

SURF LIFE SAVING NEW SOUTH WALES

107th Annual Report 2013-14



SURF LIFE SAVING
NEW SOUTH WALES

OUR MISSION

To save lives, create great Australians and build better communities.

OUR ORGANISATION

Today, Surf Life Saving NSW (SLSNSW) has members across 129 Surf Life Saving Clubs (SLSC) and 11 branches who perform thousands of rescues, preventative actions and first aid treatments each year.

OUR INCEPTION

The origins of Surf Life Saving can be traced back to the actions of Mr William Gocher who, in September 1902 at Manly Beach, defied the law of the time by bathing during the prohibited daylight hours. As the popularity of surf bathing quickly grew into a national pastime, its dangers became apparent.

Small groups of experienced, regular surfers began to form themselves into lifesaving bodies to help people who needed rescuing from an unfamiliar environment.

As these clubs grew in size and number, the need for a united front to raise money and ask for help from local councils and the NSW State Government was identified and the NSW Surf Bathing Association was formed on 18 October 1907. The name of the Association was later changed to the Surf Life Saving Association of Australia, and in 1991 it was changed again to Surf Life Saving Australia.

Surf Life Saving NSW, formerly known as the Surf Life Saving Association of Australia (NSW State Centre) has operated within the state boundaries of NSW to fulfil the mission and goals of the Association since 1907.

Since recording began in 1949 our members have performed in excess of 350,000 rescues.

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PATRON'S MESSAGE



As Vice-Regal Patron of Surf Life Saving, I want to congratulate all the lifesavers, supporters and staff who have contributed to another successful season.

For over 100 years, the surf lifesaver has been a national symbol of strength, heroism and a protector of human life. This year I was honoured to unveil the Fallen Lifesavers Memorial at Coogee Beach with the Hon. Mike Baird, Premier of New South Wales and Councillor Scott Nash, Mayor of Randwick City Council. May I encourage everyone to see the Memorial, which is a tribute to those Australian lifesavers who lost their lives in the service of peace and justice at war. Stage Two of the Memorial will include a remembrance wall listing the names of all fallen lifesavers. This will be installed in 2015 coinciding with the ANZAC Centenary.

This season, Surf Life Saving was also showcased on the international stage with The Royal Highnesses The Duke and Duchess of Cambridge making time in their busy schedules to attend a surf lifesaving demonstration at Manly Beach on Good Friday. It was a delight to see the Royal couple greeting nippers and lifesavers, and seeing first-hand why Surf Life Saving is such an iconic movement in Australia.

On behalf of the New South Wales community and its visitors, I thank you for your outstanding service to the community and for ensuring the safety of more than 5.7 million individuals who visited our beaches during the 2013-14 season.

A handwritten signature in black ink, reading "Marie Bashir". The signature is written in a cursive style with a horizontal line underneath.

Her Excellency Professor Dame Marie R Bashir AD CVO
Governor of New South Wales

MINISTER'S FOREWORD



“It gives me great pleasure to report that the coastal drowning rate in NSW has decreased by 37.5% from the year before and I thank everyone who is involved in protecting visitors to our beaches”

I am delighted in my capacity as Minister for Police and Emergency Services and as Minister for Sport and Recreation, to write the foreword to the 107th Annual Report of Surf Life Saving NSW.

This year more than 5.7 million people visited beaches in NSW, which were patrolled by volunteer lifesavers who carried out more than 4,000 rescues, 150,000 preventative actions and undertook nearly 6,000 first aid treatments over the season.

It gives me great pleasure to report that the coastal drowning rate in NSW has decreased by 37.5% from the year before and I thank everyone who is involved in protecting visitors to our beaches.

The NSW Government recognises the valuable role that Surf Life Saving NSW plays in protecting members of the community and this year we recommitted funding through the NSW Water Safety Black Spot Funding program to fund the Surf School Project and Project Blueprint (Year 2).

The Surf School Project was a new initiative for the organisation this year, which with the support of the NSW Government, provided an opportunity to deliver vital safety information and remove barriers to ensure that all students have access to surf safety education.

Surf safety education isn't just an issue for coastal electorates. Statistics from the SLSA National Coastal Safety Reports 2004-2011 show that residents from Western Sydney have a dramatically increased risk of coastal drowning and have more than twice as many coastal drowning victims as residents than any other area in NSW and Australia. This is a concern to me as Minister Assisting the Premier on Western Sydney. The Surf School Project has been instrumental in targeting this known black spot and has taught 2,500 year 9 students in 25 Western Sydney high schools about surf safety in its first year.

It was also terrific to see the introduction of SLSNSW's newest nipper club at Wet'n'Wild, which brought beach safety teachings to a whole new generation of kids growing up away from the beach. It was a great success over the summer and it saw around 300 kids learning vital water and surf safety skills, but also having fun.

On behalf of the NSW Government, thank you for your vigilance and service to the community of New South Wales and its visitors.

The Hon. Stuart Ayres, MP

Minister for Police and Emergency Services

Minister for Sport and Recreation

Minister Assisting the Premier on Western Sydney

PRESIDENT'S REPORT



“Surf Life Saving NSW is proud of its mission, which is to save lives, create great Australians and build better communities”

It is my great pleasure to report on a successful 2013-14 season for Surf Life Saving in NSW.

I want to thank and congratulate all our volunteers for their efforts and commitment to keeping the beach-going public safe. Coastal drowning figures for 2013-14 are significantly reduced compared to the previous season, which is great news for everyone involved in beach and aquatic safety in NSW. Our members should be very proud of their vigilance and contribution toward the reduction in the number of drownings and we hope to see a continuing downward trend in the drowning toll over coming seasons.

This year our organisation reached several significant milestones in a number of areas. In June our Australian Lifesaving Academy trained its 250,000th person in First Aid. That means there are a quarter of a million people in our community who are equipped with the knowledge and skills to potentially save a life.

In January our state-wide Emergency Response System clocked up its 2000th request for assistance to coastal incidents or accidents since the system commenced operation in 2008. Hundreds of lives have been saved by our team of volunteer Duty Officers and callout teams, anywhere, anytime – extending the reach of our services far beyond just the red and yellow flags.

I am pleased to advise that this season saw Surf Life Saving NSW (SLSNSW) put in place a new strategic plan, drawn from the strategic intents in the Surf Life Saving 2020 Vision. Our strategic plan sees NSW aligning its respective strategic plan to that of SLISA and ensures that our entities are working together towards a shared vision for the Surf Life Saving movement.

This followed SLISA's extensive consultation process with the membership nationally and the consultation I undertook with clubs and branches throughout NSW during the 2011-12

season. SLSNSW developed a draft Strategic Plan in 2012-13 and feedback was sought from clubs and branches over the course of that year with the final SLSNSW Strategic Plan 2013-14 to 2016-17 being adopted by the Board of Directors in August 2013.

SLSNSW is proud of its mission, which is to save lives, create great Australians and build better communities.

Our strategic priorities are:

- | | |
|-----------------------------|------------------------------|
| 1. Saving lives 24/7 | 6. Involving all Australians |
| 2. Healthy Clubs | 7. Learning for Life |
| 3. Government Recognition | 8. Active for Life |
| 4. Financial Security | 9. Innovating SLS |
| 5. Effective State Movement | |

I encourage all our entities to work towards these strategic priorities set out in the SLSNSW Strategic Plan 2013-14 to 2016-17 to ensure we jointly fulfil our mission and focus on our core purpose and values. This will ultimately enhance our capacity to meet increased demands to provide services to the community and our members in the future.

To my fellow Directors, Advisers and Branch Presidents, thank you for your support and hard work during the 2013-14 season. Also to the professional team of staff at SLSNSW, thank you for your enthusiasm and focus on ensuring the goals set by the Board and the State Council continue to be met.

Finally a sincere thanks go to all our volunteers and their families for the personal contribution made to protecting others in our community.

Tony Haven
President

CHIEF EXECUTIVE OFFICER'S REPORT



“The past year has seen a significant expansion in many areas of our organisation - in lifesaving services, community engagement and education initiatives”

Welcome to the 107th Annual Report of Surf Life Saving New South Wales (SLSNSW).

The past year has seen a significant expansion in many areas of our organisation - in lifesaving services, community engagement and education initiatives, along with further growth in active membership and great participation levels at Surf Sports events.

While we can proudly say that no lives were lost between the flags, unfortunately despite our best efforts, coastal drownings in NSW totalled 30 for 2013-14. We are pleased to report however, that this is the second lowest drowning toll in the past ten years and significantly lower than last year which stood at 48.

With support from the NSW Ministry for Police and Emergency Service's Water Safety Black Spot Fund, the second phase of Project Blueprint, our coastal risk assessment project, has now been completed. A vast amount of spatial data has been collected on aspects of the coast which have been traditionally seen as contributing to the risk of drowning. The result is an enormous body of work which will provide land managers with valuable information they can use to make informed decisions on water safety issues. We thank the NSW Ministry for Police and Emergency Services for announcing funding for the third and fourth phases of the project.

Through this year's Department of Sport and Recreation \$2 million Surf Club Capital Facility Development Program, 12 SLSCs were successful in receiving much needed funding for facility upgrades and rebuilds. This generous support helps our surf clubs to continue to save lives, protect their members and better serve their communities. Since the program's inception in 2005-06, more than 80 clubs in NSW have received funding for capital works or other improvements. We are grateful for this valuable assistance from the NSW Government's Office of

Communities, Department of Sport and Recreation. Given the success of this program, on behalf of our clubs we are strongly advocating for the continuation of this important grant program into the future.

SLSNSW was pleased by the announcement of \$1 million in funding under the Coalition's new Community Development Grants Program to go towards establishing a dedicated training and operations centre at Port Macquarie. This will substantially increase capacity to save lives and support volunteers from the lower north to far north coast regions.

Our sponsors, partners and supporters are vital to our ongoing viability as a community organisation. This year we were successful in forming a three-year partnership with ClubsNSW which will provide support for crucial competition and education programs across the state. We also thank the NSW Government, Federal Government, DHL, Westpac, Telstra and Stramit Building Products for backing the efforts of our members in so many ways.

Along with our portfolio Minister, Stuart Ayres MP, I would also like to thank the Parliamentary Friends of SLSNSW. This group has given our organisation a huge amount of support over the last year and been very active in recognising our achievements and promoting the significant value of the services we provide to the community.

I thank our Board of Directors, branches, clubs, all members of SLSNSW and the staff for their continued dedication, enthusiasm and passion.

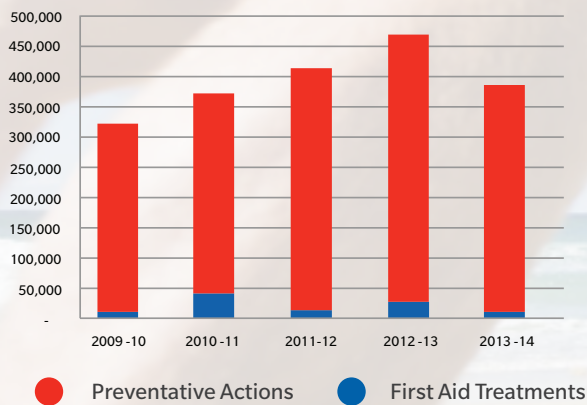
Phillip Vanny AM
Chief Executive Officer

MEETING OUR KEY TARGETS

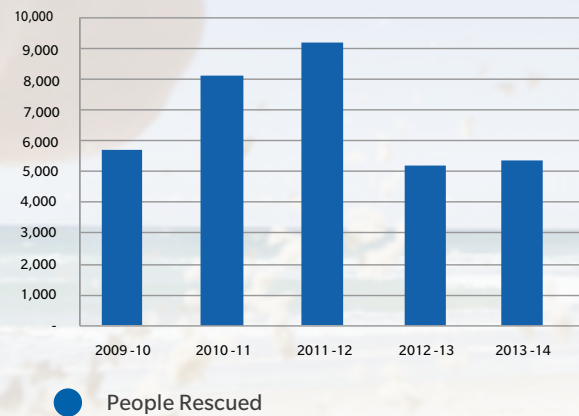
Strategic Goal	Progress	Status
To reduce the rate of drowning in New South Wales.	There were 30 coastal drowning deaths this year, which was significantly down on the 48 drowning deaths last year.	●
To extend lifesaving coverage to match community needs and the expectation of all stakeholders.	The Surf Life Saving New South Wales (SLSNSW) State Operations Centre (SOC) provides vital support and rescue coordination to 150 volunteer lifesaving clubs & Lifeguard Services, over 40 lifesaving support assets (Jet Skis and Offshore Boats) and over 21,000 lifesavers right across the NSW state. The expansion of SOC operations has been completed.	●
To be recognised as a vital link in the state's Emergency Response network.	SLSNSW's Emergency Response System responded to 469 callouts this year and 372 of these incidents were activated by NSW Police.	●
To increase membership each season.	SLSNSW's membership dropped slightly from 76,922 last year to 75,916 this year. (Not achieved as there was a slight reduction in overall membership, however there was an increase in active members).	●
To value members by providing them with recognition, direction and support.	The SLSNSW Awards of Excellence recognised the outstanding achievements and contributions across all aspects of Surf Life Saving. Twenty award categories recognised the accomplishments of members, clubs and branches, with winners of ten of these categories progressing to a National level.	●
Security of tenure for NSW SLSCs	SLSNSW has continued to progress discussions with Crown Lands to develop a state-wide policy for SLSCs on Crown Lands to ensure greater security of tenure for SLSCs and to bring in a standardised lease template to provide consistency across the state. (Not achieved, however progress has been made and SLSNSW is continuing to progress discussions with Crown Lands).	●
To obtain Government recognition and funding to further our charitable purpose.	SLSNSW received \$1,051,243 in funding through the Australian Government's Department of Regional Australia, Local Government, Arts and Sport 'Regional Development Australia Fund' for the construction of an operations and training centre.	●
To ensure the Australian Lifeguard Service (ALS) remains as the first choice provider of outsourced professional lifeguard services.	The Australian Lifeguard Service is the largest provider of Lifeguard services in the Southern Hemisphere. The ALS NSW in the 2013-14 season provided services to 14 Local Government Authorities, two resorts and two National Parks.	●
To increase distributions to clubs and branches to ensure they are financially secure into the future.	Combined revenue generated through our state-wide fundraising activities has delivered a 26% increase in funding distributions.	●
To achieve greater transparency across the organisation.	SLSNSW was listed in the Top 10 finalists for the PwC Transparency awards for the fourth consecutive year.	●
To make it easier for members of the community to give, get involved and be safe.	SLSNSW has delivered targeted water safety education programs specifically to high-risk communities through its Surf School project. This year, 2500 students have been taught surf safety in 25 Western Sydney High Schools.	●
To provide high quality and accredited training to our members and the community.	The delivery of nationally recognised training continues to be a great strength of SLSNSW. This year's Learner's Survey highlighted the high level of satisfaction with our courses, with around 95% of respondents agreeing or strongly agreeing that they developed the skills and knowledge expected from our awards; and our trainers have an excellent knowledge of subject content.	●
To foster the development of our state surf sport teams and athletes.	SLSNSW continues to strengthen the development opportunities for all phases of the athlete pathway. There are numerous clinics now aimed at the grassroots and intermediate levels and SLSNSW continues to develop our top tier athletes through various representative opportunities.	●



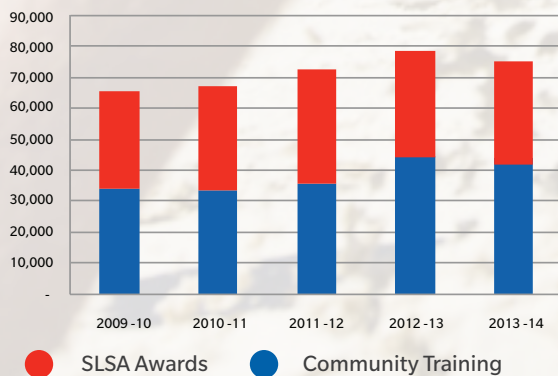
People Helped



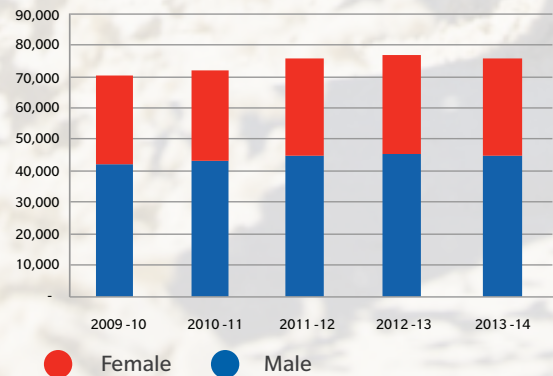
People Rescued



People Trained



Membership



SEASON SNAPSHOT

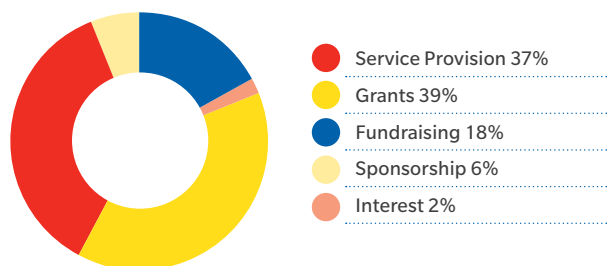
Highlights	2009-10	2010-11	2011-12	2012-13	2013-14
Lifesavers & Lifeguards					
Coastal Drownings	39	23	47	48	30
Rescues	5674	8081	9152	5158	5322
First Aid Treatments	10,157	39,699	12,363	26,392	10,344
Preventative Actions	310,703	332,305	399,310	440,783	373,843
Emergency callouts	252	212	373	543	469
Member Service & Support					
Total Membership	70,088	72,146	75,700	76,922	75,916
Membership Growth	5%	3%	5%	2%	-1%
Male	41,949	43,346	45,084	45,280	44,679
Female	28,139	28,800	30,616	31,641	31,237
Staff	60	63	65	65	67
Training					
SLSA Awards	34,252	33,256	35,684	34,396	35,888
Community Training	31,306	33,539	36,687	43,790	40,425
Total Awards granted	65,558	66,795	72,371	78,186	76,313
Growth	15%	2%	8%	8%	-2%
Sports Participation					
Junior	4485	3675	3911	4907	4101
Opens	5139	5488	2930	3936	2995
Masters	1331	1244	1000	1593	1437
Total SLSNSW Competitors	10,955	10,407	7840	10,436	8533



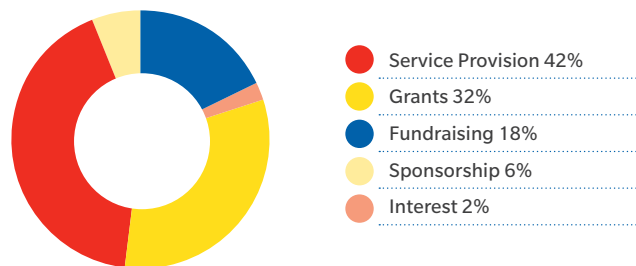
FINANCIAL HIGHLIGHTS

Finances	2009-10	2010-11	2011-12	2012-13	2013-14
Income	\$'000s	\$'000s	\$'000s	\$'000s	\$'000s
Grants	\$4,267	\$4,456	\$6,728	\$8,993	\$6,552
Service Provision	\$6,167	\$6,710	\$7,492	\$8,430	\$8,683
Sponsorship	\$1,177	\$1,493	\$1,454	\$1,342	\$1,229
Fundraising	\$2,861	\$2,913	\$3,107	\$3,577	\$3,697
Other	\$1,223	\$487	\$145	\$46	\$68
Interest	\$459	\$410	\$436	\$443	\$356
	\$16,153	\$16,467	\$19,362	\$22,831	\$20,586
Expenditure	\$'000s	\$'000s	\$'000s	\$'000s	\$'000s
Fundraising	\$945	\$1,016	\$1,204	\$1,372	\$1,091
Core Activities	\$6,860	\$7,597	\$7,995	\$8,245	\$8,663
Grants to clubs/branches	\$3,556	\$3,847	\$3,808	\$4,192	\$4,868
Grants to affiliates & provisional	\$0	\$0	\$320	\$3,131	\$0
Administration	\$2,670	\$2,925	\$3,085	\$4,254	\$4,096
Other	\$64	\$147	\$239	\$168	\$225
Property revaluation decrement	\$0	\$0	\$0	\$0	\$1,317
	\$14,095	\$15,532	\$16,652	\$21,363	\$20,259
Surplus	\$2,058	\$935	\$2,710	\$1,467	\$326
Net Assets \$M	\$10.7M	\$11.6M	\$14.3M	\$15.8M	\$16.1M

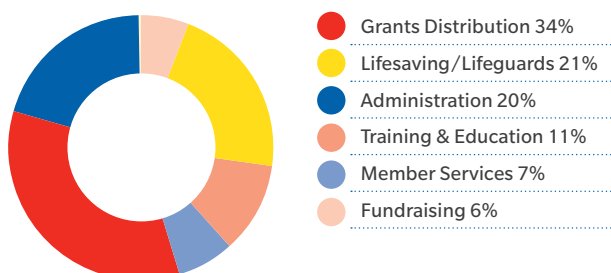
Revenue % 2012-13



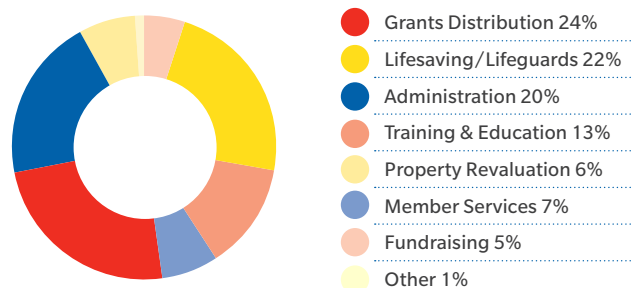
Revenue % 2013-14



Expense % 2012-13



Expense % 2013-14



GOVERNANCE

State Council

The State Council of Surf Life Saving NSW (SLSNSW) consists of 11 Branch Presidents.

Duties

- Elect the Directors
- Inform the Board of significant issues affecting the membership
- Assist the Board design and review SLSNSW's strategic direction
- Discuss State-wide issues
- Approve any amendments to the Constitution
- Provide feedback to the Board on the results of its governance decisions in practice at the member level.

Meets formally twice per year.

The AGM is to be held within the period of six months after the end of the financial year, but is usually held in November.

The Election State Council Meeting is held preferably in May.

Board of Directors

President, Deputy President, Director of Finance, Director of Lifesaving, Director of Education, Director of Surf Sports and Director of Member Services.

Duties

- Oversee SLSNSW's strategic direction and priorities
- Interact with key stakeholders to inform them of achievements and ensuring that they have input into determining strategic goals and direction
- Regularly scanning the external operating environment to ensure that SLSNSW's strategic direction remains both appropriate and achievable
- Monitor organisational performance and evaluate strategic results
- Ensure financial viability and security of SLSNSW by setting financial governance policies
- Report back to the stakeholders at the AGM
- In accordance with the SLSNSW Strategic Plan, establish the policy framework for governing SLSNSW, from which all operational policies and actions are developed
- Evaluate its effectiveness as a Board of Directors
- Appoint committees, panels, advisers to carry out aspects of their work

Meets as often as is deemed necessary in every calendar year.

Rotating 2 year terms for Directors

- President, Director of Finance, Director of Education and Director of Surf Sports shall be elected in each year of even number

- Deputy President, Director of Lifesaving and Director of Members Services shall be elected in each year of odd number

Advisers

As soon as practical after the Election State Council Meeting, the Board may appoint:

- A Lifesaving Adviser
- An Education Adviser
- A Surf Sports Adviser
- A Member Services Adviser
- Or any other Adviser that the SLSNSW Board may consider necessary from time to time and whom need not be members

Role of Advisers

The SLSNSW advisory positions oversee and advise in speciality areas of surf lifesaving, such as surf sports, coaching, education, medical and health.

Duties

- May be required to attend State Council Meetings (without the right to vote)
- May be invited to attend Board Meetings for specific discussions (without the right to vote)

Standing Committees

- Life Membership and Honours Committee
- The Rules and Constitution Committee
- Meritorious Awards Committee
- Surf Sports Selection Committee
- Finance and Audit Compliance Committee

Appointed or elected for two years or for longer terms by the Board. Other committees may be formed if required and will be appointed by the Board according to the Constitution.

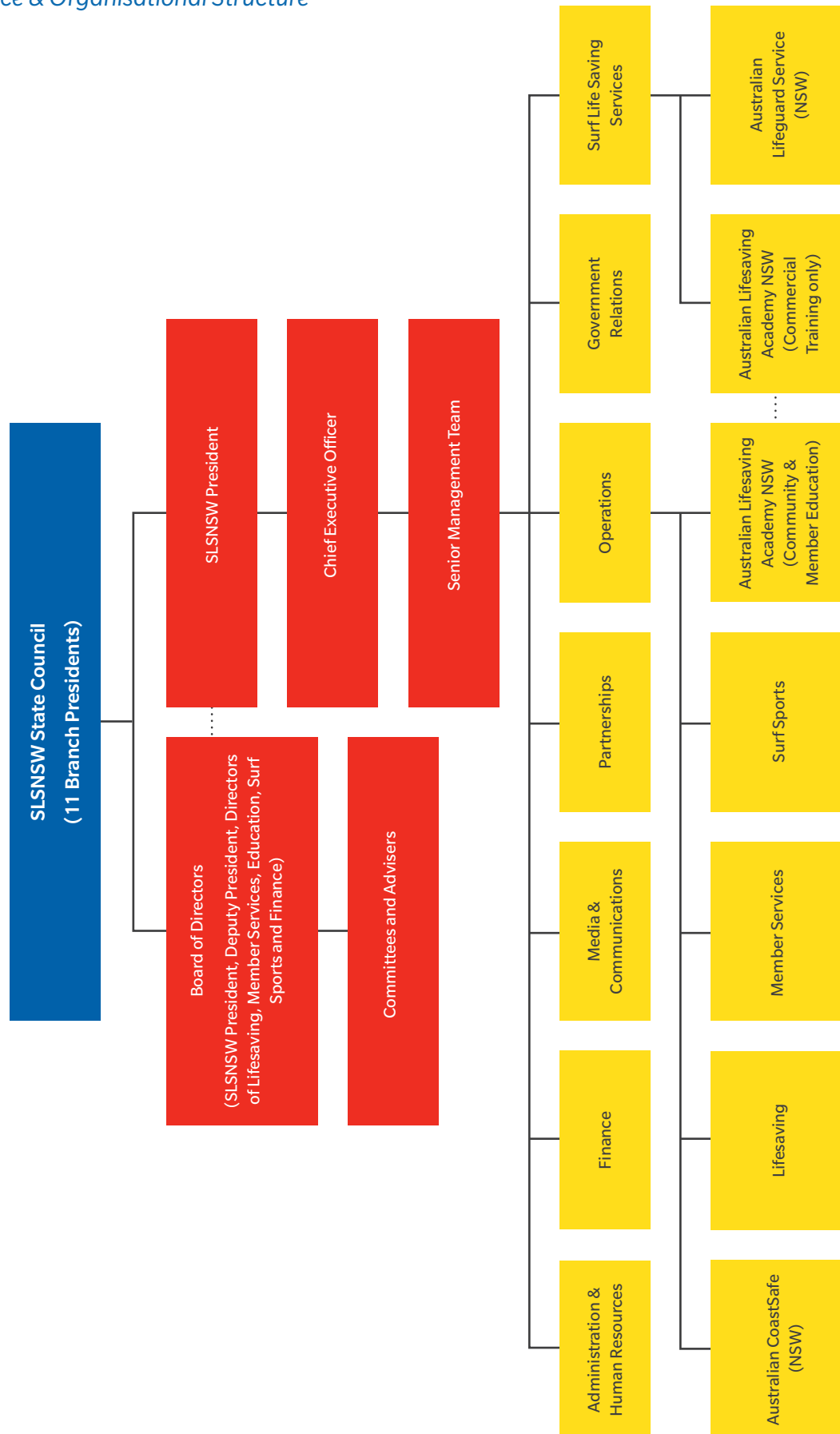
Surf Life Saving NSW Staff

CEO, Senior Management team, Lifesaving, Member Services, Australian Lifesaving Academy, Surf Sports, Administration, Government Relations, Finance, Media and Communications, Partnerships and Australian CoastSafe.

- Appointed to facilitate the delivery and implementation of the events, programs and initiatives of SLSNSW
- Manage all administrative and operational matters relating to SLSNSW
- Oversee the financial management of SLSNSW through annual budgeting and reporting processes
- Advise and make recommendations to the Board where required
- Appoint staff
- Assist committees and advisers to carry out aspects of the Board's work

GOVERNANCE CONTINUED

Governance & Organisational Structure



DIRECTORS & MANAGEMENT



Tony Haven – President

Tony Haven is a retired Senior Manager with State Transit, with over 26 years of management experience. He was the Manager of the Dockyard of Sydney Ferries, Operations Manager of Sydney Ferries during the Olympic Games and Bus Depot Manager of State Transit. Tony joined Surf Life Saving in 1964-65. He was the Club President of South Narrabeen SLSC for eight years and the Club Captain for 11 years. He was the Sydney Northern Beaches Branch President for five years and has been the SLSNSW President for the last seven years. He is also a senior competition official at State and National level. Tony is a life member of Surf Life Saving Australia and SLSNSW.



Kerry Clancy – Deputy President

Kerry is a member of Sawtell SLSC gaining her Bronze Medallion in 1993. As well as being a patrolling member, Kerry took on the position of the North Coast Branch Junior Activities Chairman in 1993 and represented the branch as a delegate at the NSW Council meetings. In 2002 Kerry was elected North Coast Branch President, a position she holds today. Kerry has officiated at many surf sports events at all levels and has been an integral part of the North Coast Branch management team. Kerry was the first female State Councillor and was the first female on the Board of Directors of SLSNSW. Kerry is a life member of SLSNSW.



John Restuccia – Director of Lifesaving

John Restuccia has been employed with BOC for the past 15 years. His current role is Key Account Manager for the Hospitality section (NSW). John has been heavily involved in Surf Life Saving and over his 29 years of patrolling, he has an exemplary 100% patrol attendance at Maroubra. At a club level, he has also been the President, Club Captain, RWC Driver and ORB Skipper. John was the previous Director of Lifesaving for Sydney Branch and has been awarded with Life Membership of Maroubra SLSC, Sydney Branch and SLSNSW. John has been the Director of Lifesaving at SLSNSW for nine years.



Dean Dudley – Director of Education

Dr Dean Dudley is a 2012 Churchill Fellow and Senior Lecturer (Education) at Macquarie University. He also serves as a Chief Examiner for the NSW Office of the Board of Studies and was appointed as the Australian Delegate to Federation Internationale d'Education Physique (FIEP). Dean's research and teaching is focused on evidence-based approaches to education that yield high quality effects in student learning and health-related outcomes. He is married with two daughters and an active member of Bulli SLSC.



Michael Bate – Director of Surf Sports

Michael has been a member of Surf Life Saving since 1972, gaining his Bronze Medallion in 1973. He held a number of positions at Fairy Meadow SLSC, Scarborough (WA) SLSC and Freshwater SLSC. He is a Level 3 Official and has been on the Sydney Northern Beaches Branch Board of Examiners and Board of Surf Sports. Michael has been the National High Performance Team Manager over the last five years and has been a competition official for over 30 years. He is a life member of SLSNSW.



Glenn Langley – Director of Member Services

Glenn Langley is the CEO of Langley Group. Since 2010 he has been the Director of Youth and Membership for the Sydney Northern Beaches Branch and has assisted in developing programs to aid retention and increase membership across all age groups. Glenn gained his Bronze Medallion in 1988 and was awarded Life Membership of the Sydney Northern Beaches Branch in 2009. Glenn has held many club and branch positions over the past 22 years and has obtained a number of awards during this time.

DIRECTORS & MANAGEMENT CONTINUED



Pip Butt – Director of Finance

Philippa (Pip) Butt is a Chartered Accountant at PricewaterhouseCoopers (PwC). Pip leads financial statement audits for government, not-for-profit and private entities and internal audit programs for government agencies. Pip has a Bachelor of Commerce (Accounting and Management) with the Australian National University and a Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants Australia. Pip is an active member of the Broulee Surfers SLSC.



Phillip Vanny AM – Chief Executive Officer

Phil has a professional career in lifesaving spanning 37 years with the past 14 as CEO of SLSNSW. He is a member of a vast array of committees, advisory groups and taskforces at all levels of government. He is a member of the NSW Water Safety Advisory Council, the SLSA Executive Management Group and the SLSA Public Liability Claims Committee. He has held executive positions at club, branch, state and national levels and holds Life Membership of South Maroubra SLSC, SLSNSW and is a Fellow of Austswim. Phil has also been awarded the International Life Saving Federation Citation of Merit, the Australian Sports Medal and was appointed as a Member of the Order of Australia (AM) in the General Division.



Ross Bidencope – Chief Financial Officer

Ross is a Chartered Accountant with a Master of Commerce degree from UNSW and over 25 years of senior management experience in both commerce and not for profit sectors. Ross has been a member of Surf Life Saving since 1974 gaining his Bronze in 1975, initially with Bungan Beach SLSC and now Avalon Beach SLSC. He has held the positions of Club Captain, Secretary, Chief Instructor and is still an active patrol captain. Ross is also a Director of the New South Wales Sports Federation holding the position of Chair of Finance, a position he has held for the last five years.



Matt Hanks – General Manager

Matt Hanks has been in the Senior Management Team of SLSNSW for the last nine years. Prior to this, he was involved in Business Administration and Human Resources in the Printing and Publishing Sector. Matt has a Masters Degree in Management and a Post Graduate Diploma of Human Resources Management. After joining Bilgola SLSC as a nipper parent, Matt then gained his Bronze Medallion in 1997.



Dan Gaffney – Commercial Operations Manager

Dan has been working with Surf Life Saving NSW for over nine years commencing in June 2005. Starting as a Training and Education Representative, then Commercial Training Manager and Academy Business Manager, Dan has been with the Australian Lifesaving Academy (ALA) since its inception. Dan has a Bachelor of Arts (Leisure Management), majoring in Sports Marketing and has previously held positions in the recreation field focused on sport and leisure opportunities for youth at risk, as well as in Higher Education publishing.

OUR PEOPLE

Our People

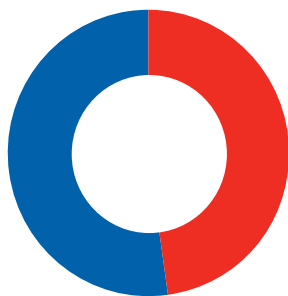
Surf Life Saving NSW’s workforce comprises 67 skilled and professional employees who support the work of our volunteers throughout NSW. Staff at SLSNSW Headquarters in Belrose, Sydney, coordinate a range of operational portfolios, including Lifesaving, Member Services, Coastal Risk, Surf Sports and Education. Additional portfolios include Human Resources, Government Relations, Finance, Communications and Partnerships. In addition our commercial services area coordinates the activities of hundreds of casual employees at peak times (Lifeguards and First Aid Trainers).

SLSNSW recognises the value of diversity in the workplace; where people from different backgrounds with different perspectives and experiences can contribute. Our recruitment strategy reflects this position and we have recruited staff from within our membership and also from other community based/ not for profit organisations. Our committed employees travel to the office from all over Sydney and as far as the Central Coast and the Illawarra. To demonstrate we are achieving our diversity objectives, our staff are broadly spread over a range of age groups; from the 18-24 age group through to the 60 plus.



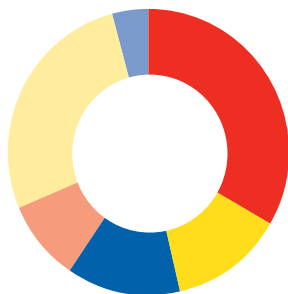
Headcount by Age

18-24	10	15%
25-34	24	36%
35-44	12	18%
45-59	17	25%
60 Plus	4	6%



Headcount by Gender

Female	32	48%
Male	35	52%



Headcount by Tenure

0-1 years	22	33%
1-2 years	9	13%
2-3 years	9	13%
3-5 years	6	9%
5-10 years	18	27%
10 years +	3	4%

OUR PEOPLE CONTINUED

Staff Retention

After enjoying many years of stability and minimal staff turnover within our Management team, we experienced various changes this year which is reflected in our staff turnover rate of 31%. This compares to 17% in the previous period. The changes have been managed well by the respective teams and Senior Management who have remained focused on delivering key organisational objectives. SLSNSW is committed to reducing the level of turnover of our permanent employees and aims to achieve a turnover figure of no more than 20% in the next financial year. Our statistics also indicate that 27% of employees have worked for SLSNSW for 5 to 10 years, 4% for 10 years plus.

A staff engagement survey was conducted in 2013 with another to be undertaken in 2014 to assess our strengths and weaknesses and identify where we need to concentrate effort in future in relation to workplace issues.

Workplace Gender Equality

SLSNSW was compliant with the Workplace Gender Equality Act 2012 and submitted a comprehensive 2013-14 Workplace Gender Equality Report. Areas to highlight in this report include:

- Our overall management team comprises 47% females.
- Our SLSNSW Board of Directors comprises two female Directors (29%)
- Our headcount by gender shows 48% of staff are female

Strategies to attract more female lifeguards to work with the Australian Lifeguard Service (NSW) have been put in place for the 2014-2015 season. Strategies include a review of general ALS collateral and recruitment material with the aim of improving female representation within the service.

Work Health and Safety (WHS)

SLSNSW has experienced no Workers Compensation claims during the 2013-2014 period. Our Australian Lifeguard Service incurred one significant claim and some minor injury claims relating to the relatively large, casual workforce.

We recognise that our surf clubs may experience difficulty keeping abreast of relevant Workers Compensation and WHS requirements as committees can change from season to season. Following an analysis of enquiries received at SLSNSW from the membership relating to Work Health and Safety and Workers Compensation we will be developing a communication strategy aimed at increasing this knowledge base within our clubs and ensuring our members are supported in these areas.

A revised NSW-specific version of the Guidelines for Safer Surf Clubs in hard copy and CD was distributed to all clubs and branches in 2013. The associated e-learning program was also revised and can

now be found via Lifesaving Online.

Work Health and Safety principles are embedded in the culture of the workforce and management of SLSNSW. In 2014 we reviewed the Emergency Procedures Manual and regular monthly audits of the building demonstrate staff adherence to WHS policies and procedures.

Learning and Development

The Government-funded traineeship program has been successful in upskilling our staff over recent years. During 2013-2014 three staff members undertook further education via this program, with great results. From time to time staff have benefited from a degree of flexibility in the spread of working hours and relevant leave to support their further education goals. SLSNSW has provided flexibility to a number of staff members over the reporting period.

Harassment and bullying training will be delivered to all staff in late 2014, ensuring staff compliance with recent changes in legislation. Additional staff training needs are identified on a case by case basis.

Providing constructive feedback on staff performance is a responsibility of our managers and this is delivered regularly throughout the year. Formal performance reviews are provided on an annual basis and this is the time learning and development needs are discussed more formally. All SLSNSW staff have completed a performance review during the reporting period.

Workplace Relations

Various workplace relations laws have been implemented and amended during the 2013-14 period. The Office of the Children's Guardian has worked closely with SLSNSW to ensure our staff processes are in line with current Working with Children requirements and child safe practices are in place. We have worked with Surf Life Saving Australia on the need for changes to our processes relating to the new Australian Privacy Principles (APP) and new bullying laws have resulted in the need for staff training. To ensure SLSNSW remains current in these areas, Human Resources staff attended Workplace Law training in 2014.

A review of all SLSNSW job descriptions began in 2014 and the regular review of policies is underway.

Risk Management

A review of the SLSNSW Risk Management Plan has been highlighted as a priority for 2014. In line with the framework contained in AS/NZS ISO 31000:2009, the Risk Management Committee has been tasked with coordinating the organisational risk assessment and mitigation plan and providing results to the Board.

Carolyn Wiseman
Human Resources Manager

STAFF

Senior Management	
Phillip Vanny AM	Chief Executive Officer
Matt Hanks	General Manager
Ross Bidencope	Chief Financial Officer
Daniel Gaffney	Commercial Operations Manager
Matthew Rodwell	Operations Manager (until September 2013)
Administration	
Aleisha Rees*	PA to CEO (until April 2014)
Michelle Bainbridge	Government Relations Manager
Carolyn Wiseman	Human Resources Manager
Leah Partsafas	Human Resources Officer (until October 2013)
Lahaina Daudt	Human Resources Officer
Gilbert Olzomer*	Human Resources Officer
Jordan Ingham-Rhodes	Receptionist/Office Assistant
Natasha Argent	Office Coordinator
Corey Van Der Zwaag	Office Assistant
Australian Lifeguard Service (ALS)	
Nigel Tebb**	Lifeguard Manager (until April 2014)
Brent Manieri**	ALS (NSW) Coordinator
Oliver Munson**	Lifeguard Operations Coordinator
Jane Dunwoodie**	Lifeguard Administration Officer
Phil Dunn**	Lifeguard Coordinator (Southern)
Adam Schofield**	Lifeguard Supervisor (Pittwater)
Scott McCartney**	Lifeguard Coordinator (Northern)
Jarrad Cain**	Far North Coast Lifeguard Supervisor
Phil Rock**	Lifeguard Supervisor (Port Stephens)
Academy Education	
Pamela Simon	Academy Education Manager (until December 2013)
Louise Fuller	Academy Education Manager
Amanda Weir	Quality and Compliance Coordinator (until November 2013)
Stacey Pidgeon	Academy Community Education Officer
Judy Spicer	Academy Support Officer
Steven Allan	Academy Support Officer

Helen Williams*	Academy Administration Officer (until September 2013)
Rebecca Crawford*	Academy Administration Officer
Rebecca Koedam	Academy Administration Officer
Jonathan Donnelly	Academy Administration Officer (until October 2013)
Academy	
Holly Chave**	Academy Sales Manager
Andrew McIvor**	Academy Events Coordinator
Josh Sheedy**	Academy Business Officer (until December 2013)
Scott Miller**	Academy Business Officer
Justine Williams**	Academy Business Officer
Phillipa McNamara**	Academy Business Officer
Kim Thomas**	Academy Administration Officer
Elizabeth Jones**	Academy Administration Officer
Daniel Gay**	Academy Trainer Coordinator
Jon Corbyn**	First Aid Services Coordinator
Cathy Ellis**	Academy Trainer
Chris McCaskie**	Academy Trainer
Craig Carney**	Academy Trainer
Kate Gorst**	Academy Trainer
Kim Spicer**	Academy Trainer
Stuart Massey**	Academy Trainer
Coastal Risk	
Adam Weir	Coastal Risk Manager
Camilla Green	Coastal Risk Officer
Luke Stigter	Coastal Risk Officer
Chris Twine	Coastal Risk Officer
Finance	
Rebecca Churchill	Finance Manager
Rosa Vasile*	Payroll Officer
Barry Seymour*	Accounts Officer
Carolyn Tremble*	Accounts Officer
Lifesaving	
Andy Kent	Lifesaving Manager
Shaun Hudson	Lifesaving Compliance Coordinator
Shannon Cooper	Lifesaving Officer
Murray Copas	Lifesaving Officer (until October 2013)
Jake McDonald	Lifesaving Officer (until January 2014)
Michael Tuck	Lifesaving Officer

Rob Pidgeon	Lifesaving Officer (until April 2014)
Andy Crow	Duty Operations Coordinator
Media and Communications	
Donna Wishart	Media & Communications Manager
Matt Miller	Media and Communications Coordinator
Aimee Clarke	Design and Communications Officer (until May 2014)
Suzanne Macphillamy	Design and Communications Officer
Jamie Nilsson	Digital Communications Officer
Alix Vanny*	Media and Communications Officer
Rachel MacDonald	Marketing Officer (until January 2014)
Member Services	
Claire Parry	Member Services Manager (until September 2013)
Kate Higginbotham	Member Services Manager
Laura Hough	Events & Recognition Officer
Ben Child*	Club Liaison Officer
Rowena Clarke	Member Engagement Officer
Clea Wallace	Disability Inclusion Officer
Tony Dale	SLSNSW Southern Coordinator
Partnerships	
Alistair Russell	Partnerships Manager
James King	Fundraising Event Coordinator
Lily Brown	Partnerships Coordinator
Surf Sports	
Daniel Pearce	Surf Sports Manager (until December 2013)
Shane Knight	Surf Sports Manager
Rob Pidgeon	Surf Sports Events Coordinator (from April 2014)
Mitchell Trim	Surf Sports Development Officer
Denise Lees	Surf Sports Administration Officer
Lauren Camino	Surf Sports Development Officer (until January 2014)
* Part Time	
** Surf Life Saving Services	

OFFICE BEARERS & PATRONS

Patron

Her Excellency Prof Dame Marie Bashir AD CVO
Governor of NSW

Board of Directors

Tony Haven	President**
Kerry Clancy	Deputy President
Dean Dudley	Director of Education
Pip Butt	Director of Finance
John Restuccia	Director of Lifesaving
Glenn Langley	Director of Member Services
Michael Bate	Director of Surf Sports
Phillip Vanny AM	Chief Executive Officer*

State Councillors

Wilson Cregan	Far North Coast
Kerry Clancy	North Coast
Rod McDonagh	Mid North Coast
Brian Wilcox	Lower North Coast
Henry Scruton	Hunter
Stuart Harvey	Central Coast
Dave Murray	Sydney Northern Beaches
John De Cean	Sydney
Val Zanotto	Illawarra
Steve Jones	South Coast
Tony Rettke	Far South Coast

State Advisers

Richie Lytham OAM	Surf Sports Adviser
Greg Allum OAM	Surf Sports Technical Adviser
Kane Hughes	Powercraft Adviser
Dr John Lennard	Medical Adviser
Graham Bruce	Officials Adviser

NSW Interstate Team

Jeff Mowbray	Head Coach
Scott McCartney	Assistant Coach
Steve Marley	Team Manager
Garry Mensforth	Assistant Team Manager

NSW Development Team Tour to NZ

Tim Schofield	Coach
Donald Van Keimpema	Manager
Leanne Johnson	Chaperone

NSW IRB State Team

Nathan Foster	Coach
Steven Robson	Assistant Coach
Steven Guy	Manager
Naida Guy	Assistant Manager

Other Positions

Burchall, Thompson & Co.	Auditors
Stephen Chu and Bill Sheridan	Honorary Photographers
Ray Brennan	Honorary Historian

Committees and Panels

Finance, Audit & Compliance Committee

Pip Butt (Chairperson)
Tony Haven
Shaun Minogue
Peter Pearce
Ross Bidencope*
Phillip Vanny AM*

Life Membership and Honours Committee

Richie Lytham OAM (Chairperson)
John Beasley OAM
Peter Pearce
Robert Arthur Smith OAM

Meritorious Awards Committee

Tony Haven (Chairperson)
Richie Lytham OAM
Neil Purcell OAM
Robert Smith OAM
John Restuccia

Rules and Constitution Committee

Stephen Strange (Chairperson)
Damian O'Shannassy
John Beasley OAM
Trent Thomas
Richard Bignold

Surf Sports Selection Committee

Michael Bate (Chairperson)
Keith Caldwell
Garry Mensforth
Wayne Druery
Graham Lees

Lifesaver of the Year Judging Panel

Robert Smith OAM
Doug Lucas
Peter MacMahon

Volunteer of the Year Panel

Geoffrey Lyall
Keith Grima
Marie Ward
Lynn Smith

Junior Lifesaver of the Year Panel

Jeremy Keating
Debbie Booth
Stephen Knight
Shelley Smith

Judiciary

David Olsen
Gary Daly
Richard Bignold
Ian Toll
Gary Beauchamp
Keith Caldwell
Mick Lang
Graham Lees
Trent Thomas

Venue Selection Committee

Richie Lytham OAM (Chairperson)
Michael Kirkby
Greg Allum OAM
John Masters
Rod McDonagh

Boat Advisory Panel

Richie Lytham OAM (Chairperson)
Greg Heard
Mick Lang
Brett Main
Jon Chivers

IRB Advisory Panel

Richie Lytham OAM (Chairperson)
Kaye Norris
Mal Flew
Henry Scruton
Ken Hudson
Barry Antella
Andrew Turner
Naida Guy

* Non-voting positions

** Australian Councillor





OUR ACHIEVEMENTS

CASESTUDY

Fallen Lifesavers Memorial

For over 100 years, the Australian surf lifesaver has been a national symbol of strength, heroism and a protector of human life. A new national memorial unveiled at Coogee Beach in Sydney recognises those lifesavers who made the ultimate sacrifice in war.

On Sunday 27 April the Governor of NSW, Her Excellency, Marie Bashir; Premier of NSW, The Hon. Mike Baird and Randwick Mayor, Councillor Scott Nash and members of the RSL, Australian Surf Life Saving community and relatives and loved ones of fallen lifesavers, attended the official unveiling.

The memorial is a reality due to a major effort by the Coogee SLSC over many years and through great support from the Randwick City Council.

Stage two of the memorial involves a remembrance wall listing the names of all fallen lifesavers which will be installed in 2015 coinciding with the ANZAC centenary.

LIFESAVING SERVICES

The 2013-14 season saw some major milestones reached as lifesaving services were kept busy across NSW. It was a season of warm temperatures and crowded beaches; however, the coastal drowning toll in NSW was the second lowest in 10 years at 30. This is without doubt due to the outstanding dedication of our SLSCs and services state-wide, which resulted in 4433 rescues, 5995 first aids, 150,921 preventative actions and 574,055 patrol hours contributed by a team of 21,600 active surf lifesavers.

Lifesaving Operations & Programs

The first year of the new three year lifesaving service agreements has begun to streamline patrol hours and improve consistency. Thanks to all clubs and Branch Directors of Lifesaving for their hard work in this key area of lifesaving standards.

SLSNSW has continued to support branches and clubs with core lifesaving equipment. More than \$300,000 worth of frontline lifesaving equipment was granted to clubs in the past year through State Government funding. SLSNSW has provided \$55,000 worth of life jackets to clubs to ensure IRB drivers and crew are equipped when the compulsory wearing of life jackets in IRBs comes into force from October. Another \$33,000 was provided to each branch to assist them with operational costs associated with their Support Operations programs.

The Rescue of the Month recognition program is proving very popular among clubs with a total of 40 nominations for outstanding and deserving rescues received during the year. The success of the program has led to it being emulated at a national level with State/Territory winners going forward to SLSA for consideration. South Narrabeen SLSC (February 2014) and Freshwater SLSC (April 2014) were both recipients of the national award during the season.

The 2014 Lifesaving Exchange Program was held over the Australia Day Long Weekend (24-27 January 2014) with 19 members from 15 clubs participating. Participants had the opportunity to patrol at different beaches and experience new challenges as well as patrol with Support Operations Units such as the Offshore Rescue Boat, Jet Rescue Boat and Rescue Water Craft. The program is in its sixth season with 114 members aged between 18 and 30 participating since inception. The New Zealand Lifesaving Exchange Program has operated since 2010 and provides participants with a unique opportunity to develop and share their experiences at an international level.

Emergency Response and Communications

The Surf Rescue Emergency Response System and communications network has gone from strength to strength. Again an outstanding group of volunteers (12 State Duty Officers, 110 Branch Duty Officers and 80 SurfCom Operators)

did their part to ensure that Surf Life Saving assets responded or were on active standby 469 times at the request of emergency services. The Surf Rescue Emergency response system has responded to more than 2000 requests for assistance since its inception in 2008, saving 881 lives.

The Radio Communications Network plays a vital part in surf lifesaving operations and the network has undergone some major enhancements during the season. Following the centralisation of SurfCom at the start of the season, several upgrades were made at different repeater sites across the state. These upgrades will allow long term sustainability of the network. The SurfCom dispatch system has been updated to a new digital capable system in preparation for the next few years. In 2014-15 further upgrades will be made as we implement the recommendations from the 2013 Radio Review.

Thanks must go to our partners at NSW Police Marine Area Command, Police Radio (communications) and Polair. Their ongoing professional support and partnership is making a major difference to our ability to quickly respond to emergencies and save more lives along the coastline.

We thank all our other partners and supporters, Marine Rescue NSW, Department of Primary Industries, Council Lifeguard Services, Westpac Lifesaver Rescue Helicopter, NSW Ambulance Service and other rescue helicopter services. Working together, we are now able to ensure the closest, most appropriate lifesaving services are notified and are equipped to respond to emergencies more effectively. We look forward to working with these agencies in the future.

Again we thank all our volunteers for their continued dedication and commitment to saving lives and we look forward to supporting you again in the 2014-15 season.

John Restuccia
Director of Lifesaving

Andy Kent
Lifesaving Manager

6000+
FIRST AID

5707532
TOTAL BEACH
ATTENDEES

150921
PREVENTATIVE ACTIONS

 **4433**
RESCUES

AUSTRALIAN LIFEGUARD SERVICE (NSW)

The Australian Lifeguard Service (ALS) is the largest provider of lifeguard services in the Southern Hemisphere. The ALS NSW, as part of this network, provides services to 14 Local Government Authorities, two resorts, two National Parks and employs over 350 lifeguards each year.

The ALS NSW continues to be the first choice for contract lifeguard services and we are determined to uphold the core principles and values of Surf Life Saving in this commercially competitive market, ensuring that we continue to support and contribute to lifesaving activities in NSW.

The past year has seen the ALS NSW retain contracts in Bega Valley and Nambucca Shire Councils and extended services in other council locations. The ALS NSW thanks all our council and other contract partners for recognising the importance of providing quality lifeguard services to their local communities.

The ALS prides itself on recruiting the majority of its lifeguards from within the volunteer base of the broader organisation. It is from this volunteer base that we are able to recruit such professional and dedicated lifeguards to ensure we provide a first class service. One such member and lifeguard, Tim Daymond, a member of Palm Beach SLSC, was awarded the DHL Australian Lifeguard of the Year at the Surf Life Saving Awards of Excellence in October 2013.

As part of our commitment to supporting lifesaving activities in NSW, the ALS continues to build strong relationships and partnerships with volunteer surf clubs. Through these partnerships there is less need for duplication of resources and this in turn delivers a better community service outcome to each council. The ALS is extremely thankful for the support it has received from surf clubs and branches in NSW during the past season.

The 2013-14 season was an extremely busy one and presented a wide variety of conditions to lifeguards across NSW. The season saw more than four million people visit the patrolled locations serviced by the ALS. The ALS NSW prides itself on being proactive rather than reactive and the strongest indicator of this was the high number of preventative actions that were undertaken by lifeguards. Lifeguards performed 222,922 preventative actions across the course of the season.

Lifeguards were required to perform 889 rescues and provide first aid treatment on 4349 occasions. The ALS NSW also continues to play a leading role in the 24-hour Surf Rescue emergency callout system, working closely alongside volunteer lifesavers and strategically located Westpac Rescue Helicopter services.

The ALS NSW thanks councils, other contract partners, branches and clubs for their ongoing support and we look forward to continuing to build on the strong relationships and foundations that been forged over many years.

Brent Manieri
ALS (NSW) Coordinator

4349+
FIRST AID

222922
PREVENTATIVE ACTIONS

4270165
TOTAL BEACH
ATTENDEES

889 SIGNIFICANT RESCUES



AUSTRALIAN COASTSAFE (NSW)

In 2012 SLSNSW, through its Australian CoastSafe unit, commenced an ambitious project using funding from the NSW Water Safety Black Spot Fund. 'Project Blueprint' is a coastal public safety risk assessment project covering every accessible beach and rock platform in NSW. This project is fundamental in addressing the coastal drowning issue in NSW in the short, mid and long term.

An average of 38 people drown in New South Wales coastal waters every year. New South Wales (NSW) accounts for almost 50% of the national coastal drowning toll. As of 30 June 2014, there have been 367 coastal drowning deaths in NSW since 1 July 2004. In NSW almost 40% of these drownings can be attributed to swimming/wading (22.9%) and rock-fishing (16.7%), with almost all occurring at unpatrolled locations or outside of patrol operational times, where no lifesaving service is immediately available.

Through the assistance of the NSW Ministry for Police and Emergency Services Water Safety Black Spots Fund, SLSNSW is delivering its coastal public safety risk assessment service across all coastal Local Government Areas in NSW, with priority being given to those areas with higher rates of coastal drowning deaths. The assessments aim to address these issues, identify where there may be gaps in the drowning chain and prioritise drowning prevention strategies based on evidence and consultation. The project hopes to contribute to meeting the State Government's goal of a reduction in drowning deaths by the year 2020.

The CoastSafe team is now just over half way through the project, having commenced its third year. To date, 593 locations covering 1239km of the 1990km NSW coastline have been comprehensively assessed and reported on. A vast amount of spatial data has been collected on aspects of the coast which have been traditionally seen as contributing to the risk of drowning. This includes data on 14,289 identified coastal hazards, 3700 coastal access points, 9383 coastal signs, 862 items of rescue equipment (including publically accessible rescue equipment) and 8592 coastal amenities and facilities.

All collected data is geocoded and can be analysed using Geographic Information Systems (GIS) and incorporated into mapping systems for land managers. This data will also be used to enhance both Surf Life Saving and Emergency Service response and planning and will also be incorporated into the Australian Beach Safety and Management Program.

The audit team comprises three Coastal Public Safety Risk Assessors engaged in the field for weeks on end, working hard to consult with stakeholders having local, regional and state authority and correlate the vast amount of data and information pertaining to coastal risk and drowning issues.

Project Blueprint Areas Assessed



“To date, 593 locations covering 1239km of the 1990km NSW coastline have been comprehensively assessed and reported on”

The second year of Project Blueprint has delivered evidence and data to support targeted drowning intervention strategies in the Pittwater, Warringah, Manly, Shoalhaven and Bega Valley Local Government Areas.

Data is presented in a manner consistent with ISO 31000:2009 Risk Management – Principles and Guidelines, providing land managers with a prioritised treatment plan consisting of options for implementation.

The project has increased the focus on community safety which in turn reduces the likelihood of risks and hazards going unnoticed and incidents occurring. Outcomes in addition to lives saved, include reduced duplication, reduced costs, improved joint-operations and partnerships between the stakeholders and long-term sustainable and effective drowning prevention strategies.

This project is the first time the coastal public safety risk assessment process has been delivered over entire stretches of coastline.

At the 2013 NSW Water Safety Awards Surf Life Saving NSW was recognised for its work on Project Blueprint, receiving the award for Research Project of the Year.

Adam Weir
Coastal Risk Manager

AUSTRALIAN LIFESAVING ACADEMY

During 2013-14 the Australian Lifesaving Academy (ALA) NSW celebrated its 10th year in operation. The year was a challenging one for both the First Aid Training and First Aid Services, with many industry and market changes across the Vocational Education and Training (VET) system and first aid training framework. In June 2014 the Academy trained its 250,000th course participant since its inception – a fantastic milestone to reach and a credit to all Academy team members both present and past.

First Aid Training

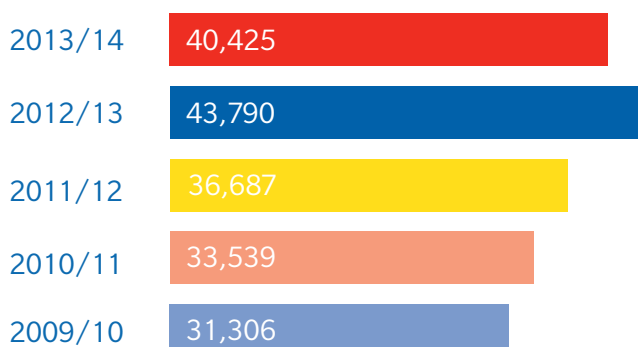
During the past year the ALA NSW experienced a small decline in training numbers compared to the previous year. A variety of factors contributed to this result including significant changes to the core first aid, CPR and advanced first aid Units of Competency.

Despite this decline and external forces, during the period 2013-14 the ALA NSW delivered over 40,000 awards. Of the 40,425 total awards delivered during 2013-14, 12,727 were First Aid awards (up from 12,286 in 2012-13) and 17,832 were CPR awards (up from 15,952 in 2012-13). The remaining 9866 awards comprised Emergency Care, Advanced Resuscitation, Spinal Management, Junior First Aid, Remote First Aid and accredited Asthma and Anaphylaxis. A snapshot of the growth in the awards delivered to the NSW public by the Australian Lifesaving Academy NSW is presented below.

The Australian Lifesaving Academy NSW working under the Surf Life Saving NSW Registered Training Organisation (RTO) has now been servicing the NSW and ACT community for over 10 years.

“Transforming everyday Australians into lifesavers” remains the core mission of the Australian Lifesaving Academy NSW. The Academy strives to meet this mission through the delivery of effective first aid training, the provision of frontline first aid services and water safety at events and through surf and water safety programs throughout the state.

ALA NSW Training awards by year (2009 - 2014)



A significant development within the training operation during the past 12 months was the Academy's involvement in Take Heart Australia (THA) which held its official launch at Luna Park on Wednesday 28 May 2014. Take Heart Australia is a partnership between the Australian Resuscitation Council NSW, Royal Life Saving, St Johns and Laerdal. Take Heart Australia has a single mission: to dramatically increase the survival rate of Australians who suffer a sudden cardiac arrest. The way to achieve this mission is to increase the level of CPR training within the community, as well as the presence of public access Automated External Defibrillators (AEDs).

We thank the Academy's growing team of professional trainers, sales and administration staff throughout the state. The continued hard work and focussed dedication to saving lives exhibited by our people on a daily basis is to be commended.

First Aid Services

The Australian First Aid Services (AFAS) division of the Academy again provided a variety of First Aid and Water Safety services during 2013-14. In total for the year the AFAS provided 2086 hours of first aid service. Events included sporting competitions, cultural festivals, music concerts, school carnivals and picnics and live television events. During 2014 the AFAS was merged with the Water Safety team from the Australian Lifeguard Service NSW and plans to expand the delivery of event services over the coming years are both exciting and a true representation of our 'significant surf lifesaving operations off the beach'.

After 10 years of operation, the Academy now has a firm foothold in the first aid training and services market within NSW and we look forward to another successful year for all team members and the greater Surf Life Saving community.

Dan Gaffney
Commercial Operations Manager



EDUCATION

Another successful year of growth and development is behind us as we continue to provide our members and the wider community with high quality beach safety and lifesaving training and education.

As always, we would like to thank our Branch Directors of Education, Chief Training Officers and all our Trainers, Assessors and Facilitators for their ongoing passion, commitment and dedication to providing consistently high quality and enjoyable education experiences.

Member Training

The delivery of nationally recognised training continues to be a great strength of SLSNSW, ensuring the credibility and competence of our volunteer lifesavers and employed lifeguards.

The results of this year's Learner's Survey highlighted the high level of satisfaction with our courses, with around 95% of respondents agreeing or strongly agreeing that:

- They developed the skills and knowledge expected from our awards
- Our training focused on relevant skills
- Our trainers have an excellent knowledge of subject content
- Our assessments are based on realistic scenarios

This season also saw our internal compliance audit (the Balance Score Card process) extend in reach to include all clubs and branches for the first time. With an impressive 81% participation rate across the board, the Balance Score Card process has proved to be an important tool in ensuring that our clubs and branches continue to comply with the national standards for Registered Training Organisations. We hope to extend this reach even further in 2014-15 and to improve on this season's internal compliance rating of 93.5%.

The 2014-15 season will see a number of changes in the wider vocational education and training (VET) sector aimed at improving the sector's industry responsiveness, cutting red tape and strengthening the quality of training delivery and assessment. Along with industry updates to Training Packages, the implementation of the 34th Edition Public Safety Training Manual, a full review of proficiencies and continuing efforts to streamline our policies and processes, 2014-15 is set to be a busy year for all in Member Education.

Community Education

Throughout 2013-14, we have continued to deliver programs in line with the NSW Water Safety Strategy, targeting high risk groups, locations and activities.

Visiting even more schools in 2013, our Beach to Bush program continues to be a popular mode of delivering surf education to

thousands of students living 50km or more away from the beach. This year's program was supported by ClubsNSW and the Cancer Institute NSW, enabling us to extend our reach, engaging over 9500 students this year. With continued support in 2014 we aim to grow this program even further.

The NSW Government's Water Safety Black Spots Funding has also enabled us to engage with an identified black spot area and demographic this year, delivering surf education to high school students in Western Sydney. Part way into this funded program, we have delivered vital safety information focusing on risk taking behaviour around water to over 2500 students.

Working closely with our Australian CoastSafe team, we have continued to extend our Coastal Accommodation Network along the NSW coastline. With this network of accommodation providers we aim to raise awareness of beach safety among visitors to coastal locations, ultimately reducing the incidence of rescues and drowning in these areas. This year we have included our Coastal Accommodation Network in SLSNSW's stakeholder group receiving dangerous surf warnings issued in partnership with the Bureau of Meteorology. This will enable tourism operators and accommodation providers to quickly and effectively deliver vital safety information to guests.

In 2014-15, we aim to better utilise available evidence to ensure that we are focusing our efforts and resources on the black spot locations, populations and activities that will have the greatest impact on reducing the coastal drowning rate across NSW.

Dean Dudley
Director of Education

Louise Fuller
Academy Education Manager

Beach to Bush

9707 STUDENTS   **FIFTY FIVE** SCHOOLS  **99** PRESENTATIONS

Western Sydney Blackspot Program

2500 STUDENTS   **TWENTY FIVE** SCHOOLS

Coastal Accommodation Network

 **10 000** RESOURCES DISTRIBUTED



SURF SPORTS

It was another exciting and challenging 12 months for Surf Sports in NSW, but nonetheless very successful. There have been some significant gains made across a range of areas in the sport sphere, including high performance development, event delivery and sport touring teams.

Some of the key highlights for the 2013-14 season are:

- Increased participation in a variety of major events, including the NSW Pool Rescue Championships, IRB Premiership Series and the NSW Masters Surf Life Saving Championships.
- A safe and successful State Championships was held at Ocean Beach - Umina for a second year with improved timetabling and event infrastructure for nearly 7500 competitors plus spectators and officials.
- Relocation of the NSW High Performance Squad from Wollongong to the state of the art Surfing Australia High Performance Centre in Casuarina.
- Improved athlete pathways for representative teams and squads across a variety of disciplines.
- NSW Pool Rescue Development Team tour selected to compete at the New Zealand Pool Rescue Championships held in Hamilton.

Overall, competition and development went ahead in leaps and bounds in the 2013-14 season and NSW is again leading the way nationally in terms of progression and innovation in surf sport.

Coaching

NSW continues to excel in developing and retaining some of the country's leading surf sport coaches, which is critical to maintaining a leading position as the premier surf sport state. NSW continues to supply nearly half of Australia's overall surf sport coaches which ensures a positive influence on our elite and developing athletes. The continuation of the Junior Coaching Course and proposed changes to the new online national coaching course will help to further increase and improve the knowledge of our new and upcoming coaches.

Kevin Neilson and Peter Kirkwood continue to demonstrate how instrumental they are to NSW surf sports in the state-wide delivery of eight Level One Coaching Courses and a Level Two Coaching Course during the year. Their dedication and passion for teaching resulted in the accreditation of 79 new Level One Coaches and seven Level Two Coaches.

SLSNSW continues to offer numerous opportunities for our new and developing coaches to learn from some of the most recognised and respected in the sport through our Coaching the Coast/Regional Development Clinics as well as the Country Athlete Exchange Program, Talented Athlete Program and various Pool Rescue Development Clinics. To grow the coaching pathway, we have further opportunities available to emerging

coaches with Development Coach Positions available on some representative team tours.

Officials

Our officials continue to rank as some of the most experienced in Australia. NSW now supplies almost 50% of all accredited officials across the country. Similar to the trends in coaching, the continuation of the Junior Officials Course has added another step in the officials pathway.

We face a significant long term challenge when it comes to recruiting new officials from the ranks of our younger members. The average age of our officials is above 50 years of age. While our current officials are extremely dedicated and capable, the number of carnivals on the competition calendar puts pressure on a finite pool of officials across all disciplines. Clubs, branches and SLSNSW need to encourage younger members of our organisation to take on officiating roles. We must also become more innovative in event programming, with a view to making officiating more achievable and attractive to individuals volunteering their time.

Recognition

Many of our coaches, officials and athletes received recognition through a number of award programs during the 2013-14 season. See the Member Recognition section on page 66 for more information.

Events

The 2013-14 season was characterised by unpredictable weather with one IRB Premiership round postponed due to dangerous conditions. A total of seven Championship events and six other events were contested throughout NSW during the year, with the NSW Surf Life Saving Championships once again the blue ribbon event for SLSNSW. The success of these events brings added pressures in other areas and we need to further develop and improve NSW managed events to ultimately enhance the safety, experience and quality of competition for our members and volunteers.

As it is each year, one of the greatest challenges facing the sport is the continued evolution of risk management and safety considerations. SLSNSW continues to improve the level of risk reporting and response at all events and it is important that this awareness continues down to a club level.

While there are still many event processes that continue to evolve, we are confident that our improvements and innovation in timetabling and people management will put us in good stead for the future.

SLSNSW continues to work closely with host clubs and branches, alongside local councils, in order to deliver events of the highest

SURF SPORTS CONTINUED

quality to ensure that each of our members and stakeholders walks away from an event with a positive experience. SLSNSW acknowledges the dedication that each club demonstrates at events, from officiating to providing water safety, from the work party to the competitors themselves and the families that support them.

2014 NSW Surf Life Saving Championships

Age Championships	
1.	Manly
2.	Avoca Beach
3.	Wanda
4.	Elouera
5.	Swansea Belmont
Masters Championships	
1.	Queenscliff
2.	Avoca Beach
3.	Coogee
4.	Bondi
5.	Maroubra
Open Championships	
1.	Newport
2.	Manly
3.	Wanda
4.	North Cronulla
5.	Elouera
2014 Stramit NSW Country Championships	
1.	Byron Bay
2.	Warilla Barrack Point
3.	Cudgen Headland
4.	Shellharbour
5.	Coffs Harbour

Representative Teams and Athlete Development

SLSNSW continues to innovate and strengthen the development opportunities for all phases of the athlete pathway, something that NSW has been very successful in developing over the past few years. There are numerous clinics now aimed at the grassroots and intermediate levels such as the Coaching the Coast/Regional Development Clinics, the Country Athlete Exchange Program, Pool Rescue Development Clinics, IRB Development Clinics and

Talented Athlete Program. We continue to develop our top tier athletes through various representative tours such as the NSW Development Pool Rescue Team, which competed at the New Zealand Pool Rescue Championships in 2013. Our elite athletes are also exposed to some of the best sports science we have to offer through programs with the NSW High Performance Squad, NSW Pool High Performance Clinic, NSW IRB High Performance Squad and the NSW Beach High Performance Clinic.

Our representative NSW teams faced a bitter sweet season. At both the Australian Interstate Championships at Newport Beach and the Australian IRB Interstate Championships, NSW teams were both narrowly beaten by Queensland. We did however find success at the Australian Surf Rowers League Interstate event, with NSW crews triumphant and crowned champions.

NSW is extremely fortunate to have continued support through a range of organisations including universities, academies of sport and the Australian Sports Commission. This support allows SLSNSW to build programs that not only benefit our athletes, but continue to up-skill and develop our coaches.

Summary

In reviewing our many objectives and priorities in line with our business and strategic plan it is patently obvious some areas require greater financial, strategic and 'hands on' support. It is hoped that new technology, innovative timetabling and improved event management will encourage not only our own members to pursue their sporting goals, but encourage people outside the movement to come and participate in what is one of the most iconic sports in the country.

A huge thank you must go to all the members who dedicate their time to progress the sport of lifesaving forward in the areas of event management, coaching and officiating as well as team management and the various panels. Special thanks goes to 'Dad's Army', our team of tireless volunteers who spend countless hours maintaining all of the gear and equipment required throughout the year.

Michael Bate
Director of Surf Sports

Shane Knight
Surf Sports Manager

For full results, refer to the 2013-14 Surf Sports Results summary document or online at www.surflifesaving.com.au/annualreports

2013-14 Events:

2013 Pool Rescue Championships

Peninsula Leisure Centre, Central Coast, 27-28 July

2013 Interbranch Championships

Soldiers Beach SLSC, Central Coast, 14-15 December

2014 Stramit Country Championships

Mollymook SLSC, South Coast, 17-19 January

2014 NSW Lifesaving Events - Supported by ClubsNSW

Ocean Beach/Umina SLSC, Central Coast, 22-23 February

2014 NSW Age Championships - Supported by ClubsNSW

Ocean Beach/Umina SLSC, Central Coast,
28 February–2 March

2014 NSW Open Championships - Supported by ClubsNSW

Ocean Beach/Umina SLSC, Central Coast, 7-9 March

2014 NSW Masters Championships - Supported by ClubsNSW

Ocean Beach/Umina SLSC, Central Coast, 15-16 March

2014 Best of the Best Surf Boat Challenge

Ocean Beach SLSC, Central Coast, 15 March

2014 NSW IRB Premiership Series

Collaroy SLSC, Sydney Northern Beaches| Batemans Bay SLSC, Far South Coast| Terrigal SLSC, Central Coast| Woonona SLSC, Illawarra, May –June

2014 NSW IRB Championships

South West Rocks SLSC, Mid North Coast, 27-29 June

2013-14 Programs and Teams:

2013 Pool Rescue Clinic and High Performance Clinic

Lane Cove, Sydney, 13-14 July

2013 NSW IRB Interstate Team

Mindil Beach, Darwin, 18 July

2013 Talented Athlete Program

Sydney Academy of Sport, Sydney Northern Beaches, 2-4 October

2013 NSW Pool Rescue Development Team

Hamilton, New Zealand, 9-14 October

2013 NSW Coaching the Coast/Regional Development Clinic

Broulee SLSC, 23-24 November| Coffs Harbour SLSC, 30 November - 1 December

2013 Beach High Performance Clinic

Sydney Academy of Sport and Long Reef SLSC, Sydney Northern Beaches, 8 December

2014 Country Athlete Exchange Program

Bate Bay, Sydney, 23- 26 January

Australian Interstate Championships

Newport Beach, Sydney Northern Beaches, 24 January

Australian Interstate Surf Boats

Stockton Beach, Hunter, 7 February

NSW IRB Development Clinics

North Avoca SLSC| Elouera SLSC| Catherine Hill Bay SLSC| Kiama Downs SLSC, February–April

2014 Pool Rescue Clinic and High Performance Clinic

Lane Cove, Sydney, 28-29 June



MEDIA & COMMUNICATIONS

The Surf Life Saving brand is an Australian icon and is widely recognised and well respected by the community. The main goal of the Media and Communications strategy is to enhance the Surf Life Saving brand and communicate important information to the public as well as our own members.

To meet these strategic aims, we conduct an extensive media relations program, which focuses on being both proactive and reactive to events and incidents which occur throughout the year. In addition SLSNSW continues to develop relationships with all our key stakeholders and major partners, including Surf Life Saving Australia, media, the public, government and sponsors.

SLSNSW communicates to members in a variety of ways, including a weekly e-newsletter to all clubs, social media channels including Facebook, Twitter and Instagram, a website which hosts a variety of resources for members and the public, in addition to the launch of a new quarterly magazine for members, *Beyond the Flags*, which is distributed online and in hard-copy through surf clubs.

Promoting the Brand

The Media team also helps promote fundraising and other events, including development camps, conferences, athlete programs and major beneficiary events such as Boardies Day, the national annual fundraiser.

In addition this year we were in demand to support other

organisations wanting to leverage off the iconic status of Surf Life Saving. Events included providing 40 volunteer lifesavers and a flotilla of Inflatable Rescue Boats to help the Sydney Opera House celebrate its 40 Birthday, and more than 50 lifesavers took centre-stage at the Rotary International World Convention in Sydney, featuring in the opening flag ceremony before an audience of 20,000 international visitors.

At the Royal Easter Show in Sydney Surf Life Saving and lifesavers were featured in the colourful evening production each night for two weeks. Opportunities such as these deliver public recognition and respect for the work of Surf Life Saving, often valuable media attention and in some cases a donation to the clubs supporting us in these promotional events.

By far the highlight of these activities was the visit to Manly by the Duke and Duchess of Cambridge in April. SLSNSW staged a small surf carnival involving Nippers from Manly, North Steyne and Queenscliff SLSCs. The Royal couple were extremely impressed and spent more than an hour on the beach, chatting to the young competitors and watching the colourful display. The event was beamed around the globe, with a total audience estimated at around 16 million people. The value of the media coverage generated through Australian outlets alone was more than \$8.5million.

Another successful activation of the Surf Life Saving brand was a partnership with Sony International to promote surf safety to coincide with the release of the movie *Smurfs2* during the peak



MEDIA & COMMUNICATIONS CONTINUED



Opera House 40th Birthday Celebrations, 2013

of summer. Champion Australian surfer Sally Fitzgibbon helped to film and launch a series of surf safety videos aimed at kids which were made available online and were promoted nationally by major media outlets.

Flagship Activities

Now in its sixth year, our state-wide Emergency Response System which coordinates callouts anytime, anywhere, has grown significantly and our media team is kept busy updating the public, through the media, on these serious incidents and successful rescues.

The NSW Surf Life Saving Championships were again held at Ocean Beach-Umina in March and were extremely well supported by media organisations on the Central Coast and throughout NSW. We partnered with Southern Cross Austereo through its Central Coast radio stations SEA FM and 2GO. Again, NBN TV provided us with significant support, airing Community Service Announcements in the lead up to the Championships, as well as covering the event in its nightly news and sports broadcasts. A two-hour highlights package from the event was aired on Fox Sports after the Championships, covering all the finals action.

Our patrol season launch “Raising of the Flags” was held at the newly constructed Nth Bondi SLSC and was attended by both the Minister for Sport and Recreation and Minister for Police and Emergency Services, along with the local member for Wentworth, Waverley Mayor and councillors and SLSNSW life members. It attracted significant media attention, reinforcing to the public the huge contribution made each year by surf lifesaving volunteers in NSW.

Social Media and Online Presence

The Media and Communications team has continued to expand our social media presence, utilising online networking tools to deliver information and better engage with members, particularly young volunteers. This strategy has been a major success. Since its launch in September 2011, SLSNSW social media reach has been growing steadily with almost 10,000 Facebook followers and 3400 Twitter followers.

Our Social Media platforms proved invaluable during the 2014 NSW Surf Life Saving Championships, communicating changes to the event program and other important real-time information.

During the previous season we successfully launched an SLS State Operations Centre Twitter account (@slsnsw_soc), which provides real time updates on operational activities and emergency callouts. The SOC twitter feed has also become a simple and easy way for media organisations to keep up to date with progress on rescues or major incidents.

The SLSNSW website has received a number of enhancements designed to improve structure and content management as well as the experience for the end user. The website is the main hub for member information and provides news, event information and resources. First aid course bookings and payments are automated online and the broadcast facility allows us to disseminate e-marketing campaigns, media releases and dangerous surf warnings to coastal accommodation providers in our NSW network.

Transparency of Information

This year we were again recognised for the quality and transparency of the information we make accessible to our members and the public. For the fourth year in a row, SLSNSW was named a Top 10 Finalist in the PricewaterhouseCoopers Transparency Awards (\$5m to \$30m revenue category.)

The awards are designed to recognise the commitment of Not for Profit organisations to achieving excellence in their financial and operational reporting including business strategy, governance structure and processes, performance and stakeholder engagement.

Donna Wishart
Media and Communications Manager

FUNDRAISING AND PARTNERSHIPS

Fundraising

As a not for profit organisation SLSNSW heavily relies on community generosity to ensure NSW beaches are continually patrolled by skilled volunteer lifesavers. In 2013-14 SLSNSW continued its fundraising programs and initiatives to increase public awareness and importantly raise vital funds to support the Surf Life Saving movement.

Programs

Raffle: SLSNSW continued its agreement with third party agency Appco Group Sports to conduct the SLSNSW raffle. The raffle program consists of three raffle campaigns per financial year. Appco continued to manage the raffle site locations whereas SLSNSW managed ticketing, prizes, collateral and marketing material. Furthermore a telesales program was continued to complement the face to face raffle sales. The telesales program importantly provides follow up contact with SLSNSW previous donors.

GoFundraise: SLSNSW continued its agreement with online fundraising platform GoFundraise. This online platform allows SLSNSW to leverage off major third party events in NSW such as the Blackmores Sydney Running Festival. SLSNSW is also able to use GoFundraise to manage and create our own events; this is an area SLSNSW is looking to expand on in 2014-15.

Fundraising Events

As well as our programs, SLSNSW drives fundraising events to promote the awareness of SLSNSW whilst also raising funds for our clubs and state operations.

These events include:

- **Sydney International Boat Show:** The 2013 Sydney International Boat Show was held at the Sydney Convention Centre from 1-5 August, 2013. SLSNSW was offered for the course of the event a complimentary 3m x 3m stand in the "Marine Precinct". SLSNSW distributed educational material and raised funds through the selling of raffle tickets, merchandise and first aid kits.
- **Start of Summer Events:** SLSNSW conducted two Start of Summer fundraising appeals. SLSNSW were present at Manly Corso and Martin Place collecting donations and selling merchandise such as board shorts, Volley Double Plug thongs and men's swimwear.
- **Boardies Day:** Surf Life Saving Foundation drove a national fundraising appeal on March 28, 2014 in the form of Boardies Day. Boardies Day is a creative and interactive way for the community to raise funds for our volunteer lifesavers by swapping their regular work and/or school attire for a pair of brightly coloured board shorts.
- **Sydney Royal Easter Show:** SLSNSW participated in the iconic Sydney Royal Easter Show evening production

"Australiana In All Its Glory". To complement our participation in the evening production, SLSNSW was provided with a complimentary retail space on Sports and Adventure Alley. SLSNSW were able to provide educational material to parents and children whilst also raising funds through the selling of merchandise.

Future

For the 2014-15 Financial Year, SLSNSW plans to focus on the following areas:

- Growing the online fundraising platform and appropriately utilising the Event Creator Program
- Growing SLSNSW presence at third party events
- Increase public awareness of SLSNSW charitable status.

Alistair Russell
Partnerships Manager





FUNDRAISING AND PARTNERSHIPS

CONTINUED



ClubsNSW

ClubsNSW is the peak industry association representing the not-for-profit registered club industry in New South Wales. There are approximately 1400 clubs spread across metropolitan and regional areas, including Bowling Clubs, RSL and Ex-Services Clubs, Sporting and Recreation Clubs, Golf Clubs, Leagues/Football Clubs, Cultural and Religious Clubs and Community and Workers' Clubs. ClubsNSW is the major partner of Surf Life Saving NSW. Their involvement includes being the naming partner of the NSW Surf Life Saving Championships, supporting partner of the Stramit NSW Country Surf Life Saving Championships and supporting partner of the innovative educational program Beach to Bush.



Stramit Building Products

Stramit Building Products is one of Australia's leading Australian manufacturers of steel building products. Stramit Building Products is the naming rights sponsor of the NSW Country Surf Life Saving Championships and has proudly supported Surf Life Saving NSW since 2007. Stramit's ongoing commitment and support has helped Surf Life Saving NSW to deliver outstanding competitive opportunities for our country branches. Further to this, Stramit are committed to support the Awards of Excellence, which enables SLSNSW to recognise, reward and celebrate our outstanding members.



Engine Swim

Engine Swim is proudly Australian owned and develops and produces innovative swimwear to help achieve peak performance. Engine Swim provides a range of products from team apparel to goggles to rash vests, swim caps and competition caps. Engine Swim supported the NSW Representative Team and U21 Development Team as well as assisted with gear for other sports events and programs.



News Limited

One of the country's largest media organisations, News Limited, distributed free weekend newspapers to all surf clubs in NSW during the season. Surf clubs were offered the option to use this as a fundraising opportunity or to distribute newspapers to their members for free. In return for supporting this distribution, Surf Life Saving NSW received a significant in-kind advertising budget, which was used to promote key beach safety messages throughout the season.



Cancer Institute NSW

Cancer Institute NSW is part of the NSW Government Health Department. One of their key goals is to reduce the incidence of skin cancer in NSW. This year, Cancer Institute NSW came on board to support the Beach to Bush Surf Education program – with their investment going towards increasing the distribution of sun safety education material to young people in regional areas.



Dolphin Surf Craft

Dolphin is one of the largest manufacturers in Australia producing custom handmade craft for the elite of Surf Life Saving competitors. Dolphin provides clubs across NSW with significantly discounted rescue boards, as well as providing a number of in-kind rescue boards for State-based operations.



J.J. Lawson

J.J. Lawson's provide significant in-kind logistical support, storage and transport of our six large surf sports containers to and from major surf sports events.



Wet'n'Wild Sydney

This year saw a new partnership with Wet'n'Wild Sydney; resulting in Western Sydney's first Nipper club – 'Sydney Wet'n'Wild Nippers'. Please see the Member Services report for more information on this exciting new partnership.

FUNDRAISING AND PARTNERSHIPS

CONTINUED

2013-14 National Supporters



DHL

DHL is the global leader in express, overland transport and air freight and is the world's number one in ocean freight and contract logistics. DHL supports Surf Life Saving NSW through the provision of patrol uniforms plus cash support to each of the eleven branches in the state.



Westpac

Westpac is Australia's first bank opening its doors in 1817. Today Westpac is one of Australia's largest financial services organisations. Westpac is involved at all levels of surf lifesaving in Australia and the relationship between Westpac and Surf Life Saving Australia is the most durable in the organisation's history, dating back to 1973. Westpac provides financial support to Surf Life Saving NSW and its branches, towards lifesaving operations.



Telstra

Telstra is Australia's leading telecommunications and information services company. Telstra's investment strategy has changed this year, with a focus on supporting Surf Life Saving technology and communications infrastructure.



Dulux

In 2011 Dulux became a national partner of Surf Life Saving with the aim to help protect and preserve some of Australia's most important and iconic buildings from some of the world's harshest weather conditions. Through this partnership Dulux Australia has implemented The Surf Club Project where Dulux will donate 100L of its tough Weathershield exterior paint to every club throughout Australia each year until 2014 to protect clubs for the next generation of surf lifesavers and beachgoers.



BRP

BRP provides in-kind support by providing All-Terrain Vehicles and Rescue Water Craft (jetskis) for use at the NSW Surf Life Saving Championship events. BRP also kindly assists the movement with the BRP Surf Life Saving grant, which delivers ATVs and RWCs to clubs and branches at 50% off the retail price.



Bonds

Bonds recognises that the future of surf lifesaving in Australia lies with our juniors. In 2012-13 Bonds supported 56 NSW clubs with free rash vests for their junior membership, supporting the delivery of sun safety practices, as well as providing clubs with an opportunity to generate vital funds.



Volley

Volley came on board this year with a partnership to launch the new double plug thongs. As part of the rollout, Volley produced a limited edition Surf Life Saving thong. Every patrolling member in NSW received a free pair of Volley Surf life Saving thongs through their club.



Virgin Australia

Virgin Australia is the official airline of Surf Life Saving, raising the awareness of the importance of surf safety for both international and domestic tourists on our beaches. Virgin Australia promotes surf safety to inbound tourists and domestic passengers through their in-flight entertainment system, Voyeur magazine and key advertising spots throughout Australian airports, educating travellers before they visit NSW beaches.

Other SLSNSW supporters

This year we were fortunate to be supported by a number of other organisations, including:

- Kelloggs
- Rotary International
- Sydney Opera House
- Sony Universal, Smurfs

GOVERNMENT ENGAGEMENT

Government Funding

SLSNSW wishes to acknowledge the NSW Government for supporting our operations, services and programs through the following grant programs.

NSW Office of Communities, Sport and Recreation

Capital Facility Development Program

The Department of Sport and Recreation's continued support of SLSNSW through this program has delivered immeasurable improvements to many club facilities across the NSW coastline. Through this year's \$2 million Surf Club Facility Development Program, twelve SLSCs were successful in receiving much needed funding for Surf Life Saving Club facility upgrades and rebuilds being: Yamba SLSC, Tacking Point SLSC, Batemans Bay SLSC, Kempsey Crescent Head SLSC, North Entrance SLSC, Macksville Scotts Head SLSC, Tea Gardens Hawks Nest SLSC, Pacific Palms SLSC, Maroubra SLSC, Birubi Point SLSC, North Cronulla SLSC, and Salt SLSC.

NSW Ministry for Police and Emergency Services

Co-operative funding and Enhanced Rescue Capabilities Program

Through the Ministry for Police and Emergency Services, SLS NSW receives ongoing funding for our operations through our Co-operative Agreement and for the third consecutive year, we received an additional \$1 million in funding through the Enhanced Rescue Capabilities Program in recognition of the increasing demands on the SLSNSW Emergency Response System.

Water Safety Black Spots Fund

Through the NSW Government's Ministry for Police and Emergency Services Water Safety Black Spots Fund, SLSNSW received a grant of \$320,000 to commence the second year of 'Project Blueprint', a Coastal Public Safety Risk Assessment for every beach and rock platform in New South Wales. In its second year the state-wide 'Project Blueprint' targeted priority black spots in seven Local Government Areas, which included: Eurobodalla, Kiama, Shellharbour, Richmond, Clarence, Bellingen and Nambucca.

The Water Safety Black Spots Fund also supported SLSNSW with a grant of \$50,000 to deliver surf safety education to students in schools at key residential black spot locations in Western Sydney. Through SLSNSW's 'Surf School' project, we conducted surf safety education courses to 1,602 Year 9 Students in 17 Western Sydney High Schools.

NSW Government Community Building Partnership Program

SLSNSW would like to thank the Premier of New South Wales and

all the State Members of Parliament who distributed funding in their areas to 24 Surf Life Saving entities through the 2013-2014 Community Building Partnership Program for infrastructure projects. This funding was worth more than half a million dollars to our SLSCs across the state and enabled those SLSCs to undertake minor repairs and upgrades to their clubhouses; and purchase rescue equipment.

NSW Department of Ageing, Disability and Home Care

The NSW Government is committed to removing the structural and attitudinal barriers to access and participation that impact on the lives of people with disability. To achieve this vision the NSW State Government has entered into an agreement with the Commonwealth Government to implement the National Disability Insurance Scheme (NDIS) across the whole of NSW by 2018. One of the organisations identified as being able to contribute to the NSW Government's reforms was SLSNSW. As beaches form an important part of Australia's identity, culture and recreation experience it is essential that ways of improving the beach experience for those people with disability are advocated for.

SLSNSW would like to thank the previous Minister for Ageing and Disability Services, Andrew Constance MP, the current Minister for Disability Services, John Ajaka MLC and Ageing, Disability and Home Care (ADHC) for the provision of funding to develop and implement strategies to help improve the access of several beach precincts in NSW. A Project Advisory Committee has been formed that is currently considering beach precincts in the state to target through this program.

Department of Primary Industries

Observation Towers Funding Program

Through the NSW Department of Primary Industries 'Observation Towers Funding Program' SLSNSW received funding to provide loud hailer to every club in New South Wales to warn bathers of shark sightings and to increase the mobile capacity to issue warnings without being restricted to fixed towers or locations.

Australian Government

SLSNSW was successful in securing funding for \$1,051,243 through the Australian Government Department of Infrastructure and Regional Development, which will substantially increase capacity to save lives and support volunteers in the lower north to far north coast region. We are grateful for the support of the previous Member for Lyne, Rob Oakeshott and the current Member for Lyne, Dr David Gillespie; along with many local, state and Federal Members of Parliament, Government agencies and emergency services organisations who provided letters of

GOVERNMENT ENGAGEMENT CONTINUED

support.

SLSNSW would like to acknowledge the National Recreation and Safety Program and the Saving Lives in Water funding we received from the Federal Government's Department of Health; and the Australian Sports Commission for high performance and participation funding.

Twenty SLSCs in NSW were successful in receiving funding through the 2013 Volunteer Grants program through the Federal Government Department of Families, Housing, Community Services and Indigenous Affairs. Across the state, SLSCs received an average of \$3,666 each to enhance the capacity of the clubs and to assist and encourage volunteering.

Government Support

We would like to thank the Parliamentary Friends of SLSNSW and a number of Members of Parliament and Members of the Legislative Council for their ongoing support of the activities of SLSNSW and for commending a number of our programs, volunteers and clubs over the year in Parliament.

Our special thanks go to the previous Minister for Police and Emergency Services, the Hon. Michael Gallacher MLC for his support of the activities, programs and operations of Surf Life Saving in New South Wales. His attendance at a number of our events over the year was appreciated, as was his shared passion for our organisation and its contribution to the community. Our thanks also go to the two previous Ministers for Sport and Recreation, Graham Annesley and Gabrielle Upton MP for their support and we would like to welcome the incoming Minister for Police and Emergency Services; and Sport and Recreation, Stuart Ayres MP. We look forward to working with him over the next season.

Advocacy on behalf of Surf Life Saving Clubs

Advocating for greater security for Surf Life Saving Clubs on Crown Land

SLSNSW has continued to liaise with the Crown Lands Division throughout the 2013-14 year to advocate for greater security of tenure for Surf Life Saving Clubs on Crown Land and progress a standardised lease template for Surf Life Saving Clubs and seek greater security of tenure through a consistent minimum lease term (minimum of 21 years). We have 85 SLSCs located on Crown Lands so this remains a high priority for the organisation.

Inquiry into tourism in local communities

SLSNSW was invited to attend a Hearing before a General Purpose Standing Committee in Parliament following a submission made to the Inquiry into tourism in local communities. SLSNSW highlighted that tourism impacts on Surf Life Saving heavily by placing higher demands on our services

and raised awareness about the importance of ensuring the safety of visitors at our beaches.

Following this inquiry, SLSNSW has been working with Destination NSW to educate tourists about beach safety and the two Destination NSW websites – www.visitnsw.com and www.sydney.com now include our key beach safety messages for visitors and links to our www.beachsafe.org.au website, which provides real-time beach information in 72 languages. It also includes a multilingual surf safety video available in seven languages.

Peak body Representation on government and industry advisory groups, reference groups and committees

In recognition of our peak body status, SLSNSW was represented on a number of Government and Industry based committees, reference and advisory groups in 2013-14.

New South Wales

SLSNSW has representatives on the following state-based committees and groups:

- The NSW Water Safety Advisory Council (Ministry for Police and Emergency Services), which consists of Government agencies and members from not-for-profit organisations focussed on preventing drowning and committed to water safety education and awareness. This is made up of organisations such as Royal Life Saving and Austswim.
- The Council of Emergency Volunteers (Ministry for Police and Emergency Services), which consists of peak not-for-profit organisations and Government agencies, which focuses on volunteer recruitment and welfare. This is made up of organisations such as the NSW Rural Fire Service, State Emergency Service, St John Ambulance, and Australian Red Cross.
- The NSW Safer Coastal Waters Sub-Committee, Marine Stakeholder Consultative Group, State Marine Rescue Consultative Committee and Rock Fishing Safety Development Group (Ministry for Police and Emergency Services).
- NSW Sports Industry Reference Group for Work Health and Safety (NSW Office of Communities, Sport and Recreation).
- NSW Sports Federation whose mission is to lead NSW sport in building relevant, healthy communities.
- The Austswim NSW State Advisory Committee, which is the state industry body for the teaching of swimming and water safety.
- The Marine Consultative Meeting for the Bureau of Meteorology (BOM), which comprises of agencies such as Marine Rescue NSW and Transport for NSW.
- The Emergency Services Spatial Information Group (ESSIC), which is run by the Emergency Information Coordination Unit

GOVERNMENT ENGAGEMENT CONTINUED



(EICU) through the NSW Land and Property Information Department, to ensure that the emergency management sector has the best spatial and related data available to deal with multi-agency emergencies, such as terrorism and natural disasters.

- SLSNSW sits on a number of District Marine Rescue Sub-Committees, District Rescue Committees and District Emergency Management Committees across the state.
- SLSNSW was a key stakeholder on the NSW Skin Cancer Prevention Advisory Committee and the Sport and Recreation Working Group to work with the Cancer Institute NSW and other organisations to make progress on the priority areas set out in the NSW Skin Cancer Prevention Strategy 2012-2015.
- The NSW Crown Holiday Parks Trust – Community Advisory Committee.
- The Recreational Vessels Advisory Group (RVAG) comprises representatives of peak recreational user groups, including Yachting NSW, Australian Power Boat Association, NSW Rowing Association, NSW Water-ski Association and Boat Owners' Association of NSW as well as representatives from Marine Rescue NSW and NSW Police.

National

SLSNSW has representation on the following committees:

- Australian Standards Committee CS-093 - AS 2416 Water Safety Signs and Beach Safety Flags
- The National Monument for Fallen Lifesavers

SLSNSW is involved with 'Take Heart Australia (THA)', which is an industry body that has a single mission to dramatically increase

the survival rate of Australians who suffer a sudden cardiac arrest. Other members include the Australian Resuscitation Council NSW (RCNSW), Royal Lifesaving, St Johns and Laerdal.

International

The International Lifesaving Federation (ILS) is the world authority for drowning prevention, lifesaving and lifesaving sport. The ILS leads, supports and collaborates with national and international organisations engaged in drowning prevention, water safety, water rescue, lifesaving, lifeguarding and lifesaving sport. SLSNSW has representatives on the following ILS committees:

- International Lifesaving Federation Rescue Commission
- International Lifesaving Federation Rescue Operations Committee

SLSNSW is also represented on:

- The International Standards Committee TC 145/SC 1 – ISO 20712 Water Safety Signs and Beach Safety Flags

Michelle Bainbridge

Government Relations Manager



MEMBER SERVICES

Membership

SLSNSW has continued to strive to support the engagement of members to enable a strong volunteer base across the organisation, achieving our strategic priorities of healthy clubs and an effective state movement.

A retention rate of 98% from the 2012-13 season reflects a slight decline in overall membership, with 75,916 members, due mainly to a decline in junior membership, with 29,670 nippers joining the ranks for the 2013-14 season. Importantly however our active membership has increased, with 21,693 members patrolling NSW beaches last season.

A number of activities have been run throughout the year to support clubs and help attract new members, including the annual Surf Club Open Day. Held on 29 September 2013, 72 clubs took up the opportunity to open their doors to the community and demonstrate how they can give, get involved and be safe with surf life saving. The event was a great success and attracted significant coverage in print, radio and television media, in addition to a significant online presence.

SLSNSW was proud to become a signatory to the Statement of Principles for the Recognition of Volunteers. Released in May 2013 by Minister for Citizenship and Communities, the Hon Victor Dominello MP, the Statement outlines seven best practice principles for volunteer management. Endorsing and adopting the Statement of Principles sends a clear signal to existing and potential volunteers that their contributions are valued.

Member Recognition

Recognising and celebrating the contribution of our members is something which we strive to achieve through our internal award programs as well as through external award nominations.

The SLSNSW Awards of Excellence, held on 3 August 2013 at the Sofitel Sydney, recognised the outstanding achievements and contributions across all aspects of Surf Life Saving. Twenty award categories recognised the accomplishments of members, clubs and branches, with winners of 10 of these categories progressing to the awards process at the National level.

Member Services also worked to have the outstanding achievements of our members, clubs and branches recognised externally throughout the year. This season SLSNSW nominated members for the APCO Australasia Awards, National Youth Awards, NRMA Helping People Awards, NSW Water Safety Awards, The Centre for Volunteering Awards, NSW Children's Week Awards, Annual NSW Coastal Management Awards, NSW Sports Federation Awards and the Australian Bravery Decorations. Congratulations to all our nominees, highly commended and recipients of these awards. See the Honouring Members section on page 65 or more information.

Youth Development

The Member Services team has continued to provide pathways to support our volunteers to become leaders, both within and external to Surf Life Saving. These opportunities aim to support our strategic priorities of healthy clubs, learning for life and innovation, by ensuring our members gain confidence in their leadership abilities, have the opportunity to share ideas and best practice among their peers and return to their clubs with the ability to drive continuous improvement.

This year we established a State Youth Panel to assist and advise the SLSNSW Board of Directors on the views and impact on youth members of a range of current issues within the organisation. The panel worked on a project basis, the first task being to recommend ways in which SLSNSW could encourage and motivate young members to obtain the IRB Crew and IRB Driver awards. Led by their Chair, Gilbert Olzomer, the group systematically detailed the stumbling blocks as well as identified possible solutions. From there they developed a number of strategies which were then presented to the SLSNSW Board for consideration. The members of the panel are congratulated on their hard work and dedication – the outcomes are testament to the quality of the young people we have within our organisation.

Surf Life Saving this year provided funding towards 10 Under 13-14 branch development programs which provided leadership opportunities for hundreds of young people throughout our organisation.

Another successful program was run by the Member Services team for our Under 14 Junior Lifesaver of the Year finalists, during which interviews were conducted to crown our NSW Junior Lifesavers of the Year. Run in conjunction with this program was the Youth Opportunity Makers workshop for our 15 to 17 year old members. Our young leaders were given the opportunity to build their teamwork, communication and goal setting skills, develop confidence and self-esteem, as well as establish support networks with their peers from across the state.

The 18-25 Development Networking program was a great success, with more fantastic young people working to develop their skills and connect with one another as leaders within the organisation. Additionally, a number of members were supported with their progression to Surf Life Saving national programs.

One of the key development opportunities offered up by these programs is the skills that are learned and refined by our facilitation teams. Led and mentored by truly amazing volunteer program coordinators, our facilitators learn confidence, teamwork, communication, problem-solving, initiative, planning and organising skills. Thank you to all our 2013-14 facilitation teams!

MEMBER SERVICES CONTINUED



Junior Development

Contributing to SLSNSW's strategic priorities of saving lives, involving all Australians and being active for life, the Member Services team continues to ensure that the junior activities being conducted by clubs are providing children with the knowledge and experience they need to keep themselves safe and potentially save the life of someone else in future.

This season a trial course for Junior Activity Chairpersons (JACs) was conducted, with the aim of assisting JACs to better understand their role and responsibilities and the junior activity education program. The course was well received and is currently being reviewed for potential inclusion in SLSNSW's education program. Thanks to Doug Hawkins of Coogee SLSC who developed and delivered the course in conjunction with SLSNSW.

This year also saw the development of a partnership between Sydney Wet'n'Wild and SLSNSW which resulted in the inaugural season of Sydney Wet'n'Wild Nippers. With over 350 children and their parents participating, the program aimed to bring beach safety teachings to a whole new generation of kids growing up away from the beach.

Highlights of the season included more than 50 Western Sydney Nippers and 30 parents completing the requirements for the Resuscitation Certificate. Many of these parents are now on their way to completing the requirements of the Age Manager Award. There was also a mini surf carnival held on the last day of the season, an opportunity to demonstrate newfound skills and celebrate the season gone. A big thank you to staff who managed the program and a special thanks to the 15 SLSCs who provided members to support the program. It would not have been such a success without their support.

Club Development

Member Services has continued to strive to support SLSNSW strategic priorities of healthy clubs, financial security and an effective state movement by enabling and supporting continuous improvement across the organisation.

The team's contribution towards this effort includes a review of the Club Guide (to be released for the new season), supporting the compliancy and legislative requirements of our clubs and continuing to support the Quality Clubs Program. This financial year six clubs achieved Bronze level status and four clubs achieved Silver, while at year end another 11 clubs had submitted paperwork for Bronze and Silver awards and were awaiting final assessment. Notably, Tea Gardens Hawks Nest SLSC was the first club in NSW to receive Gold level status. Congratulations on their dedication to continuous improvement and their efforts to ensure ongoing sustainability within the club.

Glenn Langley
Director of Member Services

Kate Higginbotham
Member Services Manager





BRANCH REPORTS

FAR NORTH COAST

Achievements

- The season opened with the Raising of the Flags at Lennox Head-Alstonville.
- The magnificent new surf club at Lighthouse Beach Ballina was finally opened. The club has been highly successful under trying circumstances in recent seasons and are now looking forward to further progress and success with this first class facility.
- The Branch took possession of the old Ballina Shelly Beach Clubhouse and renovations and refurbishments have now commenced. It will be a real asset for lifesaving and the community, primarily as a meeting and training venue. Our sincere thanks must be extended to Paul Smith and his team for their generosity in installing the new kitchen facilities.
- The Ballina Jet Boat performed magnificently with a rescue involving two capsized vessels near the mouth of the Richmond River. The crew were awarded the NSW Rescue of the Month, Rescue of the Year at the NSW Awards of Excellence and Surf Life Saving Australia's Individual Meritorious Award with Silver Insert.
- Lennox Head SLSC undergoes extensive renovations of around \$180,000 with support from the NSW State Government and the local community. Brian Dell, his Executive and members are to be complimented.
- Salt SLSC was successful in obtaining DA approval for the redevelopment of their clubhouse to the value of \$2.4million.
- Jim Dougherty, a stalwart of the Yamba SLSC was rightfully awarded an OAM in the Australia Day Honours List.
- It is with regret that we note the passing of two well-known Life Members of the Branch – John Graham (Brunswick Heads) and Brian “Buzza” Pearce (Evans Head-Casino) and a Life Member of the Branch JAC, Joyce Buchanan (Cudgen Headland).
- The Branch was pleased to assist the Fingal Rovers SLSC with administrative support after a major change to their Executive and in this respect we warmly acknowledge the services of Belinda Camp.

Far North Coast Branch excelled again in the competition arena.

- Ela Heiniger was selected in the NSW team, NSW High Performance Squad and was awarded Country Athlete of the Year at the NSW Awards of Excellence.
- Cudgen Headland hosted both the Junior and Open Branch Titles with distinction.
- Byron Bay won the NSW Stramit County Championships at Mollymook on the South Coast with Cudgen Headland in third and Ballina and Lennox Head also finishing in the top 20.
- The NSW Interbranch Championships held at Soldiers Beach saw the Far North Coast take out Champion Country Branch

and finish fifth in the overall pointscore.

- Far North Coast competitors and officials were not daunted by the long distances to travel and attended the NSW Surf Life Saving Championships at Umina and the Australian Titles at Scarborough in great numbers and with considerable success.

Acknowledgements

The President's Award for an outstanding contribution to Surf Life Saving was awarded to Jimmy Keogh, the senior Branch Duty Officer.

I have been very impressed by the support and enthusiasm throughout the season from all the various Club Presidents and their efforts to attend and contribute to Branch Council Meetings.

The Branch has been very fortunate to be served by a willing and capable Executive – each Director has contributed and fulfilled their roles. I sincerely appreciate and acknowledge the services of Debbie Pawsey, John Watson, Elton Cummings, Paul Smith, Greg Clark, Geoff Horsey and Ben Redman for a job well done.

I am aware that the performance and future of Far North Coast Surf Life Saving is a team effort and I understand that there are many contributors – club executives, officers, officials, club members, families, friends, supporters, sponsors, politicians and local government and the community at large – to all a big thank you.

Wilson Cregan

President | Far North Coast Branch

360 FIRST AID
TREATMENTS

 **149**
RESCUES

275684
TOTAL BEACH ATTENDEES

8126 ACTIONS
PREVENTATIVE

35349
PATROL HRS

4730 TOTAL
MEMBERSHIP


NORTH COAST

The 2013-14 season was again a very busy one for all the clubs in the North Coast Branch. Our patrolling members were vigilant and no lives were lost in our area. A number of major rescues were performed which certainly saved lives at Red Rock, Sawtell and Coffs Harbour. The North Coast Support operations group continued to have a high presence in the branch. To all these volunteers we say thank you for your great contribution to Surf Life Saving on the North Coast.

Awards and Acknowledgements

The Junior Lifesavers of the Year were Lani Goodman from Woolgoolga SLSC and Harrison Jacobs from Coffs Harbour SLSC. Louise Dam (Sawtell) was the Branch Female Lifesaver and Mark Yager (Red Rock-Corindi) was the Male Lifesaver for this season. The Trainer/Assessor of the Year was Garry Howe (Urunga) and the Administrator of the Year was Trevor Acason (Woolgoolga).

There was one nomination for the Rescue of the Month. This was the group from Red Rock Corindi, consisting of Sarah Blanchard and Brad Kearns. Their brave actions certainly saved a life on the day.

The North Coast Branch aims to ensure that our clubs are able to perform their core business, which is, to patrol our beaches and make sure that all our beach goers feel confident that they are in safe hands when they visit our area. The branch supports the clubs in fulfilling these obligations.

Surf Sports

North Coast Branch had athletes attend the NSW Talented Athlete Program camp and also the Athletes Exchange to Sydney. The Woolgoolga Boat Masters crews were the outstanding athletes this season winning the NSW Championships and going on to win a gold and silver medal at the Australian Championships. Ryan Beckett from Coffs Harbour was also an Australian bronze medallist in the Under 17 Ski. Many of our athletes continue to be involved with the North Coast Academy of Sport, which enables them to train with other athletes from our neighbouring branches. There was also the new Yarads series of carnivals conducted between North Coast, Mid North Coast and Lower North Coast. These carnivals were held over the December/January period which gave our athletes the much needed competition before the NSW Country Championships.

Member Services

The branch conducted the U14 Development Camp. Also a new initiative this year was a 15/18 leadership camp which was very well attended. Naomi Howe (Urunga) attended the Youth Opportunity Makers program, Leila Walker (Sawtell) the Lifesaving Exchange program and Sarah Marsden (Bellinger

Valley North Beach) attended the 18-25 Development Networking program. All of these fine young lifesavers help me to feel confident for the future of lifesaving in our branch.

Education

Under the guidance of our Director of Education Sue Neil, there has been a very comprehensive education calendar. The courses offered were many and varied and taken up by many of our members.

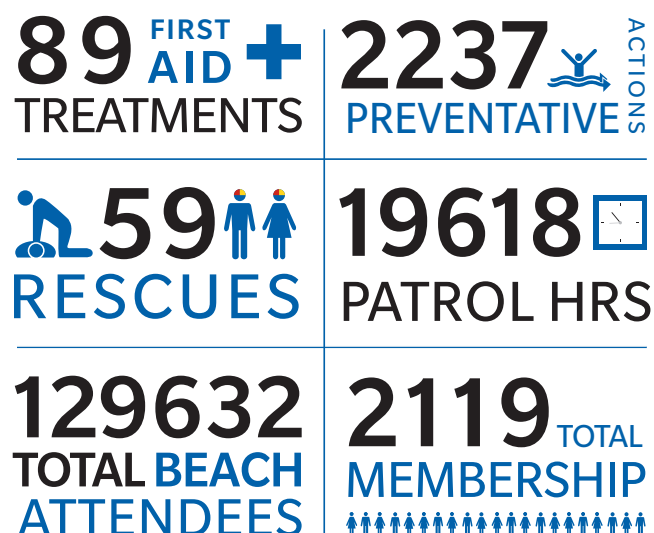
Sadly the branch lost another Life Member this year; Barry Morrison from the Nambucca Heads SLSC was a valuable member of the branch in past years.

To my fellow members of the Branch Executive, thank you for your advice, support and hard work throughout what has been a demanding season on your valuable time.

The continued overall success of our branch is due to a team effort from all clubs, delegates, all our dedicated Directors and office bearers, our branch sponsors, as well as the CEO and staff of SLSNSW and our many state and national sponsors.

Kerry Clancy

President | North Coast Branch



MID NORTH COAST

The Mid North Coast Branch has continued to maintain a high standard of life saving services to the public during the 2013-14 season. This has been supported by our eight clubs providing exemplary patrols and fostering membership and education. Again, Surf Life Saving Mid North Coast can boast that we had zero drownings between the flags this season. This season our branch saw dedication recognised with Tony Hayes, Life Member of SLSNSW, receiving an OAM in the Queen’s Birthday Honour List, Bruce Caldwell, Life Member of SLSNSW, receiving the 40 years of Officiating Certificate and Ryan Rosenbaum of Tacking Point SLSC named the DHL Australian Surf LifeSaver of the Year.

In the competition arena we conducted several local junior and senior carnivals with encouraging attendances. The Yarads Young Guns Series was held over three rounds with a round in the North Coast, Lower North Coast and Mid North Coast Branches. Thanks to Camden Haven and Macksville Scotts Head SLSCs for conducting the Senior and Junior Branch Championships respectively which were held in good conditions and well organised. Several clubs attended Country, State and Aussie Championships with some very pleasing results. Director of Surf Sports Ray McDonagh put in a huge effort to coordinate events.

Our Director of Life Saving Paul Rayner has guaranteed that all patrols and our Support Services have operated at a professional level. Our Support Services crew have once again performed above and beyond the call of duty and attended an increasing number of emergency situations. Unfortunately some of these situations involved fatalities, mainly at isolated locations in unfavourable conditions.

This season saw Member Services and Youth Development triple their Development Programs. Both a Junior and Youth Development Camp were conducted and also an enthusiastic youth group visited Dee Why SLSC to learn first-hand how our city cousins operate. The Young Life Saver of the Year program was carried out with some quality candidates. Congratulations to all who took part in the program. We have seen our members selected to attend Australian and State development programs such as The National Leaders Master Class, NSW Combined Portfolio’s Conference, Youth Opportunity Makers and Junior Lifesaver of the Year and also take part in the Lifesaving Exchange Program. Gary Hawkins is to be commended for his enthusiasm and efforts facilitating the Member Services and Youth Development role; a magnificent effort.

We have seen a few changes in education with new awards this season. Currently we have 47 trainers, 29 assessors, and 10 facilitators with 12 probationary trainers and 9 probationary assessors available in the branch. We have had 155 candidates obtain their Bronze Medallion and 72 Surf Rescue Certificates, 43 IRB Crew, 20 IRB Driver, plus 329 other awards, and 2926

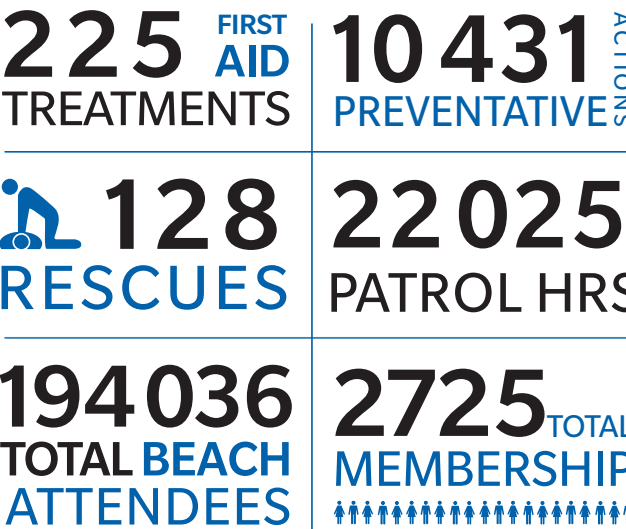
proficiencies this season. This is a huge increase from last year. I would like to congratulate all the trainers, assessors and facilitators for the great effort they have put into educating the members of the Mid North Coast Branch this season.

Reporting and governance requirements are very important and Director of Administration Jo Hawkins has put in a massive effort keeping things running smoothly and I thank her for her assistance to me during the season. Our Director of Finance Mike Stevenson and Registrar Bruce Caldwell have also been diligent behind the scenes in often unnoticed tasks.

Obviously we cannot survive without the assistance of Local Government, SLSNSW and our local sponsors.

In conclusion I wish to acknowledge our hard working Executive Committee and Deputy President Ken Wilson who stepped up in my absence during the year under some difficult circumstances. More importantly I thank all our volunteer lifesavers and the Club Office Bearers for their contribution and assistance to Surf Life Saving Mid North Coast in 2013-14.

Rod McDonagh
President | Mid North Coast Branch



LOWER NORTH COAST

Congratulations to all members of Surf Life Saving Lower North Coast for a successful 2013-14 season with no lives lost on our beaches for the fourth consecutive year.

Our six clubs, Support Operations and club call-out teams have once again shown the dedication needed to maintain the high standards in preventing and responding to emergencies.

Clubs should be commended on the professionalism they show in running the diverse business that surf lifesaving has become.

This season our clubs have been involved in running many events including ocean swims at Cape Hawke, Forster and Pacific Palms as well as Open carnivals including the Forster Weekend of Surf, Pacific Palms Masters Carnival, Lower North Coast Branch Championships at Pacific Palms, Crowdy Head Carnival and Battle of the Boats at Pacific Palms – all of which have kept clubs busy. Clubs have also helped in community events by providing water safety and first aid.

Achievements

- Three entities (Blackhead, LNC Support Operations, Pacific Palms) were nominated and recognised in the SLSNSW Rescue of the Month Awards, with Pacific Palms winning State Rescue of the Month for October 2013.
- We were ably represented by our Junior Lifesavers of the Year, Toby Jones and Sarah Ward of Forster SLSC, at the SLSNSW Junior Lifesaver of the Year camp.
- We were represented at the SLSNSW Youth Opportunity Makers Workshop by Ruby Jones and Tamara Morgan of Forster SLSC.
- Two of our members acted as SLSNSW Duty Officers – Ben Atkinson and Richard Ellery.
- Nathan DeRooy of Cape Hawke SLSC represented us on the SLSNSW Youth Panel.
- The continued operation of two fantastic community engagement projects, the Blackhead SLSC Special Nippers Program and the Forster SLSC Surf Safety Schools were well attended and very successful.
- Another very successful Junior Development Camp at Camp Elim was attended by more than 40 of our youth members.
- Inclusion in various Emergency Services training exercises and an Open Day for Emergency Services at Forster Marine Rescue Base was held during the Christmas school holidays.

Competition throughout the season was healthy with several carnivals being held in our branch.

Education is a strong focus within the branch, with many awards being gained by members throughout the season. The continued dedication of clubs to up-skill their members is the key to providing professional patrolling of our beaches and ultimately the safety of our visitors to the beach and surrounding

environment. Our Facilitators, Assessors and Trainers have worked tirelessly to train and qualify our members.

Acknowledgements

Most of our clubs have benefited from the \$2 million NSW Government Surf Club Capital Facility Program and the Community Building Partnership Grants offered by the NSW Government. We have to thank our state MP's Steven Bromhead and Leslie Williams for their support of surf lifesaving receiving considerable funds through this grant.

The gear and equipment grants offered through SLSNSW on behalf of NSW Communities, Sport and Recreation, and Police and Emergency Services portfolio's of the NSW Government, have certainly allowed all clubs to access the best equipment to allow their members to patrol effectively.

I would like to thank our Branch Executives, Alan Davis (Dir. Admin), Jim Tyrpenou (Dir. Finance), Julie Wilcox (Dir. Lifesaving), Terry Aldridge (Dir. Surf Sports), Stuart Small (Dir. Education) and Lorraine Morgan (Dir. Youth and Member Services) for the leadership they have provided.

I would like to thank all clubs and their members for your efforts during the season, in keeping surf lifesaving strong and relevant to our communities. To the staff and Executive of SLSNSW and SLSC, thank you for your dedication and support. We should not underestimate our worth to the community and should be justifiably proud of the service we provide.

We are looking forward to helping our clubs and members meet their goals in 2014-15.

Brian Wilcox

President | Lower North Coast Branch

126 FIRST AID
TREATMENTS

1518 ACTIONS
PREVENTATIVE

50 RESCUES

13549 PATROL HRS

167269 TOTAL BEACH ATTENDEES

1600 TOTAL MEMBERSHIP

HUNTER

The 2013-14 season commenced with a group of community members from CityServe and Newcastle City Council offering to paint our six city SLSC's inside and out. The clubs took the opportunity to do a few refurbishments and the end results are very clean, attractive buildings for our members and the community.

All clubs took part in the Opening Ceremony of the Asia Pacific Special Olympics and hosted a beach experience, barbeque and water program for the 2600 competitors and their carers.

The Hunter Branch clubs were well represented at the 18-25 years Development Networking Program by Callum Reedman from Newcastle, Rachel Zieleman from Nobbys Beach and Sarah Bugbird and Aaron McDonald from Merewether.

The Lifesaving Exchange Program saw Nic Owen from Stockton and Mitchell Hermens from Cooks Hill complete patrols at Sydney beaches; Mitch was also selected as a New Zealand Exchange participant.

Member Services was very active this year starting with the Junior Club Course. Every club that participated in this program reported their most successful season yet, with 32 of our 13 and 14 year olds going to the Aussie Bush Camp.

This year Jack Curran from Caves Beach SLSC and Isabella Ferencz from Cooks Hill SLSC, were our Junior Lifesavers of the Year, these two young lifesavers are a credit to their parents, their clubs and Hunter Branch. Isabella went on to be named the 2013-14 Surf Life Saving NSW Junior Lifesaver of the Year.

Achievements

Last season we introduced a Club Assistance Program, including Ducks 4 Dollars races on Australia Day and \$36,000 was raised by the clubs with the program responding to targets set by Branch.

Community Education was again booked solidly for Term 4 and Term 1. This is an amazing educational program that delivers essential skills and knowledge on water safety and has encouraged us to look at expanding community education in the coming season.

In December Newcastle SLSC hosted a round of the Kellogg's Nutri-Grain Series for the third year. This one off NSW event attracted \$1 million to the local economy. In February Stockton SLSC hosted the Australian Surf Rowers League National Championships for the fourth year, with a record entry of 355 teams. This saw another \$1.6 million injected into Newcastle and surrounds.

Surf Sports witnessed one of the most successful seasons for Hunter clubs. Members won 15 gold, 11 silver and 17 bronze medals at the Australian Titles. Our juniors also did us proud with 21 gold medals, 16 silver and 13 bronze state medals. Hunter

Branch came a credible fourth at the SLSNSW Interbranch Championships.

On the Education front Hunter Branch has attained 98% compliance in our Education Audit. The Patrol and Education Sustainability Award Targets achieved 95%, clubs taught 11,518 awards and conducted 6,578 proficiencies.

This season saw two new clubhouses opened at Fingal and Birubi Point.

Acknowledgements

All of the above contributed to Hunter Branch being awarded 2013 NSW Water Safety Award for the Organisation that Contributed Most to Water Safety and recently the NSW Government Sport Volunteer Management Award for a Region.

Our clubs have shown maturity, professionalism and a great effort to act as one group. These accolades could not have been achieved without a full team effort.

The above was achieved with the support of sponsors. All of the programs, carnivals and events take time and effort to coordinate and thanks to them we are able to provide resources to make this happen.

Thank you to SLSNSW for their ongoing support over the year. It was with sadness that we lost our friend, Branch Life Member and Club President of Nobbys Beach SLSC Mick Jennings in May.

Henry Scruton
President | Hunter Branch



CENTRAL COAST

What an amazing year the 2013-14 season was for Surf Life Saving Central Coast (SLSCC). To be recognised as the prestigious SLSNSW 'Branch of the Year' in our 75th Anniversary season is a dream come true and gave our members the opportunity to reflect on our proud history and achievements.

Our red and yellow army of volunteers made us proud once again, protecting over a million visitors to our beaches and again there were no lives lost at our patrolled locations thanks to their vigilance and service.

Achievements

Over the past two seasons we have improved our 'club support' to ensure best practice is being achieved in all areas of club operations and management through the Quality Club Program. Fourteen of the fifteen clubs are currently enrolled in this program and it is SLSCCs goal to have all of the clubs achieve their Bronze Level as soon as possible.

The Member Services portfolio continued to work hard at developing our youth through the successful delivery of our ongoing Junior Activities Program, Rookie Lifesaver Program and 15-17 Youth Leadership Program. All programs play an integral role in assisting the clubs in retaining and developing our young lifesavers.

Our Education programs play a very important role in up-skilling our members and strengthening our core business of lifesaving. Our members gained 13,001 awards during the season and we must pay tribute to our many devoted trainers, assessors and facilitators for delivering these courses.

We experienced significant growth within our Community Education program last season with a record 3143 Primary School children participating in the successful Surf Fun Day program. Thanks to a new partnership with Unilever Australia, we were also able to create and deliver a new public Rip Awareness Campaign and re-implement the previously successful Summer Surf School program for the first time since 2007.

In Surf Sports, members from our clubs continued their strong performances at the highest of levels with many athletes bagging State and Australian gold medals. We continue to produce such talented athletes due to the exceptional programs at club level as well as development opportunities provided through the events and programs.

Acknowledgements

The previous season will be the last for SurfCom Central Coast. Going forward these services will be provided by SLSNSW out of the State Operations Centre. We thank our many volunteers who have contributed towards the success of this vital service over the past five years.

We appreciate the strong ongoing relationships we have in place with all levels of Government. Both Gosford City Council and Wyong Shire Council continued their support for clubs and the association with annual operating grants and joint share equipment. The Gosford City Council Water Safety Rate Levy continues to provide valuable support to surf club facilities and provide essential rescue equipment to the nine Gosford City surf clubs.

We thank our four State Members of Parliament; Darren Webber, Chris Spence, Chris Hartcher and Chris Holstein along with our Minister for the Central Coast, Rob Stokes, for their continued support of our clubs and lifesaving services. We also thank them for the direct support to SLSCC in funding two new lifesaving support operations vehicles and a new Rescue Water Craft through the NSW Community Building Partnership Grants.

Our thanks and appreciation must also go to our local Federal Members Lucy Wicks and Karen McNamara for your support and advice during your first 12 months in Parliament and we look forward to growing your support into the future.

To all our sponsors, we thank you for your support that enables us to continue to provide a valued community service to the residents and visitors on the Central Coast.

Thanks must also be passed onto the Directors and staff of our governing bodies SLSNSW and SLSCC and our State and National sponsors.

In closing, thank you to the Directors, their partners and staff of SLSCC for your commitment and dedication. The success of the branch over the past 12 months is a direct result of your leadership and work ethic.

Stuart Harvey

President | Central Coast Branch

1030 FIRST AID
TREATMENTS

37322 ACTIONS
PREVENTATIVE

 **956** 
RESCUES

76786 
PATROL HRS

183368
TOTAL BEACH ATTENDEES

8413 TOTAL
MEMBERSHIP


SYDNEY NORTHERN BEACHES

To all those volunteers who support our 21 clubs on Sydney's Northern Beaches and the branch a big thank you for your amazing efforts. Again I am pleased to report no lives were lost during our watch.

Achievements

At the beginning of the season, the branch developed strategic and operational plans based on areas where we could add value to our clubs. At the same time, we established a strategic review committee which reviewed the strategic direction of the branch and provided more than 30 recommendations back to improve our governances, performance and systems. Both of these initiatives have led to a greater focus on helping our clubs across all areas.

One of the specific goals in surf sports was to increase the number of officials in the 2013-14 season and we had 37 new members on board, taking the total to 375. They put in more than 8000 hours on the beach.

Kendrick Louis, Georgia Miller, Max Brooks, Jake Lynch, Mieke Kassulke and Bronte Sloan represented NSW at the Interstate Championships at Newport. Jake Lynch and Naomi Flood were chosen in the Australian team to compete in France in September, with Georgia Miller chosen in the Australian Youth team for Rescue 2014.

Georgia Miller rewrote the record books, winning 10 gold medals at the NSW Surf Life Saving Championships at Ocean Beach-Umina and Max Brooks was named Male Competitor of the Australian Championships in Perth. Manly LSC won the State Junior pointscore for the 5th year in a row and Newport the State Open pointscore for the first time in the club's long history.

In Rescue Services, the SurfCom/radio room had a total refurbishment during the off season. We had several new Duty Officers inducted, which brought the total Duty Officers to 18. SNB supplied around 45 of the 57 radio operators for State Operations Centre at Belrose and the SurfCom Warringah site.

Once again our caring and dedicated TIPS team is to be commended for the support they provide branch members in difficult times. A goal for next season is to raise the overall awareness of patrols and be prepared for the unexpected.

After the long running negotiation with Warringah Council over obtaining a long-term lease for the Warringah Surf Rescue Building at Fisherman's Beach, the Branch finally had a victory when NSW Lands Minister Kevin Humphries awarded a 21-year lease to SLSSNB.

In Youth and Membership, a lot of initiatives and projects were realised and accomplished. We assisted Education and took on a tracking program for the Gold Medallion. The tracking

program showed award pathways which needed to be achieved and lifted training levels.

We were fortunate to have three of our clubs, Manly LSC, North Steyne SLSC and Queenscliff SLSC, involved in the Royal Visit on Good Friday – what a wonderful experience for all involved.

In the 2013-14 season we built on groundwork established in the previous season to involve club Chief Training Officers more in SNB processes. Both SNB Advisers and clubs saw benefits to Education, including greater success in the Central Venue program.

Over the course of the season, we ran four Training Officer courses, aimed at increasing the capacity for training at club level. The Board of Education and Assessment endorsed 17 new BRZ assessors. The rapid expansion of new assessors is a healthy sign that our 'Trainer-Assessor-Facilitator pipeline', instigated two seasons ago, is performing well. We also offered additional Emergency Services Officer courses for senior club officials.

Acknowledgements

On behalf of our 21 clubs, I would like to acknowledge the support of our National sponsors DHL, Telstra and Westpac, our State sponsors and the NSW Government; without you we would not be able to deliver the vital community service that we do.

To our 21 Club Presidents and their committees, the Branch Executive and Branch staff, I extend my sincere gratitude for your wonderful work during my term as President. Also to the staff and Directors at SLSNSW who provided valuable support and guidance throughout the year. Thank you.

A special thank you to our State and Federal Members of Parliament who have been unwavering in their support for our movement.

David Murray

President | Sydney Northern Beaches Branch



SYDNEY

As the 2013-14 season has come to a close, it is an honour to be able to report that no lives were lost during patrol hours on our 15 beaches. I would like to extend a big thank you and congratulations to all our members who have volunteered their time to ensure our beaches were protected, including our Support Operation Services who have been there to assist our members and clubs when needed.

Achievements

This season we welcomed the return of Surf Rescue 20 (offshore rescue boat) back to the Bate Bay beaches after many years of being off the water. I extend my congratulations to the members that have been working hard getting Surf Rescue 20 operational with rebuilding numbers and returning to the water.

The season started with the Annual Gear Inspection and the standard of the gear put up each season by the clubs has improved over the years. Thank you to the panel members who give up their time for two days to ensure that the inspection is completed. Lifesaving is an area that needs to be addressed before the start of the season to ensure that we go back to being the leading branch in this area, which I am sure that by working together we can achieve.

It is pleasing to see that awards were stable in some areas and others decreased but the quality of our lifesavers on the beach have improved over the years. This is due to the great work accomplished by our Education Manager Christopher Thompson and all our Area Education Supervisors, their assistants and the many Assessors. They have given up their time to ensure that the assessments are conducted to a very professional standard.

In the area of Surf Sports we welcomed Wayne Druery into the position of Director of Surf Sports after Mike Vitnell retired from the position, after many years. The Board of Surf Sports started the season off by reviewing the way we run competition within the branch which was well received by all the competitors and clubs, especially the introduction of half day carnivals and splitting events over different carnivals.

A big thank you to all the clubs that hosted events this season and the professional way you put on a carnival at your beach and the fantastic work force that are also part of these. A special thank you to the Ladies Committees that take the time to ensure that our officials are well looked after with meals and drinks, before, during and after the carnivals.

This season our Interbranch team went off to the Central Coast and it is pleasing to advise that they returned back with the overall point score trophy. Congratulations to all 46 competitors and Team Management for a fantastic effort. I was impressed with our performance and behaviour during the weekend. The team spirit that was shown was inspirational. Congratulations to our

Team Captains Jay Furniss and Elly Graf who led and encouraged all team members during the weekend and your efforts showed at the end of the Interbranch Championships to be crowned winners.

Acknowledgements

The Board of Junior Development group to amazes me with over 7000 nippers on our beaches each weekend. Clubs conducted Age Managers courses as well as delivered Surf Education during the season. Once again they conducted the Under 13 and Under 11 Development Camps that I had the pleasure to attend and address the members on the weekends.

I would like to express my thanks to the members of the Board, Deputy President Peter Agnew, Director of Administration George Shales, Director of Finance Peter Carney, Director of Lifesaving Glen Clarke and Simon Torsellini, Director of Sports Wayne Druery, Director of Juniors and Youth Doug Hawkins; your support and commitment to your positions was fantastic and I really appreciate your help during the year.

We are very fortunate to have two wonderful ladies working in our office and I wish to extend a very special thank you to Linda Perrin and Victoria Raymond.

As I announced at the June Election meeting in 2013 this is my last report as President and I would like to thank everyone for their support during my five year term. Thank you to all the members that were on the Board, the 15 Club Presidents, our past Presidents and Life Members for their advice and friendship.

I would like to conclude by wishing Sydney Branch clubs all the best for the 2014-15 season.

John De Cean
President | Sydney Branch

1745 FIRST AID
TREATMENTS

25166 ACTIONS
PREVENTATIVE

 **1328**
RESCUES

125448
PATROL HRS

1102756
TOTAL BEACH ATTENDEES

16957 TOTAL
MEMBERSHIP


ILLAWARRA

Congratulations to all members of Surf Life Saving Illawarra for another successful season with no lives lost. We are committed to uniting Illawarra in lifesaving and our 17 clubs strive to work jointly to achieve branch outcomes and never lose sight of striving for excellence.

- Junior Lifesavers of the Year - Tegan Robertson (Corrimal) and Hamilton Reilly (Helensburgh-Stanwell Park)
- Lifesaver of the Year – Daren Weidner (Sandon Point)
- Volunteer of the Year – Stephanie McGuinness (Helensburgh-Stanwell Park)
- Club of the Year – Sandon Point SLSC

Achievements

While progress on our Future Directions is at an infancy stage there are a number of goals to be worked through and achieved to ensure our Mission and Vision comes to fruition.

There have been a number of great achievements in Illawarra Surf Sports with Hannah Minogue (Bulli) making the Nutri-Grain Iron Woman Series and being awarded 2013-2014 Athlete of the Year. Illawarra boat competitors won medals at both the State and Australian Titles. Congratulations also to all branch beach sprints and flags competitors who came home with some fantastic results, and to all who those who went on to represent us at State, Australian and High Performance Titles.

During the 2013-14 season the Illawarra held Branch Championships, Sydney Water Series, Warilla Boat Series and one round of the NSW IRB Premiership Series. Wollongong City and Bulli SLSCs also ran a Nipper Clinic with Shannon Eckstein.

Within lifesaving the branch is working on rebuilding relationships with local media with media releases regarding dangerous surf conditions, rock fishing dangers and swimming at patrolled beaches and between the red and yellow flags.

On Australia Day, Lifesavers worked closely with Wollongong City Council Lifeguards and Support Operations which resulted in better use and value of our resources by combining our ATVs, 4 wheel drives, RWCs/IRBs at patrolled and unpatrolled beaches.

The Illawarra Branch is aiming to increase members' skills knowledge through education of higher awards broadening members' skill base. We have 11 new assessors and 9 new trainers that have completed their mentoring program throughout the season. The branch has been given a 100 % compliance letter. Thanks to all the clubs for their efforts to ensure our system is in top shape.

The last two years we have worked with NSW Sport & Recreation and Wollongong City Council to create a Multicultural Surf Education Program. The success of this program has led to an extension and it will be run again this year in addition to

a new program called Sailability, which will train and assess disabled sailors. This allows new IRB and RWC candidates to get experience which might take them several years to achieve.

Acknowledgements

I would like to acknowledge and thank Peter Evert (Deputy President), Bill Seay (Advisor) and the Directors of Surf Life Saving Illawarra: Anthony Turner (Lifesaving), Craig St George (Education), Matt Sweeny (Member Services), Maria Caldwell (Finance) and David Greene (Surf Sports) for their dedication and continued support throughout the season. Due to unforeseen circumstances Matt is unable to continue in his role and we welcome James Naughtin who has volunteered to be our Director of Member Services. We are also pleased to welcome to our team Executive Officer, Carl Nottage. Thank you also to Brett Quince and Maria Sewell for their dedication and ongoing support.

A well-deserved welcome to the ranks of Illawarra Branch Life Membership is extended to Terry Hagan, Don McAlister and Keith Caldwell. Congratulations to all.

We are looking forward to an even bigger and better 2014-15 season.

Val Zanotto

President | Illawarra Branch

265 FIRST AID
TREATMENTS

243 RESCUES

304703 TOTAL BEACH ATTENDEES

7517 ACTIONS PREVENTATIVE

39832 PATROL HRS

7130 TOTAL MEMBERSHIP

SOUTH COAST

South Coast clubs made an outstanding effort to ensure that our beaches were patrolled adequately during the patrol season. Although the season is seven months long I congratulate all our patrol members who made the commitment to support their communities in providing surf patrol and rescue services over the patrol season.

Achievements

Within the South Coast we have two clubs who are going through a period of low patrol membership despite efforts to recruit new members. Particular concern is Sussex Inlet whose patrol membership has fallen dramatically. An effort to recruit has had little effect and over the Christmas and New Year holiday period, a number of surf lifesaving members from clubs in the Illawarra, Sydney and Sydney Northern Beaches made an extraordinary effort, by travelling to Sussex Inlet for a weekend and providing surf lifesaving patrols on Cudmirrah Beach. The South Coast Branch extends our most sincere appreciation to those members for their continuing support to water safety and support to the Sussex Inlet community.

The South Coast Branch and Mollymook SLSC hosted the 2014 Stramit NSW Country Championships at Mollymook Beach in January 2014. This iconic event in the surf sports calendar is extremely popular and although it is rarely held in the south of the state there was a strong attendance of competitors, families and supporters. South Coast and Far South Coast Branch members participated in strong numbers and the event was well received by the local Milton Ulladulla community. We look forward to hosting the event again in January 2015.

The South Coast Branch provides strong support to our clubs, in particular through member services, the provision of lifesaving patrol and first aid equipment which is made possible through our supporters. The South Coast Branch acknowledges and appreciates the support provided through these partnerships.

Acknowledgements

In a letter to our local member for the South Coast, the Honourable Speaker, Shelley Hancock MP, I sought support from the NSW Government to give consideration to funding support to Surf Life Saving branches in NSW, particularly country branches, through a levy similar to one that gives funding support to Marine Rescue NSW. This would go a long way to ensure financial sustainability of the services and administration delivered by the branches to our clubs, particularly in country NSW.

This year the South Coast Branch revised our Junior Leadership and Development Camp and the aims and outcomes of the camp delivered a strong foundation to our young members who attended. Nineteen 13-14 year old members participated over 2.5 days and gained an outstanding benefit from the camp.

In closing I congratulate all South Coast Branch members involved at all levels from patrol and administration to junior activities and look forward to a safe and rewarding 2014-15 season.

Stephan Jones

President | South Coast Branch

1 26 FIRST AID
TREATMENTS

2249 ACTIONS
PREVENTATIVE

93 RESCUES

26250 PATROL HRS

127759 TOTAL BEACH ATTENDEES

3276 TOTAL MEMBERSHIP

FAR SOUTH COAST

Branch meetings were again well attended by the Branch Executive, Club Presidents and delegates. My position as President was made a whole lot easier with an awesome group of Directors around me.

Achievements

Yet again this season I must offer a special thank you to Sue Hunt, our Director of Administration; without her dedication and commitment to surf lifesaving in the Far South Coast our branch wouldn't be the same.

Recently we attended the SLSNSW Awards of Excellence in Sydney. A very small group represented the branch. Our very best lifesavers were nominated for awards; recognition of contributions that they make in all areas of life saving within their clubs and the branch.

There were quite a few highlights in the past season including:

- Andrew Mizzi from Broulee Surfers, a worthy recipient of a SLSA Meritorious Award (Bronze Insert), awarded at the SLSA Awards of Excellence in Sydney.
- George Bass Marathon 2013-14: Despite some trying conditions on the first day and a close eye from Maritime across the first few days, it was a magnificent event yet again.
- Thank you to Tathra Lifesavers for their fast response to the emergency at Bega River mouth in October 2013. Ducks and swimmers were in the water in a very short time, tragically one life was lost.
- Congratulations to Samantha Law on her selection to the State Youth Panel. Sam also took out Branch Female Competitor of the Year.
- Batemans Bay certainly has a lot to smile about. The Surf Club Facilities Grant from our State Government has given the proposed club redevelopment a great start.
- Congratulations to Jim McGrath on being awarded Bega Valley Senior Citizen of the Year, recognised for over 50 years of service to Surf Life Saving in the Far South Coast.
- Wambiri 2014: Great numbers again from most of the clubs in the branch with 65 attendees.
- Congratulations to Sue Hunt for her appointment to the SLSNSW Junior Lifesaver of the Year interview panel.

Acknowledgements

The Far South Coast Branch also had great representation at the various development programs offered by Surf Life Saving;

- I would like congratulate our two Junior Life Savers of the Year chosen to represent the Far South Coast in 2014 - Sally Kennedy from Moruya and Scott Senior from Broulee Surfers.
- Youth Opportunity Makers Workshop - Ashlea Bishop - Batemans Bay and Hallam Brichacek - Tathra

- 18-25s Development Networking Program - Swenja Fischer - Batemans Bay and Jack Phillips - Broulee Surfers
- SLSA Masterclass 2014 - Melissa Meaker

SLSNSW Country Championships: So great to have this event on our doorstep, with a good number of competitors from our branch making the most of the short drive, and swag of medals have come our way.

The most tragic part of the season for most of us was the passing of Tathra's Chris Armstrong.

On the morning of Thursday 3 April, Tathra SLSC and the Far South Coast Lifesaving family lost one of our own. Chris was one of our regular Club to the Wharf swimmers.

Our hearts go out to husband Rob, who was married to Chris for 45 years and soul mate for many years more.

We ended our season with a fantastic presentation night at Pambula SLSC. An evening shared with SLSNSW President, Tony Haven and his wife Thecla, and Bega Valley Shire Council Mayor.

Lastly, thank you to Judy, my wonderful wife, for your patience and support.

See you on the sand.

Tony Rettke

President | Far South Coast Branch

113+ **FIRST AID**
TREATMENTS

112 **RESCUES**

94800 **TOTAL BEACH ATTENDEES**

976 **PREVENTATIVE ACTIONS**

17774 **PATROL HRS**

2159 **TOTAL MEMBERSHIP**







OUR MEMBERS

CASESTUDY

Our Rescue Heroes

Freshwater Lifesaver Tod Rowbotham has been presented with several prestigious awards for a dramatic rescue he performed in dangerous surf in April 2014. Tod was awarded the SLSNSW Rescue of the Year at the 2014 Awards of Excellence, as well as the National Rescue of the Month, presented by the Parliamentary Friends of Surf Life Saving in Canberra.

On Saturday 12 April 2014 a group of surf club members arrived at Freshwater beach for their weekly paddle but chose to not go out as the surf was too dangerous.

While watching the big surf conditions, a member of the public ran up to the group stressing that there was a board rider in trouble and needing assistance.

Tod Rowbotham, a member of Freshwater SLSC, instinctively grabbed a rescue board from the surf club and raced into the rip at the south end of the beach to rescue the board rider who was being washed onto the rocks.

As Tod made his way out he located the surfer in serious distress, completely exhausted and struggling to stay afloat. He quickly paddled over to the patient, navigating the big surf, picked up the board rider as well as his board and continued to paddle out the back of the break and to the north end of the beach where it would be safer to paddle back in.

As Tod was paddling north, parallel to the beach, he noticed a ferocious set of waves coming towards them. Unfortunately the wave broke so far out that they were not able to paddle over it, so Tod instructed the patient to get off the rescue board, hold his breath and dive to the bottom of the ocean floor. The pair resurfaced to be hit by another large wave.

Luckily the large surf conditions had pushed the pair towards the shore, so both managed to swim in to the beach themselves. Tod had put his own life at risk in order to save the board rider. If it was not for his 36 years of surfing experience and his ability to remain calm under pressure, the situation could have ended very differently.

LIFE MEMBERS

1949	Michael Burke BEM*	1951	Frank Payne*	1965	Ken Brenton*
1949	Jack Cahill*	1951	Jack Preston*	1965	Harry Clark OAM*
1949	Jack Cameron*	1951	Percy Stephens*	1966	Jack O'Reilly BEM*
1949	Geoff Cohen*	1951	Herb Street*	1966	Paddy Slaven*
1949	Myer Cohen*	1952	Vic Besomo*	1966	Jim Switzer OAM*
1949	Vince Cronin*	1952	Alf Loton*	1967	William Haskew*
1949	Sir Adrian Curlewis CVO CBE*	1952	Charles Nightingale*	1968	Hector McDonald OAM*
1949	Frank Dargan*	1952	Alan Paterson*	1968	John Vaughan OAM*
1949	Garnett Dart*	1953	Arthur Castleman MBE*	1969	George Critcher*
1949	Greg Dellitt*	1953	Alfred 'Pop' Denison*	1971	Ron Field OAM*
1949	John Dillon*	1953	Ernest 'Bob' Kebby MBE*	1971	John Rosewell OAM*
1949	Fred Emms*	1953	George Lindsay*	1971	William Singleton OAM
1949	Allan Figtree*	1953	Jack Roberts*	1971	Cedric Walton*
1949	Wilfred Goold*	1955	Robert Brydon*	1972	Ron Cheshier OAM
1949	George Hanley*	1955	Vince Williams MBE*	1972	Alan Fitzgerald MBE*
1949	Noel Hayton MBE*	1956	Tom Meagher OBE*	1972	Gus Staunton MBE
1949	Ernest Heath*	1956	Vic Rushby*	1973	Laurie Maria*
1949	Jack Hodge*	1956	Reg Shanahan*	1973	Albert Moseley OAM
1949	George Johnson*	1957	William Davies*	1973	Harry Ragan*
1949	Cec Mack*	1957	Don Lucas OBE*	1974	Max Waters OAM
1949	James McRorie*	1957	Arthur Olson*	1974	Alan Whelpton AO
1949	Ted Marshall BEM*	1957	Jack Pateman*	1975	Don Rodgers OAM*
1949	George Millar*	1957	Gordon Wilson*	1975	Max Sabien*
1949	Tom Moran*	1958	George Bignall*	1976	John Watson AM
1949	Roger Moroney*	1958	Jim Flanagan BEM*	1977	Kevin Lunn
1949	Harry Small*	1958	Bernie Fletcher*	1977	Robert McKenna*
1949	Alec Sutherland*	1958	Edward Ovens*	1977	Kevin Morrison
1949	David Thompson*	1958	Les Scoble*	1978	John Beasley OAM
1949	Lal Turner*	1959	Sid Griffin*	1978	Nick Dixon*
1949	George Webb*	1959	Mark Martin*	1978	John Reeves OAM
1949	Ken Watson MBE*	1959	Rupert Michaelis*	1978	Thomas Saul*
1949	Cyril Whitehead*	1959	John 'Peter' Newman*	1979	Percy Ainsworth*
1949	Stan Windon*	1961	Alec Davidson*	1980	Lindsay Paton OAM
1950	Ralph Plummer*	1961	Reg Saunders*	1981	Ray Bradley*
1950	Frank Tier*	1961	George Williams*	1981	Keith Kennedy
1950	Gordon Worland*	1963	Con Asmussen MBE*	1981	Bryce Norman OAM*
1951	Stan Baker*	1963	James Dempster*	1982	Ron Buist*
1951	William Foerster*	1963	Walter Crain MBE*	1982	William Marshall OAM*
1951	Jack Hansen*	1964	Gil Grant OAM*	1982	Ernie Stephens OAM
1951	Lionel McDonald OAM*	1964	Ron Howells OAM*	1983	Don Gray OAM

LIFE MEMBERS CONTINUED

1983	Robert Little OAM	1998	David Piper OAM	2006	Alan Beveridge
1983	Gordon McNaughton OAM	1998	Maurice 'Bill' Singleton*	2006	Andrew Chubb
1984	Doug Ferguson OAM*	1998	Robert Smith OAM	2006	Ross Matthews OAM
1985	Michael Byrnes OAM	1998	Col White	2006	Jim Poplin
1985	Max Godbee OAM	1998	Bill Worth OAM	2006	Bill Wonson
1986	Ray Brown OAM*	1999	Ken Bond*	2007	Richard Bignold
1986	Bert King OAM*	1999	Ron Bradley OAM	2007	Wilson Cregan
1986	Graham Nicholson*	1999	Arthur Bunt BEM*	2007	Ivan Johnson OAM
1987	John Dewey	1999	Ken English	2007	Jeffrey Lucke
1987	William Ingram*	1999	Anthony Hayes	2007	Phillip Vanny AM
1987	Royce Jackson OAM*	1999	Neil Purcell OAM	2007	Robert (Bobo) White
1988	Frank Catt	1999	Owen Ramsay*	2008	Gregory Allum OAM
1988	Ernie Davis OAM	2000	Michael Bartlett	2008	Anthony Haven
1988	Paul Smith OAM*	2000	Graham Carlisle OAM*	2008	John Masters
1988	John Staples	2000	David Roberts OAM	2008	Kevin Neilson
1988	Ian 'Rick' Wright OAM	2001	Terry Boardman OAM	2009	Ray Brennan
1989	William Eady OAM*	2001	Bruce Caldwell	2009	Gary Cook
1989	Neville Henshaw OAM*	2001	William Goodman OAM	2009	Elton Cummings
1989	Kevin Ruscoe*	2001	Barrie Pitt	2009	Henry Scruton
1990	John Bevan	2001	Kevin Stanford OAM	2009	Peter Daley*
1990	Allan Dawson*	2001	Stephen Strange	2009	Simon Moriarty
1990	Fred McGrory OAM*	2002	Evan Griffiths OAM	2010	Jeff Mowbray
1990	Cliff Marsh OAM	2002	David Pheeny*	2010	Donald Allan
1991	Charlie Cox OAM	2002	John Sharpe OAM	2010	Dennis O'Sullivan
1991	Peter Liddle*	2002	Ken Sweeny*	2010	Robert Langbein
1992	Chris Conrick*	2003	Peter Ellercamp	2010	Brett Harrod
1992	Ken Murray	2003	David Lawler OAM*	2010	Graham Bruce
1993	John Meehan OAM	2003	Robert Parkhill	2010	Peter Burst
1993	Neil Montgomery OAM	2003	Keith Sutton*	2011	Ian Goode
1993	Michael Moran OAM*	2004	Eddy Bergsma	2011	Maureen Worth
1993	Ken Priest	2004	Ken Leonard	2012	Michael Bate
1993	Ron Strong OAM	2004	Warren Lupica	2012	Denise Lees
1994	Harry Brown OAM	2004	Richie Lytham OAM	2012	Warren Rennie AM
1994	Ron Shepherd	2004	Ron Pears OAM	2012	William (Bill) Seay OAM
1994	Fergus Thomson	2004	Brian Wilson*	2013	John Restuccia
1996	William Gray*	2005	Ted Brooker OAM	2013	Kerry Clancy
1996	Frank Osborne	2005	Paul Day	2013	Graham Howard
1996	Rex Sargeant*	2005	Kim Holdom		
1997	John Edstein OAM	2005	Graham Lees		*Deceased
1997	Trevor Elliott	2005	Peter Pearce		
1997	John Fraser OAM	2005	Dave Thompson		

NEW LIFE MEMBERS



Graham Howard

Graham has given 36 years of continuous and outstanding service since joining the North Palm Beach SLSC in 1977. He gained his Bronze Medallion in season 1977-78 and is the holder of numerous awards. From 1978-79 he has been elected every season to the management committee of the club.

Graham has been President of the club for over 20 years and has also held the positions of Chief Instructor, Captain, Vice-Captain, Treasurer and Branch Delegate. He was elected a Life Member of the club in season 1992-93.

Graham has been prominent in surf lifesaving at a branch level and has been on the Branch Board of Management for over 25 years. During this period he has held several offices including Deputy President, Superintendent (5 years), Rescue Services Director (3 years), District Patrol Supervisor and JRB/ORB Supervisor. Graham was elected a Life Member of the Branch in season 1996-97.

From 1984 to 1986 Graham was the NSW State Superintendent and was responsible for the introduction of many training programs and innovations. Graham was the NSW Lifesaver of the Year in 1986 and 1987 and was the first and only lifesaver to win this award in consecutive years.

In the 1988-89 season Graham was awarded the ANZAC of the Year Award, one of six, which is awarded nationally and recognises a person who has given outstanding community service.

The award of Life Membership recognises Graham's exceptional service to Surf Life Saving.



Kerry Clancy

Kerry joined the Sawtell club in 1992, gaining her Bronze Medallion the next year and being named Club Person of the Year in 2010. She was elected a Life Member of Sawtell SLSC in 2012.

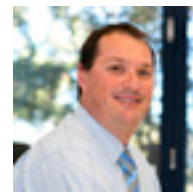
In 1993 she became Chairman of the North Coast Branch Junior Activities Board. Kerry held this office for nine years. As she stood down from this role in 2002 she was elected as President of the Branch and has held this position for 12 years.

Kerry commenced as a delegate to SLSNSW in 2002 until she was elected as Deputy President in the 2011-12 season. She has been a delegate to either the Junior Board or the State Council since 1993, a period of 20 years. She has been a member of a number of State panels and committees.

Kerry gained her accreditation as a Surf Sports Official in 1996 and is also a certified scrutineer.

In 2013 Kerry received a Community Service Award from the NSW Premier for her contribution as a volunteer.

Congratulations on your elevation to Life Membership of SLSNSW.



John Restuccia

John commenced his 29 years of service to surf lifesaving when he joined Maroubra SLSC in 1984. He gained his Bronze Medallion in the same year and is the holder of many awards.

John commenced his many years of service as a Club Officer in the 1985-86 season as Chief Instructor and has served as Club President, Club Captain, Vice Club Captain, Honorary Secretary, Training Officer and IRB Captain. He was twice awarded the club honour blazer and elected a Life Member of the club in 2001.

John served as Sydney Branch Director of Lifesaving twice from 1994 to 1996 and from 1998 to 1999. He was also Life Saving Supervisor from 1991 to 1993. He also served as a member of many branch committees and panels. John is a Level 3 Surf Sports Official and has held senior roles as a carnival official at Australian, State and Branch Championships carnivals.

John was NSW Lifesaving Advisor in 2004 and in 2005 was elected Director of Lifesaving. He currently remains the Director and has held the role for 9 years. He served as State Duty Officer from 2008 to 2013 and has been chair of the State Meritorious Awards Committee for the same period.

At a national level John has been a member of the Board of Lifesaving from 2005 to 2013.

John has been responsible for major portfolios during his years in the Surf Life Saving and it is fitting he be elevated to Life Membership of SLSNSW.

HONOURING MEMBERS

SLSA Meritorious Awards

Commendations	Hannah Minogue	Bulli
	Iain Adam	North Wollongong
Individual Certificate of Merit with Silver Insert	Bradley Heard	Ballina Jet Boat Surf Rescue
	Gary Murphy	Ballina Jet Boat Surf Rescue
	Mark Puglisi	Ballina Jet Boat Surf Rescue
Individual Certificate of Merit with Bronze Insert	Michael Banister	Cronulla
	Andrew Mizzi	Broulee Surfers
Individual Certificate of Merit	Anika Morgan	Woolgoolga
	Toby Adams	North Wollongong
Group Certificate of Merit		Ballina Jet Boat Surf Rescue
		Avoca Beach

SLSA Life Membership		
	Ian Goode	Cronulla

SLSA Presidents Medal		
	Neville Warwick	Bellinger Valley – North Beach
	Gary Cook	Newport
	Richard Bignold	Cronulla

Member of the General Division in the Order of Australia		
	John Brogden AM	Bilgola

Medal of the Order of Australia		
	Mrs Shirley Cameron OAM	North Cronulla
	Mr Gary Chapman OAM	Thirroul
	Mr Paul Daley OAM	Queenscliff
	Mr Charles Goodwin OAM	North Wollongong
	Mr Anthony Hayes OAM	South West Rocks
	Mr Warren Young OAM	Avalon Beach
	Mr Jim Dougherty OAM	Yamba
	Mr John Holt OAM	Cronulla
	Mr Joseph Seddon OAM	Coogee
	Mr Dave Smith OAM	Warilla
	Mr Murray Stewart OAM	Manly

SLSA Hall of Fame		
	Naomi Flood	Manly

SLSA Awards of Excellence		
Assessor of the Year	Adrienne Lowe	Dee Why
Official of the Year	Donald van Keimpema	Shelly Beach
Athlete of the Year	Naomi Flood	Manly
Lifesaver of the Year	Ryan Rosenbaum	Tacking Point
Lifeguard of the Year	Tim Daymond	Pittwater Council Lifeguards

Saxon Bird Trophy

	Jay Furniss	Wanda
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Jacob Lollback Trophy		
	Max Brooks	Newport

2013 NSW Water Safety Awards

Research Project of the Year	Project Blueprint	SLSNSW
Most Significant Contribution to Water Safety by an Individual	Ryan Rosenbaum	Tacking Point
Most Significant Contribution to Water Safety by an Organisation		Hunter Branch

The Centre for Volunteering

2013 NSW Youth Volunteer of the Year Award	Trent Thomas	Maroubra
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NSW Sports Federation, 2013 Sports Awards

Masters Athlete of the Year	Paul Lemmon	Terrigal
Sports Media Award	Southern Cross Austereo	
Distinguished Long Service Award	Jeff Mowbray	Swansea Belmont

APCO Australasia Awards

2014 Young Public Safety Innovation Award	Ryan Rosenbaum	Tacking Point
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Sport NSW, 2014 Community Sports Volunteer Awards

The Minister's Sport Volunteer Management Award - Regional/District		Hunter Branch
The Minister's Sport Volunteer Management Award - State Sporting Organisation		SLSNSW

MEMBER RECOGNITION

2014 NSW Interstate Team	
Ela Heiniger	Byron Bay
Jess Suriano	North Bondi
Alessandra Gasparotto	Terrigal
Bronte Sloan	Manly
Keeleigh McCauley	Helensburgh-Stanwell Park
Brad Woodward	Shelly Beach
Josh Brown	Byron Bay
Luke Chaffer	Cudgen Headland
Daniel Collins	Redhead
Hamish Lorang	Cooks Hill
Mieke Kassulke	Manly
Elyssia Gasparotto	Terrigal
Kendal Fitzgibbons	Cudgen Headland
Taylor Puskaric	Wanda
Katie Mott	Helensburgh-Stanwell Park
Jay Furniss	Wanda
Jack Waddell	Terrigal
Max Brooks	Newport
Riley Fitzsimmons	Avoca Beach
Jake O'Brien	Avoca Beach
Rachelle King ©	Terrigal
Hannah Minogue	Bulli
Jessica Collins	Terrigal
Georgia Miller	Manly
Elly Graf	Elouera
Tim Schofield ©	Terrigal
Kendrick Louis	Newport
Andrew Bowden	Bronte
Dane Farrell	Elouera
Jake Lynch	Newport
Coach	Jeff Mowbray (Swansea Belmont)
Assistant Coach	Scott McCartney (Cudgen Headland)
Manager	Steve Marley (Catherine Hill Bay)
Assistant Manager	Garry Mensforth (Umina)
Chaperone	Kerrie Clarke (Terrigal)

2013 Talented Athlete Program	
Taylah Allen	Warilla Barrack Point
Corey Bagnall	Warilla Barrack Point
Jack Bonetig	Warilla Barrack Point
Mahli Borham	Ballina
Kiesha Bovill	Catherine Hill Bay
Macy Callaghan	Avoca Beach
Caitlin Callahan	Byron Bay
Helena De Gruchy	Freshwater
Kate Dryden	Thirroul
Josh Dwyer	Port Macquarie
Jake Evans	Elouera
Finn Flaherty	Avoca Beach
Dylan Gillett	Thirroul
Chelsea Green	Crowdy Head
Ben Hamill	Sandon Point
Sam King	Elouera
Christopher King	Elouera
Tahlia Kollen	Urunga
Chelsey Kolokolow	Catherine Hill Bay
Harry Loader	Avoca Beach
Callum Lowe-Griffiths	Queenscliff
Freddy Lussick	Newport
Sarah McGowen	Terrigal
Tyler Nott	Wanda
Kai Onley	Coffs Harbour
Sean O'Reilly	Coffs Harbour
Jack Pavey	Coffs Harbour
Craig Price	Broulee
Josh Quinn	Cudgen Headland
Taylor Sargeant	Wauchope Bonny Hills
Naomi Scott	Manly
Brock Scrivener	Wollongong City
Jake Shultz	Catherine Hill Bay
Keely Sinclair	Wauchope Bonny Hills
Matthew Sperring	Warilla Barrack Point
Lachlan Stanford	Catherine Hill Bay
Hugh Stewart	Wauchope Bonny Hills
Meagan Stone	Copacobana
Evee Thuys	Salt
Brock Van Kampen	Cape Hawke
Summer Walker	Bronte
Harry Wilson	Newport

2013 NSW High Performance Squad	
Beau Wheeler	Bulli
Hannah Minogue	Bulli
Ben Carberry	Warilla Barrack Point
Jess Lauricella	Wanda
Sam Earp	Swansea Belmont
Zoe Elkerton	Shellharbour
Rachel Crerer	Manly
Isak Costello	Redhead
Jay Furniss	Wanda
Jamie Brinkworth	Bulli
Lachlan O'Grady	Bulli
Lara Moses	North Cronulla
Riley Fitzsimmons	Avoca Beach
Mieke Kassulke	Manly
Mitch Rofe	Cronulla
Taylor Puskaric	Wanda
Brad Woodward	Shelly Beach
Alex Budd	North Cronulla
Luke Chaffer	Cudgen Headland
Ela Heiniger	Byron Bay
Justin McMorland	Swansea Belmont
Jess Suriano	North Bondi
Kalani Starling	Warilla Barrack Point
Lauren Dam	Sawtell
Isaac Smith	Queenscliff
Jemma Smith	Umina
Ethan Garland	North Cronulla
Lily Costello	Catherine Hill Bay
Jye Lehmann	Catherine Hill Bay
Mali Taylor	Bulli
Jayden Keys	Thirroul
Rachel Wood	Umina

MEMBER RECOGNITION CONTINUED

2014 NSW IRB Interstate Team

Brad Ellison	South Maroubra
Chirstopher Maloney	South Maroubra
Damien Woods	South Maroubra
Danielle Herman	North Cronulla
Elissa Hughes	North Cronulla
Jake Black	Catherine Hill Bay
Kate Jansann	North Cronulla
Kate Whitaker	Kiama Downs
Kathy Foster	Thirroul
Lauren McEneaney	Caves Beach
Marshall Lines	South Maroubra
Max Gazzard	Catherine Hill Bay
Mitchell Lobston	Caves Beach
Naida Guy	Kiama Downs
Nathan Foster	Kiama Downs
Scott Hobday	South Maroubra
Tamara Sutton	Kiama Downs
Troy Kirkby	Kiama Downs

Junior Lifesaver of the Year Finalists

Sarah Wilson	Far North Coast
Cooper Murphy	Far North Coast
Lani Goodman	North Coast
Harrison Jacobs	North Coast
Stephanie Clark	Mid North Coast
Lachlan Myers	Mid North Coast
Sarah Ward	Lower North Coast
Toby Jones	Lower North Coast
Jack Curran	Hunter
Isabella Ferencz	Hunter
Jasmine Darwin	Central Coast
Jackson Heinze	Central Coast
Jack Watt	Sydney Northern Beaches
Andrea Malm	Sydney Northern Beaches
Brianna Tier	Sydney
Shea Garcia	Sydney
Hamilton Reilly	Illawarra
Tegan Robertson	Illawarra
Annika Janos	South Coast
Izak Parkes	South Coast
Scott Senior	Far South Coast
Sally Kennedy	Far South Coast

Youth Opportunity Makers Workshop

Alex Barnes	Byron Bay
Jack Graham-Jones	Ballina Lighthouse & Lismore
Jake Landrigan	Evans Head-Casino
Luke Blunn	Evans Head-Casino
Tom Ellis	Evans Head-Casino
Naomi Howe	Urunga
Jade Horton	Tacking Point
Harrison Towle	Port Macquarie
Imogen Deutscher	Camden Haven
Isaac Robinson	Kempsey-Crescent Head
Tamara Morgan	Forster
Ruby Jones	Forster
Andrew Lange	Fingal Beach
Zachary Donnelly	Nobby's Beach
Darcie van Huisstede	Cooks Hill
Jessica Thomas	Umina
Annalise Jones	Terrigal
Katie Wallace	Toowoona Bay
Lachlan Buckton	Soldiers Beach
Jobe Graham	MacMasters Beach
Devlin Walsh	Queenscliff
Adam Hockley	Dee Why
Caitriona O'Leary	North Bondi
Jessica Halbert	Coogee
Henry Ongerth	Sandon Point
Sarah Mudge	Mollymook
Mitchell Lawrence	Nowra-Culburra
Ashlea Bishop	Batemans Bay
Hallam Brichacek	Tathra

SLSA National Leadership College

Ryan Rosenbaum	Tacking Point
Dilan Houston	Nobby's Beach
Annie Bretherton	Garie
Chris Sando	Tea Gardens Hawks Nest
Emilie Bottom-Clayton	Fingal Rovers
Kyle Beattie	Cabarita Beach
Cassandra Barnett	Dixon Park
Kristofer Rettke	Coogee
Ben Neighbour	Palm Beach

18-25 Development Networking Program

Fletcher Budd	Cabarita Beach
Zoe Heiniger	Byron Bay
Sarah Marsden	Bellinger Valley North Beach
James Burnett	Macksville Scotts Head
Scott Alaban	Port Macquarie
Jess Rayner	Port Macquarie
Brayden Eastwell	Port Macquarie
Callum Reedman	Newcastle
Rachel Zielemann	Nobby's Beach
Sarah Bugbird	Merewether
Aaron McDonald	Merewether
Jacob Porter	Toowoona Bay
Sarah Lang	Soldiers Beach
Jason Smith	Ocean Beach
Matthew Logan	Warriewood
Matt Meakes	Long Reef
Joseph Mastrangelo	North Steyne
Liz Green	Collaroy
Mathew Harper	Maroubra
William Chan	Tamarama
Lara Hughes	North Cronulla
Callum Ashton	Sandon Point
Eden Taylor	Bulli
Karina Cullen	North Wollongong
Laura Wallace	North Wollongong
Angus Turner	Austinmer
Shannon Fox	Wollongong City
Swenja Fischer	Batemans Bay
Jack Phillips	Broulee Surfers
Jessica Southern-Reid	Bermagui

MEMBER RECOGNITION CONTINUED

2014 Awards of Excellence Winners		
Award	Winner	Club
Surf Lifesaver of the Year	Allan Davis	Crowdy Head
Volunteer of the Year	Andrew Cross	South Narrabeen
Lifeguard of the Year	Steve Mills	Byron Bay
Young Lifesaver of the Year	Jessica Rayner	Port Macquarie
Junior Lifesaver of the Year (Male)	Jackson Heinze	Terrigal
Junior Lifesaver of the Year (Female)	Isabella Ferencz	Cooks Hill
Branch of the Year		Central Coast Branch
Club of the Year		Ballina Lighthouse & Lismore
Administrator of the Year	Maxine Cook	Tea Gardens-Hawks Nest
Team of the Year	Newport SLSC U19 Male Water Competition Team	Newport
Trainer of the Year	Kathryn Donnelly	Nobby's Beach
Assessor of the Year	Robert Powell	Umina
Community Education Program of the Year	Asia Pacific Special Olympics Australian Beach Experience and Community Education Programs	Hunter Branch
Initiative of the Year	The After Dark Youth Program, Zachary Dibben & Jessica Cotterill	Dee Why
Facilitator of the Year	Debbie Booth	Tea Gardens-Hawks Nest
Surf Sports Coach of the Year	John (Jack) Patison	Austinmer
Young Athlete of the Year	Georgia Miller	Manly
Surf Sports Athlete of the Year	Max Brooks	Newport
Masters Athlete of the Year	Dori Miller	Bondi
Surf Sports Official of the Year	Louis Tassone	North Curl Curl
Rescue of the Year	Tod Rowbotham	Freshwater



TONY HAVEN, LAYNE BEACHLEY, KIRK PENGILLY AND PHILLIP VANNY AT 2014 AWARDS OF EXCELLENCE

2013-14 Rescue of the Month		
Month	Winner	Club
Jul-Aug 2013	Mitchell Pakes, Josh Pakes & Glenn Matthews	Nowra Culburra
Sept 2013		Narrabeen Beach
October 2013	Lennon Fisher, Kel McCredie & Jerrad Allen	Pacific Palms
Nov 2013		Merewether & Redhead
	Dale Lavery	Australian Lifeguard Service Port Stephens
Dec 2013	Brad Taylor, Karl Solomonson, Jerome Dillon-Baker & Matt Spooner	Randwick Offshore Rescue Boat
Jan 2014		North Bondi, Bondi Surf Bathers & Waverley Council Lifeguards
Feb 2014		South Narrabeen
Mar 2014		Tea Gardens-Hawks Nest & Fire and Rescue NSW
Apr 2014	Tod Rowbotham	Freshwater
May-Jun 2014		Pacific Palms

2014 Interstate Surfboats Team	
Grant Wilkinson	Elouera
Rory Gillespie	Elouera
Michael Henry	Elouera
Brett Wright	Elouera
Mick McBain	Elouera
Jack Patison	Austinmer
Renee Patison	Austinmer
Amanda Thomson	Austinmer
Belinda Down	Austinmer
Kylie Roodenrys	Austinmer
Peter Spence	Palm Beach
James Raleigh	Palm Beach
Phil Blacklaw	Palm Beach
Angus Begg	Palm Beach
Scott Ellice Flint	Palm Beach
Stephen Cox	Palm Beach
Emily Wilson	Palm Beach
Yasmin Kalil	Palm Beach
Georgia McCarthy	Palm Beach
Grace Farrell	Palm Beach
Nick Wiadrowski	Palm Beach
Kurt Spencer	Palm Beach
Oliver Archibald	Palm Beach
Tom Webster	Palm Beach
Robert Pollock	Broulee
Jack Dunn	Broulee
Ewen Pollock	Broulee
Haydan Connor	Broulee
Jeffrey Gamble	Broulee
Brett Main	Team Manager

2013-14 Lifesaving Exchange Program	
Country to City Exchange Participants	
Christine Warren	Evans Head-Casino
Jack Phillips	Broulee
Mitchell Hermens	Cooks Hill
Nic Owen	Stockton
Jaclyn Percy	Bellambi
Jemison Luke	Coledale
Tate English	Towradgi
Scott McInally	Woonona
Brayden Eastwell	Port Macquarie
Jess Rayner	Port Macquarie
Leila Walker	Sawtell
City to Country Exchange Participants	
Jordan Smith	Ocean Beach
Marshall Lines	Ocean Beach
Sean O'Keefe	Ocean Beach
Jacob Porter	Toowoona Bay
Liam Crehan	Bondi
Grace Partridge	Coogee
Matt Harrison	Coogee
Jake Cassell	Cronulla
New Zealand Exchange Participants	
Jordan Smith	Ocean Beach
Mitchell Hermens	Cooks Hill

State Championship Referees	
Mal Flew	NSW IRB Championships
Dave Unger	NSW Pool Rescue Championships
Ian Goode	Interbranch Championships
Mal Flew	NSW Country Championships
Stephen Marley	NSW Age Championships
Dennis Allen	NSW Masters Championships
Don Van Keimpema	NSW Open Championships
40+ years Officiating	
Alistair Peebles	Avoca Beach
Peter McHenry	Red Rock Corindi
Bruce Caldwell	South West Rocks
Don McAteer	Lennox Head Alstonville
SLSA Leaders Masterclass	
Gary Hawkins	Tacking Point
Shelley Smith	Ocean Beach
Mike Stanley-Jones	Avalon Beach
Andy Cross	South Narrabeen
Stacey Paddon	Bulli
Melissa Meaker	Tathra





FINANCIAL REPORT

DIRECTOR OF FINANCE REPORT

It is my pleasure to present the audited Balance Sheet and Financial Statement of Surf Life Saving New South Wales (SLSNSW), and its controlled entity (Surf Life Saving Services P/L) for the 12 months ending 30th June 2014. What the financial statements do not report on is the value of our collective contribution to NSW. The 2011 PricewaterhouseCoopers report "What is the economic contribution of Surf Life Saving in Australia" quantified the value of only our beach patrol activities if there was an absence of Surf Life Saving. For the 2013-14 season alone we saved NSW \$1.3 billion and this figure does not incorporate the 374,727 preventative actions undertaken. This significant contribution is a testament to all our volunteers and we can be proud of what we have achieved for NSW.

Operational and Financial Review

For the year ended 30 June 2014 SLSNSW reported a surplus of \$0.33m (2013, \$1.47m), which is a 78% decline on the prior year. However, once an allowance is made for a \$1.3m diminution in the value of Land & Building based on an independent valuation there would have been an 11% improvement. Revenue for the period declined 10% to \$20.35m predominantly caused by SLSNSW receiving two large one-off Government grants in the previous year.

Government Funding

Recurrent funding from the Government was consistent with last year, however there was an overall decrease of Government funding by 27% from \$8.99m in 2013 to \$6.55m in 2014, due to the receipt of two ad hoc grants in the previous year worth \$3 million. Overall, Government funding represented 32% of total revenue (2013, 39%).

During the year the following major operational and capital funding was received and/or announced by the Government:

- **NSW Government Surf Club Facility Development Program** - \$2m to assist SLSCs with much needed building maintenance and construction of new SLSC facilities in NSW.
- **NSW Government Co-operative Agreement** - \$1.7m to assist the ongoing operations of SLSNSW.
- **NSW Government Enhanced Rescue Capabilities Grant** - \$1m to specifically cover Emergency Response/Communications, lifesaving equipment and resources plus education.
- **NSW Government Water Safety Black Spots Fund** - \$320,000 to carry out Project Blueprint and \$50,000 for the Surf School Western Sydney Project.
- **Australian Government** - \$1.05m through the Australian Government's Regional Development Australia Fund for the Operations Centre at Port Macquarie.

(rescues x estimated drowning's if SLS were not present x value of a statistical life in 2010) + (rescues x estimated permanent incapacitation if SLS were not present x estimated cost in 2010) + (((rescues x estimated first aid needs if SLS were not present) + SLSNSW's first aid treatments) x 2010 average cost of health care visits)
(5,325 x 5% x \$3.7m) + (5,325 x 3% x \$2.1m) + (((5,325 x 14%) + 10,361) x \$34.50) = 819.735 + 279.153 + 0.228 = \$1,320.98m.

Fundraising Revenue

Fundraising revenue increased overall by 3% to \$3.7m (2013 \$3.58m), with net fundraising revenue from raffles, direct marketing and 'Guardians of the Surf' increasing by 12%.

All fundraising conducted by SLSNSW is in accordance with the Charitable Fundraising Act, 1991. The majority of the net raffle revenue, together with 75% of 'Guardian of Surf' donations received from the Surf Life Saving Foundation, is distributed by SLSNSW to NSW clubs and branches through the annual fundraising distribution. SLSNSW retains 25% to assist with state-wide programs for the benefit of members and the community.

It gives me pleasure to report that for the third consecutive year, SLSNSW's fundraising distributions to clubs and branches has increased. This year, it will increase by 26% and all compliant clubs and branches will receive \$7,973, which is up 26% from 2013 (\$6,311 distributed).

It certainly gives me great delight to see the contribution that SLSNSW makes to the clubs and branches through its fundraising distributions. Since 2007/08 SLSNSW has distributed \$36,426 to every compliant club and branch, which is collectively over \$5 million.

Sponsorship

In 2014 we welcomed a new partnership with ClubsNSW and retained the support of our other key sponsors DHL, Westpac, Telstra, and Stramit Building Products – thank you. While there was a decline in sponsorship revenue over the period by 8% to \$1.23m (2013 \$1.34m). This was due to a decline in national partnership funding received by SLISA.

Revenue from services provided

Income derived from the provision of services declined slightly from \$8.68m to \$8.41m.

- **Commercial (Lifeguard, Training & First Aid) Operations** - revenue declined 4%, due to a contribution from SLSS of \$328k to SLSNSW for its activities.
- **Non-Commercial services revenue** increased by 4%.

Other

Investment Income declined with reduced term deposit balances and lower interest rate.

Expenditure

Expenditure for the period decreased 6% to \$20.02m from \$21.36m in the prior year. The largest single component of this decrease relates to the payment of grant funding in the prior year by the NSW Government to SLSNSW for the Westpac Rescue

DIRECTOR OF FINANCE REPORT CONTINUED

Helicopter Service, which was paid directly to the Helicopter Service this year. Expenditure would have been lower still if it wasn't for the reduction in the value of the head office land and building, based upon an independent valuation \$1.3m.

Movement in functional expenditure:

- Core Activities + 5%
- Management and Administration - 4%
- Fundraising - 20%
- Grants/Distributions -33%

Core Activities

Expenditure on core activities increased by 5% (\$418k) though the mixture between the components activities changed significantly:

- Lifesaving & lifeguards – increase of 15%
- Education and training – increase of 17%
- Member services – decrease of 11%

Expenditure in the lifesaving area increased due to specific projects aimed at improving lifesaving infrastructure and knowledge. Two of the main expenditure items were Project Blueprint (coastal auditing program) and improvements made to our state-wide communication network.

In terms of education and training, most of the growth has been in the commercial training space with additional trainers required to support the increase in the business. Member Services declined due to the expenditure on the Club Conference in the prior year.

Management and Administration

It should be noted the organisation's management and administrative costs have remained below the benchmark for Not-for-Profits of less than 25% of total revenue or total expenditure being 20% and 20% respectively.

Grants

SLSNSW has continued to support clubs and branches through fundraising distributions (as detailed above), in-kind support and also direct payments from grants.

- Clubs received \$3.4m (made up of 70% from grants and 30% from fundraising/donations)
- Branches \$0.7m (made up of 72% from sponsorship/grants and 28% funded from fundraising/donations)

Distributions make up 20% of total expenditure and equate to 20% of total revenue. Distributions assist with capital works, lifesaving equipment, volunteer uniforms and general operating costs.

Cash

The organisation currently holds \$10.6m (2013 \$14.1m) in the form of cash or term deposits in accordance with the SLSNSW Investment policy. The majority of these deposits are held in effective trust to cover deferred grants, fundraising commitments or to cover the long term sustainability of SLSNSW. With the remainder to cover operational requirements until current year funding is received.

The breakdown is as follows:

Effective Trust	\$M	%
Deferred Grants	\$5.5M	52%
Deferred Fundraising	\$1.0M	10%
L/T Sustainability	\$1.2M	11%
Employee Entitlements	\$0.7M	6%
Total in Trust	8.4M	79%
Working Capital		
Capital	\$2.2M	21%
Total	\$10.6M	100%

It is a credit to the management and the Board of SLSNSW, along with the Finance and Audit Compliance Committee that SLSNSW now has \$5 million in the Futures Fund, with \$1.2 million in cash and \$3.8 million in land property to ensure the long-term sustainability of the organisation. It is a great achievement and we will now start building a fund for the sustainability of our clubs.

Thank you

I would like to give a special thanks to all our supporters including the NSW and Australian Government, and our sponsors DHL, Westpac, Telstra, ClubsNSW and Stramit Building Products.

In closing I would like to thank the finance team and my fellow directors for their assistance and support during the year. In particular Ross Bidence, Rebecca Churchill, Caroline Tremble, Barry Seymour, and Rosa Vasile for their continued efforts towards the financial governance and security of SLSNSW. Thank you also to the Finance and Audit Compliance Committee for their expertise and guidance.

Further, I would like to congratulate the SLSNSW team on achieving a Top 10 result in the PwC Transparency Awards for the fourth successive year for their 2012-13 report. This demonstrates the commitment of SLSNSW to be transparent in our reporting and also recognises the quality of communications.

Pip Butt
Director of Finance

FINANCIAL REPORT CONTINUED

Pages 74 - 85 are excerpts from the Audited Financial Statements. The complete statement of Accounts can be found online at www.surflifesaving.com.au/annualreports

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2014

	Note	2014 (\$)	2013 (\$)
Revenue	3	20,585,570	22,830,546
Accountancy expenses		-	(948)
Advertising expenses		(143,085)	(58,591)
Auditors' remuneration		(24,355)	(26,251)
Bad and doubtful debt expenses		347	(3,981)
Depreciation and amortisation expenses		(716,527)	(640,683)
Employee benefits expenses		(7,236,288)	(6,794,945)
Interest earned and paid on Helicopter grant		-	(41,395)
Grants/Distributions to clubs		(4,867,638)	(7,323,575)
Insurance		(589,730)	(570,001)
Revaluation decrement of Land & Buildings		(1,316,821)	-
Other expenses		(5,365,733)	(5,903,036)
Total Expenditure	4	20,259,830	21,363,406
Net surplus for the year		325,740	1,467,140
Other comprehensive income		-	-
Total comprehensive income for the year		325,740	1,467,140

STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2014

	Note	2014 (\$)	2013 (\$)
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	5	10,613,852	14,111,005
Trade and other receivables	6	996,792	783,201
Inventories at cost		357,041	249,759
Prepayments		144,258	159,374
Total Current Assets		12,111,943	15,303,339
Non-Current Assets			
Property, plant and equipment	7	11,211,457	8,676,011
Total Non-Current Assets		11,211,457	8,676,012
Total Assets		23,323,400	23,979,351
LIABILITIES			
CURRENT LIABILITIES			
Trade and Other Payables		970,371	976,806
Provisions for employee entitlements		667,536	600,442
Other current liabilities	8	5,558,705	6,601,057
Total Current Liabilities		7,196,613	8,178,305
Total Liabilities		7,196,613	8,178,305
Net Assets		16,126,786	15,801,046
EQUITY			
Retained earnings	9	16,126,786	15,801,046
Total Equity		16,126,786	15,801,046

FINANCIAL REPORT CONTINUED

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2014

	Retained earnings (\$)	Total (\$)
Balance at 1 July 2012	14,333,906	14,333,906
Net Surplus for year	1,467,140	1,467,140
Total other comprehensive income	-	-
Balance at 30 June 2013	15,801,046	15,801,046
Net Surplus for year	325,740	325,740
Total other comprehensive income	-	-
Balance at 30 June 2014	16,126,786	16,126,786

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2014

	Note	2014 (\$)	2013 (\$)
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from members & donors		13,584,898	14,186,698
Operating grant receipts		6,552,262	8,992,658
Interest received		378,795	459,519
Payments to suppliers and employees		(19,382,537)	(21,026,813)
Interest paid on grant held for affiliate entity		-	(41,395)
Net cash provided by operating activities	10	1,133,418	2,570,667
CASH FLOWS FROM INVESTING ACTIVITIES			
Proceeds from sale of property, plant and equipment		1,178,656	1,414,493
Payments for property, plant and equipment		(5,809,227)	(2,266,785)
Net cash used in investing activities		(4,630,571)	(852,292)
CASH FLOWS FROM FINANCING ACTIVITIES			
Net cash used in financing activities		-	-
Net increase in cash held		(3,497,153)	1,718,374
Cash at beginning of financial year		14,111,005	12,392,631
Cash at end of financial year	5	10,613,852	14,111,005

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

1. Corporate Information

The financial statements cover Surf Life Saving New South Wales and Controlled Entity as an individual entity. Surf Life Saving New South Wales and Controlled Entity is a company limited by guarantee, incorporated and domiciled in Australia.

The financial statements were authorised for issue on 24 September, 2014, by the directors of the company.

2. Summary of Significant Accounting Policies

a) Basis of Preparation

These general purpose financial statements have been prepared

in accordance with the Corporations Act 2001, Australian Accounting Standards – Reduced Disclosure Requirements and Interpretations of the Australian Accounting Standards Board.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

The significant accounting policies used in the preparation and presentation of these financial statements are provided below and are consistent with prior reporting periods unless stated otherwise.

FINANCIAL REPORT CONTINUED

The financial statements are based on historical costs, except for the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

b) Principles of Consolidation

The consolidated financial statements incorporate the assets and liabilities of all subsidiaries of the company as at 30 June 2014 and the results of all subsidiaries for the year then ended. The company and its subsidiaries together are referred to in this financial report as the group or the consolidated entity.

Subsidiaries are all entities (including special purpose entities) over which the group has the power to govern the financial and operating policies, generally accompanying a shareholding of more than one half of the voting rights. The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the group controls another entity.

Subsidiaries are fully consolidated from the date on which control is transferred to the group. They are de-consolidated from the date that control ceases.

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of the impairment of the asset transferred. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the group.

c) Income Tax

No provision for income tax has been raised as the entity is exempt from income tax under Div 50 of the Income Tax Assessment Act 1997. The company holds deductible gift recipient status.

d) Significant Accounts Judgements

Grants Revenue

The company has received a number of government grants during the year. Once the company has been notified of the terms and conditions of each grant they are reviewed to determine whether the funds relate to a reciprocal grant (i.e. payment for services rendered) in which case it is accounted for under AASB 118 Revenue or non-reciprocal grant in which case it is accounted for under AASB 1004 Contributions.

e) Significant Accounting Estimates and Assumptions

The key estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amount of certain assets or liabilities within the next annual reporting period are:

f) Inventories

Inventories are measured at the lower of cost and net realisable value. Cost of inventory is determined using the first-in-first-out basis and are net of any rebates and discounts received.

g) Property, Plant and Equipment

Assets purchased not exceeding five thousand dollar are expensed in the year of purchase unless they form part of a larger standalone asset in which case they are capitalized.

Each class of property, plant and equipment is carried at cost or fair value as indicated less, where applicable, any accumulated depreciation and impairment losses.

Property

Freehold land and buildings are shown at their fair value (being the amount for which an asset could be exchanged between knowledgeable willing parties in an arm's length transaction), based on periodic, but at least triennial, valuations by external independent valuers, less accumulated depreciation for buildings.

In the periods when the freehold land and buildings are not subject to an independent valuation, the directors conduct directors' valuations to ensure the land and building's carrying amount is not materially different to the fair value.

Increases in the carrying amount arising on revaluation of land and buildings are credited to a revaluation reserve in equity. Decreases that offset previous increases of the same asset are recognised against fair value reserves directly in equity; all other decreases are recognised in surplus or loss.

Any accumulated depreciation at the date of revaluation is eliminated against the gross carrying amount of the asset and the net amount is restated to the revalued amount of the asset.

Motor Vehicles, Plant and equipment

Motor vehicles, plant and equipment are measured on the cost basis and are therefore carried at cost less accumulated depreciation and any accumulated impairment losses.

In the event the carrying amount of motor vehicles, plant and equipment is greater than the estimated recoverable amount, the carrying amount is written down immediately to the estimated recoverable amount. A formal assessment of recoverable amount is made when impairment indicators are present.

The cost of fixed assets constructed within the company includes the cost of materials, direct labour, borrowing costs and an appropriate proportion of fixed and variable overheads.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the company and the cost of the item can be

FINANCIAL REPORT CONTINUED

measured reliably. All other repairs and maintenance are charged to the statement of comprehensive income during the financial period in which they are incurred.

Depreciation

The depreciable amount of all property, plant and equipment, except for freehold land is depreciated on a straight line method from the date that management determine that the asset is available for use.

Assets held under a finance lease and leasehold improvements are depreciated over the shorter of the term of the lease and the assets useful life.

The depreciation rates used for each class of depreciable asset are shown below:

Fixed Asset Class	Depreciation Rate
Buildings & Leasehold Improvements	2%
Motor Vehicles	33%
Office, Plant & Equipment	20%-33%

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed. Any revisions are accounted for prospectively as a change in estimate.

h) Financial Instruments

Financial instruments are recognised initially using trade date accounting, i.e. on the date that company becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

Financial Assets

Financial assets are divided into the following categories which are described in detail below:

- Loans and receivables;
- Financial assets at fair value through profit or loss;
- Available-for-sale financial assets; and
- Held-to-maturity investments.

Financial assets are assigned to the different categories on initial recognition, depending on the characteristics of the instrument and its purpose. A financial instrument's category is relevant to the way it is measured and whether any resulting income and expenses are recognised in profit or loss or in other comprehensive income.

All income and expenses relating to financial assets are

recognised in the statement of comprehensive income in the 'finance income' or 'finance costs' line item respectively.

i) Impairment of Non-Financial Assets

At the end of each reporting period the company determines whether there is an evidence of an impairment indicator for non-financial assets.

Where this indicator exists and regardless for goodwill, indefinite life intangible assets and intangible assets not yet available for use, the recoverable amount of the assets is estimated.

Where the recoverable amount is less than the carrying amount, an impairment loss is recognised in profit or loss.

Reversal indicators are considered in subsequent periods for all assets which have suffered an impairment loss, except for goodwill.

j) Employee Benefits

Provision is made for the company's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled.

Employee benefits are presented as current liabilities in the statement of financial position if the company does not have an unconditional right to defer settlement of the liability for at least 12 months after the reporting date regardless of the classification of the liability for measurement purposes under AASB 119.

k) Provisions

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

Provisions are measured at the present value of management's best estimate of the outflow required to settle the obligation at the end of the reporting year. The discount rate used is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the unwinding of the discount is taken to finance costs in the statement of other comprehensive income.

l) Cash and Cash Equivalents

Cash and cash equivalents comprises cash on hand, demand deposits and short-term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value. Bank overdrafts also form part of cash equivalents for the purpose of the statement of cash flows and are presented within current liabilities on the statement of financial position.

FINANCIAL REPORT CONTINUED

m) Revenue Recognition

Revenue is measured at the fair value of consideration received and receivable. Revenue is recognised net of the amounts of goods and service tax (GST) payable to the Australian Taxation Office.

Revenue from Fundraising

Donations & Raffle Revenue

Donations collected are recognised as revenue when the company gains control, economic benefits are probable and the amount of the donation/raffle can be measured reliably.

Legacies

Legacies are recognized when the company is notified of an impending distribution or the legacy is received, whichever occurs earlier. Revenue from legacies comprising bequests of shares or other property are recognised at fair value, being the market value of the shares or property at the date the company becomes legally entitled to the share or property.

Grant Funding

SLSNSW activities are supported by grants received from the State and Federal Government as well as other private organisations. Grants received on the condition that specified services are delivered, or conditions are fulfilled, are considered reciprocal. Such grants are initially recognised as liability and revenue recognised as services are performed or conditions fulfilled. Revenue from non-reciprocal grants is recognised when SLSNSW obtains control over the funds.

Sales of Goods

Revenue from the sale of goods is recognised at the point of delivery as this corresponds to the transfer of significant risks and rewards of ownership of the goods and cessation of all involvement in those goods.

Investment Income

Interest revenue is recognised using the effective interest rate method, which for floating rate financial assets is the rate inherent in the instrument.

Services Income

Revenue recognition relating to the provision of services is determined with reference to the stage of completion of the transaction at the end of the reporting period and where outcome of the contract can be estimated reliably. Stage of completion is determined with reference to the services performed to date as a percentage of total anticipated services to be performed. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent that related expenditure is recoverable.

n) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to a particular category they have been allocated to activities on a basis with the use of the resources.

Fundraising costs are those costs directly incurred in seeking voluntary contributions by donation and do not include costs communicating information relating to the activities carried on by SLSNSW

Core service costs those cost directly incurred in the core service areas (Lifesaving & Lifeguards, Member services, Training & Education and Surf Sports).

Grants & Distribution costs are those distributions made to clubs, branches and affiliates to assist with gear, capital works and general running expenses.

Management and administration costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

o) Trade and Other Payables

Trade and other payables represent the liabilities at the end of the reporting period for goods and services received by the company that remain unpaid.

Trade payables are recognised at their transaction price. Trade payables are obligations on the basis of normal credit terms.

p) Comparative Amounts

Comparatives are consistent with prior years, unless otherwise stated.

Where a change in comparatives has also affected the opening retained earnings previously presented in a comparative period, an opening statement of financial position at the earliest date of the comparative period has been presented.

q) New Accounting Standards for Application in Future Periods

Certain new Accounting Standards and Interpretations have been published that are not mandatory for 30 June 2014 reporting periods. None of these are expected to have a significant effect on the financial statements of the Company and have not been applied in the preparation of these financial statements.

FINANCIAL REPORT CONTINUED

3. Revenue and Other Income

	2014 (\$)	2013 (\$)
REVENUE		
Government Grants	6,552,268	8,992,658
Fundraising:		
Donations & Gifts	1,890,777	1,237,855
Traders	1,806,357	2,339,005
Fees for Goods & Services	8,682,735	8,429,924
Sponsorship	1,229,023	1,342,481
Investment Income	356,102	443,056
Net Gain on Disposal of Fixed Assets	31,827	21,204
Other	36,481	24,363
Total revenue and other income	20,585,570	22,830,546

4. Expenses by Function

	2014 (\$)	2013 (\$)
Fundraising	1,090,613	1,371,815
Grants/Distributions	4,867,638	7,323,575
Core Support Costs	8,663,141	8,245,432
Management & Administration	4,095,938	4,254,098
Revaluation decrement - Land & Buildings	1,316,821	-
Other	225,679	168,487
Total expenses	20,259,830	21,363,406

5. Cash and Cash Equivalents

Reconciliation of cash

Cash and Cash equivalents reported in the statement of cash flows are reconciled to the equivalent items in the statement of financial position as follows:

	2014 (\$)	2013 (\$)
Cash in Hand	796	500
Cash at Bank	10,577,756	14,110,505
Deposits Refundable	35,300	-
Cash and cash equivalents	10,613,852	14,111,005

6. Trade and Other Receivables

	2014 (\$)	2013 (\$)
Current		
Sundry Debtors	933,050	783,201
Less Provision for doubtful debts	(5,072)	-
Goods & Services Tax	68,814	-
	996,792	783,201

The company does not hold any financial assets whose terms have been renegotiated, but which would otherwise be past due or impaired.

FINANCIAL REPORT CONTINUED

7. Property, Motor Vehicle, Plant & Equipment

	2014 (\$)	2013(\$)
LAND AND BUILDINGS		
Property, Motor Vehicle, Plant & Equipment		
Land and Buildings at cost	11,546,627	7,672,007
Less accumulated depreciation	(587,429)	(439,342)
Less revaluation decrement	(1,316,821)	-
Total land and buildings	9,642,377	7,232,665
MOTOR VEHICLES		
Motor vehicles at cost		
At cost	1,853,885	1,256,453
Accumulated depreciation	(561,889)	(165,215)
Total motor vehicles	1,291,996	1,091,248
PLANT & EQUIPMENT		
Plant & equipment		
At cost	1,964,053	1,964,053
Accumulated depreciation	(1,736,969)	(1,611,955)
Total plant & equipment	227,084	352,098
Total property, motor vehicles, plant & equipment	11,211,457	8,676,011

	Land & Buildings (\$)	Motor Vehicles (\$)	Office, Plant & Equipment (\$)	Total (\$)
Balance at 1 July 2012	7,054,581	1,033,846	503,377	8,591,804
Additions	325,362	1,812,167	129,255	2,266,784
Disposals	-	(1,468,642)	(72,252)	(1,541,894)
Depreciation expense	(147,278)	(285,123)	(208,282)	(640,683)
Balance at 30 June 2013	7,232,665	1,091,248	352,098	8,676,011
Additions	3,874,620	1,826,515	108,190	5,809,325
Disposals	-	(1,229,087)	(11,439)	(1,240,526)
Revaluation decrement	(1,316,821)	-	-	(1,316,821)
Depreciation expense	(148,087)	(396,679)	(171,757)	(716,528)
Carrying amount at 30 June 2014	9,642,377	1,291,996	227,084	11,211,457

The freehold land and buildings were independently valued at 30 June, 2014, by DK Property Professionals. The valuation resulted in a revaluation decrement of \$1.316 million being recognised in the statement of comprehensive income for the year ended 30 June, 2014.

8. Other Liabilities

	2014 (\$)	2013(\$)
Current		
G.S.T.	-	152,197
Grants in Advance	5,558,705	6,448,860
	5,558,705	6,601,057

FINANCIAL REPORT CONTINUED

9. Retained Earnings

	2014 (\$)	2013(\$)
Retained earnings at the beginning of the financial year	15,801,046	14,333,906
Net profit attributable to members of the company	325,740	1,467,140
Retained earnings at the end of the financial year	16,126,786	15,801,046

10. Cash Flow Information

	2014 (\$)	2013(\$)
Reconciliation of Cash Flow from Operations with Surplus		
Surplus	325,740	1,467,140
Non-cash flows in surplus		
Depreciation	716,527	640,683
Net loss on disposal	61,779	127,402
Write down to recoverable amount	1,316,821	-
Changes in assets and liabilities, net of the effects of purchase and disposals of subsidiaries		
(Increase)/decrease in receivables	(213,591)	707,127
Increase in provisions	67,095	87,856
(Decrease) in inventories	(107,282)	(107,574)
(Decrease) in payables	(1,048,787)	(301,915)
Decrease / (increase) in other assets	15,116	(50,052)
	1,133,418	2,570,667

11. Related Party Transactions

Related parties include close family members of key management personnel, and entities that are controlled or jointly controlled by those key management personnel individually or collectively with their close family members.

There were no transactions between related parties during the period (2013: nil). No members of the Board of Directors receive payments for services.

12. Financial Risk Management

The company is exposed to a variety of financial risks through its use of financial instruments.

This note discloses the company's objectives, policies and processes for managing and measuring these risks.

The company's overall risk management plan seeks to minimise potential adverse effects due to the unpredictability of financial markets.

The company does not speculate in financial assets. The company does not have any derivative instruments at 30 June 2014.

Objectives, Policies and Processes

Risk management is carried out by the company's risk management committee under the delegated power from the Board of Directors. The Chief Financial Officer has primary responsibility for the development of relevant policies and procedures to mitigate the risk exposure of the company, these policies and procedures are then approved by the risk management committee and tabled at the board meeting following their approval.

Reports are presented at each Board meeting regarding the implementation of these policies and any risk exposure which the Risk Management Committee believes the Board should be aware of.

13. Commitments and Contingencies

a) Capital Expenditure Commitments

At reporting date the company has entered into a contract for construction of building at Port Macquarie of \$2M (2013 \$0) which have not been provided for in the financial statements. This expenditure is fully funded by two capital grants from the State and Federal Governments. Actual grant funding is received based upon achievement of contraction milestones.

FINANCIAL REPORT CONTINUED

	2014 (\$)	2013 (\$)
The amounts payable:		
Within one year	2,134,902	-
One year or later and no later than five years	-	-
Later than five years	-	-
	2,134,902	-

b) Contingencies

At reporting dates the company is not aware of any contingent assets or liabilities.

14. Events after the Reporting Period

No matter or circumstances has occurred subsequent to year end that has significantly affected, or may significantly affect, the operations of the company, the results of those operations or the state of affairs of the company or economic entity in the subsequent financial year.

15. Company Details

The registered office and principal place of business of the company is:

Surf Life Saving New South Wales
and Controlled Entity
3 Narabang Way
Belrose NSW 2085

16. Information and declarations to be furnished under the Charitable Fundraising Act 1991

Details of appeals in which traders were engaged

	2014 (\$)	2013 (\$)
Raffles income	1,806,238	2,339,005
Donation income	22,885	23,791
Aggregate income	1,829,123	2,362,796
Aggregate direct expenditure:		
Fundraising	1,016,024	1,340,184
PR/Education	180,914	238,182
Donor management	-	-
	1,196,938	1,578,366
Net return	632,185	784,430

All forms of fundraising appeals conducted by the authority holder:

- Raffles
- Direct marketing
- Guardians of the surf

The following comparisons, expressed as both a monetary figure and as a ratio, are provided for the total fundraising activities of the organisation. Total costs exclude expenditure on PR/Education and Donor Management which have been classified as not directly related to fundraising for the purposes of these calculations.

Comparison of the total costs of fundraising to gross income from fundraising:

	2014 (\$)	2013 (\$)
Gross income	1,829,123	2,362,796
Total costs	1,016,024	1,340,184
%	56%	57%

Net surplus from fundraising to gross income from fundraising

	2014 (\$)	2013 (\$)
Gross income	1,829,123	2,362,796
Net surplus/ (deficit)	813,099	1,022,612
%	44%	43%

Aggregate gross income received

	2014 (\$)	2013 (\$)
Raffles income	1,806,238	2,339,005
Guardians of the surf	711,594	417,324
Direct marketing & other donations	820,863	796,740
	3,338,695	3,553,069

Total expenditure associated with all appeals

	2014 (\$)	2013 (\$)
Raffles expenses	1,016,024	1,340,184
Direct marketing	224,851	184,580
PR/Education	180,914	238,182
Donor management	-	-
	1,421,789	1,762,946
Net operating surplus	1,916,906	1,790,123

The net surplus from fundraising activities is used to meet the objectives as detailed in the Surf Life Saving NSW constitution.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

Declaration to be furnished under the Charitable Fundraising Act 1991. This declaration is made in accordance with Authority Conditions 7(4) and 7(5) issued by the Minister under Section 19 of the Charitable Fundraising Act 1991.

I, Anthony Haven, President of Surf Life Saving New South Wales Incorporated declare that in my opinion:

- a) The financial statements give a true and fair view of all income and expenditure of Surf Life Saving New South Wales Incorporated and Controlled Entity with respect to fundraising appeals; and
- b) The Balance Sheet gives a true and fair view of the state of affairs with respect to fundraising appeals; and
- c) The provisions of the Charitable Fundraising Act 1991, the Regulations under the Act and the conditions attached to the Authority have been complied with; and
- d) The internal controls exercised by Surf Life Saving New South Wales Incorporated and Controlled Entity are appropriate and effective in accounting for all income received and applied by Surf Life Saving New South Wales and Controlled Entity from any of its fundraising appeals.

President:  _____
Anthony Haven

Dated this 24th day of September 2014

DECLARATIONS

Directors Declaration

The directors of the company declare that:

1. The financial statements and notes, as set out on pages 74 to 82, for the year ended 30 June 2014 are in accordance with the Corporations Act 2001 and:
 - (a) comply with Australian Accounting Standards – Reduced Disclosure Requirements; and
 - (b) give a true and fair view of the financial position as at 30 June 2014 and of its performance for the year ended on that date.
- 2.

In the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Director: 
Anthony Haven

Director: 
Philippa Butt

Dated this 24th day of September 2014

Auditors' Independence Declaration

We declare that, to the best of our knowledge and belief, during the year ended 30 June 2014 there have been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit;
- and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

Name of Firm: Burchall Thompson & Co
Chartered Accountants

Name of Partner: 
S J Wista

Dated this 29th day of September 2014

INDEPENDENT AUDITOR'S REPORT

Report on the Financial Report

We have audited the accompanying financial report of Surf Life Saving New South Wales and Controlled Entity which comprises the statement of financial position as at 30 June 2014 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the directors of the company, would be in

the same terms if given to the directors as at the time of this auditor's report.

Qualifications

As is common with organisations of this type, it is not practicable for Surf Life Saving New South Wales and Controlled Entity to maintain an effective system of internal control over donations and other fund-raising activities until their initial entry in the accounting records. Accordingly, our audit in relation to fund-raising was limited to amounts recorded.

Qualified Auditors' Opinion

In our opinion, except for the effects of such adjustments, if any, as might have been determined to be necessary had the limitation in the qualification paragraph not existed, the financial statements presents fairly, in all material aspects, the financial position of Surf Life Saving New South Wales and Controlled Entity as at 30 June 2014 and its financial performance and cash flows for the year then ended in accordance with the Corporations Act 2001, the Australian Charities and Not-for-profits Commission Act 2012 (Div 60) and the Australian Accounting Standards – Reduced Disclosure Requirements (including Australian Accounting Interpretations) to the extent described in Note 1, including:

- i. That the financial statements show a true and fair view of the financial results of fundraising appeals conducted during the year; and
- ii. That the accounting and associated records have been properly kept during the year in accordance with the Charitable Fundraising Act 1991 and the regulations; and
- iii. The monies received as a result of fundraising appeals conducted during the year have been properly accounted for and applied in accordance with the Charitable Fundraising Act 1991 and the regulations; and
- iv. At the date of this report there are reasonable grounds to believe that the organisation will be able to pay its debts as and when they fall due.

Name of Firm: **Burchall Thompson & Co**
Chartered Accountants

Name of Partner: 
S J Wista

Dated this 29th day of September 2014

SURF RESCUE



STATISTICS

CASE STUDY

First Aid Milestone

SLSNSW reached a significant milestone in June 2014 by training its 250,000th person in first aid.

SLSNSW's registered training arm, the Australian Lifesaving Academy (ALA), started in 2004 and has since grown exponentially, fast becoming one of the biggest first aid and CPR registered training organisations in NSW.

The ALA exists to develop practices in education, prevention, emergency care and rescue to ultimately meet our vision of 'zero preventable deaths and injuries on NSW beaches'.

However the ALA's first aid training is being delivered far beyond the beach and surf clubs with over 60 qualified trainers delivering courses at schools, work places and sporting clubs across the state.

The ALA has trained more than 104,000 in CPR, over 83,000 in first aid, 26,000 in Emergency Care, more than 26,000 in Accredited Asthma & Anaphylaxis and taught basic first aid and resuscitation to over 6000 junior school students.

LIFESAVING

	FNC	NC	MNC	LNC	HUN	CC	SNB	SYD	ILL	SC	FSC	Other	NSW
Emergency Callouts	65	33	14	15	32	45	64	88	39	41	26	7	469
Coastal Drownings	3	1	4	2	2	2	2	17	-	5	2	-	30
Rescues													
No Gear	32	8	13	12	35	360	186	89	21	16	17	-	789
Rescue Tube	29	13	40	13	67	142	251	442	54	45	51	-	1147
Rescue Board	43	24	34	11	95	279	325	413	116	19	30	-	1389
IRB	33	10	34	12	40	136	141	227	38	9	10	-	690
RWC	6	2	4	-	62	15	61	75	7	-	1	-	233
JRB/ORB	1	-	-	-	-	-	-	5	-	4	0	-	10
Helicopter	-	-	-	-	1	-	-	-	-	-	2	-	3
Surfboard	-	-	-	-	-	1	1	1	2	-	0	-	5
Other	5	2	3	2	18	23	32	76	5	-	1	-	167
Total	149	59	128	50	318	956	997	1328	243	93	112	-	4433
Preventative Actions													
Lost Children	13	6	14	5	280	310	145	101	31	6	2	-	913
Preventions	8091	2223	10413	1505	17105	36945	37693	25007	7473	2240	965	-	149660
Searches	13	4	2	4	22	29	69	44	6	2	5	-	200
Shark Alarm	9	4	2	4	33	38	32	14	7	1	4	-	148
Total	8126	2237	10431	1518	17440	37322	37939	25166	7517	2249	976	-	150921
First Aids													
Fractures/ Dislocation	5	1	2	-	14	16	21	21	7	1	2	-	90
Marine Stings	156	31	60	48	249	327	492	663	114	51	41	-	2232
Major Wounds	9	-	5	1	18	32	50	26	7	2	1	-	151
Minor Cuts/ Abrasions	142	26	121	51	262	511	498	768	90	43	38	-	2550
Other	40	28	31	22	89	113	168	224	43	25	28	-	811
Resuscitation	2	2	1	-	1	6	4	4	-	2	1	-	23
Spinal	6	1	5	4	8	25	42	39	4	2	2	-	138
Total	360	89	225	126	641	1030	1275	1745	265	126	113	-	5995
Beach Attendance													
Attendance	275684	129632	194036	167269	741444	183368	2386081	1102756	304703	127759	94800	-	5707532

LIFEGUARDS

Number of Rescues	
No Gear	73
Rescue Tube	82
Body Board	65
Rescue Board	571
IRB	11
RWC	56
RWVC	-
ORB	-
RIB	-
JRB	-
Surfboat	-
Helicopter	1
Surfboard	2
Other	28
Total	889

Number of First Aid	
Drowning	3
Fractures/Dislocation	37
Head and Facial Injuries	-
Heart Related	2
Major Marine Stings	109
Major Wounds	42
Minor Cuts/Abrasions	2231
Minor Marine Stings	1668
Other	227
Resuscitation	-
Shock	16
Spinal	14
Total First Aid	4349

Preventative Actions	
Beach Users Advised/ Warned	85703
Craft Users Advised/ Warned	35437
Lost Children	2
Searches	4
Shark Alarm	47
Swimmers Advised/ Warned	88621
Warning Signs Erected	12994
Other	114
Total Preventative Actions	222922

Service Provision 2013-14		
Client	Description of Contract	Years of Continuous Service
Tweed Shire Council Lifeguard Service	9 Beaches 7 months 38 Lifeguards	25
Salt Resort Lifeguard Service	1 Beach & 2 x Resort Pools 12 months 16 Lifeguards	10
Byron Bay Shire Council Lifeguard Service	8 Beaches 9 months 34 Lifeguards	26
Ballina Shire Council Lifeguard Service	4 Beaches 7 months 24 Lifeguards	27
Richmond Valley Council Lifeguard Service	1 Beach Spring, Summer, Autumn Holidays 6 Lifeguards	26
Clarence Valley Council Lifeguard Service	7 Beaches Spring, Summer, Autumn Holidays 24 Lifeguards	21
Bellingen Shire Council Lifeguard Service	2 Beaches Spring, Summer, Autumn Holidays 10 Lifeguards	11
Nambucca Shire Council Lifeguard Service	3 Beaches Summer Holidays 10 Lifeguards	11
Kempsey Shire Council Lifeguard Service	5 Beaches Spring, Summer & Autumn Holidays 20 Lifeguards	11
Greater Taree Council Lifeguard Service	3 Beaches Summer Holidays 14 Lifeguards	16
Great Lakes Council Lifeguard Service	4 Beaches + Pool Spring, Summer & Autumn Holidays 18 Lifeguards	17
Port Stephens Council Lifeguard Service	3 Beaches 7 months 22 Lifeguards	18
Lake Munmorah Conservation Lifeguard Service	1 Beach Summer & Autumn Holidays 8 Lifeguards	6
Magenta Resort & Country Club	1 Beach 2 weeks 6 Lifeguards	4
Pittwater Council Lifeguard Service	9 beaches, 7 Months 38 Lifeguards	16
Royal National Park Lifeguard Service	2 Beaches Summer Holidays 8 Lifeguards	12
Shoalhaven City Council Lifeguard Service	8 Beaches Summer Holidays 32 Lifeguards	9
Bega Valley Shire Council Lifeguard Service	8 Beaches Summer Holidays 24 Lifeguards	8

MEMBERSHIP

	Probationary	Junior Activity (5-13 yrs)	Cadet (13-15yrs)	Active 15-18yrs	Active 18yrs+	Award	Active Reserve	Long Service	Past Active	Associate	Life Member	General	Honorary	Total
Far North Coast	37	1600	191	198	814	47	33	93	4	1418	108	181	6	4730
Male	26	844	103	109	574	24	29	87	4	700	99	79	5	2683
Female	11	756	88	89	240	23	4	6	0	718	9	102	1	2047
North Coast	10	753	105	121	363	8	12	80	0	436	80	150	1	2119
Male	6	386	56	69	263	4	10	68	0	200	72	60	1	1195
Female	4	367	49	52	100	4	2	12	0	236	8	90	0	924
Mid North Coast	79	963	122	126	555	19	11	48	4	645	57	94	2	2725
Male	40	520	67	76	383	7	5	42	3	275	51	38	2	1509
Female	39	443	55	50	172	12	6	6	1	370	6	56	0	1216
Lower North Coast	14	561	95	87	330	26	19	56	5	251	52	104	0	1600
Male	5	280	51	49	199	11	9	44	4	142	43	25	0	862
Female	9	281	44	38	131	15	10	12	1	109	9	79	0	738
Hunter	28	3001	356	287	1354	42	113	207	8	968	238	482	80	7164
Male	15	1583	167	172	961	19	92	193	5	559	225	259	39	4289
Female	13	1418	189	115	393	23	21	14	3	409	13	223	41	2875
Central Coast	30	3469	290	343	1696	49	49	159	2	1515	206	604	1	8413
Male	21	1757	149	197	1108	22	40	142	2	748	178	247	0	4611
Female	9	1712	141	146	588	27	9	17	0	767	28	357	1	3802
Sydney Northern Beaches	198	7209	881	923	3262	73	676	1200	51	2232	347	2168	73	19293
Male	130	3776	463	544	2206	36	479	1092	35	1321	329	1209	50	11670
Female	68	3433	418	379	1055	37	197	108	16	911	18	958	23	7621
Unknown	0	0	0	0	1	0	0	0	0	0	0	1	0	2
Sydney	123	6693	749	658	2979	157	188	1803	2	1699	324	1319	263	16957
Male	81	3446	353	369	2049	97	150	1654	2	1183	306	765	176	10631
Female	42	3247	396	289	930	60	38	149	0	516	18	554	87	6326
Illawarra	52	3256	266	278	966	15	84	166	22	1290	170	547	18	7130
Male	31	1678	131	161	686	8	68	159	20	672	159	322	15	4110
Female	21	1578	135	117	280	7	16	7	2	618	11	225	3	3020
South Coast	82	1370	176	140	687	35	24	52	11	318	53	323	5	3276
Male	49	679	97	86	481	22	22	48	6	144	52	156	4	1846
Female	33	691	79	54	206	13	2	4	5	174	1	167	1	1430
Far South Coast	27	762	137	104	520	6	5	6	13	235	78	263	3	2159
Male	14	378	64	66	322	3	4	6	7	90	63	104	3	1124
Female	13	384	73	38	198	3	1	0	6	145	15	159	0	1035
Wet 'n' Wild	0	197	0	0	0	0	0	0	0	153	0	0	0	350
Male	0	103	0	0	0	0	0	0	0	46	0	0	0	149
Female	0	94	0	0	0	0	0	0	0	107	0	0	0	201
TOTAL	680	29834	3368	3265	13526	477	1214	3870	122	11160	1713	6235	452	75916
Male	418	15430	1701	1898	9232	253	908	3535	88	6080	1577	3264	295	44679
Female	262	14404	1667	1367	4293	224	306	335	34	5080	136	2970	157	31235
Unknown	0	0	0	0	1	0	0	0	0	0	0	1	0	0

AWARDS

Recognition Awards	FNC	NC	MNC	LNC	HUN	CC	SNB	SYD	ILL	SC	FSC	TOTAL
Training, Assessments and Facilitation Awards												
National Medal	1	-	-	10	4	17	12	2	5	5	16	72
National Medal - Clasp	1	-	-	1	2	3	-	-	1	2	3	13
Recognition Awards												
5 Year National Patrol Service Award	-	-	6	1	42	-	31	12	5	-	-	97
10 Year National Patrol Service Award	8	-	4	17	13	15	32	11	3	11	-	114
15 Year National Patrol Service Award	4	-	2	11	7	2	9	-	3	5	-	43
20 Year National Patrol Service Award	3	-	-	5	5	3	6	-	2	1	-	25
25 Year National Patrol Service Award	3	-	-	1	1	-	-	1	1	1	1	9
30 Year National Patrol Service Award	-	-	-	1	-	-	-	-	1	-	-	2
35 Year National Patrol Service Award	1	1	-	1	-	-	1	-	-	1	-	5
45 Year National Patrol Service Award	-	-	-	-	-	-	-	-	-	1	-	1
50 Year National Patrol Service Award	-	-	-	-	-	-	-	-	1	-	-	1
25 Year Long Service Award	3	-	5	3	6	-	29	17	14	4	-	81
30 Year Long Service Award	4	-	-	2	-	-	6	3	2	4	-	21
40 Year Long Service Award	3	-	-	4	-	1	10	-	16	1	-	35
50 Year Long Service Award	2	-	2	-	8	2	22	27	5	4	-	72
60 Year Long Service Award	2	-	-	3	1	-	20	11	1	1	-	39
70 Year Long Service Award	-	-	-	-	-	-	-	1	-	-	-	1
75 Year Long Service Award	-	-	-	1	-	-	2	-	-	-	-	3
5 Year Officiating Service Certificate	-	-	-	1	-	7	-	7	-	-	-	15
10 Year Officiating Service Certificate	-	-	-	-	-	1	1	-	-	-	-	2
15 Year Officiating Service Certificate	-	-	-	1	-	-	1	-	-	-	-	2
20 Year Officiating Service Certificate	-	-	-	1	-	2	-	-	-	-	-	3
40 Year Officiating Service Certificate	-	-	-	-	-	-	-	-	-	-	-	-
5 Year Coaching Service Certificate	-	-	-	-	-	2	-	1	-	-	-	3
10 Year Coaching Service Certificate	-	-	-	-	-	-	1	-	-	-	-	1
40 Year Coaching Service Certificate	-	-	1	-	-	-	-	-	-	-	-	1
5 Year Assessing Service Certificate	-	-	1	-	4	3	-	3	-	-	-	11
10 Year Assessing Service Certificate	-	-	-	-	-	-	-	-	-	-	-	-
15 Year Assessing Service Certificate	-	-	-	-	-	-	-	-	-	-	-	-
20 Year Assessing Service Certificate	-	-	-	-	-	1	-	-	-	-	-	1
25 Year Assessing Service Certificate	1	-	-	-	-	-	-	-	-	-	-	1
40 Year Assessing Service Certificate	-	-	-	-	1	-	-	-	-	-	-	1
5 Year National Age Manager Service Certificate	-	-	-	-	-	-	-	1	-	-	-	1
Grand Total												676
Awards												
Training and Assessing												
Certificate IV in Training and Assessment	16	2	6	7	4	12	12	10	5	6	2	82
Training Officer Certificate	-	5	2	3	24	1	26	86	2	2	8	159
Assessor Certificate	2	-	1	1	16	9	13	66	9	4	1	122
Total												363

AWARDS CONTINUED

Awards	FNC	NC	MNC	LNC	HUN	CC	SNB	SYD	ILL	SC	FSC	TOTAL
Patrolling Lifesaver Awards												
Surf Rescue Certificate	119	50	72	57	189	177	486	390	155	108	55	1858
Bronze Medallion	172	95	155	67	334	329	828	725	193	182	121	3201
Silver Medallion Aquatic Rescue	-	12	9	9	14	8	-	20	-	6	-	78
Silver Medallion Basic Beach Management	15	10	39	27	99	42	72	158	72	76	1	611
Gold Medallion (Advanced Lifesaving)	-	1	1	-	2	-	15	19	-	1	-	39
Certificate III in Public Safety (Aquatic Search and Rescue)	7	1	1	4	1	2	23	2	1	4	-	46
Surf Survival	16	-	-	-	-	-	55	-	-	-	-	71
Total												5904
Radio Awards												
Radio Operator Certificate	-	36	32	2	144	31	14	52	7	5	-	323
Powercraft Awards												
ATV Operator Certificate	-	-	-	-	19	-	-	-	-	-	-	19
ATV Operator Induction	-	-	-	-	3	12	55	67	49	-	62	248
IRB Crew Certificate	47	22	43	35	145	93	210	170	91	35	36	927
Silver Medallion IRB Driver	26	14	20	3	55	41	64	50	30	13	6	322
Rescue Water Craft Operator Certificate	6	3	7	-	10	8	4	9	4	-	-	51
ORB Crew Certificate	-	-	-	-	-	-	-	3	-	-	-	3
ORB Driver Certificate	-	-	-	-	-	-	-	1	-	-	-	1
ORB Skipper Certificate	-	-	-	-	-	-	-	1	-	-	-	1
Total												1572
Emergency Care Awards												
Advanced Resuscitation Techniques Certificate	36	20	33	22	244	152	103	187	107	68	7	979
Apply (Senior) First Aid	-	49	55	21	24	-	19	16	2	1	1	188
Basic Emergency Care	-	-	11	-	-	2	-	44	-	-	-	57
Pain Management Certificate (Methoxyflurane)	-	14	9	15	11	-	-	3	-	-	-	52
Resuscitation Certificate	8	1	28	2	15	-	2	126	26	1	-	209
Spinal Management	46	47	25	33	152	116	75	167	62	45	8	776
Silver Medallion Advanced First Aid	-	-	9	12	10	-	-	3	1	-	-	35
Total												2358
Junior Activities Awards												
Surf Aware One	197	97	155	75	522	521	990	941	475	157	66	4196
Surf Aware Two	182	102	113	77	450	456	722	760	396	153	80	3491
Surf Play One	195	96	140	72	482	521	742	772	467	131	44	3662
Surf Play Two	224	105	112	77	581	572	612	813	509	112	48	3765
Surf Safe One	154	82	97	67	374	371	641	598	378	105	73	2940
Surf Safe Two	156	81	114	55	342	335	543	535	280	114	86	2641
Surf Smart One	120	58	79	47	278	265	485	411	230	125	44	2142
Surf Smart Two	91	51	92	44	211	229	404	389	203	87	54	1855
Total												24692

ACKNOWLEDGEMENTS

Surf Life Saving NSW proudly acknowledges our 2013-14 corporate and government partners.

Government

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State Sponsors



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^{PwC}
Transparency
awards



Top 10 Finalist 2013
\$5m to ≤ \$30m revenue category

Surf Life Saving NSW was pleased to be recognised as one of 10 finalists in the revenue \$5m to \$30m category in the 2013 PwC Transparency Awards for the quality and transparency of our reporting.

NSW SURF LIFE SAVING CLUBS

FAR NORTH COAST

Ballina Lighthouse & Lismore SLSC
Brunswick SLSC
Byron Bay SLSC
Cabarita Beach SLSC
Cudgen Headland SLSC
Evans Head-Casino SLSC
Fingal Rovers SLSC
Lennox Head-Alstonville SLSC
Salt SLSC
Yamba SLSC

NORTH COAST

Bellinger Valley-North Beach SLSC
Coffs Harbour SLSC
Minnie Water-Wooli SLSC
Nambucca Heads SLSC
Red Rock-Corindi SLSC
Sawtell SLSC
Urunga SLSC
Woolgoolga SLSC

MID NORTH COAST

Camden Haven SLSC
Hat Head SLSC
Kempsey-Crescent Head SLSC
Macksville-Scotts Head SLSC
Port Macquarie SLSC
South West Rocks SLSC
Tacking Point SLSC
Wauchope-Bonny Hills SLSC

LOWER NORTH COAST

Black Head SLSC
Cape Hawke SLSC
Crowdy Head SLSC
Forster SLSC
Pacific Palms SLSC
Taree-Old Bar SLSC

HUNTER

Birubi Point SLSC
Catherine Hill Bay SLSC

Caves Beach SLSC

Cooks Hill SLSC

Dixon Park SLSC

Fingal Beach SLSC

Merewether SLSC

Newcastle SLSC

Nobbys SLSC

Redhead SLSC

Stockton SLSC

Swansea Belmont SLSC

Tea Gardens-Hawks Nest SLSC

CENTRAL COAST

Avoca Beach SLSC
Copacabana SLSC
Killcare SLSC
MacMasters Beach SLSC
North Avoca Beach SLSC
North Entrance SLSC
Ocean Beach SLSC
Shelly Beach SLSC
Soldiers Beach SLSC

Terrigal SLSC

The Entrance SLSC

The Lakes SLSC

Toowoona Bay SLSC

Umina Beach SLSC

Wamberal SLSC

SYDNEY NORTHERN BEACHES

Avalon Beach SLSC
Bilgola SLSC
Bungan Beach SLSC
Collaroy SLSC
Dee Why SLSC
Freshwater SLSC
Long Reef SLSC
Manly LSC
Mona Vale SLSC
Narrabeen Beach SLSC
Newport SLSC
North Curl Curl SLSC

North Narrabeen SLSC

North Palm Beach SLSC

North Steyne SLSC

Palm Beach SLSC

Queenscliff SLSC

South Curl Curl SLSC

South Narrabeen SLSC

Warriewood SLSC

Whale Beach SLSC

SYDNEY

Bondi Surf Bathing LSC
Bronte SLSC
Burning Palms SLSC
Clovelly SLSC
Coogee SLSC
Cronulla SLSC
Elouera SLSC
Era SLSC
Garie SLSC
Maroubra SLSC
North Bondi SLSC
North Cronulla SLSC
South Maroubra SLSC

Tamarama SLSC

Wanda SLSC

ILLAWARRA

Austinmer SLSC
Bellambi SLSC
Bulli SLSC
Coalcliff SLSC
Coledale SLSC
Corrimal SLSC
Fairy Meadow SLSC
Helensburgh-Stanwell Park SLSC
North Wollongong SLSC
Port Kembla SLSC
Sandon Point SLSC
Scarborough-Wombarra SLSC
Thirroul SLSC
Towradgi SLSC

Windang SLSC

Wollongong City SLSC

Woonona SLSC

SOUTH COAST

Gerringong SLSC

Kiama SLSC

Kiama Downs SLSC

Mollymook SLSC

Nowra-Culburra SLSC

Shellharbour SLSC

Shoalhaven Heads SLSC

Sussex Inlet & Districts SLSC

Warilla-Barrack Point SLSC

FAR SOUTH COAST

Batemans Bay SLSC

Bermagui SLSC

Broulee Surfers SLSC

Moruya SLSC

Narooma SLSC

Pambula SLSC

Tathra SLSC



Volunteer Season Statistics

Total Membership	75,916
Rescues	4433
Emergency Callouts	469
Preventative Actions	150,921
First Aid Treatments	5995
Beach Attendance	5,707,532
Total Patrol Hours	474,055
Coastal Drownings	30

Australian Lifeguard Service (NSW)

Rescues	889
Preventative Actions	222,922
First Aid Treatments	4349
Beach Attendance	4,270,165

