



## Surf Life Saving Australia – Circular 67/2019-20

Title:	National Leaders' Masterclass 2020
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Audience:	Members aged 30+ years, from a range of different backgrounds, interests and areas of focus within SLS.
From:	Pamela Simon, National Learning and Development Manager
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Summary:	Expressions of Interest are now open for the 2020 National Leaders' Masterclass taking place from 10-13 September 2020 at the University of South Australia, Adelaide SA. Multicultural and Indigenous Scholarships are also available to members. The closing date for applications to your state/territory centre is 3 July 2020.

### What is the National Leaders' Masterclass?

The National Leaders' Masterclass (Masterclass) is an annual leadership and development program for members aged 30+ years who currently hold a senior leadership role in Surf Life Saving (SLS). Participants come from a variety of clubs, roles and SLS backgrounds. Ideally participants will have attended a state leadership program, however may have attended similar leadership programs through work or study. Masterclass is an essential step in the SLS Leadership Pathway.

Masterclass provides an exciting opportunity for members within the movement to further develop their leadership skills and continue to positively contribute to the success of SLS. As well as learning new skills and creating opportunities for personal growth, Masterclass will open new networks with other like-minded and passionate members across the country, who are committed to making a difference within the movement. Masterclass is designed to challenge participants intellectually with the aim to build strategic thinkers and advocates for change. The skills gained are designed to be taken back to clubs and into other areas of the participant's daily life, with the aim of contributing to SLSA's mission statement of saving lives, creating great Australians and building better communities.

Participants will benefit from exposure to the larger national movement. Networking with members from clubs nationally is a highlight as they share ideas and create new friendships and networks. Participants can see the big picture for SLS as they gain greater exposure to national goals and aspirations. Through the sharing of ideas, resources and future directions, Masterclass provides an opportunity to create an effective national movement.

### Benefits of Masterclass

- Refreshed and extended leadership capabilities.
- A raised awareness of the issues, responsibilities and accountabilities within SLS.
- An understanding of the alignment between the challenges of leading and managing a club and addressing some of the current societal issues.
- An increased awareness of the requirement for leaders within SLS to think at a strategic level.
- The opportunity to network and share ideas regarding leadership issues in SLS with other like-minded members from around Australia
- Exposure to Surf Life Saving at a national level.
- Share opinions and workshop current issues.
- Be inspired by industry professional guest speakers.
- Become part of the Leadership Alumni.

### From Masterclass to a post-graduate university qualification

In late 2017, SLSA established a strategic partnership with the University of South Australia (UniSA) to assist in the facilitation of the Masterclass. We deliver the Masterclass in collaboration with UniSA and participants have the opportunity to enroll in a Graduate Certificate of Business Administration (Graduate Certificate) following completion of Masterclass.



UniSA's MBA is ranked in the top 4 within Australia and has been in the Top 10 MBA programs for over 12 years. It has been awarded 5 stars for ten consecutive years by the Graduate Management Association of Australia. According to the 2020 Global MBA Rankings (CEO Magazine), the UniSA Online MBA is number 1 in South Australia and number 8 in the world.

This internationally recognised degree program will be a SLSA cohort only, hence materials and case studies will relate to our unique operating environment to maximise learning outcomes. The program provides credit into UniSA's 5-star MBA program (participants would receive credit for a third of the MBA on successful completion of the Graduate Certificate), if they choose to continue with their study.

UniSA is positioned as 'Australia's University of Enterprise', so the approach to delivering courses is practical and interactive. SLSA believe their approach is consistent with how we would generally approach our Masterclass sessions anyway, while at the same time having the sessions underpinned by relevant theoretical concepts and frameworks.

<https://www.unisa.edu.au/>

For those participants who wish to enroll in the SLSA tailored Graduate Certificate, there will be additional online study and course costs involved following Masterclass.

### **Format for graduate certificate**

The Graduate Certificate in Business Administration comprises four courses:

- Strategic Thinking: Concepts and Tools (which will be partially covered during Masterclass)
- Managing People and Organisations
- Entrepreneurship and Innovation
- Accounting for Decision Making

During Masterclass, the first course in the Graduate Certificate, Strategic Thinking: Concepts and Tools, will be partially delivered to all participants.

Following the Masterclass, those participants enrolled in the Graduate Certificate will complete the remainder of the course Strategic Thinking: Concepts and Tools course online. The format of the course is as follows:

#### **Course 1 (Masterclass)**

- 4 days face-to-face (completed in the Masterclass), plus
- 2 days online – covered over four weeks following the course

Courses 2, 3 and 4 of the Graduate Certificate will be delivered online. The normal duration of each online course is 10 weeks, followed by a one or two-week break before the next course commences.

### **What if participants don't want to do the graduate certificate?**

It is not necessary for everyone who attends Masterclass to do this additional study. Participants can attend the four days of Masterclass and build their SLS network, as the program is designed so that the content of the course is embedded seamlessly. Participants will spend four fabulous days with other like-minded members where they will further develop their leadership knowledge, learn new skills and create opportunities for personal growth.

### **When and where is Masterclass?**

**Where:** University of South Australia, Adelaide SA

**When:** Thursday 10<sup>th</sup> to Sunday 13<sup>th</sup> September 2020

### **Who can apply?**

Participants must meet the following requirements:

- Be a minimum of 30+ years of age as of January 2020
- Be a current financial member of an SLSA affiliated surf lifesaving club
- Demonstrate leadership training/experience, preferably from within the SLS movement



- Currently hold a senior leadership role within SLS
- Possess a healthy desire to influence our organisation's future direction.

Participants interested in the Graduate Certificate will need to meet the UniSA entry requirements for the program:

- An undergraduate degree and 3 years' experience in a leadership role, OR
- Seven years in a leadership role that includes people leadership and/or budget/financial responsibility.

### **Participant allocation**

There will be a rigorous screening process for applications, with a maximum of 20 participants selected from around Australia. Each club is encouraged to nominate one member with the greatest level of current engagement and potential.

Participants need to be endorsed by their club and SLS state/territory centre, however please note that this endorsement does not guarantee acceptance to Masterclass.

### **What type of applicant are we looking for?**

- Courageous and innovative thinkers.
- Enthusiastic with a strong capacity to learn.
- Individuals committed to SLS for the longer term.
- Emerging influencer in the club.
- Team orientated.
- Highly motivated and self-aware.

### **How much does Masterclass cost?**

Masterclass is predominately funded by SLSA as part of *building the national leaders of the future* fund.

The participant fee is \$750 (including GST) if the individual is flying to Adelaide, or \$400 (including GST) if they are using ground transport. Generally, the participant's club and / or state will cover these costs, but please check as the participant is the one responsible for the cost. There are two Multicultural and Indigenous Scholarships available from SLSA for those members who qualify (please see further information below and complete the separate application form).

Please note that this cost does not cover the Graduate Certificate in Business Administration should the individual wish to continue with their studies following Masterclass.

### **How much does the Graduate Certificate cost?**

A special course fee has been negotiated for SLSA members of \$3,633 per course per participant, instead of the usual UniSA Business School course fee of \$4,325 in 2020. Over the four courses of the Graduate Certificate, this would be a minimum saving of \$2,768. There is also a compulsory Student Amenities Fee of \$38.52 per course. Please note course fees are reviewed annually by UniSA but will be held at this fee for 2021.

Any costs associated with achieving the Graduate Certificate will need to be paid by the individual. SLSA are offering a number of scholarships towards the cost of the Graduate Certificate. Please see below for further information. Please remember that it is not necessary for the participant to enrol in the Graduate Certificate following Masterclass. The choice is entirely up to them, and they can decide at the time of Masterclass if they wish to.

### **Scholarships for Graduate Certificate in Business Administration**

SLSA will be offering a number of scholarships to assist with the cost for the first module. For participants going on to complete the next three courses, costs will be charged directly by UniSA. If individuals are interested in this, they should contact Pamela Simon at SLSA for further information.



### Scholarships for Multicultural and Indigenous Members

As part of Surf Life Saving Australia's strategy to encourage diversity within the movement, we are offering two Scholarship opportunities to members from culturally and linguistically diverse (CALD) or Aboriginal and Torres Strait Islander (ATSI) backgrounds to take part in Masterclass 2020. Please note that this does not include the cost of the Graduate Certificate course.

### How does the Multicultural and Indigenous Scholarship help SLS?

Without educational opportunities and role models from their own community, members often do not realise the possibilities available to them. The Multicultural and Indigenous Scholarship provides opportunities to emerging leaders within Indigenous and multicultural communities to gain skills, confidence, become future leaders within their communities and strengthen the links between all Australians.

In addition to helping students achieve their educational aspirations, the Multicultural and Indigenous Scholarship will help contribute to the development of a pool of positive role models and future leaders from Indigenous and Multicultural communities, to inspire other Aboriginal and Torres Strait Islander and CALD students to become involved and engaged within SLS and illustrate the successes that can be achieved through education.

### What costs are covered by SLSA for everyone?

Masterclass is a residential program. The Participant fee is the only charge which is subsidised by SLSA to cover transport, all meals, accommodation, activities and materials.

### What do past participants have to say about the Program?

*Despite being in Lifesaving for over 40 years, I found the Masterclass to be an eye-opening experience with likeminded people who all are trying to do the same thing...save lives. The skills which this course has given us are first class. I have sat on many Boards, run my own large commercial contracting business's and been involved in committees for many years, but the learnings and skills we have gained through Masterclass were mind blowing! I just wish we had this opportunity to be able to make it available to every Lifesaving Leader.*

*Fantastic opportunity, incredibly interesting content, valuable insight into evaluation/reform/implementation strategic direction and most importantly spending time with dedicated, passionate and generous club members from across the country.*

*All round an extraordinary experience. I was not aware how much I could learn in such a small time and how much that would affect my day to day efficiency. Having the learning embedded in the Surf Life Saving environment made it extraordinarily useful for my volunteer work but it also expanded my understanding in all areas of my life.*

*It has been an amazing learning experience, meeting so many likeminded people from across Australia, coupled with a formal, high end, academic training course. The experience wouldn't be the same if it were just a place on a university course. I feel the friendships and bonds we have made have not only helped us as individuals but helped the wider lifesaving movement. We can learn a lot from each other and Masterclass has facilitated that.*

### How to apply?

As Masterclass is predominately funded by SLSA, we ask that participants respond to a few questions and have their SLS state/territory endorse the application. But first... check the diary to ensure participants are available for the Masterclass dates prior to applying!

#### Steps:

1. Complete the **application form** in either electronic or hand-written format. If you wish to apply for the Multicultural and Indigenous Scholarship, please ensure you complete the **Multicultural and Indigenous Scholarship Application form only**. All other applicants should complete the SLSA Leaders' Masterclass 2020 Application form only.
2. Have the application endorsed by a position holder within your club. E.g. President
3. Send the completed application to your state/territory centre by 3 July. This should be for the attention of the Development Manager/Member Services Manager.



Participants interested in the Graduate Certificate will need to complete the *Application for Enrolment* form with UniSA, but this will be provided at a later stage.

What	When
Applications due at your state/territory centre	3 July 2020
State/territory centre recommendations due to SLSA	10 July 2020
Successful applicants notified	24 July 2020
National Leaders' Masterclass	10-13 September 2020

### Contact for further information

Pamela Simon

SLSA Learning and Development Manager

Phone: 0407 100 382

Email: [psimon@slsa.asn.au](mailto:psimon@slsa.asn.au)