

SURF LIFE SAVING NEW SOUTH WALES

108TH ANNUAL REPORT 2014–15



SURF LIFE SAVING
NEW SOUTH WALES

Our Mission

To save lives, create great Australians and build better communities.

Our Organisation

Today, Surf Life Saving NSW (SLSNSW) has members across 129 Surf Life Saving Clubs (SLSC) and 11 branches who perform thousands of rescues, preventative actions and first aid treatments each year.

Our Inception

The origins of Surf Life Saving can be traced back to the actions of Mr William Gocher who, in September 1902 at Manly Beach, defied the law of the time by bathing during the prohibited daylight hours. As the popularity of surf bathing quickly grew into a national pastime, its dangers became apparent.

Small groups of experienced, regular surfers began to form themselves into lifesaving bodies to help people who needed rescuing from an unfamiliar environment.

As these clubs grew in size and number, the need for a united front to raise money and ask for help from local councils and the NSW State Government was identified and the NSW Surf Bathing Association was formed on 18 October 1907. The name of the Association was later changed to the Surf Life Saving Association of Australia, and in 1991 it was changed again to Surf Life Saving Australia.

Surf Life Saving NSW, formerly known as the Surf Life Saving Association of Australia (NSW State Centre) has operated within the state boundaries of NSW to fulfil the mission and goals of the Association since 1907.

Since recording began in 1949 our members have performed in excess of 356,000 rescues.



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PATRON'S MESSAGE

“We are indeed fortunate to see this outstanding spirit of service in action every summer on our beaches through the dedication of our surf lifesavers.”



On behalf of the people of New South Wales and as Patron of Surf Life Saving New South Wales, I convey my warm thanks to Surf Life Saving New South Wales for the 2014–15 season.

This year has been a busy one with more than seven million visitors from Australia and overseas enjoying our wonderful New South Wales beaches. They have been kept safe by our surf lifesavers from clubs up and down our coastline. The New South Wales community is deeply grateful for the volunteer service that you provide.

This year has also seen several highlight events which Linda and I were delighted to attend.

In March, we witnessed the wonderful spectacle of thousands of young competitors participating in the 2015 New South Wales Surf Life saving Age Championships at Ocean Beach-Umina on the Central Coast. We were, indeed, honoured to present medals to our next generation of surf lifesavers.

Surf lifesavers from around the State also commemorated the ANZAC Centenary in April this year and paid their respects to those who have served their country, past and present. It was wonderful to see over 100 surf boats at Sydney's Collaroy Beach staging a spectacular commemorative event which was matched by ANZAC activities hosted by clubs from the far south to the far north coast. A number of surf boat crews also took part in the 'Gallipoli 100' event along the Gallipoli Peninsula to commemorate the 1915 landings.

The history book I was honoured to launch in June – 'Those Who Served: Lifesavers at War' – pays tribute to the contribution of more than 8000 Surf Life Saving members who have served in the Australian Defence Force in all fields of conflict.

We are indeed fortunate to see this outstanding spirit of service in action every summer on our beaches through the dedication of our surf lifesavers.

I thank you for your contribution to our community of New South Wales and convey my best wishes for the season ahead.

A handwritten signature in black ink, appearing to be 'D Hurley', written in a cursive style.

General The Honourable David Hurley AC DSC (Ret'd)
Governor of New South Wales

MINISTER'S FOREWORD

“The NSW Government is committed to increasing participation in sport and has renewed its commitment to direct funding towards infrastructure projects to encourage the future viability of clubs in NSW.”



It gives me great pleasure to write a foreword to the 108th Annual Report of Surf Life Saving NSW and to commemorate Surf Life Saving's significant milestone in 2015, the centenary of the founding of Surf Sport competition.

The first NSW Surf Life Saving Championships was held on 20 March, 1915 at Sydney's iconic Bondi Beach and now it is one of the most prestigious competitions on the surf sport calendar, with many other championship events also staged throughout the year.

Through the NSW Sport and Recreation Events Program, the NSW Government contributed \$5000 to the 2015 Stramit NSW Country Surf Life Saving Championships, which had over 1200 athletes, officials and spectators over three days of competition at Mollymook SLSC.

The NSW Government is committed to increasing participation in sport and has renewed its commitment to direct funding towards infrastructure projects to encourage the future viability of clubs in NSW. Eight SLSCs this year were successful in receiving combined funding of \$1.7 million through the Surf Club Facility Grant Program.

To ensure the future viability of SLSC facilities, the NSW Government is currently reviewing this grant program and requested an assessment of SLSC facilities to be carried out across the state. This will help prioritise funding in the future with the overall aim to increase the availability, standard and quality of SLSCs in NSW for the benefit of members and the wider community.

I would like to take this opportunity to thank everyone involved with Surf Life Saving NSW for their efforts in the 2014–2015 season. Surf Life Saving is a unique volunteer based organisation that not only saves lives through its lifesaving service, but also increases participation in sport and recreation activities; and provides a safe and welcoming place where members of the community can connect with others.

The Hon. Stuart Ayres, MP
Minister for Sport

MINISTER'S FOREWORD

“On behalf of the NSW Government I would like to thank you for the sacrifice you make to keep our beaches safe for the community to enjoy.”



It gives me great pleasure to write the foreword for the 108th Annual Report of Surf Life Saving New South Wales.

This season was a particularly busy one for lifesavers with more than 7 million people visiting beaches in NSW. More than 21,000 active patrolling lifesavers carried out almost 6000 rescues, 139,000 preventative actions and nearly 10,000 first aid treatments over the season.

Tragically there have been 37 coastal drowning deaths since July 2014; however with the dedication of our lifesavers and the 24/7 Emergency Response System, I am pleased to report that this has not exceeded the ten-year-average for the second year in a row.

Through the Ministry for Police and Emergency Services, the NSW Government continued to support Surf Life Saving NSW (SLSNSW) programs and operations with a recommitment of funding through the NSW Water Safety Black Spots Funding program for the Surf School Project (Year 2) and Project Blueprint (Year 3).

In the second year of the Surf School Project, 4,500 students from Years 7 to 11 in Western Sydney high schools were taught surf safety education. In the third year of Project Blueprint, the coastal public risk assessments continued to take place across the state and included ‘black-spot’ swimming and rock fishing locations at 323 beaches and headlands. This data will be instrumental in addressing the coastal drowning issue in NSW in the short, mid and long-term.

On behalf of the NSW Government I would like to thank you for the sacrifice you make to keep our beaches safe for the community to enjoy.

The Hon. David Andrew Elliott, MP
Minister for Emergency Services

PRESIDENT'S REPORT

“I would like to thank our volunteer lifesavers who once again ensured there were no lives lost between the red and yellow flags.”



The 2014–15 season has been another successful one for Surf Life Saving in NSW, with a host of achievements and developments made to this great organisation by our valued volunteer members. Firstly, I would like to thank our lifesavers who once again ensured there were no lives lost between the red and yellow flags.

The contribution from our volunteer lifesavers has been immense, completing over 654,000 patrol hours while watching over almost 7.2 million beachgoers. During the season there were 5902 rescues successfully completed and an astonishing 139,000 preventative actions. Our members should be very proud of their contribution toward keeping beachgoers safe on the NSW coast.

A special thanks should also go to our hard-working Duty Officers and support services who proved to be a vital asset once again, responding to 505 emergency callouts throughout the year. In total, our state-wide Emergency Response System has received more than 2500 requests for assistance since 2008. This demonstrates how our support operations network extends the reach of our services far beyond the red and yellow flags.

Our Strategic Plan has been in place for two years now and we've successfully progressed in all key areas. Ultimately the SLSNSW Strategic Plan will enhance our capacity to meet increased demands to provide services to the community and our members in the future.

On 30 June, we officially opened the new Northern Operations Centre in Port Macquarie. The multi-purpose building provides a secure facility from which volunteers can train, store and maintain vital lifesaving and rescue equipment, and deliver first aid and CPR training to surf lifesavers and the community. The new facility will substantially increase capacity to save lives and support volunteers in the entire north of the state.

In the 2014–15 season, the Australian Lifesaving Academy increased the delivery of first aid courses to the community by 30% compared to the previous year, bringing the total number of people trained to save a life to more than 300,000 since the Academy was established in 2004. This is an outstanding achievement.

Within our clubs, the Trainers, Assessors and Facilitators have proved once again to be the backbone of our surf lifesaving efforts. They continue to ensure all our volunteers are trained to the highest standard and have helped elevate our lifesaving services to new levels. Congratulations to more than 700 Trainers, Assessors and Facilitators who successfully upgraded to the new first aid units of competency at the start of last season.

I would like to thank all our members who work so hard behind the scenes in clubs, in particular the Directors of Administration and Finance, Registrars and Club Compliance Officers.

To my fellow Directors, Advisors and Branch Presidents thank you for your support and hard work over the season. Congratulations to those SLSNSW Board members who were re-elected for another two-year term.

To our hard-working staff, thank you for your enthusiasm and efforts in ensuring the goals and strategic vision set by the Board and the State Council continue to be met.

Finally, I sincerely thank all our volunteers and their families for their continued vigilance and commitment to keeping our beaches safe.

Tony Haven
President

CHIEF EXECUTIVE OFFICER'S REPORT

“Our frontline lifesavers on the beach along with our support operations network and Emergency Response System have performed thousands of rescues...”



Welcome to the 108th Annual Report of Surf Life Saving New South Wales (SLSNSW).

The past year has been an important period of consolidation for the organisation in a number of key areas, along with us achieving several major milestones.

We can once again proudly celebrate that no lives were lost between the red and yellow flags; however, unfortunately we recorded 37 coastal drownings in total for NSW, which is equal to the 10-year average.

Our frontline lifesavers on the beach along with our support operations network and Emergency Response System have performed thousands of rescues and intervened in other ways to ensure the safety of more than seven million beachgoers this year.

Our CoastSafe team embarked on the third phase of Project Blueprint, the most comprehensive coastal safety research project ever initiated in NSW. With support from the NSW Government's Water Safety Black Spot Fund, this important project will shape drowning prevention strategies into the future.

Away from lifesaving and we celebrated 100 Years of Surf Sport, a significant milestone which endures today as a legacy to our competitors in every discipline and from every club. Through our development programs targeting athletes, coaches and officials and our Championships events, we continue to foster a culture of continual improvement and innovation in competition which ensures our members are skilled and proficient to perform their duties on patrol.

Another important milestone was the completion of the Northern Operations Centre at Port Macquarie, officially opened in June. The facility is a significant regional development which will provide greater training, education and sporting opportunities

to lifesavers throughout the north of the state and is the result of generous joint funding from the NSW and Australian Governments.

We are extremely grateful for the support provided by the NSW Government through the ClubGRANTS Category 3 scheme and the Federal Government's funding under the Community Development Grants Programme.

Through this year's Department of Sport and Recreation Surf Club Capital Facility Development Program, eight SLSCs were successful in receiving valuable funding for facility upgrades and renovations. We are grateful for this important direct funding to clubs and will work toward securing ongoing support from the NSW Government for this vital purpose.















I would like to thank our sponsors, partners and supporters who are key to ensuring Surf Life Saving remains a viable community organisation. Our major state supporters ClubsNSW and Stramit Building Products have provided valuable support for many programs from which our members benefit and we would also like to thank national partners including DHL, Westpac, Telstra and the Federal Government.

Along with the NSW Government I would also like to thank the portfolio Ministers in Sport and Emergency Services and our Parliamentary Friends of SLSNSW.

I thank our Board of Directors, branches, clubs, all members of SLSNSW and the staff for their continued dedication, enthusiasm and passion.

Phillip Vanny AM
Chief Executive Officer

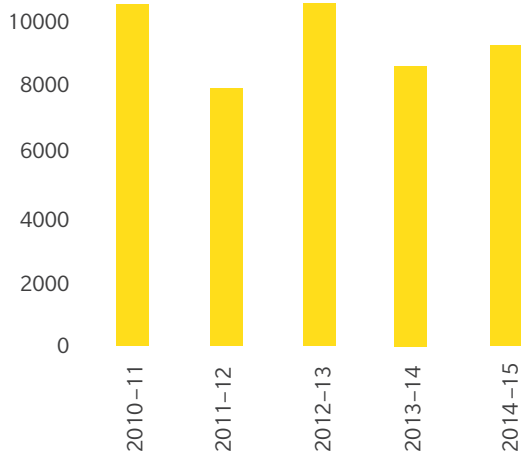
MEETING OUR KEY TARGETS

Strategic Priority Area	Strategic goals and key strategies	Progress	Status
Strategic Priority 1: Saving Lives 24/7	To reduce the rate of drowning in New South Wales.	There were 37 coastal drowning deaths this year, which was up from 30 last year and equated to the 10 year drowning average.	
Strategic Priority 1 Saving Lives 24/7	To extend lifesaving coverage to match community needs and the expectation of all stakeholders.	The Radio Communications Network has undergone some major enhancements during the season. Following the centralisation of SurfCom at the start of the season, several upgrades were made at different repeater sites across the state.	
Strategic Priority 1 Saving Lives 24/7	To be recognised as a vital link in the state's Emergency Response network.	SLSNSW's Emergency Response System responded to 505 callouts this year (up 7.68% from last year) and 403 of these callouts (up by 8.3%) were from the NSW Police.	
Strategic Priority 2 Healthy Clubs	To increase membership each season.	SLSNSW's membership increased 2% from 75,916 last year to 77,022 this year.	
Strategic Priority 2 Healthy Clubs	To develop viable and sustainable clubs.	SLSNSW has increased the resources to support clubs by employing three Quality Club Officers in the Northern, Metro and Southern regions of NSW. This increased resourcing will see those clubs who need greater support, provided with more guidance and support to operate effectively in the future.	
Strategic Priority 2 Healthy Clubs	For Surf Life Saving NSW Clubs to have secure tenure (with a minimum lease term of 20 years) .	SLSNSW has continued to progress discussions with Crown Lands to ensure security of tenure for SLSCs. (Not achieved this season, however negotiations are nearing completion between SLSNSW and Crown Lands).	
Strategic Priority 3 Government Recognition	To obtain Government recognition and funding to further our charitable purpose.	SLSNSW was successful in securing funding for \$1,051,245 through the NSW Government's ClubGRANTS Category 3 scheme for the Northern Operations Centre in Port Macquarie.	
Strategic Priority 4 Financial Security	To increase distributions to clubs and branches to ensure they are financially secure into the future.	SLSNSW distributes 75% of fundraising distributions to clubs and branches, however due to the decline in revenue generated through raffles, there was a slight decrease in fundraising distributions from the previous year.	
Strategic Priority 5 Effective State Movement	Deliver continuous improvement across the organisation.	The Australian Lifeguard Service gained recertification in ISO9001:2008 Quality Management Systems which ensures we have the capability and reliability to provide the highest level of service moving forward.	
Strategic Priority 6 Involving all Australians	To develop a more inclusive organisation for all Australians to participate in.	During the 2014 – 15 season, SLSNSW was in the planning phase of a project which aims to see people with disability have improved access to beach precincts.	
Strategic Priority 6 Involving all Australians	To increase education programs to members of the NSW community, including regional and remote communities.	The Beach to Bush program was the largest tour in five years, delivering surf education to 14,000 students this year living 50km or more away from the beach.	
Strategic Priority 7 Learning for Life	To provide high quality and accredited training to our members and the community.	Our members were trained in 33,634 awards and the Australian Lifesaving Academy delivered 52,658 awards to members of the public, which was a 30% increase on the previous year.	
Strategic Priority 8 Active for Life	To bolster development pathways and opportunities for our athletes, coaches, officials and administrators.	Surf Sport Coaching awards grew with 91 level 1 awards obtained across 10 Branches, with a 13% increase in 2014 – 15. Seven level two coaching awards were also obtained, the same as the previous year. Recruiting young officials still remains a challenge for the organisation.	
Strategic Priority 9 Innovating Surf Life Saving	To invest and develop innovative information technology to educate and communicate with our members and stakeholders.	The start of this season saw the introduction of the 34th Edition Public Safety Training Manual, along with a suite of videos and online learning to support delivery of the course.	

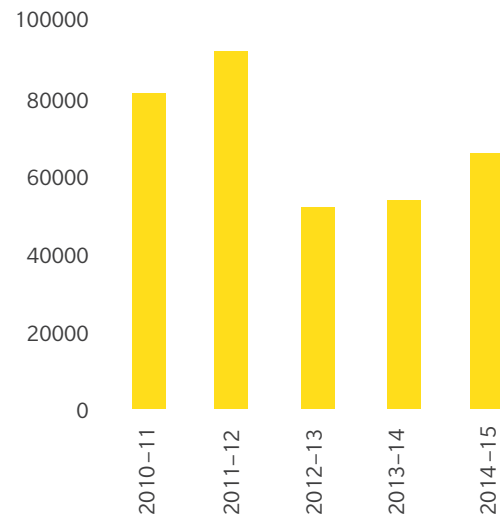
SEASON SNAPSHOT

Highlights	2010–11	2011–12	2012–13	2013–14	2014–15
Lifesavers & Lifeguards					
Coastal Drownings	23	47	48	30	37
Rescues	8081	9152	5158	5322	6755
First Aid Treatments	39,699	12,363	26,392	10,344	14,903
Preventative Actions	332,305	399,310	440,783	373,843	425,478
Emergency callouts	212	373	543	469	505
Member Service & Support					
Total Membership	72,146	75,700	76,922	75,916	77,022
Membership Growth	3%	5%	2%	-1%	1%
Male	43,346	45,084	45,280	44,679	44,946
Female	28,800	30,616	31,641	31,237	32,076
Staff	63	65	65	67	75
Training					
SLSA Awards	33,256	35,684	34,396	35,888	33,634
Community Training	33,539	36,687	43,790	40,425	52,658
Total Awards granted	66,795	72,371	78,186	76,313	86,292
Growth	2%	8%	8%	-2%	13%
Sports Participation					
Junior	3675	3911	4907	4101	3970
Opens	5488	2930	3936	2995	3368
Masters	1244	1000	1593	1437	1826
Total SLSNSW Competitors	10,407	7840	10,436	8533	9164

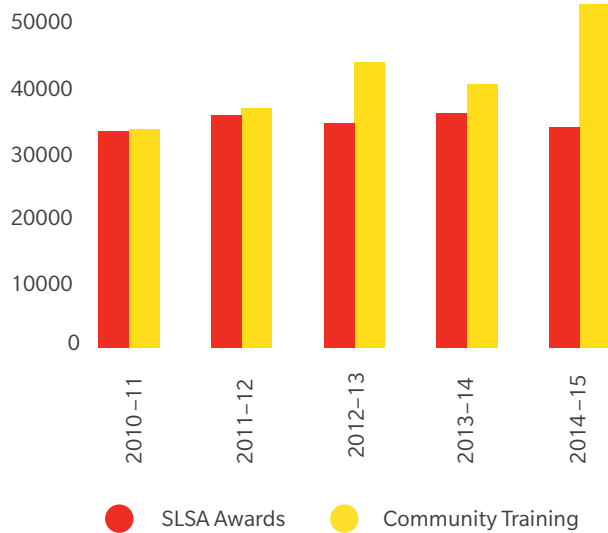
Sports Participation



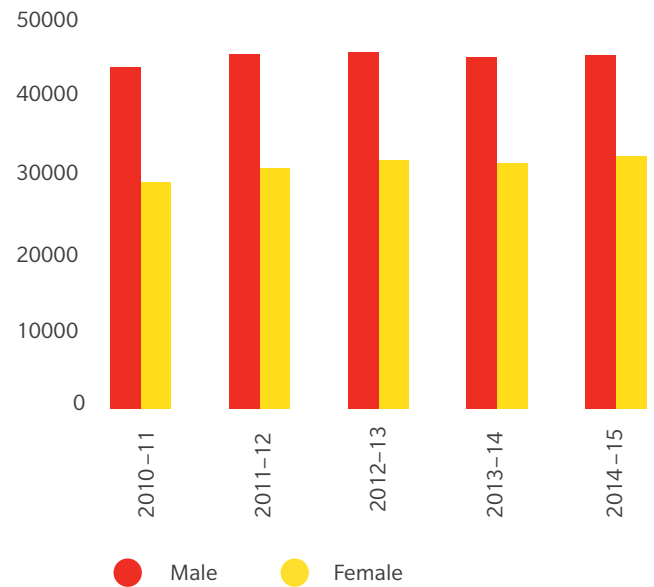
People Rescued



People Trained



Membership



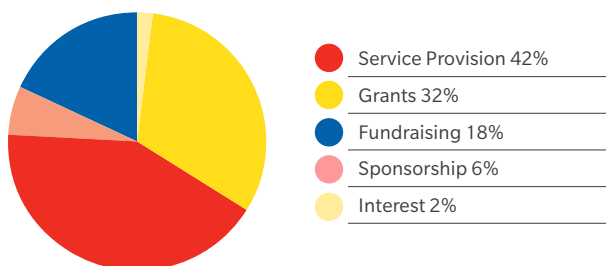


The new Northern Operations Centre at Port Macquarie will increase capacity to save lives and support volunteers in the entire north of the state.

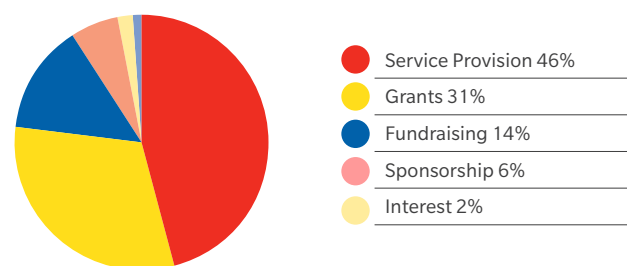
FINANCIAL HIGHLIGHTS

Finances	2010-11	2011-12	2012-13	2013-14	2014-15
Income	\$'000s	\$'000s	\$'000s	\$'000s	\$'000s
Grants	\$4,456	\$6,728	\$8,993	\$6,552	\$6,386
Service Provision	\$6,710	\$7,492	\$8,430	\$8,683	\$9,505
Sponsorship	\$1,493	\$1,454	\$1,342	\$1,229	\$1,278
Fundraising	\$2,913	\$3,107	\$3,577	\$3,697	\$2,910
Other	\$487	\$145	\$46	\$68	\$268
Interest	\$410	\$436	\$443	\$356	\$292
	\$16,467	\$19,362	\$22,831	\$20,586	\$20,639
Expenditure	\$'000s	\$'000s	\$'000s	\$'000s	\$'000s
Fundraising	\$1,016	\$1,204	\$1,372	\$1,091	\$952
Core Activities	\$7,597	\$7,995	\$8,245	\$8,663	\$8,983
Grants to clubs/branches	\$3,847	\$3,808	\$4,192	\$4,868	\$3,669
Grants to affiliates & prov.	\$0	\$320	\$3,131	\$0	
Administration	\$2,925	\$3,085	\$4,254	\$4,096	\$4,059
Other	\$147	\$239	\$168	\$225	\$491
Property revaluation decrement	\$0	\$0	\$0	\$1,317	\$0
	\$15,532	\$16,652	\$21,363	\$20,259	\$18,153
Surplus	\$935	\$2,710	\$1,467	\$326	\$2,486
Net Assets \$M	\$11.6M	\$14.3M	\$15.8M	\$16.1M	\$18.6M

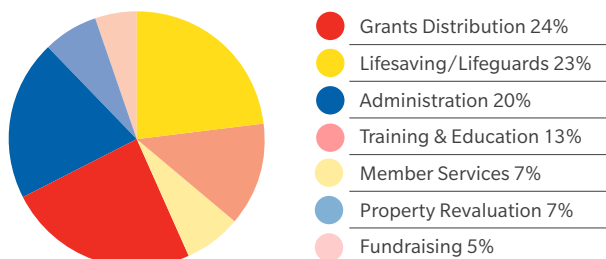
Revenue % 2013-14



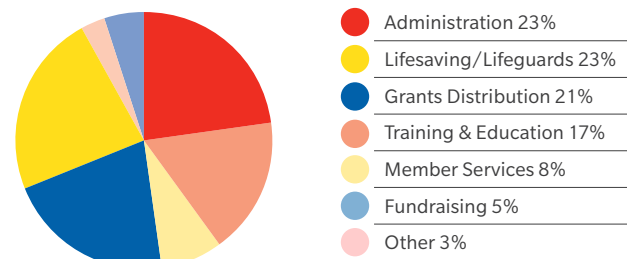
Revenue % 2014-15



Expense % 2013-14



Expense % 2014-15



GOVERNANCE

State Council

The State Council of Surf Life Saving NSW (SLSNSW) consists of 11 Branch Presidents.

Duties

- Elect the Directors
- Inform the Board of significant issues affecting the membership
- Assist the Board design and review SLSNSW's strategic direction
- Discuss State-wide issues
- Approve any amendments to the Constitution
- Provide feedback to the Board on the results of its governance decisions in practice at the member level.

Meets formally twice per year.

The AGM is to be held within the period of six months after the end of the financial year, but is usually held in November.

The Election State Council Meeting is held preferably in May.

Board of Directors

President, Deputy President, Director of Finance, Director of Lifesaving, Director of Education, Director of Surf Sports and Director of Member Services.

Duties

- Oversee SLSNSW's strategic direction and priorities
- Interact with key stakeholders to inform them of achievements and ensuring that they have input into determining strategic goals and direction
- Regularly scanning the external operating environment to ensure that SLSNSW's strategic direction remains both appropriate and achievable
- Monitor organisational performance and evaluate strategic results
- Ensure financial viability and security of SLSNSW by setting financial governance policies
- Report back to the stakeholders at the AGM
- In accordance with the SLSNSW Strategic Plan, establish the policy framework for governing SLSNSW, from which all operational policies and actions are developed
- Evaluate its effectiveness as a Board of Directors
- Appoint committees, panels, advisers to carry out aspects of their work

Meets as often as is deemed necessary in every calendar year.

Rotating 2 year terms for Directors

- President, Director of Finance, Director of Education and Director of Surf Sports shall be elected in each year of even number

- Deputy President, Director of Lifesaving and Director of Members Services shall be elected in each year of odd number

Advisers

As soon as practical after the Election State Council Meeting, the Board may appoint:

- A Lifesaving Adviser
- An Education Adviser
- A Surf Sports Adviser
- A Member Services Adviser
- Or any other Adviser that the SLSNSW Board may consider necessary from time to time and whom need not be members

Role of Advisers

The SLSNSW advisory positions oversee and advise in speciality areas of surf lifesaving, such as surf sports, coaching, education, medical and health.

Duties

- May be required to attend State Council Meetings (without the right to vote)
- May be invited to attend Board Meetings for specific discussions (without the right to vote)

Standing Committees

- Life Membership and Honours Committee
- The Rules and Constitution Committee
- Meritorious Awards Committee
- Surf Sports Selection Committee
- Finance and Audit Compliance Committee

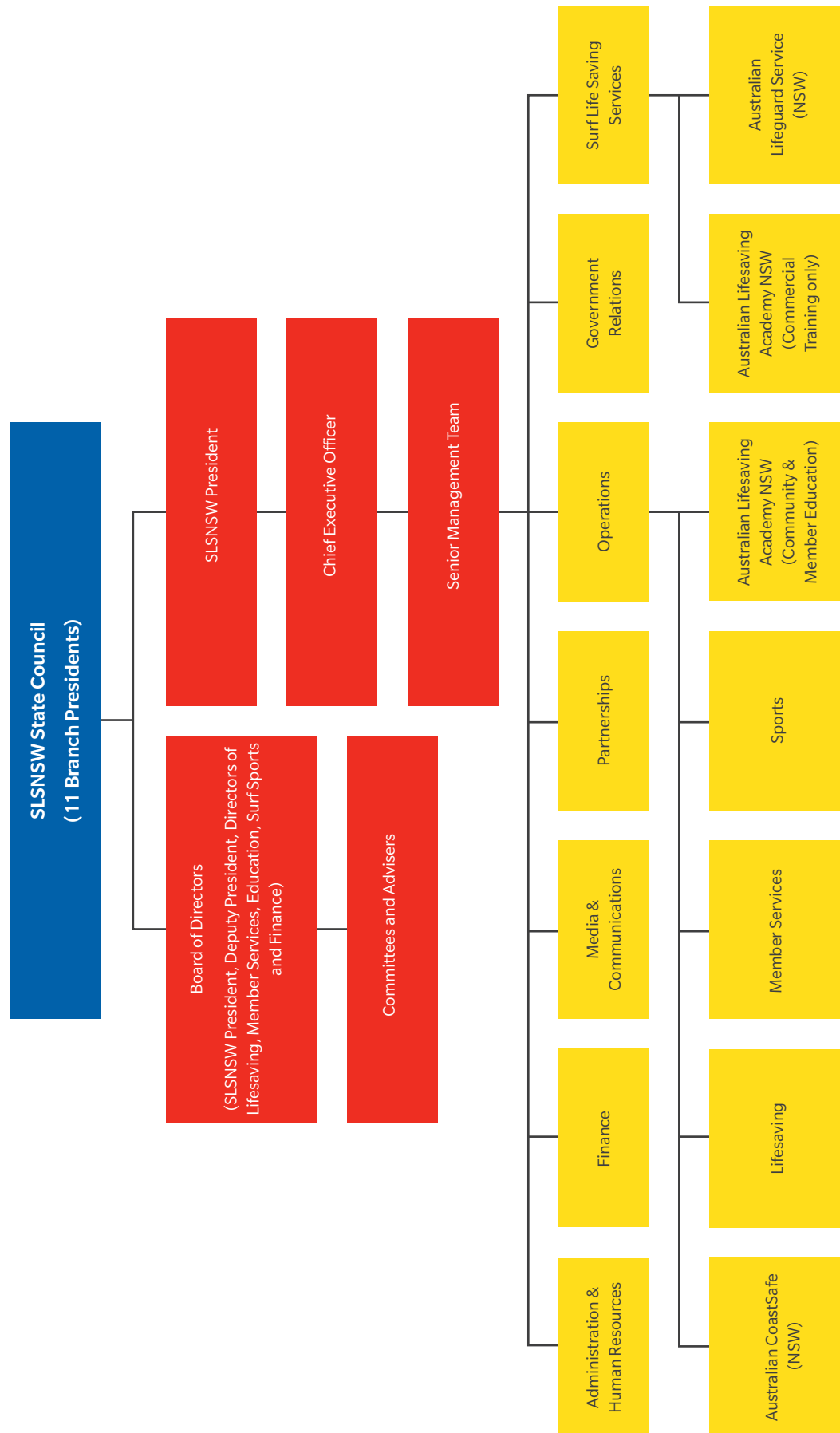
Appointed or elected for two years or for longer terms by the Board. Other committees may be formed if required and will be appointed by the Board according to the Constitution.

Surf Life Saving NSW Staff

CEO, Senior Management team, Lifesaving, Member Services, Australian Lifesaving Academy, Surf Sports, Administration, Government Relations, Finance, Media and Communications, Partnerships and Australian CoastSafe.

- Appointed to facilitate the delivery and implementation of the events, programs and initiatives of SLSNSW
- Manage all administrative and operational matters relating to SLSNSW
- Oversee the financial management of SLSNSW through annual budgeting and reporting processes
- Advise and make recommendations to the Board where required
- Appoint staff
- Assist committees and advisers to carry out aspects of the Board's work

Governance and Organisational Structure



DIRECTORS & MANAGEMENT



Tony Haven – President

Tony Haven is a retired Senior Manager with State Transit, with over 26 years of management experience. He was the Manager of the Dockyard of Sydney Ferries, Operations Manager of Sydney Ferries during the Olympic Games and Bus Depot Manager of State Transit. Tony joined Surf Life Saving in 1964–65. He was the Club President of South Narrabeen SLSC for eight years and the Club Captain for 11 years. He was the Sydney Northern Beaches Branch President for five years and has been the SLSNSW President for the last eight years. He is also a senior competition official at State and National level. Tony is a life member of Surf Life Saving Australia and SLSNSW.



Kerry Clancy – Deputy President

Kerry is a member of Sawtell SLSC gaining her Bronze Medallion in 1993. As well as being a patrolling member, Kerry took on the position of the North Coast Branch Junior Activities Chairman in 1993 and represented the branch as a delegate at the NSW Council meetings. In 2002 Kerry was elected North Coast Branch President, a position she holds today. Kerry has officiated at many surf sports events at all levels and has been an integral part of the North Coast Branch management team. Kerry was the first female State Councillor and was the first female on the Board of Directors of SLSNSW. Kerry is a life member of SLSNSW.



John Restuccia – Director of Lifesaving

John Restuccia has been employed with BOC for the past 16 years. His current role is Key Account Manager for the Hospitality section (NSW). John has been heavily involved in Surf Life Saving and over his 30 years of patrolling, he has an exemplary 100% patrol attendance at Maroubra. At a club level, he has also been the President, Club Captain, RWC Driver and ORB Skipper. John was the previous Director of Lifesaving for Sydney Branch and has been awarded with Life Membership of Maroubra SLSC, Sydney Branch and SLSNSW. John has been the Director of Lifesaving at SLSNSW for 10 years.



Dean Dudley – Director of Education

Dr Dean Dudley is a Senior Lecturer (Education) at Macquarie University and a Churchill Fellow. He currently serves as a Chief Examiner for the NSW Board of Studies and Teacher Education Standards. Dean also holds the position as Australian Delegate to Federation Internationale d'Education Physique (FIEP) and the International Physical Literacy Association (ILPA). He has previously served as the National Education Coordinator and is currently on the National Research Advisory Committee for Surf Life Saving Australia. Dean served for 11 years as Chief Instructor (CTO) at Bulli SLSC and is now the current club Deputy President.



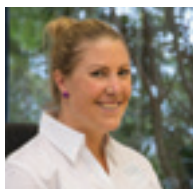
Michael Bate – Director of Surf Sports

Michael is a Company Director for one of Australia's largest commercial real estate firms Colliers International. Michael has been a member of surf lifesaving since 1972 and gained his Bronze medallion in 1973. Michael has held numerous administrative roles throughout his SLS career including President of Fairy Meadow SLSC, Junior Chairman of Freshwater SLSC and Committeeman at Scarborough SLSC WA. He was Deputy President of Illawarra Branch and Director of Surf Sports Sydney Northern Beaches. Michael is a level 3 competition official and has played an active role in Surf Sports for over 30 years. Michael is a life member of Fairy Meadow SLSC, SNB Branch and Surf Life Saving NSW.



Glenn Langley – Director of Member Services

Glenn Langley is the Managing Director of Langley Group of Companies. Between 2010 & 2013 he was the Director of Youth and Membership for the Sydney Northern Beaches Branch and has assisted in developing programs to aid retention and increase membership across all age groups. Glenn gained his Bronze Medallion in 1988 and was awarded Life Membership of the Sydney Northern Beaches Branch in 2009. Glenn has held many club and branch positions over the past 22 years and has obtained a number of awards during this time. He is also an active patrolling member of Newport SLSC.



Pip Butt – Director of Finance

Philippa (Pip) Butt is a Chartered Accountant at PricewaterhouseCoopers (PwC). Pip's background is in financial statement audit and internal audit for government, not-for-profit and private entities. Pip also leads innovation for Assurance at PwC. Pip has a Bachelor of Commerce (Accounting and Management) with the Australian National University and a Graduate Diploma of Chartered Accounting with the Institute of Chartered Accountants Australia. Pip is currently an active member of Queenscliff SLSC.



Adam Weir – Operations Manager

Adam has been a member of Surf Life Saving for more than 30 years. He won multiple Australian and World Championship titles in both individual and team events, was a member of the Australian Surf Life Saving Team (1992-1998), was captain of the Australian Team in 1998 and received the Australian Sports Medal in 2000. After completing a Bachelor of Science (Marine Science) and Master of Applied Science (Coastal Management) at the University of Sydney, Adam played a vital role in developing new initiatives in aquatic public safety risk management and improving risk management practices at surf sport events. Adam is currently a member of the International Life Saving (ILS) Rescue Commission and chairs the ILS Rescue Operations Committee.



Phillip Vanny AM – Chief Executive Officer

Phil has a professional career in lifesaving spanning 38 years with the past 15 as CEO of SLSNSW. He is a member of a vast array of committees, advisory groups and taskforces at all levels of government. He is a member of the NSW Water Safety Advisory Council, the SLSA Executive Management Group and the SLSA Public Liability Claims Committee. He has held executive positions at club, branch, state and national levels and holds Life Membership of South Maroubra SLSC, SLSNSW and is a Fellow of Austswim. Phil has also been awarded the International Life Saving Federation Citation of Merit, the Australian Sports Medal and was appointed as a Member of the Order of Australia (AM) in the General Division.



Ross Bidentope – Chief Financial Officer

Ross is a Chartered Accountant with a Master of Commerce degree from UNSW and over 25 years of senior management experience in both commercial and not for profit sectors. Ross has been a member of Surf Life Saving since 1974 gaining his Bronze in 1975, initially with Bungan Beach SLSC and now Avalon Beach SLSC. He has held executive positions at both clubs and is still an active patrol captain. Ross is also a Director of Sports NSW holding the position of Chair of Finance and Deputy Chairman, the former position he has held for the last six years.



Matt Hanks – General Manager

Matt Hanks has been in the Senior Management Team of SLSNSW for the last 10 years. Prior to this, he was involved in Business Administration and Human Resources in the Printing and Publishing Sector. Matt has a Masters Degree in Management and a Post Graduate Diploma of Human Resources Management. After joining Bilgola SLSC as a nipper parent, Matt then gained his Bronze Medallion in 1997.



Dan Gaffney – Commercial Operations Manager

Dan has been working with Surf Life Saving NSW for over 10 years. Starting as a Training and Education Representative, then Commercial Training Manager and Academy Business Manager, Dan has been with the Australian Lifesaving Academy (ALA) since its inception. Dan is responsible for the ALA, Australian Lifeguard Service (ALS), Partnerships, and Academy Member Education portfolios. Dan has a Bachelor of Arts (Leisure Mgt), majoring in Sports Marketing and has previously held positions in the recreation field focused on sport and leisure opportunities for youth at risk, as well as in Higher Education publishing.

OUR PEOPLE

“SLSNSW is committed to supporting a highly engaged and high performance oriented culture where our mission to save lives, create great Australians and build better communities is at the core of everything we do.”

Our People

Surf Life Saving NSW is committed to supporting a highly engaged and high performance oriented culture where our mission to save lives, create great Australians and build better communities is at the core of everything we do. We work towards achieving the goal as outlined in our strategic plan which acknowledges the need to develop our staff and sustain a dynamic, healthy and safe workplace environment.

As at 30 June 2015 we employed 75 staff, 93 per cent of our people are based in Belrose in Sydney's Northern Beaches. During peak times over 400 seasonal and casual lifeguards, event services staff and first aid trainers are employed by our Australian Lifesaving Academy and Australian Lifeguard Service businesses.

Engagement

To assist us in remaining a great place to work, SLSNSW conducts a regular staff engagement survey. We ran this survey in March 2015 and the feedback was reviewed by our Senior Management Team with positive progress reported in nearly all areas. The feedback received is valuable in working towards an engaged and high performing workforce and our success is evident when looking at our recent staff retention figure. HR aimed to report a figure of no more than 20 per cent turnover this financial year and SLSNSW came close with 21 per cent. The weighted attrition figure as of May 2015 for the NGO sector is 21.7 per cent indicating that SLSNSW is on target to achieve a figure below the industry average next financial year.

As a result of the previous survey we have improved our staff development approach enabling individuals to gain knowledge and experience in other areas of the organisation. We have also reviewed our communication practices i.e. monthly meeting structures. Statistics indicate 30 per cent of staff have contributed to the success of the organisation for over five years, 50 per cent under two years.



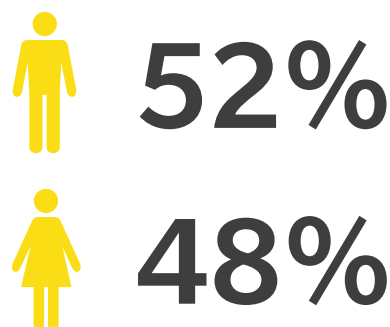
SLSNSW Partnerships Officer Jordan Ingham-Rhodes was a finalist at the 2015 Regional Training Awards.



Diversity

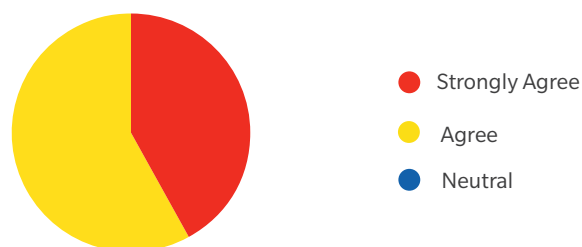
SLSNSW remains compliant with the Workplace Gender Equality Act 2012 and submitted the Workplace Gender Equality report for 2015. This report indicated:

- 63 per cent of our Management team is female
- females comprise 20 per cent of our Lifeguard workforce which highlighted a 4 percent increase from the previous season
- overall SLSNSW workforce comprises 52 per cent male and 48 per cent female.



Capability and Careers

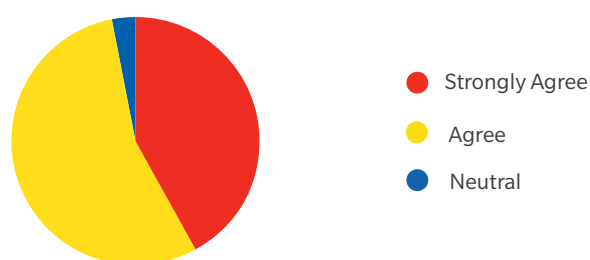
SLSNSW supports our staff to reach their full potential by providing development opportunities internally and externally. SLSNSW continues to take advantage of the NSW Government Traineeship scheme and has benefited from two staff members increasing their skills and knowledge and gaining Business qualifications. Our Partnerships Officer – Jordan Ingham-Rhodes recently completed her Cert IV Business Administration and received recognition for her great efforts and results. Jordan was a finalist at the Regional Training Awards for 2015.



My work is important and will help us achieve our mission.

Workplace Relations

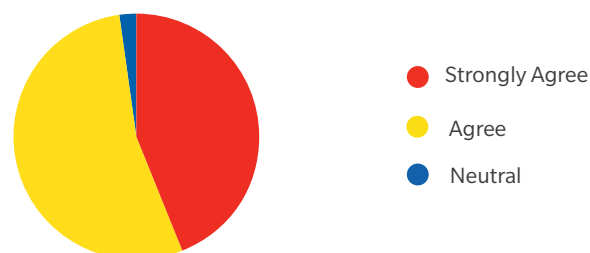
Human Resources attended several workplace relations workshops, employment law conference and various webinars throughout the year to stay informed and remain current with best practice and relevant legislation. As a result of changes in legislation some internal processes and documents required enhancement and updating. HR reported any changes to senior management and delivered training to staff as required. The regular review of staff policies was completed during this period ensuring consistency with current legislation and workplace requirements.



I have a clear understanding of what my role is.

Work Health and Safety

Health and safety is at the core of our organisation and this is also reflected in the workplace. HR has attended various WHS workshops to ensure WHS knowledge is current. This is seen as a priority for Human Resources to ensure our members and staff are compliant with legislation and safe practices are implemented. Training was delivered in essential areas: Harassment and Bullying, Fire Safety, and flu vaccines were offered this year to prevent the spread of the flu virus and keep our staff well. Human Resources reviewed and updated the range of workplace emergency collateral and fire safety procedures, and continued the WHS Risk Management processes including regular WHS audits.



Hazards are regularly identified and managed in the workplace.

STAFF

Senior Management

Phillip Vanny AM	Chief Executive Officer
Matt Hanks	General Manager
Ross Bidentope	Chief Financial Officer
Daniel Gaffney	Commercial Operations Manager
Adam Weir	Operations Manager

Administration

Michelle Bainbridge	Government Relations Manager
Elise Panetta	Administration Officer
Natasha Argent	Office Coordinator
Carolyn Wiseman	Human Resources Manager
Lahaina Daudt	Human Resources Officer
Gilbert Olzomer	Executive Assistant
Claudia Zegarra	Receptionist/Office Assistant

Australian Lifeguard Service (ALS)

Brent Manieri	ALS Manager
Oliver Munson**	Lifeguard Operations Coordinator
Jane Dunwoodie**	Lifeguard Administration Officer
Phil Dunn**	Lifeguard Coordinator (Southern)
Brad Woodward**	Lifeguard Supervisor (Pittwater)
Scott McCartney**	Lifeguard Coordinator (Northern)
Tony Dale**	Lifeguard Coordinator (South Coast)
Jarrad Cain**	Far North Coast Lifeguard Supervisor

Academy Education

Louise Cooke	Academy Education Manager
Stacey Pidgeon	Academy Community Education Officer
Judy Spicer	Academy Support Officer
Steve Allan	Academy Support Officer
Caitlin Millauro	Academy Education Officer
Rebecca Crawford#	Academy Administration Officer

Australian Lifesaving Academy (ALA)

Holly Chave**	Academy Sales Manager
Andrew McIvor**	Academy Events Coordinator
Phillipa McNamara**	Academy Business Officer
Mia Pacey**	Academy Business Officer
Scott Miller**	Academy Business Officer
Jan McKenna**	Academy Administration Coordinator
Margaret McKinnon** #	Academy Administration Officer
Elizabeth Jones** #	Academy Administration Officer
Daniel Gay**	Academy Trainer Coordinator
Jon Corbyn**	First Aid Services Coordinator
Cathy Ellis**	Academy Trainer
Chris McCaskie**	Academy Trainer
Craig Carney**	Academy Trainer
Kim Spicer**	Academy Trainer
Stuart Massey**	Academy Trainer

Coastal Risk

Luke Stigter	Coastal Risk Officer
Chris Twine	Coastal Risk Officer

Finance

Rebecca Churchill	Finance Manager
Cynthia Thomas#	Payroll Officer
Barry Seymour #	Accounts Officer
Carolyn Tremble #	Accounts Officer

Lifesaving

Andy Kent	Lifesaving Manager
Shaun Hudson	Lifesaving Compliance Coordinator
Michael Tuck	Lifesaving Officer
Shannon Cooper	Lifesaving Officer (till Jan 2015)
Bernard Utteridge	Lifesaving Officer (from Feb 2015)
Andy Crow	Duty Operations Coordinator
Blake Field #	Duty Operations Officer
Brent Armitage #	Duty Operations Officer
Glenn Jones #	Duty Operations Officer
Rohan Fisher #	Duty Operations Officer

Media and Communications

Donna Wishart	Media & Communications Manager
Liam Howitt	Media and Communications Coordinator
Jamie Nilsson	Digital Communications Coordinator
Alix Vanny	Media and Communications Officer (till Dec 14)
Phillip Brent	Media and Communications Officer (from Dec 14)
Suzanne MacPhillamy	Design and Communications Officer

Member Services

Kate Higginbotham	Member Services Manager
Alexandra Mecham	Events & Recognition Officer
Ben Child	Club Liaison Officer
Meredith Harrison	Inclusion Officer
Larissa Cowlick	Junior and Youth Development Officer
Cheryl White	Sydney Wet 'n' Wild Nippers Coordinator

Partnerships

Alistair Russell	Partnerships Manager
Lily Brown	Partnerships Coordinator
Jordan Ingham-Rhodes	Partnerships Officer

Sports

Shane Knight	Sports Manager
Rob Pidgeon	Sports Events Coordinator
Mikaela Mew	Sports Development Officer
Denise Lees	Sports Administration Officer
Tim Piper	Sports Administration Officer

** SLSS

Part Time/Casual

OFFICE BEARERS & PATRONS

Patron

His Excellency General The Honourable David Hurley AC
DSC (Retd) Governor of New South Wales

Board of Directors

Tony Haven #	President
Kerry Clancy	Deputy President
Dr Dean Dudley	Director of Education
Pip Butt	Director of Finance
John Restuccia	Director of Lifesaving
Glenn Langley	Director of Member Services
Michael Bate	Director of Surf Sports
Phillip Vanny AM ^	Chief Executive Officer

State Councillors

Wilson Cregan	Far North Coast
Kerry Clancy	North Coast
Rod McDonagh	Mid North Coast
Brian Wilcox	Lower North Coast
Henry Scruton	Hunter
Stuart Harvey	Central Coast
Doug Menzies	Sydney Northern Beaches
George Shales	Sydney
Val Zanotto	Illawarra
Steve Jones	South Coast
Tony Rettke	Far South Coast

State Advisers

Richie Lytham OAM	Surf Sports Adviser
Greg Allum OAM	Surf Sports Technical Adviser
Kane Hughes	Powercraft Adviser
Dr John Lennard	Medical Adviser
Troy Eady	Physiotherapist

NSW Interstate Team

Jeff Mowbray	Head Coach
Scott McCartney	Assistant Coach
Steve Marley	Team Manager
Garry Mensforth	Assistant Team Manager

NSW Development Team Tour to NZ

Rachel King	Coach
Donald Van Keimpema	Manager

NSW IRB State Team (2014)

Nathan Foster	Coach
Steven Robson	Assistant Coach
Steven Guy	Manager
Naida Guy	Assistant Manager/ Patient Coordinator

2015 Country Team/Trans Tasman Series

Jo Anne Prior	Chaperone
Craig Burke	Manager
Alan Beveridge	Coach
Scott McCartney	Assistant Coach

Other Positions

Pitcher Partners	Auditors
Stephen Chu and Bill Sheridan	Honorary Photographers
Ray Brennan	Honorary Historian

Committees and Panels

Finance, Audit & Compliance Committee

Pip Butt (Chairperson)
Tony Haven
Shaun Minogue (up until November 2014)
Peter Pearce (up until November 2014)
Lise Barry (since December 2014)
John Petty (since December 2014)
Ross Bidecove ^
Phillip Vanny AM ^

Life Membership and Honours Committee

Richie Lytham OAM (Chairperson)
John Beasley OAM
Peter Pearce
Robert Arthur Smith OAM

Meritorious Awards Committee

Tony Haven (Chairperson)
Richie Lytham OAM
Neil Purcell OAM
Robert Arthur Smith OAM
John Restuccia

Rules and Constitution Committee

Stephen Strange (Chairperson)
Damian O'Shannassy
John Beasley OAM
Trent Thomas
Richard Bignold

Surf Sports Selection Committee

Michael Bate (Chairperson)
Keith Caldwell
Garry Mensforth
Wayne Druery
Graham Lees

Lifesaver of the Year Judging Panel

Robert Arthur Smith OAM
Doug Lucas
Peter MacMahon

Volunteer of the Year Panel

Geoffrey Lyall
Keith Grima
Marie Ward
Lynn Smith

Junior Lifesaver of the Year Panel

David Olsen
Debbie Booth
Stephen Knight
Toni Jones (since February 2014)
Sue Hunt (since February 2014)
Tracey Hare-Boyd (since February 2014)

Judiciary

David Olsen
Gary Daly
Richard Bignold
Ian Toll
Gary Beauchamp
Keith Caldwell
Mick Lang
Graham Lees
Trent Thomas

Brett Main

^ Non-voting positions

Australian Councillor



OUR ACHIEVEMENTS



LIFESAVING SERVICES

“This patrol season has been another one which tested our lifesavers, clubs and services and they did an outstanding job keeping communities across New South Wales safe.”

This patrol season has been another one which tested our lifesavers, clubs and services and they did an outstanding job keeping communities across New South Wales safe.

For the 2014–15 year the coastal drowning toll stands at 37, up on last year but equal to the 10 year average of 37. This shows that our services are making an impact on keeping the figures down. The impact is also demonstrated by the preventative and rescue efforts made by our clubs and services; 5,902 rescues, 138,775 preventative actions, 9,199 first aids cases and 654,460 volunteer patrol hours.

Lifesaving Operations Programs

The focus of our lifesaving activities is to contribute to meeting the following Strategic Goals:

- To save lives by providing a safe beach and aquatic environment throughout New South Wales
- To reduce the rate of drowning in New South Wales
- To extend lifesaving coverage to match community needs and the expectation of all stakeholders
- To provide quality lifesaving services across NSW to advance drowning prevention and lifesaving activities
- For Surf Life Saving Clubs to provide a safe and positive environment
- To develop viable and sustainable clubs
- To value members by providing them with recognition, direction and support
- Create great Australians and build better communities

SLSNSW has continued to support branches and clubs with core lifesaving equipment. More than \$300,000 worth of frontline lifesaving equipment was provided to clubs in the past year through NSW Government funding. Another \$51,000 was provided to branches to assist them with operational costs associated with their Support Operations initiatives.

The Rescue of the Month recognition program is proving very popular among clubs with a total of 40 nominations for outstanding and deserving rescues received during the year. At a national level, New South Wales clubs continue to be recognised, winning National Rescue of the Month for nine of the ten nomination periods.

The 2015 Lifesaving Exchange Program was held over the Australia Day Long Weekend (23–26 January 2015), with 23 members from 21 clubs participating. Participants had the opportunity to patrol at different beaches and experience new challenges as well as patrol with Support Operations Units such as the Offshore Rescue Boat, Jet Rescue Boat and Rescue Water Craft. The program is in its seventh season with 137 members aged between 18 and 30 participating since inception.

The New Zealand Lifesaving Exchange Program has operated since 2010 and provides participants with a unique opportunity to develop and share their experiences at an international level. Mitchell Bath (Windang SLSC) and Madeleine Wheatley (Clovelly SLSC) represented SLSNSW during this years' New Zealand Lifesaving Exchange Program.

Emergency Response and Communications

The Surf Rescue Emergency Response System and communications network has gone from strength to strength. Thanks to an outstanding group of volunteers (10 State Duty Officers, 110 Branch Duty Officers and 80 SurfCom Operators), Surf Life Saving assets responded or were on active standby 505 times at the request of emergency services, representing an 8% increase from 2013–14. Since its inception in 2008, usage of the Surf Rescue Emergency Response System has grown by over 1000%, responding to more than 2500 requests for assistance. This has resulted in more than 1000 people being rescued by surf life saving assets who may otherwise have lost their lives.

The Surf Life Saving Coastal Radio Network continues to play a vital part in our operations and the network has undergone some major enhancements over the past 12 months. Prior to the season starting, our State Operations Centre underwent a major upgrade in terms of facilities and technology to support the operations staff and the volunteers who use the centre. We are currently finalising the first ever Digital Radio Network to be installed in NSW which will be operational in the Mid North Coast Branch prior to next season. This new system will provide better coverage for our assets on the ground and bring new features to assist our operations in NSW.

Continued thanks must go to our partners at NSW Police Marine Area Command, Police Radio (communications) and Polair. Their ongoing professional support and partnership is making a major difference to our ability to quickly respond to emergencies and save more lives along the NSW coastline.

We thank all our other partners and supporters, Marine Rescue NSW, Department of Primary Industries, council lifeguard services, Westpac Lifesaver Rescue Helicopter, NSW Ambulance Service and other rescue helicopter services. Working together, we are now able to ensure the closest, most appropriate lifesaving services are notified and equipped to respond to emergencies more effectively. We look forward to working with these agencies in the future.

Again we thank all our volunteers for their continued dedication and commitment to saving lives and we look forward to supporting you again in the 2015–16 season.

John Restuccia
Director of Lifesaving

Andy Kent
Lifesaving Manager

AUSTRALIAN LIFEGUARD SERVICE (NSW)

“The ALS NSW prides itself on being proactive rather than reactive and the strongest indicator of this was once again the high number of preventative actions that were undertaken by lifeguards.”

It is with pleasure that I present to you on behalf of the Australian Lifeguard Service (ALS) NSW, the Annual Report for the provision of lifeguard services during the 2014–15 season. The past 12 months has seen the ALS NSW make some significant changes and advancements in the way we operate across NSW and it is with pride that I outline some of these developments.

Contracts and Service Partners

The past year has seen the ALS NSW retain contracts in Byron Shire, Ballina Shire, Bellingen Shire, Shoalhaven City and Richmond Valley councils. A noticeable achievement and significant gain for water safety in NSW was the provision of a 12 month lifeguard service on Byron Bay Main Beach. Byron Bay remains one of the most visited and popular beaches in NSW with over 735,000 people visiting this beach in the past 12 months.

The 2014–15 season also saw a partnership with Parramatta City Council develop to provide lifeguard services at Lake Parramatta. Parramatta City Council has been working diligently to provide a safe and clean waterway for their local community to enjoy. This was an exciting project that the ALS NSW was proud to support and we hope to continue this partnership into the future.

The ALS NSW has recently conducted a survey of our current contracted partners to gauge their feedback on the services provided. It was extremely pleasing to note that all contract partners would highly recommend or recommend our services to other councils/regulatory bodies. The ALS NSW has always set a high benchmark for service to our contract partners and the outcomes of this survey are showing our goals are being met consistently.

The ALS NSW thanks all our Council and other contract partners for recognising the importance of providing quality lifeguard services to their local communities and visitors. We look forward to continuing to provide a high level of service to our contract partners, with a number of partnerships having now been in operation for over 28 years.

Internal Management Operations

The 2014–15 season saw a new management team at the helm of the ALS NSW and some significant advancement has been made to our operations. Over the past 12 months the ALS NSW has gained re-certification in ISO9001:2008 Quality Management Systems. The re-certification process meant that we could implement a new and more effective business management system that creates confidence among our contract partners and ensures we have the capability and reliability to provide the highest level of service moving forward.

Lifeguard Operations

Lifeguards across NSW during the 2014–15 season were kept busy and were presented with a variety of challenging conditions. The season saw more than 4.1 million people visit our patrolled



locations. Across the season 321 employed lifeguards performed in excess of 75,900 patrol hours, conducted 844 rescues, more than 286,000 preventative actions, and approximately 5,700 first aid treatments.

The ALS NSW prides itself on being proactive rather than reactive and the strongest indicator of this was once again the high number of preventative actions that were undertaken by lifeguards. The level of preventative actions meant that lifeguards performed 50 less rescues over the course of the season. The professionalism that our lifeguards continue to exhibit and the enthusiasm they show for the job means the public are vigilantly watched over and provided with the highest level of service.

The ALS NSW continues to play a leading role in the 24-hour emergency callout system, working closely alongside the volunteer movement and strategically located Westpac Rescue Helicopter Services.

Once more the ALS NSW thanks all our contract partners, branches and clubs for their ongoing support of the ALS. We look forward to continuing to build on the strong relationships and foundations that have been forged over numerous seasons.

Brent Manieri

ALS (NSW) Manager

AUSTRALIAN COASTSAFE (NSW)

“Coastal public safety risk assessments identify gaps in the drowning chain and prioritise drowning prevention strategies based on evidence and consultation.”

This year has seen Australian CoastSafe (NSW) complete the third year of Project Blueprint, increase the delivery of commercial aquatic risk management services – including the delivery of an inland aquatic risk assessment for Shoalhaven City Council, assist in the risk management and safety planning and delivery of Surf Sports events and be referenced by the NSW Coroner during a group inquest into rock fishing drowning deaths along the NSW coast.

CoastSafe contributes toward the following Strategic Goals:

- To reduce the rate of drowning in New South Wales.
- To extend lifesaving coverage to match community needs and the expectation of all stakeholders.
- To ensure we remain the recognised peak body for beach and coastal public safety.
- To enhance our relationship with all levels of Government to promote the value of the organisation.
- To be adaptive, flexible and move with change.

Project Blueprint

Surf Life Saving NSW, through its Australian CoastSafe (NSW) unit has now completed the third of four years of ‘Project Blueprint’, a coastal public safety risk assessment for every accessible beach and rock platform in NSW. The project commenced in 2012 with funding support received from the NSW Ministry for Police and Emergency Services through the Water Safety Black Spots Fund.

As of 30 June 2015, there have been 407 coastal drowning deaths in NSW since 1 July 2004. An average of 37 people drown in coastal waters every year in NSW accounting for almost 40% of the national coastal drowning toll. In 2013–14 for the first time, we saw the majority of coastal drowning deaths in NSW resulting from the activity of rock fishing (26.7%), a statistic that preliminary analysis of the 2014–15 incidents looks likely to be repeated. For this reason, it was encouraging to see specific recommendations from the NSW Coroner in relation to rock fishing safety during 2014–15. Work completed by SLSNSW through Project Blueprint was referenced during the inquest and we welcome the recommendations delivered by the Coroner and look forward to working with all agencies to see them implemented.

Coastal public safety risk assessments identify gaps in the drowning chain and prioritise drowning prevention strategies based on evidence and consultation. The third year of Project Blueprint has delivered evidence and data to support targeted drowning intervention strategies in the Richmond Valley, Clarence, Bellingen, Nambucca, Shellharbour, Kiama and Eurobodalla Local Government Areas.

To date, 916 locations, beaches and rock platforms have been comprehensively assessed and reported on. A vast amount

of spatial data has been collected on aspects of the coast that contribute to the risk of drowning including data on 21,341 identified coastal hazards, 4651 coastal access points, 12,258 coastal signs, 316 items of rescue equipment and 12,514 coastal facilities such as picnic areas and amenities.

Project Blueprint – LGAs Assessed



All collected data is geocoded and analysed using Geographic Information Systems (GIS) and incorporated into mapping systems for Land Managers. This data will also be used to enhance both Surf Life Saving and Emergency Service response and planning and will also be incorporated into the Australian Beach Safety and Management Program.

Data is presented in a manner consistent with ISO 31000:2009 Risk Management – Principles and Guidelines, providing Land Managers with a prioritised treatment plan consisting of options for implementation.

The project has increased the focus on community safety which in turn reduces the likelihood of risks and hazards going unnoticed and incidents occurring. Outcomes in addition to lives saved, include reduced duplication, reduced costs, improved joint-operations and partnerships between the stakeholders and long-term sustainable and effective drowning prevention strategies.

Aquatic Risk Management Services

In addition to Project Blueprint, Australian CoastSafe (NSW) also provides a ‘for fee’ service to land management authorities, developers, insurers, events and tourism. In 2014–15 we delivered our services into some non-traditional surf life saving environments, such as rivers, lakes and bays. The processes and techniques developed by this unit over many years can be adapted for non-beach environments allowing communities away from the coast to benefit from Surf Life Saving NSW’s knowledge and experience to help prevent future drownings.

Adam Weir

Coastal Risk Manager

AUSTRALIAN LIFESAVING ACADEMY

“By the end of June 2015, the ALA NSW had trained 304,594 course participants since its inception in 2004”

The Australian Lifesaving Academy NSW (ALA NSW) working under the Surf Life Saving NSW Registered Training Organisation (RTO ID 90394) has now been servicing the NSW and ACT community for over 11 years. The 2014–15 year was the biggest yet for the ALA NSW across both First Aid Training and First Aid Services. By the end of June 2015, the ALA NSW had trained 304,594 course participants since its inception in 2004 – a fantastic milestone to reach and a credit to all ALA NSW team members both present and past.

First Aid Training

“Transforming everyday Australians into lifesavers” remains the core mission of the ALA NSW. The ALA NSW strives to meet this mission through the delivery of effective first aid training, the provision of frontline first aid services and water safety at events and through surf and water safety programs throughout the state.

During the past year the ALA NSW has seen strong growth in its first aid training services. Between July 2014 and June 2015 the ALA NSW delivered 52,658 awards compared to the previous period when the ALA NSW delivered 40,425 awards (an increase of 30.26%).

Of the 52,658 total awards delivered during the period July 2014 and June 2015 – 13,040 were Provide First Aid awards, 29,192 were CPR awards. The remaining 10,426 comprised of Education and Care First Aid, Emergency Care, Advanced Resuscitation, Spinal Management, Junior First Aid, Junior CPR, Remote Area First Aid and accredited Asthma and Anaphylaxis.

Thanks to the NSW schools professional development days on 18 and 19 December 2014, the ALA NSW delivered a massive 9,961 awards to teachers, against 8,075 delivered in December 2013. This also represented the biggest month of training awards delivered ever for the ALA NSW in its 11 years.

A significant development within the ALA NSW’s training operations over the past 12 months included securing training partnerships with Sydney Medical Service Co-operative Ltd where accredited CPR training was delivered to more than 670 doctors and medical administrative staff since April 2014.

In June 2015 the ALA NSW was notified that the Australian Defence Force Academy (ADFA) wished to extend the contract for the Provision of First Aid Training for an additional two years (2016/2017). The training involves the delivery of Provide First Aid to Midshipmen and Officer Cadets at the ADFA Campus in Canberra. During the initial three year contract term, the ALA NSW delivered Provide First Aid training to 1617 AFDA personnel.

In partnership with Laerdal, the ALA NSW offered a lifesaving end of financial year campaign for Laerdal HeartStart Defibrillators. Every year there are approximately 30,000 cases of sudden

cardiac arrest (SCA) within Australia with the majority occurring outside a hospital setting. The campaign was supported by the Surf Life Saving NSW partnership with News Limited where we promoted the offer through various News Limited publications. The campaign was successful with 39 lifesaving Laerdal HeartStart Defibrillators provided to various organisations including schools, clubs, medical centres and aged care facilities. To support the campaign the ALA NSW offered free onsite defibrillator demonstrations with qualified first aid trainers with each defibrillator purchased.

Academy Milestones since our inception in 2004 include:

- Over 97,000 First Aid certificates delivered
- Over 134,000 CPR certificates delivered
- Over 30,000 Emergency Care certificates delivered
- Over 12,000 people trained in Accredited Asthma & Anaphylaxis
- Over 7000 (junior) school students trained in Junior First Aid and Basic Resus

Event Safety Services

The 2014–15 year has been a successful one for the Australian Event Safety Services (AESS). The AESS continues to provide aquatic rescue, first aid and risk management services to a vast array of clients. These clients include schools, sporting groups, production companies, cultural, community and music festivals, as well as government organisations.

It has been a growth year with the AESS providing over 6000 hours of event safety services. The AESS continues to offer quality services and staff across NSW and in doing so, provides employment opportunities for our membership.

The AESS would like to thank staff, clients and clubs and looks forward to increased growth in 2015–16.

Future Opportunities

The Academy continues to grow from strength to strength in its personnel, established services as well as diversification into new service provision streams. The significant achievements outlined in this report are a testament to the hardworking team of both full time staff as well as our army of casual trainers and first aid responders. We would like to take this opportunity to thank the Academy’s growing team of professional trainers, sales, and administration staff throughout the state. We look forward to another fruitful year for all team members and the greater surf lifesaving community.

Holly Chave
Academy Sales Manager

Andrew McIvor
Academy Event Coordinator

EDUCATION

“Our Beach to Bush program continues to be very popular, delivering surf education to thousands of students living 50km or more away from the beach.”

The 2014–15 year has been a busy and exciting one for Education with a number of key projects being undertaken to better support our volunteer educators and to improve the reach of our community education programs.

Member Training

The 2014–17 Member Education work plan was approved in late 2014, paving the way for the next three years of work to improve processes and support for Trainers, Assessors, Facilitators, Chief Training Officers and Directors of Education in New South Wales. Year One focused on strengthening the foundations of the portfolio and centred around the review of the Education Standard Operating Procedures and with it, the streamlining of paperwork and clarification of processes.

The season also saw the development of SLSNSW's internal compliance tool (the Balance Score Card) into a broader tool to support not only compliance, but also club health, sustainability and development. Following club pilots in early 2015, the new tool will be launched and implemented in the 2015–16 season.

To ensure that we are meeting the needs of our volunteer educators, we also launched the first annual Trainer, Assessor & Facilitator (TAF) Baseline Survey in 2015 with over a quarter of all TAFs from almost two-thirds of clubs represented in the response rates. It reinforced that our TAFs enjoy their role within Education, but there is some room for improvement in the areas of communication, professional development and the accessibility and availability of online resources and assessment tools. These issues will be addressed in years two and three of the Member Education work plan.

The start of the season saw the introduction of the 34th Edition Public Safety Training Manual, along with a suite of videos and online learning to support delivery of the course. Branches and clubs also worked hard to meet the additional requirements placed on them by external changes to the Health Training Package, with over 700 TAFs being upgraded to the new first aid units of competency in the first few months of the season.

In late 2014, a grant from the Emergency Volunteer Support Scheme (EVSS) enabled SLSNSW to distribute one infant resuscitation manikin to every club in NSW and further grant applications for 2015 have been accepted which will enable us to provide further equipment and support to clubs in the coming months.

During what was another busy year for all involved in Member Education, 9 out of our 11 Branches had more proficient members in at least one of the minimum patrol requirement awards than at any other point in the past five years. A huge thank you as always to the ongoing enthusiasm and dedication of the volunteers who manage and support this portfolio in NSW clubs and branches.

Community Education

In Community Education, 2014–15 was a fantastic year, with significant growth occurring across all of our key programs.

With its largest tour in five years, our Beach to Bush program continues to be very popular, delivering surf education to thousands of students living 50km or more away from the beach. The sponsorship of this year's program by ClubsNSW and the Cancer Institute NSW has enabled us to extend our reach once again, engaging over 14,000 students this year.

Continued funding from the NSW Government's Water Safety Black Spots Fund also enabled us to continue our engagement with an identified black spot area and age group, delivering surf education to high school students in Western Sydney. During the 12 month period from January–December 2014, we delivered vital safety information focusing on risk taking behaviour around water to around 4500 students in this area. The project continues throughout 2015 and will see the program expand to include practical, on-the-beach education being delivered to qualifying schools.

Working closely with our Media & Communications Team, we have continued to improve the service and support we provide to our Coastal Accommodation Network (a network of over 130 coastal accommodation providers throughout NSW).

Through this network, we aim to raise awareness of beach safety among visitors to coastal locations, ultimately reducing the incidence of rescues and drowning in these locations. Following last year's decision to notify this network of all dangerous surf warnings issued in partnership with the Bureau of Meteorology, winter 2015 saw the launch of a regular e-newsletter for the network providing key safety information and advice that can be passed on to guests.

This winter, we also began work with an external research company who will be working alongside us to ensure that we are delivering evidence-based interventions that are robustly evaluated to ensure their effectiveness. This will enable us to focus our future efforts and resources on interventions that will have the greatest impact on reducing the drowning rate across NSW. We look forward to seeing the outcomes of this in late 2015 and reflecting on how the findings may impact on our existing programs and on future program development.

Dean Dudley
Director of Education

Louise Fuller
Academy Education Manager

Beach to Bush

14,333
STUDENTS



SEVENTY
TWO
SCHOOLS

133
PRESENTATIONS

Western Sydney Blackspot Program

4500
STUDENTS



TWENTY
FIVE
SCHOOLS

Coastal Accommodation Network



20,000+
RESOURCES
DISTRIBUTED

TO FAR NORTH &
NORTH COAST
REGIONS



Photo: Louise Lambeth



SURF SPORTS

“NSW continues to supply nearly half of the country’s surf sport coaches which will continue to have a positive influence on our elite and developing athletes.”

What an exciting and challenging 12 months for NSW surf sports. Nearly all of our major Championship events were affected by extreme weather conditions. From king tides to gale force winds and east coast lows, our competitors, officials, volunteers and spectators all battled through with dedication and enthusiasm.

There have been some significant gains that have been made across various areas of the sport including high performance, event delivery and sport touring teams, which overall, directly aligns with SLSNSW’s strategic priorities.

Some of the key highlights for the 2014–15 season were:

- Increased participation in a variety of major events, including the NSW Country Championships, NSW Trans-Tasman Tri Series and NSW Pool Rescue Championships.
- NSW winning both the Australian Ocean Interstate Championship and the ASRL Surf Boat Interstate Championship.
- NSW Country team defending the 2015 Trans-Tasman Tri Series against Central Coast Branch and New Zealand on home soil.
- Improved pathways for representative teams and squads across a variety of disciplines including officiating and competition.
- 12 athletes and two team managers travelled as part of the U18 NSW Pool Rescue Development Team to compete at the New Zealand Pool Championship held in West Auckland.
- The North Coast Academy of Sport aligning with SLSNSW for the first time.

Coaching

Contributions were made toward the following Strategic Goals:

- To provide high quality education and accredited training to our members and the community
- To promote healthy lifestyles and wellbeing in the community
- Promoting volunteerism as a pathway to employment

SLSNSW continues to excel in developing and retaining some of the country’s leading surf sport coaches, which is critical to maintaining our position as the premier surf sport state and continuing our focus on the strategic goal of learning for life.

NSW continues to supply nearly half of the country’s surf sport coaches which will continue to have a positive influence on our elite and developing athletes.

Surf sport coaching awards continue to grow with 91 Level 1 awards obtained across 10 Branches: a 13% increase. Seven Level 2 coaching awards were also obtained, the same as the previous year. A special thanks goes to all the facilitators for their dedication and passion in facilitating these courses.

NSW has made significant inroads into the future of coaching by adopting the new National Coaching Accreditation Scheme

(NCAS) which will officially roll out for the 2015–16 season. Currently, NSW has 29 practical workshop facilitators, 33 mentors and 58 assessors.

SLSNSW continues to offer numerous opportunities for new and developing coaches to learn from some of the most recognised and respected coaches in the sport through our Coaching the Coast/Regional Development Clinics as well as the Talented Athlete Program, Pool Rescue and IRB Development Clinics.

To continue and grow the coaching pathway, SLSNSW offers further opportunities for some of our up and coming coaches with Development Coach positions available on some representative team tours and programs.

Officiating

Contributions were made toward the following Strategic Goals:

- To be adaptive, flexible and move with change
- To develop a culture where innovation thrives and is shared
- To offer diverse sport and recreational pathways to people of all abilities
- To invest in sporting pathways to ensure sustained participation

Our strategic priorities of Active for Life, Innovation of SLS and Learning for Life continue to be fostered and supported through quality officiating at all levels of competition within the organisation.

Our officials are extremely dedicated and capable, with many officiating during the summer and winter seasons. Our officials continue to rank as some of the most experienced in Australia with NSW supplying almost 50% of all accredited officials.

To ensure the long term sustainability and managed growth, NSW has improved the current officiating model. However, we continue to face the long term challenge of recruiting new officials in the youth sector.



SURF SPORTS CONTINUED

Events

Contributions were made toward the following Strategic Goals:

- To be adaptive, flexible and move with change
- To offer diverse sport and recreational pathways to people of all abilities
- To invest in sporting pathways to ensure sustained participation
- To enhance the health and fitness of our members
- To promote healthy lifestyles and wellbeing in the community
- To develop a more inclusive organisation for all Australians to participate in

Continuous improvement for member satisfaction and safety at events is one of the focal points in surf sports and directly aligns with our strategic plan through the priority areas of Active for Life and Involving all Australians.

It was another season of unpredictable weather conditions, with relocations and postponements at some events such as the NSW Interbranch, NSW Age Championships and 2 rounds of the NSW IRB Premiership due to severe weather conditions.

A total of seven Championship events and eight other events were contested throughout NSW during the year, with the NSW State Championships once again the blue ribbon event for SLSNSW.

The success of these events brings added pressure to further develop and improve competition to enhance the safety and overall experience for our members, volunteers and stakeholders.

Again, one of the greatest challenges facing the sport is the continued scrutiny and evolution of risk management and safety. SLSNSW continues to improve the level of risk reporting and response at all events and it is important that this is extended to the club level.

With participation across the sport also facing scrutiny, SLSNSW aims to deliver across the broad spectrum of the strategic plan to ultimately increase participation in the sport in order to increase the number of competent lifesavers on our beach patrolling during the season.

While there are still many event processes that continue to evolve, we are confident that improvements and innovation in timetabling and people management will put us in good stead for the future.

SLSNSW works closely with host clubs and branches, along with local Councils, in order to deliver events of the highest quality. Our aim is for each of our members and stakeholders to walk away from an event with great memories and a positive attitude towards the organisation. SLSNSW acknowledges the enormous contribution made by clubs; from officiating to water safety and powercraft, from the work party to the competitors themselves. Together we achieve success through everyone working harmoniously together to showcase the sport of lifesaving.

Representative Teams and Athlete Development

Contributions were made toward the following Strategic Goals:

- To develop a more inclusive organisation for all Australians to participate in
- To ensure our leadership reflects the diversity of our membership
- To foster the development of our state surf sport teams and athletes
- To invest in sporting pathways to ensure sustained participation
- To offer diverse sport and recreational pathways to people of all abilities

Our strategic priority of Active for Life continues to be supported through quality development programs, representative teams and other developmental opportunities.

Over the last five years, SLSNSW has been very successful in developing, innovating and strengthening development opportunities in all phases of the athlete pathway. There are now numerous clinics and development programs aimed at the grassroots and intermediate levels such as; Coaching the Coast/ Regional Development Clinics, Pool Rescue Development Clinics, IRB Development Clinics and the Talented Athlete Program.


SLSNSW continues to develop our top tier athletes through various tours such as the U18 NSW Development Pool Rescue Team who competed at the New Zealand Pool Championships in 2014. Our elite athletes are also exposed to some of the best sports science technologies on offer through programs with the NSW High Performance Squad, NSW Pool Rescue High Performance Clinic and the NSW Beach High Performance Clinic.

NSW representative teams have had a solid season winning both 2015 Australian Ocean Interstate Championships at Newport SLSC and the ASRL Surf Boat Interstate hosted by Shellharbour SLSC. The NSW Country team also maintained its dominance over rivals Central Coast Branch and New Zealand Northern Region defending the 2015 Trans-Tasman Tri Series on home soil. The NSW IRB team finished third at the 2014 Australian IRB Interstate Championships at Cudgen Headland SLSC. These results reflect the dedication and strong pathway that NSW has to offer.

SLSNSW is extremely fortunate to have continued support from a range of organisations such as the Australian Sports Commission, Surf Life Saving Australia, various academies of sport and universities. One highlight was the North Coast Academy of Sport aligning with SLSNSW for the first time. This support allows us to build programs that not only benefit our athletes, but continue to up-skill and develop our coaches in NSW.

Michael Bate
Director of Surf Sport

Shane Knight
Sports Manager



Representative Teams and Athlete Development 2014–15 Events:

2014 NSW Pool Rescue Championships

Peninsula Leisure Centre, Central Coast, 26–27 July

2014 Interbranch Championships

Catherine Hill Bay SLSC, Hunter, 13–14 December

2015 Trans-Tasman Tri Series

Shellharbour SLSC | Kiama Downs SLSC | Warilla Barrack Point SLSC, South Coast 10–13 January

2015 Stramit Country Championships

Mollymook SLSC, South Coast, 16–18 January

2015 SLSNSW Lifesaving Events – Supported by ClubsNSW

Ocean Beach/Umina SLSCs, Central Coast, 28 February – 1 March

2015 SLSNSW Age Championships – Supported by ClubsNSW

Ocean Beach/Umina SLSCs, Central Coast, 6–8 March

2015 SLSNSW Masters Championships – Supported by ClubsNSW

Ocean Beach/Umina SLSCs, Central Coast, 11–12 March

2015 SLSNSW Open Championships – Supported by ClubsNSW

Ocean Beach/Umina SLSCs, Central Coast, 13–15 March

2015 Boko Best of the Best Surf Boat Challenge

North Narrabeen SLSC, Sydney Northern Beaches, 28 March

2015 SLSNSW IRB Premiership Series

Caves Beach SLSC, Hunter | Windang SLSC, Illawarra | Terrigal SLSC, Central Coast | Kiama Downs SLSC, South Coast, May–June

2015 SLSNSW IRB State Championships

Mollymook SLSC, South Coast, 26–28 June

2014–15 Development Programs and Representative Touring Teams:

2014 NSW IRB Interstate Team

Cudgen Headland SLSC, Far North Coast, NSW, 17 July

2014 NSW Pool Rescue Development Team Tour to New Zealand

Westwave Aquatic Centre, Auckland, New Zealand, 27 August – 1 September

2014 Talented Athlete Program

Sydney Academy of Sport, Narrabeen, 24–26 September

2014 NSW Beach High Performance Clinic

Newport SLSC, Sydney Northern Beaches, 23 November

2014 NSW Coaching the Coast/Regional Development Clinic

Mollymook SLSC, South Coast, 29–30 November

2015 NSW Country Team

Shellharbour SLSC | Kiama Downs SLSC | Warilla Barrack Point SLSC, South Coast 10–13, January

2015 NSW Ocean Interstate Team

Newport SLSC, Sydney Northern Beaches, 23 January

2015 NSW Surf Boat Interstate Team

Shellharbour SLSC, South Coast, 21 February.

2015 NSW IRB Development Clinics

Catherine Hill Bay SLSC, Hunter, 11 April | Kiama Downs SLSC, South Coast 18 April

2015 Pool Rescue Development Clinics

Southern Cross University Pool, Lismore, 16 May | Lane Cove, Sydney, 27–28 June

Summary

To continue to deliver against the strategic objectives in sport, SLSNSW requires dedicated members, strategic thinking and strong financial planning. With participation in sport under the microscope, SLSNSW has undertaken a state-wide sport participation survey and while the results are still in the early stages, responses indicate that new technology, innovative timetabling and improved events are factors that may encourage not only our own members to become involved in competition, but encourage people outside the movement to come and participate in what is one of the most iconic sports in the country.

A huge thank you must go to all of our NSW members who dedicate their time to advance the sport of lifesaving in the key areas of event management, coaching, officiating, team management and various working groups. A special thanks goes to 'Dad's Army' who continue to spend countless hours maintaining all the gear and equipment that is required at events throughout the year.

MEDIA & COMMUNICATIONS

“The appetite of the public and our own members for fast, accurate information and engaging content is growing exponentially”

The Surf Life Saving brand is an Australian icon and is well-known and respected by the wider community. The main goal of the Media and Communications strategy is to enhance the Surf Life Saving brand while also communicating important information to the public and our own membership.

To meet these strategic aims, we conduct an extensive media relations program, which focuses on being both proactive and reactive to events and incidents that occur throughout the year. In addition, SLSNSW continues to develop relationships with all our key stakeholders and major partners, including Surf Life Saving Australia, state and federal governments, media outlets, emergency services agencies, sponsors and the general public.

Surf Life Saving NSW communicates to members in a variety of ways. This includes a weekly e-newsletter to all clubs, a strong digital presence on various social media channels including Facebook, Twitter, Instagram and LinkedIn, and our website which hosts a variety of resources for members and the public to access. In addition, we continued to publish our two magazines quarterly. Both *Beyond the Flags* and *SurfLIFE*; our publications for members and corporate audiences respectively are distributed online and in hard copy to surf clubs, sponsors and government agencies.

Promoting the Brand

The Media team also helps promote fundraising and other events, including development camps, conferences, athlete programs and major beneficiary events.

In addition this year we were in demand to support other organisations wanting to leverage off the iconic status of Surf Life Saving. Media opportunities included providing volunteer lifesavers for live crosses to the Today Show America and ITV UK, in conjunction with Destination NSW. These broadcasts were shot live around Sydney Harbour and were aired to millions of viewers in both countries.

Another successful initiative for the Surf Life Saving brand was the expansion of our Coastal Accommodation Network into the digital sphere. Working with the Education portfolio, the Media team launched an e-newsletter for coastal accommodation providers, timed to go out prior to each major holiday period. The e-newsletter includes information regarding dangerous surf conditions, tips for families when heading to the beach and overall safety messages that tourism operators can convey to their guests. The first edition was distributed to over 130 establishments in June 2015 and was well received by recipients.

Flagship Activities

Our patrol season launch “Raising of the Flags” was at North Steyne SLSC and was attended by the NSW Minister for Police and Emergency Services and Minister for Sport, Stuart Ayres, along with the local government representatives and MPs and SLSNSW life members. It attracted significant media attention, reinforcing to the public the huge contribution made each year by surf lifesaving volunteers in NSW.

Now in its eight year, our state-wide Emergency Response System which coordinates callouts anytime, anywhere, has grown significantly and our media team is kept busy updating the public, through the media, on both serious incidents and successful rescues. This season has seen an increase in shark encounters and this ultimately increased the workload for the Media and Lifesaving teams as the threat from sharks became a widely publicised issue on the North Coast of NSW.

To help address public concerns, in partnership with the Department of Primary Industries and key stakeholders, the early stages of the SharkSmart campaign was developed to provide beach goers with information on how to reduce the risk of shark encounters while still enjoying ocean activities. The campaign included distributing educational materials to all surf clubs in the state’s north.

The NSW Surf Life Saving Championships were again held at Ocean Beach-Umina during February/March and were extremely well supported by media organisations on the Central Coast and throughout the state. We partnered with Southern Cross Austereo through its Central Coast radio stations SEA FM and 2GO with them delivering live broadcasts from the Championships venue. Again, NBN TV provided us with promotional support, airing Community Service Announcements in the lead up to the Championships, as well as covering the event in its nightly news and sports broadcasts. A two-hour highlights package from the event was aired on Fox Sports after the Championships, covering all the finals action.

Donna Wishart

Media and Communications Manager



Social Media and Online Presence

The Media and Communications team has continued to expand SLSNSW's social media presence, utilising online networking tools to deliver information and better engage with members, particularly young volunteers. This year we successfully gained 'blue ticks' on both our Twitter and Facebook accounts, signifying these channels are verified which indicates to our followers that our pages are authentic.

SLSNSW social media reach has been growing steadily with 11,526 Facebook followers, 4783 Twitter followers, 646 LinkedIn users, 286 YouTube subscribers and 91 Google+ connections.

This year the team has placed a strong emphasis on producing quality content for our Instagram feed and video content on all social channels. This has been well received and our Instagram following has grown to 3610 and each video upload has reached thousands of people and not just our own members.

Our social media platforms proved invaluable during the 2015 NSW Surf Life Saving Championships, communicating changes to the event program caused by bad weather conditions and other important real-time information.

The appetite of the public and our own members for fast, accurate information and engaging content is growing exponentially and a focus on our digital and online channels as a primary means of communication will expand in the coming season.

NSW Minister for Sport,
Stuart Ayres, at the Raising of
the Flags at North Steyne SLSC

FUNDRAISING AND PARTNERSHIPS

“Surf Life Saving NSW delivers a range of fundraising events to both promote awareness and raise vital funds for state-wide operations.”

As a not for profit organisation, Surf Life Saving NSW relies heavily on community generosity and support to ensure NSW beaches are patrolled by skilled volunteer lifesavers. In 2014–15, Surf Life Saving NSW continued to develop its fundraising initiatives. Notably there were three key development highlights:

- Amalgamation of the NSW raffle into the Surf Life Saving Foundation national lottery
- Formation of the Surf Life Saving NSW Race Day at Randwick Racecourse
- Development and promotion of the ‘Be a Lifesaver’ national fundraising campaign

Programs

Raffle: After considerable negotiation to secure the best deal for NSW branches and clubs, Surf Life Saving NSW agreed to amalgamate its NSW raffle operations into the Surf Life Saving Foundation’s national lottery program. The Surf Life Saving Foundation now operates all state-wide commercial (lottery) and philanthropic (donor, regular giving) operations in NSW. Importantly, Surf Life Saving NSW will continue to distribute 75% of all fundraising income to compliant NSW branches and clubs.

Go Fundraise: Surf Life Saving NSW continued its agreement with online fundraising platform, Go Fundraise. This platform allows us to leverage off major third party events, such as the Blackmores Sydney Marathon. Surf Life Saving NSW is also able to use Go Fundraise to manage and create our own events and appeals.

Be a Lifesaver: With market research displaying evidence that Surf Life Saving is not viewed by the public as a charity in need of support, Surf Life Saving Australia developed the ‘Be A Lifesaver’ campaign, which set out to change perceptions and raise the profile of Surf Life Saving as a charity in need of philanthropic support. The national campaign successfully secured significant contra advertising and from initial market research, has helped change public perceptions.

Fundraising Events

Surf Life Saving NSW delivers a range of fundraising events to both promote awareness and raise vital funds for state-wide operations. Over the last 12 months, we have built upon our existing events, and importantly grown our portfolio, with the establishment of a major new event – the Surf Life Saving NSW Race Day held at Royal Randwick Racecourse.

These events include:

- **Sydney International Boat Show:** The 2014 Sydney International Boat Show was held from 31st July – 4th August, 2014 at the Glebe Island Exhibition Centre. Surf Life Saving NSW was offered a complimentary 3m x 3m stand in the “Marine Precinct” for the course of the event. Surf Life Saving NSW distributed educational material and raised funds through the selling of raffle tickets, merchandise and first aid kits.
- **Surf Life Saving NSW Race Day:** The inaugural Surf Life Saving NSW Race Day presented by Segenhoe Stud, was held on Saturday 22nd November at Royal Randwick Racecourse and marked the Australian Turf Club’s official start of summer racing calendar. This summer marked the start of a 5 year partnership between Surf Life Saving, Segenhoe Stud and the Australian Turf Club. The event provided an excellent opportunity to bring our movement together and for us to raise funds through onsite raffles, hospitality packages, race sponsorships, merchandise and sausage sizzles.
- **Start of Summer:** Surf Life Saving NSW conducted a Start of Summer fundraiser appeal on the 1st of December, where we were present across three locations in Sydney with high pedestrian traffic – Martin Place, Queen Victoria Building and Circular Quay. At all three locations, Surf Life Saving NSW collected donations and sold merchandise such as sunscreen, board shorts, thongs and men’s swimwear.
- **Australia Day:** To complement the Start of Summer event, Surf Life Saving NSW held another fundraiser appeal at Circular Quay prior to the Australia Day long weekend. Much like the Start of Summer event, Surf Life Saving NSW collected donations and sold a variety of merchandise.
- **Sydney Royal Easter Show:** The iconic 2015 Sydney Royal Easter Show was held from 26 March – 8 April. For the second year, Surf Life Saving NSW was provided with a retail space on the Sports and Adventure Alley. Surf Life Saving NSW provided educational material to parents and children while also raising funds through the selling of merchandise. At this event we introduced “Beach Packs” for sale – containing beach essentials such as sunscreen, board shorts and beach balls.

Future

In the 2015–16 financial year, Surf Life Saving NSW plans to focus on the following areas:

- Continue our 5 year agreement for the Surf Life Saving Race Day presented by Segenhoe Stud.
- Launch of the inaugural Bondi Beachfest in November 2015 where Surf Life Saving is delighted to be the official beneficiary.
- Continue our relationship with Surf Life Saving Foundation by working together on a variety of fundraising programs.
- Growing Surf Life Saving NSW's Workplace Giving and Bequest programs.
- Building partnerships with third party events to increase fundraising opportunities and our public presence.
- Increase public awareness of Surf Life Saving NSW's charitable status, supporting the national 'Be A Lifesaver' fundraising campaign.



FUNDRAISING AND PARTNERSHIPS CONTINUED



ClubsNSW

ClubsNSW is the peak industry association that represents the not-for-profit registered club industry in New South Wales. There are approximately 1,400 clubs spread across metropolitan and regional areas, registered clubs include Bowling Clubs, RSL and Ex-Services Clubs, Sporting and Recreation Clubs, Golf Clubs, Leagues/Football Clubs, Cultural and Religious Clubs and Community and Workers' Clubs. ClubsNSW is the major partner of Surf Life Saving NSW, their involvement includes the naming partner of the NSW Surf Life Saving Championships, supporting partner of the Stramit Country Surf Life Saving Championships and supporting partner of the educational program Beach to Bush.



Stramit Building Products

Stramit Building Products is one of Australia's leading manufacturers of steel building products. Stramit Building Products has been a proud supporter of Surf Life Saving NSW since 2007 and their support includes being the naming rights sponsor of the Surf Life Saving NSW Country Championships and the supporting partner of the Surf Life Saving NSW Awards of Excellence.



Engine Swim

Engine is proudly Australian owned and is one of the world's leading swimwear manufacturers servicing the swimming and surf lifesaving communities throughout Australasia. Engine specialise in providing swimming products for elite athletes while also providing quality sportswear to the larger team community. Engine is Surf Life Saving NSW's major swimwear and sports apparel partner and the supporting partner of both the NSW Surf Life Saving Championships and the Stramit Surf Life Saving NSW Country Championships.



News Limited

One of the country's largest media organisations, News Limited distributed free weekend newspapers to all NSW surf clubs during the 2014–15 season. Surf Clubs were provided with the option to use the papers as a fundraising opportunity or to distribute newspapers to their members as a gesture of thanks. In return for supporting this distribution, Surf Life Saving NSW received significant in-kind advertising, which was used to promote key beach safety messages throughout the season.



Cancer Institute NSW

Cancer Institute NSW is part of the NSW Government Health Department. One of their key goals is to reduce the incidence of skin cancer in NSW. Cancer Institute NSW supports Surf Life Saving NSW as a supporting partner of the educational initiative Beach to Bush. Their investment goes towards the distribution of sun safety educational material to young people in regional and rural areas.



Dolphin Surf Craft

Dolphin Surf Craft is one of the largest surf craft manufacturers in Australia, producing custom handmade craft for the elite of Surf Life Saving competitors. Dolphin provides clubs across NSW with significantly discounted rescue boards as well as providing a number of in-kind rescue boards for State based operations.



JJ Lawson's Logistics

JJ Lawson's Logistics supports Surf Life Saving NSW through significant in-kind logistical support, storage and transport of our six large surf sports containers to and from major surf sport events.



Wet'n'Wild Sydney

The 2014–15 season of Wet'n'Wild Sydney Nippers was again delivered as part of an ongoing partnership between Wet'n'Wild Sydney and Surf Life Saving NSW. The Nippers program aims to engage and educate young children of Western Sydney on beach and aquatic safety and awareness.

2014–15 National Supporters



DHL

DHL is the global leader in express, overload transport and air freight and is the world's number one in ocean freight and contract logistics. DHL supports Surf Life Saving NSW through the provision of patrol uniforms and cash support to each of the eleven branches in the state.



Westpac

Westpac is Australia's first bank opening its doors in 1817. Today Westpac is one of Australia's largest financial services organisations. Westpac is involved in all levels of surf lifesaving in Australia and the relationship between Westpac and Surf Life Saving Australia is the most durable in the organisation's history, dating back to 1973. Westpac provides financial support to Surf Life Saving NSW and its branches, towards lifesaving operations.



Telstra

Telstra is Australia's leading telecommunications and information services company. Telstra supports Surf Life Saving NSW through assistance with technology and communications infrastructure.



Dulux

Dulux Australia has implemented the Surf Club Project which aims to help protect and preserve some of Australia's most important and iconic buildings from some of the world's most severe weather conditions. Through the Surf Club Project, which concluded in 2014, Dulux donated 100L of Weathershield exterior paint, per year to every club throughout Australia.



BRP

BRP provides in-kind support by providing All-Terrain Vehicles and Rescue Water Craft for the use at the NSW Surf Life Saving Championships. BRP also kindly assists Surf Life Saving NSW through the BRP Surf Life Saving grant, which delivers ATVs and RWCs to clubs and branches at 50% off the retail price.



Bonds

Bonds recognise that the future of surf lifesaving in Australia lies with our junior members. Bonds supports Surf Life Saving NSW through the distribution of free rash vests to junior club members, supporting the delivery of sun safety practices, as well as providing clubs with an opportunity to generate vital funds.



Virgin Australia

Virgin Australia is the official airline of Surf Life Saving, raising the awareness of surf safety for both international and domestic tourists on our beaches. Virgin Australia promotes beach safety to inbound tourists and domestic passengers through their in-flight entertainment system, Voyeur magazine and key advertising spots throughout Australian airports, educating travellers before they visit NSW beaches.

Other Supporters

This year we were fortunate to be supported by a number of other organisations, including:

- Beko Home Appliances
- Segenhoe Group
- Australian Turf Club
- NBN TV
- Southern Cross Austereo

GOVERNMENT ENGAGEMENT & PEAK BODY REPRESENTATION

SLSNSW continues to actively engage with the Government as a key stakeholder to deliver greater support to our members and enhance our charitable services to the community.

As part of SLSNSW's strategic priorities for Government recognition, we have directed our efforts towards meeting the following key strategic goals:

- To enhance our relationship with all levels of Government to promote the value of our organisation.
- To obtain Government recognition and funding to further our charitable purpose.
- To ensure we remain the recognised peak body for coastal public safety.

Government Funding

SLSNSW wishes to acknowledge the NSW and Federal Government for supporting our operations, services and programs through the following grant programs.

NSW Office of Communities, Sport and Recreation

Capital Facility Development Program

The Surf Club Facility Grant Program assists SLSCs throughout NSW develop their facilities to increase the usage, safety, participant numbers in Surf Life Saving and use of the Surf Life Saving facilities by the general public, community members and club members. In the 2014–15 year, a total of \$1.7 million was shared amongst eight SLSCs being: Tamarama SLSC, Broulee SLSC, Hat Head SLSC, Lennox Head SLSC, Forster SLSC, Tathra SLSC, North Curl Curl SLSC and Burning Palms SLSC.

This year at the request of the NSW Government an audit assessment took place of all SLSCs in NSW as part of a review of the Surf Club Facility Grant Program to identify the conditions and functionality of SLS clubhouses. These results will go back to the NSW Government in July 2015 and SLSNSW is seeking renewal of this vital grant program on behalf of SLSCs across the state.

NSW Sport and Recreation Events Program

Through the NSW Sport and Recreation Events Program, the NSW Government contributed \$5,000 to the 2015 Stramit NSW Country Surf Life Saving Championships.

NSW Ministry for Police and Emergency Services

Co-operative funding and Enhanced Rescue Capabilities Program

Through the Ministry for Police and Emergency Services, SLSNSW receives ongoing funding for our operations through our Co-operative Agreement and for the fourth consecutive year, we received an additional \$1 million in funding through the Enhanced Rescue Capabilities Program in recognition of the increasing demands on the SLSNSW Emergency Response System.

Water Safety Black Spots Fund

Through the NSW Government's Ministry for Police and Emergency Services Water Safety Black Spots Fund, Surf Life Saving NSW received a grant of \$325,900 to commence the third year of 'Project Blueprint', a Coastal Public Safety Risk Assessment for every beach and rock platform in New South Wales. In its third year the state-wide 'Project Blueprint' targeted priority black spots in the following Local Government Areas: Eurobodalla, Kiama, Shellharbour, Richmond, Clarence, Bellingen and Nambucca.

The Water Safety Black Spots Fund also supported SLSNSW with a grant of \$60,000 to deliver surf safety education to students in schools at key residential black spot locations in Western Sydney, which is underway in its third year. This follows the success of year two, which saw over 80 courses conducted, covering 4500 students from Years 7 to 11.

NSW Government Community Building Partnership Program

Surf Life Saving NSW would like to thank the Premier and the State Members of Parliament who provided funding to 30 SLSCs, branches and support services worth \$917,976 through the 2014 Community Building Partnership (CBP) Program.

This funding has been provided to support infrastructure projects and recognises the important contribution that Surf Life Saving makes to local communities.

NSW Department of Ageing, Disability and Home Care (ADHC)

SLSNSW continued to work with ADHC to develop strategies which will help improve the access of several beach precincts in NSW at Pambula, Newcastle and Bondi. A community grants program has been advertised in each of these areas.

Department of Primary Industries

Observation Towers Funding Program

Through the NSW Department of Primary Industries 'Observation Towers Funding Program' SLSNSW received funding to provide binoculars to every club in New South Wales to warn bathers of shark sightings.

NSW Trade and Investment – ClubGRANTS Category 3 Funding

SLSNSW was successful in securing funding for \$1,051,245 through the NSW Government's ClubGRANTS Category 3 scheme for the Northern Operations Centre in Port Macquarie. This was in addition to the \$1,051,243 received the previous year under the Federal Government's Community Development Grants Program. The facility is a significant regional development which will provide greater training, education and sporting opportunities to lifesavers throughout the northern region.

“SLSNSW continues to actively engage with the government as a key stakeholder to deliver greater support to our members and enhance our charitable services to the community.”

Federal Government

SLSNSW would like to acknowledge the Federal Government for funding received through the Department of Health and Ageing and through the Australian Sports Commission. On behalf of our SLSCs, we would like to thank the Federal Government for dedicating funding through the Beach Safety Equipment Fund which directed \$5,000 to every SLSC for the purchase of vital rescue equipment, first aid and medical supplies.

NSW Government Support

We would like to thank the retired Chairperson of the Parliamentary Friends of Surf Life Saving NSW, Darren Webber and all our Parliamentary Friends for their ongoing support of the activities of SLSNSW during the 55th term of Parliament.

Our thanks goes to the Minister for Sport and Recreation, Stuart Ayres MP for opening our 2014–2015 lifesaving patrol season and to the Member for Cronulla, Mark Speakman MP for attending our Awards of Excellence on behalf of the Premier.

Advocacy On Behalf Of Surf Life Saving Clubs

Advocating for greater security for Surf Life Saving Clubs on Crown Land

SLSNSW is continuing negotiations with Crown Lands to advocate for greater security of tenure for the majority of our SLSCs on Crown Land and to progress a standardised lease template. It is anticipated that standardised lease terms for SLSCs on Crown Land will be in place in 2015–2016.

Peak Body Representation On Government And Industry Advisory Groups, Reference Groups And Committees

In recognition of our peak body status, Surf Life Saving NSW was represented on a number of Government and Industry based committees, reference and advisory groups in 2014–15.

New South Wales

Surf Life Saving NSW has representatives on the following state-based committees and groups:

- The NSW Water Safety Advisory Council (Ministry for Police and Emergency Services), which consists of Government agencies and members from not-for-profit organisations focussed on preventing drowning and committed to water safety education and awareness. This is made up of organisations such as Royal Life Saving and Austswim.
- The Council of Emergency Volunteers (Ministry for Police and Emergency Services), which consists of peak not-for-profit organisations and Government agencies, which focuses on volunteer recruitment and welfare. This is made up of organisations such as the NSW Rural Fire Service, State

Emergency Service, St John Ambulance, and Australian Red Cross.

- The NSW Safer Coastal Waters Sub-Committee, Marine Stakeholder Consultative Group, State Marine Rescue Consultative Committee and Rock Fishing Safety Development Group (Ministry for Police and Emergency Services).
- NSW Sports Industry Reference Group for Work Health and Safety (NSW Office of Communities, Sport and Recreation).
- NSW Recreational Vessels Advisory Group (NSW Maritime), which comprises of representatives of peak recreational user groups, such as Yachting NSW and the Australian Power Boat Association.
- Sport NSW (NSW Sports Federation) whose mission is to lead NSW sport in building relevant, healthy communities.
- The Austswim NSW State Advisory Committee, which is the state industry body for the teaching of swimming and water safety.
- The Marine Consultative Meeting for the Bureau of Meteorology (BOM), which comprises of agencies such as Marine Rescue NSW and Transport for NSW.
- The Emergency Services Spatial Information Group (ESSIC), which is run by the Emergency Information Coordination Unit (EICU) through the NSW Land and Property Information Department, to ensure that the emergency management sector has the best spatial and related data available to deal with multi-agency emergencies, such as terrorism and natural disasters.
- Surf Life Saving NSW sits on a number of District Marine Rescue Sub-Committees, District Rescue Committees and District Emergency Management Committees across the state.
- Surf Life Saving NSW was a key stakeholder on the NSW Skin Cancer Prevention Advisory Committee and the Sport and Recreation Working Group to work with the Cancer Institute NSW and other organisations to make progress on the priority areas set out in the NSW Skin Cancer Prevention Strategy 2012–2015.
- The NSW Crown Holiday Parks Trust – Community Advisory Committee.
- The Recreational Vessels Advisory Group (RVAG) comprises representatives of peak recreational user groups, including Yachting NSW, Australian Power Boat Association, NSW Rowing Association, NSW Water-ski Association and Boat Owners' Association of NSW as well as representatives from Marine Rescue NSW and NSW Police.

GOVERNMENT ENGAGEMENT & PEAK BODY REPRESENTATION CONTINUED

National

Surf Life Saving NSW is represented on:

- Australian Standards Committee CS-093 - AS 2416 Water Safety Signs and Beach Safety Flags; and is
- A trust member on the Committee for the National Monument for Fallen Lifesavers

SLSNSW is involved with “Take Heart Australia (THA)”, which is an industry body that has a single mission to dramatically increase the survival rate of Australians who suffer a sudden cardiac arrest. Other members include the Australian Resuscitation Council NSW (RCNSW), Royal Lifesaving, St Johns and Laerdal.

International

The International Lifesaving Federation (ILS) is the world authority for drowning prevention, lifesaving and lifesaving sport. The ILS leads, supports and collaborates with national and international organisations engaged in drowning prevention, water safety, water rescue, lifesaving, lifeguarding and lifesaving sport. Surf Life Saving NSW has representatives on the following ILS committees:

- International Lifesaving Federation Rescue Commission
- International Lifesaving Federation Rescue Operations Committee

Surf Life Saving NSW is also represented on:

- The International Standards Committee TC 145/SC 1 – ISO 20712 Water Safety Signs and Beach Safety Flags

Michelle Bainbridge

Government Relations Manager



The Governor of NSW, David Hurley, visits the NSW State Championships at Ocean Beach, Umina

MEMBER SERVICES

“Surf Life Saving NSW has worked to undertake mapping of the community, its assets and opportunities, to engage the community, and identify and establish strategic connections”

The Member Services team has worked hard throughout 2014–15 to deliver various projects and programs which contribute to successful outcomes against the Surf Life Saving NSW 2013–14 to 2016–17 Strategic Plan. To fulfil this there are eight key areas of work undertaken by the portfolio, including club sustainability, leadership, member growth, member recognition, junior membership, youth membership, inclusion and member protection.

The total memberships for the 2014–15 season was 77,022, meaning that there has been a more than a 2% increase in membership from the previous season. However, while there was a decline in overall membership last season, attributed mostly to a decline in junior membership, our active patrolling membership remained steady. Unfortunately however, while there has been an increase in overall membership this year, we have seen for the first time in many years, a decline in the active patrolling membership by just under 2%.

However our clubs and branches continue to work hard in an environment where volunteerism across the community is on the decline, where those who do volunteer have less time to give and where flexible, one-off and project volunteering are more popular models of volunteering than in the past.

Congratulations to all those Surf Life Saving Clubs who have managed to maintain or increase their membership base despite these challenges.

Building Club Sustainability

Contributions were made to the following Strategic Goals:

- To develop viable and sustainable clubs
- For all our Surf Life Saving Clubs to achieve bronze level status in the Quality Club Program
- To optimise our resources and maximise the movement's capacity to deliver our future goals
- To foster continuous improvement across the organisation

The 2014–15 year has seen a continued and strengthened focus on our strategic priorities of Healthy Clubs and an Effective State Movement. Projects such as the Club Guide and the Quality Club Program enable and support continuous improvement across the organisation, with the aim of continuing to build sustainability within our clubs.

Version 4.0 of the Club Guide was released this season, providing clubs with a centralised resource for vital information about club operations.

Supporting the implementation of this resource is the Quality Club Program. This financial year 35 clubs have registered for the program, 29 of which are aiming for Bronze, five are aiming for Bronze and Silver, and one is aiming for Bronze, Silver and Gold levels. Congratulations to all these clubs for their dedication to continuous improvement and work to ensure ongoing sustainability.

To support further implementation of the Quality Club Program into the 2015–16 season, Surf Life Saving NSW has this year been working to increase the resourcing within this space, with three Quality Club Officers now employed to support clubs in the Northern, Metro and Southern regions of NSW. This increased resourcing will see those clubs who need greater support, as identified through evidence based health indicators, provided with more guidance and advice in an effort to empower them to operate effectively into the future.

Developing Strong Leadership

Contributions were made to the following Strategic Goals:

- To value members by providing them with recognition, direction and support
- To deliver a strategic unified effort to leverage the collective intelligence and skills of our people
- To ensure our leadership reflects the diversity of our membership
- Promoting volunteerism as a pathway to employment
- To develop a culture where innovation thrives and is shared

Our strategic priorities of Healthy Clubs, Effective State Movement, Involving All Australians and Learning for Life continue to be supported through the provision of high quality leadership development programs for our young people.

In addition to the funding provided to our branches to run their own programs, Surf Life Saving NSW successfully delivered three leadership development programs which aimed to build each individual's capacity within the areas of leadership, teamwork, networking, interpersonal skills, problem solving, decision making and strategic planning. The programs also aim to provide participants with a better understanding of Surf Life Saving – its structure, processes and pathways – and to network and share ideas with like-minded peers from across the state.

The season kicked off with the Development Networking Program for members aged between 18 and 25 years and towards the end of the season a program was run for our U14 Junior Lifesavers of the Year finalists, during which interviews were conducted to crown our NSW Junior Lifesavers of the Year. Run in conjunction with this program was the Youth Opportunity Makers workshop for our 15 to 17 year old members. Additionally, a number of members were supported with their progression to the Surf Life Saving national programs.

One of the key development opportunities within these programs is also the skills that are learnt and refined by our facilitation teams. Led and mentored by truly amazing volunteer coordinators, our facilitators learn confidence, team-work, communication, problem-solving, initiative, planning and organising skills. Thank you to all our 2014–15 facilitation teams!

“Our clubs and branches continue to work hard in an environment where volunteerism across the country is on the decline”

Recruiting And Retaining Membership

Contributions were made to the following Strategic Goals:

- To increase membership each season
- To value members by providing them with recognition, direction and support
- To make it easier for members of the community to give, get involved and be safe
- To encourage volunteerism and broaden the volunteer base across the state

Volunteer recruitment and retention is another vital part of the work we do, contributing to our strategic priorities of Healthy Clubs and Involving all Australians. This work ensures Surf Life Saving Clubs in NSW remain strong and resilient.

The annual Surf Club Open Day was held on Sunday 21 September 2014, with 67 Surf Life Saving Clubs opening their doors to the public to showcase their efforts in keeping our beaches safe and illustrating how people can give, get involved and be safe. In addition to the resources provided to participating clubs, Surf Life Saving NSW also coordinated state-wide media, resulting in a significant media presence for the event, reaching a cumulative audience of 1,575,656 and resulting in an advertising space rate equivalent of around \$70,000.

The SLSNSW Awards of Excellence, held on Saturday 16 August 2014 at the Four Seasons Hotel Sydney, recognised the outstanding achievements and contributions across all aspects of Surf Life Saving. Twenty award categories recognised the accomplishments of members, clubs and branches, with winners of ten of these categories progressing to a National level – five of which were crowned national winners.

Member Services also worked to have the outstanding achievements of our members, clubs and branches recognised externally throughout the state. This season SLSNSW nominated members for the Pride of Australia Medal, NRMA Helping People Awards, Centre for Volunteering Awards, NSW Water Safety Awards, NSW Sports Federation Awards, National Youth Awards, APCO Australasia Awards, Royal Life Saving Society NSW Commendation Award and the Premier's Volunteer Recognition Award. Congratulations to our nominees, highly commended and winners.

Innovating Junior Development Programs

Contributions were made to the following Strategic Goals:

- To reduce the rate of drowning in NSW
- To increase grassroots participation in sport and recreational activities at all levels of the movement
- Enhance the health and fitness of our members
- To be adaptive, flexible and move with change

While Surf Life Saving NSW continues to provide guidance and support for clubs who are delivering junior development programs, there has been a continued focus on expanding the opportunities to deliver surf education to other children throughout NSW in an effort to deliver on our strategic priorities of Saving Lives 24/7, Active for Life and Innovating Surf Life Saving.

This year saw the continuation of a partnership between Wet 'n' Wild Sydney and Surf Life Saving NSW, giving children of Western Sydney access to vital surf survival skills. The 2014–15 Wet 'n' Wild Sydney Nipper program hosted 253 Nippers in the U6–U12 age groups for a single 12 week season running from 4 January till 29 March 2015, bringing beach safety teachings to a whole new generation of kids growing up away from the beach.

The highlight this year was the appointment of Wet 'n' Wild Sydney Nipper parents as the program's Age Managers – a significant achievement for this wonderfully dedicated group! Special thanks go out to all our Surf Life Saving Club members who came along to support these parents throughout the season.

Surf Life Saving saw another community club welcomed to the family this season – the Bawley Point Kioloa Community Nippers Club entered into a Relationship Deed with Surf Life Saving NSW and with support from both State and the South Coast Branch, the club successfully delivered the SLA Junior Development Program to 30 children during the 2014–15 season. This fantastic initiative will provide resilience within the community, and will help train up our future lifesavers for clubs across the South Coast.



Junior Lifesaver of the Year state finalists.

Involving All Australians

Contributions were made to the following Strategic Goals:

- For Surf Life Saving Clubs to be vibrant community hubs
- To develop a more inclusive organisation for all Australians to participate in
- To make it easier for members of the community to give, get involved and be safe
- To remain relevant to our members, the community and the Government

Inclusion is a key area of work for Surf Life Saving NSW, as it contributes to our strategic priorities of Healthy Clubs, Involving all Australians and Innovating SLS. While the inclusion of people from culturally, linguistically and diverse populations and those who identify as indigenous are important aspects to an inclusive organisation, particular focus has been on the inclusion of people with disability during the 2014–15 season.

The 2014–15 season has seen the culmination of the planning phase of the Surf Life Saving NSW Community Inclusion Project, a three year project funded by Family and Community Services (FACS), which aims to see people with disability have improved access to beach precincts where their rights of equal and independent access, choice and inclusion are recognised and celebrated, enabling them to fully participate in community life.

Surf Life Saving NSW has worked to undertake mapping of the community, its assets and opportunities, to engage the community, and identify and establish strategic connections, across each of the demonstration sites selected by FACS and the Project Advisory Committee – Pambula, Bondi and Newcastle Beach Precincts. In 2015–16 we will see the implementation of the project, including the roll out of a grants program for Surf Life Saving Clubs, community organisations and businesses located in the three precincts.

This season has also seen a partnership between House with No Steps and Surf Life Saving NSW, with support from Surf Life Saving Hunter Branch, for the delivery of the New Wave Program. This trial initiative is testing a new model of support for clubs who are running programs for children with disabilities, which sees children and their families provided with the support needed to access the program, while our Surf Life Saving volunteers receive the training and support they need to ensure they can support the child to participate in the activities.

Glenn Langley

Director of Member Services

Kate Higginbotham

Member Services Manager





BRANCH REPORTS



FAR NORTH COAST

In the past I have focussed on the highlights and performances during the season, but 2014–15 is a little different – the real highlight was the efforts of our lifesavers. Their work was on show for all to see with many critical incidents responded to – drownings, shark attacks, after hours call-outs, coastal emergencies and untold preventative actions. Our lifesavers are professional, enthusiastic, well trained and disciplined – and all contribute on a totally voluntary basis.

I was also impressed by the spirit of co-operation between Far North Coast clubs and their members. We can simply applaud and appreciate their efforts, given so freely and often without reward, other than the satisfaction of a job well done.

Achievements

- The Branch Pool Rescue Championships were held at Southern Cross University in 2014. Far North Coast is the only Country Branch conducting these Championships. Ballina Lighthouse & Lismore SLSC retains the Branch Title.
- Josh Brown and Ela Heiniger were selected in the Australian team.
- Far North Coast won the Country Cup at the Interbranch Championships and finish 5th overall.
- Byron Bay won the Stramit NSW Country Championships, Cudgen Headland was 3rd and Lennox Head 10th.
- Josh Brown and Ela Heiniger attended the World Titles in France and won medals in the pool and ocean.
- The NSW team with Josh Brown and Ela Heiniger won the Interstate Championships.
- The Branch was heavily represented at the NSW and Australian Titles – Byron Bay finished 15th out of 90 clubs at State and 21st at the Australian Titles.
- The Australian IRB titles were hosted at Cudgen Headland with the club receiving many accolades.
- Glen Lawrence won the Mens' 50+ title at Coolangatta Gold
- The President's Award went to John and Shirley Watson.
- Brianna Clarkson and Oliver Harnell from Brunswick SLSC were the Branch Junior Lifesavers of the Year.
- Brianna Clarkson was named the NSW Junior Lifesaver of the Year.

- Ballina Lighthouse & Lismore and Fingal Rovers SLSC celebrated their 80th Anniversary.
- The Branch Awards of Excellence were held at the Ballina RSL Club and Ky Hurst was a special guest.
- The Ballina Lighthouse & Lismore SLSC was awarded the NSW Club of the Year for the second time in three years.
- Salt SLSC conducted a great Sportsman's Luncheon with Paul Vautin and Darren Lockyer among many other guests.
- The Lennox Head-Alstonville SLSC was allocated funds for a major upgrade.
- Tursa renewed its Branch sponsorship for the 10th year.

Acknowledgements

Sincere thanks to all members of the Branch including:

- Jimmy Keough, our hard working and committed Emergency Services Coordinator.
- The Duty Officers who have supported Jimmy Keough and our lifesavers.
- The Ballina Jet Boat Surf Rescue team, who continue to excel year after year, delivering professional, efficient rescue services often in extreme conditions.
- The Branch Executive (Debbie, Greg, Elton, Paul, Geoff, John and Ben) who have worked outstandingly as a team.
- Elton Cummings, his family and supporters for the great work at the Shelly Beach clubhouse.
- The Club Presidents, their Committees and Boards, for their total support.
- The Branch sponsors – without their generosity we could not exist.
- The local community and public for their on-going support and encouragement.
- The many volunteer lifesavers, juniors, their families and friends who all contribute significantly to the Australian way of life.

Wilson Cregan

President

40,957

Patrol Hours

128

Rescues

798

First Aids

6105

Preventative
Actions

NORTH COAST

The North Coast Branch has continued to maintain a high standard of lifesaving services to the public during the 2014–2015 season with no lives lost on our beaches.

Our eight clubs, Support Operations and club call-out teams have once again shown the dedication needed to maintain the high standards in preventing and responding to emergencies. To all these volunteers we say thank you for your great contribution to Surf Life Saving on the North Coast.

Surf Sports

- North Coast Branch athletes attended the NSW Talented Athlete Program and the Athlete Exchange program in Sydney.
- Ken Cook (Urunga) continued his winning streak at the highest level winning the 70+ Male Surf Race and Tube Race at the Australian Championships.
- The Coffs Harbour Masters Mens surfboat crew won gold at the State Championships and silver at the Australian Championships.
- Lauren Dam and Tahlia Kollen from Sawtell were Australian and State silver medallists in the Under 19 Board Rescue.
- The Branch conducted several local combined senior and junior carnivals culminating in a very successful Branch Championships held at Minnie Water. The Minnie Water-Wooli SLSC is to be congratulated on their team effort in conducting a well organised and successful carnival.

Member Services

- The Junior Lifesavers of the Year were Kiahni Huthnace from Woolgoolga SLSC and Patrick Steward from Bellinger Valley-North Beach SLSC.
- The Branch conducted the Under 14 Junior Development Camp for 38 budding lifesavers this season at the Coffs Coast Beach School at Bonville.
- Grace Foster (Sawtell), Lani Goodman and Bayley White (Woolgoolga) attended the Youth Opportunity Makers program, and Mitanne Doughney (Red Rock-Corindi) attended the 18–25 Development Networking program. Gavin Winchester (Sawtell) attended the new Lifesaving 26yrs+ program. All of these lifesavers help me to feel confident for the future of lifesaving in our Branch.

Education

- Once again, the Director of Education Sue Neil provided a very comprehensive education calendar for the Branch this season. Sue has endeavoured to have all clubs become self-reliant in providing their own education which has meant upgrading the skills of our club Trainers and Assessors.
- Sadly the Branch lost another Life Member this year; Ron O'Connor from Woolgoolga SLSC passed away. He served as Branch Secretary from 1955–59.
- Life Membership was gained by Wayne (Wheelie) Scott from Red Rock-Corindi and Kerry Clancy from Sawtell – both have given many years of dedicated service to the North Coast Branch.

Acknowledgements

I would like to thank our Branch Executive, John Wake (Director of Finance), Jayne Morrison (Director of Lifesaving) Wayne Scott (Director of Surf Sports), Sue Neil (Director of Education), Kevin Clancy (Director of Administration) and Les Pepper (ESO and Public Officer) for the leadership that they have provided.

I would like to thank all clubs and their members for their efforts during the season, keeping Surf Life Saving strong and relevant to our communities. We would not be able to continue the valuable work that we do without the support of our Branch sponsors, Surf Life Saving NSW and SLSA.

Kerry Clancy

President

22,898

Patrol Hours

170

Rescues

96

First Aids

1561

Preventative
Actions

MID NORTH COAST

The 2014–15 season commenced with a few minor changes to the Branch Executive structure and personnel. The continued development of our Duty Officers, Rescue Water Craft crews and call-out teams has been ongoing and we were the first point of call for most incidents. All our clubs have done an excellent job during a long season.

Achievements

For the past few years the Branch has been working on updating its Constitution and more importantly, working on a more strategic organisational structure to lead us into the future. This is in the final stages and will hopefully allow us to attract new members, provide more assistance to clubs and fulfil our governance requirements more efficiently.

It is timely and a privilege to have been incorporated into the new SLSNSW Northern Operations Centre at Port Macquarie. This has been a long term project and vision of current and previous Branch Officers and obviously could not have been made possible without the assistance of the State and Federal Governments and the expertise of SLSNSW Staff and Directors.

This new facility will service from the Lower North to the Far North Coast, and will also provide the Mid North Coast Branch with modern premises for administration, storage of rescue equipment, training and meeting rooms. More importantly it will allow us to provide enhanced community education, engagement with other government agencies and delivery of a safer aquatic environment in the region.

Our Surf Sports program over the season has been well attended and several local Open and Junior Carnivals were conducted. Clubs were well represented at Country, State and Australian Championships with some outstanding performances and medals won at all levels. It was pleasing to see people undertake Officials' Courses which will assist towards longer term goals within the Surf Sports portfolio.

Gary Hawkins and the Member Services team have had a big season with continual improvement in assisting our members to become better lifesavers. Several development camps were conducted which have been of great benefit to those in

attendance. The Junior Lifesaver of the Year program was attended by Ella-Jayne Wehlow (Port Macquarie SLSC) and Hugh Stewart (Wauchope Bonny Hills SLSC).

On the Education front it seems that there is always something happening with a vast array of courses being made available to members and many courses delivered to the community, which is one of our important Branch obligations.

One highlight of the season was the awarding of the SLSA National Rescue of the Month for February to Jason O'Donnell, Peter McNally and Peter Young from Macksville-Scotts Head SLSC. This is a great achievement but more importantly displayed the experience and skills of these members in saving a swimmer in distress in treacherous conditions.

Acknowledgements

My thanks to the Branch Executive, particularly Director of Administration Jo Hawkins, who has done an enormous amount of work keeping everything together. Our Branch Registrar, Bruce Caldwell has excelled as has Mike Stevenson in the finance role and Deputy President Paul Rayner. Bruce has indicated he will not be seeking re-election after 33 years in the job. Bruce will be a major loss and his contribution to his club and the Branch has been considerable and I personally thank him for his passion and dedication.

In conclusion, my thanks to Surf Life Saving NSW and our Councils for their support of our clubs; it is a vital part of our success. A huge thanks to our major sponsor Newcastle Permanent Building Society who provide us with many opportunities to promote Surf Life Saving on the Mid North Coast.

The Branch could not function without our members who fulfil the many roles within our clubs and my thanks to everyone. Our club Presidents have faced some challenges during the past season and I commend them all on a job well done.

Rod McDonagh
President

27,104

Patrol Hours

99

Rescues

300

First Aids

7757

Preventative
Actions

LOWER NORTH COAST

Congratulations to all members of Surf Life Saving Lower North Coast for a successful 2014–15 season with no lives lost between the flags.

Our six clubs, Support Operations and call-out teams have once again shown the dedication needed to maintain the high standards required to prevent incidents arising and save lives through our rapid response to emergencies.

Clubs should be commended on the professionalism they show in running the diverse business that Surf Life Saving has become. Our clubs never forget that the member on the beach providing a safe swimming area between the red and yellow flags is our most important asset by fulfilling our primary role of saving lives.

Our clubs this season have been involved in running many events including ocean swims, open carnivals, club carnivals and have also helped in community events by providing water safety, first aid, general advice and expertise.

Achievements

- Black Head SLSC was recognised in the SLSNSW Rescue of the Month Awards for February 2015.
- Alex Fiebig of Cape Hawke SLSC and Carla Berg of Forster SLSC represented the LNC at the SLSNSW Junior Lifesaver of the Year.
- We were also represented at the SLSNSW Youth Opportunity Makers Workshop by Nick Croker of Crowdy Head SLSC, Shelby Connolly of Black Head SLSC and Riannon Allen of Pacific Palms SLSC.
- Richard Ellery continued in his role as a NSW State Duty Officer.
- The continued operation of two fantastic community engagement projects – the Black Head SLSC Special Nippers Program and the Forster SLSC Surf Safety Schools were well attended and very successful.
- The introduction of a new community project at Forster SLSC – the Koori Boys Surf Education program in partnership with Great Lakes College.
- Another very successful Junior Development Program was held at Camp Elim with over 60 of our youth members attending.

- Education is a strong focus within the branch with 196 awards being gained by members throughout the season. The continued dedication of clubs to up-skill their members is the key to providing professional patrolling of our beaches and ultimately the safety of our visitors to the beach and surrounding environment. Our Facilitators, Assessors and Trainers have worked tirelessly to train and qualify our members.

Acknowledgements

Most of our clubs have benefited from the NSW Government's Surf Club Capital Facility Program, the Community Building Partnership Grants and the Gear and Equipment grants. We have to thank the NSW Government for their support. A special thanks to our state MPs Steven Bromhead and Leslie Williams for their support of surf lifesaving throughout the season.

Thank you also to our Federal MPs Dr David Gillespie and Mr Bob Baldwin for their support of Surf Life Saving and our local clubs.

Thank you to both Taree and Great Lakes Councils for your support of clubs with funding and public infrastructure that allows us to do our job of saving lives.

Thank you once again to our major sponsor Newcastle Permanent Building Society for their ongoing support.

I would like to thank our Branch Executives; Alan Davis (Dir. Admin), Jim Tyrpenou (Dir. Finance), Julie Wilcox (Dir. Lifesaving), Terry Aldridge (Dir. Surf Sports) and Lorraine Morgan (Dir. Youth and Member Services) for the leadership they have provided in each of their areas of responsibility.

To the staff and Executive of SLSNSW and SLSA, thank you for your dedication and support of our clubs and members.

I would like to extend to all clubs and their members my appreciation for your efforts during the season, in keeping surf lifesaving strong and relevant to our communities.

We are looking forward to helping our clubs and members meet their goals in 2015–16.

Brian Wilcox
President

16,369

Patrol Hours

54

Rescues

366

First Aids

1953

Preventative Actions

HUNTER

Hunter Branch, now in our 97th year, is proud of our 13 clubs and their vigilance and service to the region. Boasting “No Lives Lost Between the Flags” and having a breach free season which is a first and we were the only Branch in NSW to achieve this.

The 2014–15 season has been busy, exciting and challenging but most of all rewarding. In monetary terms, volunteer patrol hours equate to \$2.5 million dollars to the four Councils in the Hunter Branch.

An enormous thank you to our Support Operations team of 13 Duty Officers, 34 RWC Drivers, 8 District Supervisors and the 10 members from each club who form our Branch call-out teams.

Achievements

- We congratulate Redhead SLSC on being awarded SLSA Rescue of the Month for November 2014.
- In Member Services, Hunter SLS in partnership with SLSNSW and House With No Steps, conducted a newly formatted initiative – New Wave program – at Nobbys and Stockton SLSCs. These children are experiencing something (a visit to the beach) that they and their families never would have dreamed possible. Cooks Hills “Same Wave” initiative has also been hugely successful.
- We also held the U14 Youth Camp at Tea Gardens to further our young members’ knowledge and ability in surf lifesaving. The calibre of young lifesavers presented to us at the camp is testament to their parents and our clubs. From that weekend we selected two fine young members, Abby Clifford and Reed Van Huisstede, both from Cooks Hill SLSC, to be part of the SLSNSW Junior Lifesaver of the Year. It was an outstanding effort by Reed who went on to win the NSW award.
- In Education, the team performed 32,500 hours training to attain a combined 12,822 awards. Setting targets for Trainers and Assessors has seen the workload spread throughout the clubs. Stockton and Nobbys Chief Training Officers were the first to trial the newly formatted “Educheck” which was very successful.
- In Surf Sports, we conducted three rounds of the Newcastle Permanent Series and ran a well-supported Board and Ski series. Our first year of the Talented Athlete Program for U12 to Open competitors was a great success and we will

continue to nurture these members. To finish off a successful year, we finished a credible fourth at the Interbranch Titles in December.

- All junior activities programs met their Age Manager to members ratio, with numbers growing primarily due to the level of fun, education and skills training delivered.
- Our clubs have used the Patrol Sustainability Charts to ensure their patrols are manned with confident and qualified lifesavers.
- We had participants attend and provided facilitators for all SLSNSW Development camps and programs.
- Governance is the main arm of Member Services and our Branch is leading the way with the Quality Club Program which assist clubs achieve best practice.

Acknowledgements

Newcastle Permanent Building Society for close to 35 years has supported us and we thank them sincerely for allowing us to nurture Age Managers, youth programs and develop our lifesavers through to the senior ranks.

West's Group has allowed us to employ 20 young surf lifesavers to educate around 10,000 school students a season. This assists our patrols with the community being surf aware and boosts member recruitment.

The NSW Government has assisted with gear and equipment grants, and to our local Councils, thank you for supporting our clubs continuously.

It would be remiss of me not to recognise those in our Office – Rhonda, Roz and Kathy who truly do pull everything together.

In conclusion, I would like to thank the Hunter Branch clubs who should be proud of their accomplishments and I would like to thank the SLSNSW Executive and staff for their continued support and assistance.

Henry Scruton
President

68,393

Patrol Hours

398

Rescues

606

First Aids

19,324

Preventative
Actions

CENTRAL COAST

The 2014–15 season has once again been another successful one for SLSCC and our 15 clubs with many of our achievements benefiting both the membership and community alike.

It's pleasing to see how far SLSCC has come in our core business of lifesaving. The 2381 active patrol members did an incredible job, protecting over a million visitors to our beaches and again there were no lives lost at our patrolled locations thanks to their vigilance and service.

Achievements

Our Rescue Water Craft service is now operating out of five locations, performing 1040 Patrol hours in 2014–15 compared with 253 patrol hours the previous season. Last season for the first time SLSCC also rostered two Duty Officers on each patrol day during the peak season (compared with one previously). This was made possible by the implementation of two new lifesaving support operations vehicles equipped with essential lifesaving gear which were purchased using funds from the NSW Government Community Building Partnership Grant.

A highlight of our Surf Sports development program was gaining the expertise of Australian Ironman legend, Trevor Hendy to pass on his knowledge to our grass roots athletes over two development clinics at the start of the season. Another athlete development highlight was the Branch Representative tour to the South Coast to compete in the Trans-Tasman Tri Series against NSW Country and Northern Region NZ in January 2015.

Congratulations must also go to Ocean Beach and Umina SLSCs for hosting the NSW Surf Life Saving Championships for the third year in a row.

Season 2014–15 was another huge one for our Member Services portfolio who continued to work hard at developing and retaining our youth through the successful delivery of our ongoing Junior Activities Program, Rookie Lifesaver Program and the 15–17 Youth Leadership Program.

For the first year the SLSCC Member Services team also conducted a pre-season Member Services Conference which was well supported by the membership and adds to our already strong youth development and retention programs.

Our Education programs play a very important role in up-skilling our members and strengthening our core business of lifesaving. Our members gained 10,409 awards during the season and we must pay tribute to our many devoted trainers, assessors and facilitators for delivering these courses.

Educating the community in surf safety and awareness is one of our main strategies in reducing drowning and coastal injury. In 2014–15 our Community Education Instructors delivered our Surf Fun Day program to 2745 primary school children. In addition to this SLSCC also delivered nine Summer Surf School Programs and eight Rip Awareness Demonstration events during the Christmas school holidays.

Acknowledgements

It is fantastic to see that the NSW Government recognises the valuable contribution Surf Life Saving provides to the Central Coast community. SLSCC was successful in receiving an election promise grant of \$345,000 to enhance our community education program, rescue services and interactive communications. We thank the current and past local Members of Parliament for your incredible support which will provide a huge boost to our services.

Our thanks and appreciation must also go to our Federal Members Lucy Wicks (Member for Robertson) and Karen McNamara (Member for Dobell) for your support and advice. We are also grateful for the \$5000 in funding each club received via the Federal Government Beach Safety Equipment Fund which has greatly assisted the lifesaving patrols from the 15 surf clubs.

To all our sponsors we thank you for your support that enables us to continue to provide a valued community service and support to our membership. Thanks must also be passed onto the Directors and staff of our governing bodies SLSNSW and SLISA. Thank you to the SLSCC Directors, their partners who allow them to volunteer their time and our hardworking staff of SLSCC for your commitment and dedication.

Stuart Harvey
President

85,279

Patrol Hours

1793

Rescues

1205

First Aids

29,828

Preventative
Actions

SYDNEY NORTHERN BEACHES

It is an honour to serve and provide stewardship to such a great organisation filled with passion, commitment, skills, expertise and professionalism. Again we can report no lives lost on our watch, thanks to the vigilance and great efforts of our 5362 patrolling members who volunteered over 148,000 patrol hours to keep a watchful eye over an estimated 2.3 million beachgoers.

Achievements

The season started with the Raising of the Flags at North Steyne and finished with the spectacular '100 Years 100 Boats' ceremony at Collaroy to mark the Centenary of the ANZAC Gallipoli landing.

During the season, Andy Cross from South Narrabeen surfed all of the 129 beaches that are home to the 129 Surf Life Saving Clubs in NSW while promoting the highest award in Surf Life Saving, the Gold Medallion.

My President's Award for this year went to Narrabeen Beach SLSC for their "Narra Water Rats" youth program targeting 14–20 year old members, to actively and directly engage them within the club and the Surf Life Saving movement.

Congratulations to our Junior Lifesavers of the Year, Cameron Gaw from Collaroy and Sam Le Geyt from South Curl Curl.

SNB clubs had several nominations for the SLSNSW Rescue of the Month and our Branch winner of Rescue of the Year was Bruce Kelly from North Narrabeen. Bruce was awarded Rescue of the Month for February at both State and National level by single-handedly conducting an after-hours rescue saving the lives of a father and his three children who were caught in a rip.

Surf Sports

We conducted 35 sport events and attracted 13,760 competitors. We introduced a number of new initiatives including new craft and beach carnivals with shorter, more focused programs with resounding success.

The SNB team competed at the Interbranch Championships and regained the trophy after a tough battle with Sydney Branch.

Manly won the SLSNSW Age Championships for the sixth year in a row, Newport took out the Open Championships for the second year and Queenscliff were the Masters Champions.

Lifesaving

Our Traumatic Incident Peer Support team (TIPS) headed by Trish Newton supported those lifesavers who experienced trauma as part of their duties. Trish and Steve Haggett presented a paper to the International Critical Incident Stress Foundation's 13th World Congress on Stress, Trauma & Coping. Trish was awarded a Leadership Award from the ICISF for her services over 20 years.

Member Services

A key initiative was our Gold Medallion tracking program which resulted in 10 new candidates achieve their Gold Medallion and 26 candidates renew their proficiency.

We also introduced a Surf Recreation Challenge (SRC) for U14 years graduating from Nippers which was a great success.

Education

During the season we ran three Training Officer Courses with 24 new Training Officers endorsed. We also ran two Assessor courses with 14 new Probationary Assessors and increased our Facilitator numbers by eight.

Overall, the Branch processed 6000 awards. SNB continued to utilise central venues for Bronze and SRC assessments with 440 SRCs and 711 Bronze Medallions processed.

Acknowledgements

Our work would not be possible without the incredible efforts of our members and the support of our community.

Thank you to all our members, Trainers, Assessors, Officials and Support Operations teams who make it all happen each week.

To our major sponsor and other supporters, thank you. Thank you to our national and state sponsors and the Federal and NSW Governments for the funding and support they provide clubs.

Thank you to the SLSNSW President Tony Haven, Directors and staff at SLSNSW for your support throughout the year.

Doug Menzies

President

148,879

Patrol Hours

1313

Rescues

2288

First Aids

35,328

Preventative
Actions

SYDNEY

The season commenced with setting the strategic direction for the management team and shifting the level of engagement with the rest of the organisation. Throughout the season, the Board of Management team focused on strategic alignment and continuing to deliver on our core objectives.

A key area of focus was the setting of our strategic direction and delivering against it. This included a review of the portfolio structure, deliverables, ensuring results driven outcomes were achieved and a focus on innovation. As a part of this a number of clubs are currently working towards obtaining a Bronze level in the Quality Club Program which enables clubs to remain sustainable in the future. I would like to thank Peter Agnew for facilitating the strategy sessions ensuring alignment was achieved.

Achievements

Some notable areas include the provision of training sessions between the State and Australian Championships, allowing our athletes the ability to train against other competitors in a relaxed environment. This proved to be very successful and will now form part of the season sports calendar.

We were successful in obtaining a grant from the UPS Foundation to actively work to reduce deaths related to rock fishing. The team are currently looking at the production of an app which will be available to the public for free and provide them with the ability to conduct a risk assessment prior to undertaking the activity. I would like to thank the UPS Foundation for the approval of the application and providing us with the funds to innovatively focus on improving the safety of the most dangerous sport in Australia.

Drone technology is currently being investigated for possible use in the areas of lifesaving and search and rescue in non-patrolled areas, with initial trials proving to be very successful. Sydney Branch is currently working with SLSNSW and SLSA on how we could utilise this technology.

While the focus has been on strategy, we have remained diligent in our key areas, achieving some great results in competition. We put in a terrific effort at the Interbranch Championships, but

unfortunately we came second to Sydney Northern Beaches. I am confident, however we will be able to reclaim this title again next season.

This year the Branch Championships were held at Maroubra SLSC and as usual the club did an outstanding job in hosting the two day carnival. I would like to thank David Simpson, President of Maroubra SLSC and his team for the continued level of support provided for this event.

Our Lifesaving and Education teams continue to deliver results with no lives lost between the flags and we continue to deliver a high level lifesaving service to protect the bathing public on our beaches.

In the area of youth we continued to deliver outstanding results in running successful development programs, ensuring we have a strong base of juniors and youth moving through into our senior organisation.

Acknowledgements

This has been a very successful season and in my first year as President, we have achieved a tremendous amount of change. The changes we made would not have been possible without the level of commitment and support from the Board of Management and the club presidents.

I would particularly like to thank Keith Grima (Director of Administration), Peter Agnew (Deputy President), John De Cean (Director of Finance), Linda Perrin and Victoria Raymond for the level of support they have provided me over the past season.

Congratulations to Peter Agnew (ESM) – our Deputy President for being awarded the Emergency Services Medal and Keith Grima (OAM) – Director of Administration for being awarded the Medal of the Order of Australia for his service and dedication to Surf Life Saving.

I would also like to thank Tony Haven, President of SLSNSW and his team at SLSNSW for the support and assistance provided to Sydney Branch over the past 12 months.

George Shales
President

146,671

Patrol Hours

1346

Rescues

2745

First Aids

25,541

Preventative
Actions

ILLAWARRA

Congratulations to all members of Surf Life Saving Illawarra for another successful season. Well done to all our patrolling members whose efforts ensured no lives lost for another year.

Achievements

- April Hockey (Windang), Michael Usher (Woonona) and Jake Beaumont (Thirroul) attended the SLSNSW Junior Lifesaver of the Year Program.
- Sandon Point and Towradgi SLSCs were rewarded for rescues they conducted with both clubs receiving State and National Rescue of the Month recognition.
- The Branch has been successfully rebuilding its relationships with local media with media releases regarding dangerous surf conditions, rock fishing and reinforcing swimming at patrolled beaches and between the red and yellow flags.

Surf Sports

Congratulations to our surf sports athletes who competed strongly throughout the past season. The Branch won medals at State, National and World Championships in all disciplines.

- Illawarra athletes performed to the best of their ability at the NSW Interbranch Championships.
- We held the Sydney Water Surf Series and Warilla Bowls Boat Series which continue to attract the best competitors to the area.
- The development of new and improved skills for our nippers was a priority with Shannon Eckstein Nipper Clinics and a mini 'Race like a Champion' carnival held to further this goal.
- Community engagement was also evident with the Sea Cliff Ocean Challenge held at Bulli for the first time and the event is now on the Paddle NSW series calendar for next season.
- Keith Caldwell was Team Manager for the Australian Open Lifesaving Team that contested Rescue 2014 in France and the Bulli Open Men's Boat Crew contested the Trans Tasman Boat Series in NZ.
- A new initiative on the radar for next season is a Surf Sports Development Program for U12–U19 in surf/beach disciplines.

Lifesaving

In a first for Illawarra, Surf Life Saving Illawarra (SLSI) secured funding through the NSW Government and Coledale Camping Reserve for a new state-of-the art fully equipped "rescue ready" vehicle which will be on standby 24/7. This vehicle will enable a rapid response to the hundreds of rescue operations conducted by SLSI Duty Officers and volunteers across the region every year.

Education

- There were many individual club initiatives which were implemented and we are currently working on SLSI Education Development Day funded through an EVSS Grant, developing more Community Education programs and directly supporting Chief Training Officers.
- North Wollongong members assisted SLSNSW Academy staff provide water safety for Blackspot presentations and Towradgi, Corrimal, Bellambi, Windang and Coledale assisted in spreading the word about surf safety in the Illawarra and across NSW.

Acknowledgements

SLSI would like to acknowledge and thank our sponsors for their invaluable support throughout the 2014–15 season.

SLSI was proud to have Noreen Hay, MP (Member for Wollongong) come on board as our Patron.

I would also like to acknowledge and thank Peter Evert (Deputy President), Bill Seay (Advisor) and the Directors of Surf Life Saving Illawarra: Anthony Turner (Lifesaving), Craig St George & Joanne Massey (Education), James Naughtin (Member Services), Maria Caldwell (Finance) and David Greene (Surf Sports) for their dedication and continued support throughout the season.

Thank you also to Carl Nottage and Maria Sewell for their dedication and ongoing support.

We are looking forward to an even bigger and better 2015/16 season.

Val Zanotto

President

48,257

Patrol Hours

377

Rescues

254

First Aids

7170

Preventative
Actions

SOUTH COAST

I congratulate all South Coast Branch members for their commitment to Surf Life Saving and for a “job well done”.

Our patrol members wore the red and yellow cap and uniform with pride and have given a total of 30,465 hours of volunteer patrols in community service and watched over 159,000 visitors to our patrolled beaches. Within our branch there are 3213 members, of whom 1076 are active patrol members and we have 1414 juniors within the junior development program. It is interesting to note that over the last five years our average junior numbers have been steady at about 1400 juniors.

Achievements

Our clubs are well supported by good hard working volunteer management committees which provide sound administration, development and training for our members. The junior development programs for the 5 to 13 year old members provide education in surf and beach safety, and development in confidence and skills in open water conditions.

Our clubs are well maintained and are supported by the three local Councils: Shellharbour, Kiama and Shoalhaven. Through good communication with our three local government authorities the clubs have formed strong relationships with the councillors and staff in support of our clubs.

Through the 2014 –2015 season we distributed on behalf of our supporters \$70,485 in value of surf lifesaving patrol equipment including Surf Rescue Boards, Patrol Uniforms, Outboard motors, First Aid Kits and Resuscitation Equipment. None of this would have been possible without the invaluable support given to the Branch by our supporters.

The South Coast Branch School Surf & Beach Safety Education Program continued for its 16th year and we delivered our program to 3200 school students. The program accessed students from southern Illawarra, South Coast, Southern Highlands, Goulburn and Braidwood Districts along with 120 students who participated in our Beach Smart Program which was run this year at Warilla-Barrack Point and Nowra-Culburra Surf Clubs.

During the season, South Coast hosted two significant surf sport events; Shellharbour Surf Life Saving Club hosted the Australian Surf Rowers League National Championships from the 20–22 February with over 3000 participants and visitors to this event. Unfortunately due to weather some of the events had to be held at Warilla Beach. The event was a success and the Shellharbour members have a lot to be proud of for their hard work in support of such a large event.

South Coast Branch for the second year held the Stramit NSW Country Surf Life Saving Championships at Mollmook from 16–18 January. With over 1400 competitors and 4000 supporters & spectators the weekend was a major success. Congratulations to the members of Mollmook and all those who helped with preparations, organising and working parties to make this a great event within the South Coast Branch.

Acknowledgements

I take this opportunity to acknowledge the significant contribution and outstanding support given to the branch by our supporters who contribute funds which enables South Coast Branch to provide continuing operational support to our nine surf life saving clubs.

It is with great appreciation that I thank on behalf of our members and clubs the significant contribution by Veolia Mulwaree Trust, BlueScope WIN Community Partners, DHL and the NSW Government through the Department of Communities Sport & Recreation.

In closing, I take the opportunity to acknowledge the work of our volunteer Branch Directors who have contributed to the continuing improvement and work of South Coast Branch. I acknowledge the efforts of Patrice Joynson – Director of Administration, Jim Connolly – Director of Education, Dana Richards – Director of Surf Sports and Glenn Matthews – Director of Lifesaving. The work each Director performs contributes enormously to the success of our branch.

Steve Jones
President

30,465

Patrol Hours

151

Rescues

435

First Aids

3107

Preventative
Actions

FAR SOUTH COAST

The Far South Coast Branch had a successful season thanks to the efforts of our members. We had a couple of new people join us on the Branch team; Wendy and Samantha Law, stepping into the Director of Finance and Deputy Director of Lifesaving roles, respectively. Unfortunately we lost Pam Hughes as Director of Finance, and Gordon Harris, our Minute Secretary. Thank you so much for many years of outstanding service to the Far South Coast Branch. Sue Hunt took on the role of Director of Administration and Member Services temporarily and did not let us down.

Achievements

- SLSNSW 18–25 Development Networking Program participants were Samantha Law, Beth Knox, Jack Pritchard and Max Harris.
- Ainslie Scully, Grace Knox and Jack Mcguire were part of the SLSNSW 15–17 Youth Opportunity Makers Workshop.
- Our Junior Lifesavers of the Year were Elka Pike (Moruya) and Eyrl Bolton (Tathra), both did an amazing job this season and were recognised at our Awards nights.
- Andrew Edmunds was accepted to the SLSA National Leadership College and Kirst Campbell was selected for SLSA Leaders' Masterclass.
- Amanda Smith represented the Far South Coast at the inaugural SLSNSW 26+ Program.
- The Branch held the usual six carnivals in the 2014–15 season. A great job from our officials and the new junior officials who are taking the step up from Age Managers, all led by our awesome Director of Surf Sports Melissa Meaker.
- Through the leadership of Wendy Law, Melissa Meaker and a dedicated band of helpers, our Interbranch team accrued a creditable 290 points for our most successful encounter to date.
- Wambiri 2015 Leadership & Development Camp ran very well this year with a special group of 13–14 year olds passionate about SLS, teamed with a half dozen leaders even more passionate about our movement.
- Congratulations to our athletes from the FSC who performed well at Country, State and National Championships. Special mention must go to the female Batemans Bay Surf Boat crew known as the "Thunderbirdz" who won gold at the Australian Championships.

- Broulee and Batemans Bay SLSC received funding from the Surf Club Capital Facilities Grant to the tune of \$300,000 and \$150,000 respectively.
- Special Nipper Programs continue to grow and expand in our Branch. Moruya has followed Pambula's lead with this amazing initiative and are now approaching their 18th year.
- A new George Bass Surfboat Marathon committee, with Andrew Edmunds at the helm, has taken on the 2016 event and promises to take the race into a new era.

Acknowledgements

- One of our Branch stalwarts and legendary lifesavers Jim McGrath from Pambula was recognised this season for "50 years of consecutive service".
- Sadly this season we lost Fergus Thomson OAM Far South Coast and SLSNSW Life Member. Fergus will be missed by all of those his life has impacted.
- The official opening of Moruya SLSC was a great success. The clubhouse is now an extremely modern, spacious and practical building. Congratulations to President Mike Hallahan and his wife Liz and the Moruya team.
- As always thanks must go to our Branch executive and delegates, we work well together, making things happen for us all on the beach. We are only a small Branch but we have a great team working hard to support us.
- We must also thank SLSNSW for their continued support of the FSC Branch. Tony Haven, Phil Vanny AM and their dedicated team who support us with funding, but more importantly are there to support us with professional and friendly advice when needed and we look forward to working with them in the new season.

Tony Rettke

President

19,188

Patrol Hours

73

Rescues

106

First Aids

1101

Preventative
Actions





OUR MEMBERS



LIFE MEMBERS

Year	Name	Year	Name	Year	Name
1949	Michael Burke BEM *	1951	Frank Payne *	1965	Harry Clark OAM *
1949	Jack Cahill *	1951	Jack Preston *	1966	Jack O'Reilly BEM *
1949	Jack Cameron *	1951	Percy Stephens *	1966	Paddy Slaven *
1949	Geoff Cohen *	1951	Herb Street *	1966	Jim Switzer OAM *
1949	Myer Cohen *	1952	Vic Besomo *	1967	William Haskew *
1949	Vince Cronin *	1952	Alf Loton *	1968	Hector McDonald OAM *
1949	Sir Adrian Curlewis CVO CBE *	1952	Charles Nightingale *	1968	John Vaughan OAM *
1949	Frank Dargan *	1952	Alan Paterson *	1969	George Critcher *
1949	Garnett Dart *	1953	Arthur Castleman MBE *	1971	Ron Field OAM *
1949	Greg Dellitt *	1953	Alfred 'Pop' Denison *	1971	John Rosewell OAM *
1949	John Dillon *	1953	Ernest 'Bob' Kebby MBE *	1971	William Singleton OAM
1949	Fred Emms *	1953	George Lindsay *	1971	Cedric Walton *
1949	Allan Figtree *	1953	Jack Roberts *	1972	Ron Chesher OAM
1949	Wilfred Goold *	1955	Robert Brydon *	1972	Alan Fitzgerald MBE *
1949	George Hanley *	1955	Vince Williams MBE *	1972	Gus Staunton MBE
1949	Noel Hayton MBE *	1956	Tom Meagher OBE *	1973	Laurie Maria *
1949	Ernest Heath *	1956	Vic Rushby *	1973	Albert Moseley OAM
1949	Jack Hodge *	1956	Reg Shanahan *	1973	Harry Ragan *
1949	George Johnson *	1957	William Davies *	1974	Max Waters OAM
1949	Cec Mack *	1957	Don Lucas OBE *	1974	Alan Whelpton AO
1949	James McRorie *	1957	Arthur Olson *	1975	Don Rodgers OAM *
1949	Ted Marshall BEM *	1957	Jack Pateman *	1975	Max Sabien *
1949	George Millar *	1957	Gordon Wilson *	1976	John Watson AM
1949	Tom Moran *	1958	George Bignall *	1977	Kevin Lunn
1949	Roger Moroney *	1958	Jim Flanagan BEM *	1977	Robert McKenna *
1949	Harry Small *	1958	Bernie Fletcher *	1977	Kevin Morrison
1949	Alec Sutherland *	1958	Edward Ovens *	1978	John Beasley OAM
1949	David Thompson *	1958	Les Scoble *	1978	Nick Dixon *
1949	Lal Turner *	1959	Sid Griffin *	1978	John Reeves OAM
1949	George Webb *	1959	Mark Martin *	1978	Thomas Saul *
1949	Ken Watson MBE *	1959	Rupert Michaelis *	1979	Percy Ainsworth *
1949	Cyril Whitehead *	1959	John 'Peter' Newman *	1980	Lindsay Paton OAM
1949	Stan Windon *	1961	Alec Davidson *	1981	Ray Bradley *
1950	Ralph Plummer *	1961	Reg Saunders *	1981	Keith Kennedy
1950	Frank Tier *	1961	George Williams *	1981	Bryce Norman OAM *
1950	Gordon Worland *	1963	Con Asmussen MBE *	1982	Ron Buist *
1951	Stan Baker *	1963	James Dempster *	1982	William Marshall OAM *
1951	William Foerster *	1963	Walter Crain MBE *	1982	Ernie Stephens OAM
1951	Jack Hansen *	1964	Gil Grant OAM *	1983	Don Gray OAM
1951	Lionel McDonald OAM *	1964	Ron Howells OAM *	1983	Robert Little OAM
		1965	Ken Brenton *	1983	Gordon McNaughton OAM

LIFE MEMBERS

1984	Doug Ferguson OAM *	1998	Col White	2006	Bill Wonson
1985	Michael Byrnes OAM	1998	Bill Worth OAM	2007	Richard Bignold
1985	Max Godbee OAM	1999	Ken Bond *	2007	Wilson Cregan
1986	Ray Brown OAM *	1999	Ron Bradley OAM	2007	Ivan Johnson OAM
1986	Bert King OAM *	1999	Arthur Bunt BEM *	2007	Jeffrey Lucke
1986	Graham Nicholson *	1999	Ken English	2007	Phillip Vanny AM
1987	John Dewey	1999	Anthony Hayes	2007	Robert (Bobo) White
1987	William Ingram *	1999	Neil Purcell OAM	2008	Gregory Allum OAM
1987	Royce Jackson OAM *	1999	Owen Ramsay *	2008	Anthony Haven
1988	Frank Catt	2000	Michael Bartlett	2008	John Masters
1988	Ernie Davis OAM	2000	Graham Carlisle OAM *	2008	Kevin Neilson
1988	Paul Smith OAM *	2000	David Roberts OAM	2009	Ray Brennan OAM
1988	John Staples	2001	Terry Boardman OAM	2009	Gary Cook
1988	Ian 'Rick' Wright OAM	2001	Bruce Caldwell	2009	Elton Cummings
1989	William Eady OAM *	2001	William Goodman OAM	2009	Henry Scruton
1989	Neville Henshaw OAM *	2001	Barrie Pitt	2009	Peter Daley *
1989	Kevin Ruscoe *	2001	Kevin Stanford OAM	2009	Simon Moriarty
1990	John Bevan	2001	Stephen Strange	2010	Jeff Mowbray
1990	Allan Dawson *	2002	Evan Griffiths OAM	2010	Donald Allan
1990	Fred McGrory OAM *	2002	David Pheeney *	2010	Dennis O'Sullivan
1990	Cliff Marsh OAM	2002	John Sharpe OAM	2010	Robert Langbein
1991	Charlie Cox OAM	2002	Ken Sweeny *	2010	Brett Harrod
1991	Peter Liddle *	2003	Peter Ellercamp	2010	Graham Bruce
1992	Chris Conrick *	2003	David Lawler OAM *	2010	Peter Burst
1992	Ken Murray	2003	Robert Parkhill	2011	Ian Goode
1993	John Meehan OAM	2003	Keith Sutton *	2011	Maureen Worth
1993	Neil Montgomery OAM	2004	Eddy Bergsma	2012	Michael Bate
1993	Michael Moran OAM *	2004	Ken Leonard	2012	Denise Lees OAM
1993	Ken Priest	2004	Warren Lupica	2012	Warren Rennie AM
1993	Ron Strong OAM	2004	Richie Lytham OAM	2012	William (Bill) Seay OAM
1994	Harry Brown OAM	2004	Ron Pears OAM	2013	John Restuccia
1994	Ron Shepherd	2004	Brian Wilson *	2013	Kerry Clancy
1994	Fergus Thomson OAM	2005	Ted Brooker OAM	2013	Graham Howard
1996	William Gray *	2005	Paul Day	2014	John Mills
1996	Frank Osborne	2005	Kim Holdom	2014	Reginald Wood
1996	Rex Sargeant *	2005	Graham Lees	2014	Stephen Knight
1997	John Edstein OAM	2005	Peter Pearce	2014	Rhonda Scruton
1997	Trevor Elliott	2005	Dave Thompson	2014	Chris Paul
1997	John Fraser OAM	2006	Alan Beveridge		
1998	David Piper OAM	2006	Andrew Chubb		
1998	Maurice 'Bill' Singleton *	2006	Ross Matthews OAM		
1998	Robert Smith OAM	2006	Jim Poplin		

* Deceased

NEW LIFE MEMBERS



Reginald Wood – Sussex Inlet SLSC

Reginald (Reg) Wood of Sussex Inlet SLSC has dedicated an extraordinary 71 years to Surf Life Saving since obtaining his Bronze Medallion in 1944 at the age of 18 at Avalon Beach. Reg has gained an impressive 47 awards and is a well-known Training Officer.

Reg has performed in leadership roles and held positions at club, branch and state level including as Club Captain, Chief Instructor, Vice President (Sussex Inlet), SLSC Delegate, Member of the Judiciary Committee, Senior Vice President (Avalon Beach) and Life Membership Committee.

Reg's endeavours and accomplishments within Surf Life Saving were recognised in State Parliament by the local Member and he has been the recipient of Community Volunteer and NSW Premier's awards. We congratulate Reg on receiving Life Membership of Surf Life Saving NSW.



Rhonda Scruton – Nobbys SLSC

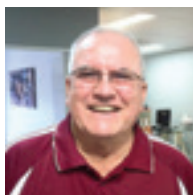
Rhonda Scruton has been heavily involved in Surf Life Saving for 30 years as a member of Swansea Belmont then Nobbys SLSCs and is now Chief Executive Officer of Hunter Branch.

Rhonda has been an integral contributor at club, branch and state level through her excellent managerial skills in her capacity as a volunteer. She has been called on numerous times to volunteer her expertise on Junior Education, NSW Awards of Excellence, SLSC Junior Education Resources and SLSC Staff Interview Panels.

Rhonda's passion for junior education has been well demonstrated. She developed a simple and fun resource for juniors and their parents, and has implemented this not only within the Hunter Branch but within five other branches.

We congratulate Rhonda on her well-deserved elevation to Life Member of Surf Life Saving NSW.

Stephen Knight – Caves Beach SLSC



Stephen Knight of Caves Beach SLSC has contributed 29 years of service to Surf Life Saving and his commitment to youth development and member services has been outstanding. Stephen has served as a Sectional Referee, NSW Championship Official and State Team Manager on numerous

occasions, as well as sitting on the NSW Awards of Excellence and Junior Lifesaver of the Year Panels.

Stephen has been Chairman/Director on Hunter Branch Junior, Youth and Member Services Boards for more than 20 years and is an experienced Team Manager, Team Advisor and Team Selector. He is an accomplished, all-round administrator with a great depth of knowledge and commitment to Surf Life Saving and we thank him for his contribution.



Chris Paul – Swansea Belmont SLSC

Chris Paul has contributed more than 40 years of service to Surf Life Saving since obtaining his Bronze Medallion in 1973 at Swansea Belmont SLSC. Chris' involvement includes membership of organising committees for both Australian and NSW

Championships, in addition to his roles as Club Captain, Deputy President and Chief Instructor.

Chris was a valuable member of the Hunter Branch Board of Examiners and was an extremely effective Zone Supervisor, Examiner and Secretary of the Board for seven years. Chris is also an accomplished carnival official and referee, and was a member of Australian Delegations to the World Lifesaving Championships.

Chris remains active and vitally interested in the affairs of Surf Life Saving and we congratulate him on his elevation to Life Membership of Surf Life Saving NSW.



Neville (John) Mills OAM – Coffs Harbour SLSC

Neville (John) Mills has dedicated an outstanding 70 years of service to Surf Life Saving since gaining his Bronze Medallion in 1945 at Coffs Harbour SLSC.

As a surf sports competitor, John achieved 21 years of distinguished results at club, branch, state and national level. John's extensive knowledge, versatility and experience over a range of disciplines means he has excelled as a surf sports coach at the highest level for 60+ years, both on the North Coast and with Freshwater SLSC in Sydney where he has also been a member for more than 60 years.

John has served as Club Captain, Chief Instructor, Member of the Board of Examiners and Deputy Carnival Referee. John has been the recipient of numerous community awards, including the Bicentenary and Centenary Medal along with the Medal of the Order of Australia. John's sustained excellence as an individual, team member and leader is recognised with his elevation to Life Membership of Surf Life Saving NSW.

HONOURING MEMBERS

SLSA Meritorious Awards		
Commendations	Ben Freund	Hunter RWC
Individual Certificate of Merit with Bronze Insert:	Lennon Fisher	Pacific Palms SLSC
	Tod Rowbotham	Freshwater SLSC
Group Certificate of Merit		North Bondi SLSC, Bondi SBLSC & Waverley Council Lifeguards
		Pacific Palms SLSC
		South Narrabeen SLSC
SLSA Life Membership		
	Peter Pearce	Burning Palms SLSC
Medal of the Order of Australia		
	Mr Mark Strachan OAM	Port Macquarie SLSC
	Fergus Thomson OAM	Moruya SLSC
	Stan Vesper OAM	Bronte SLSC
	Barry Antella OAM	Queenscliff SLSC
	Ray Brennan OAM	Nth Narrabeen SLSC
	Denise Lees OAM	Ocean Beach SLSC
	Keith Grima OAM	Maroubra SLSC
	Thomas Symonds OAM	Maroubra SLSC
	Terrence Hutchings OAM	Byron Bay SLSC
	Peter Agnew ESM	North Bondi SLSC
	Kevin Andrews OAM	Terrigal SLSC
	Beryl Bracken OAM	Coffs Harbour SLSC
	Darrell Pannowitz OAM	Ocean Beach SLSC
	Superintendent David Donohue APM	Maroubra SLSC
	Paul McGuiggan AFSM	Maroubra SLSC
SLSA Hall of Fame		
	Lachlan Tame	Avoca Beach SLSC
SLSA Awards of Excellence		
Coach of the Year	Jack Patison	Austinmer SLSC
Volunteer of the Year	Andy Cross	South Narrabeen SLSC
Saxon Bird Trophy		
	Jayke Rees	Newport SLSC
Jacob Lollback Trophy		
	Lachlan Bruce	Manly LSC
2014 NSW Water Safety Awards		
Local Community Initiative of the Year – Highly Commended		Forster SLSC
Most Significant Contribution to Water Safety by an Individual	Allan Davis	Crowdy Head SLSC
The Centre for Volunteering		
NSW Volunteer Team of the Year Award 2014		SurfCom (Sydney North)
NSW Sports Federation, 2014 Sports Awards		
Young Athlete of the Year	Georgia Miller	Newport SLSC
Premier's Volunteer Recognition		
25+ years volunteering	Richard Lytham, John Restuccia	
40+ years volunteering	William Worth, Raymond Brennan, Anthony Haven, Michael Bate	
2014 – 15 Lifesaving Exchange Program		
Country to City Exchange (SYDNEY)		
Liam Patience		Cabarita Beach SLSC
Morgan Smith		Ballina SLSC
Dale Finch		Wauchope Bonny Hills SLSC
Blake Studders		Port Macquarie SLSC
Sarah Elliot		Newcastle SLSC
Caitlin Williams		Catherine Hill Bay SLSC
Luke McShane		Stockton SLSC
Mitchell Bath		Windang SLSC
Benjamin Clarke		Woonona SLSC
Joshua Clarke		Woonona SLSC
Danielle McKenzie		Mollymook SLSC
Stephanie Abbott		Mollymook SLSC
Lewis McCartney		Tathra SLSC
Tim Webster		Broulee Surfers SLSC
Joe Halsey		Narooma SLSC
City to Country Exchange (BYRON/BALLINA)		
Andrew Goodall		The Lakes SLSC
Richelle Bennett		Copacabana SLSC
Branden Ross		Soldiers Beach SLSC
Aidan Clark		Bungan Beach SLSC
Aimee Clarke		South Narrabeen SLSC
Clive Cooper		Palm Beach SLSC
Madeleine Wheatley		Clovelly SLSC
New Zealand		
Mitchell Bath		Windang SLSC
Madeleine Wheatley		Clovelly SLSC

MEMBER RECOGNITION

2015 Interstate Team

Josh Brown (VC)	Byron Bay
Luke Chaffer	Cudgen Headland
Riley Fitzsimmons	Avoca Beach
Naomi Flood	Manly
Jay Furniss	Manly
Ela Heiniger	Byron Bay
Kendrick Louis	Newport
Jake Lynch	Newport
Daniel MacKeller	Helensburgh-Stanwell Park
Kaitlyn Matushka	Avoca
Sophie McGovern	North Curl Curl
Georgia Miller (VC)	Newport
Hannah Minogue	Newport
Lara Moses	Newport
Jack Moyes	Terrigal
Taylor Puskaric	Manly
Jayke Rees	Newport
Allira Richardson	Cooks Hill
Kristyl Smith	Cronulla (Northcliffe)
Nathan Smith (C)	Manly
Lachlan Tame	Avoca
Lizzie Welborn	North Bondi
Katie Williams (C)	Collaroy
Brad Woodward	Shelly Beach

Team Management

Head Coach	Jeff Mowbray (Swansea Belmont)
Assistant Coach	Scott McCartney (Cudgen Headland)
Team Manager	Stephen Marley (Catherine Hill Bay)
Team Chaperone	Tracey McKinnier (North Cronulla)

State Championship Referees

Mal Flew	NSW IRB Championships
David Unger	NSW Pool Rescue Championships
Kevin Starling	Interbranch Championships
Mal Flew	NSW Country Championships
Stephen Marley	NSW Age Championships
David Unger	NSW Masters Championships
Don Van Keimpema	NSW Open Championships

2015 Country Team

Josh Brown	Byron Bay
Jarrad Cain	Cudgen Headland
Ben Carberry	Warilla Barrack Point
Jack Carberry	Warilla Barrack Point
Luke Chaffer	Cudgen Headland
Lauren Dam	Sawtell
Ela Heiniger	Byron Bay
Scout Hembrow	Byron Bay
Kate Lewis	Kiama
Angus MacPhail	Cudgen Headland
Lara Pecciari	Warilla Barrack point
Maddison Prior	Warilla Barrack Point
Angus Pryde	Shoalhaven Heads
Emily Ross Kelly	Warilla Barrack Point
Jessica Ross Kelly	Warilla Barrack Point
Kalani Starling	Warilla Barrack Point
Jy Timperley	Byron Bay
Jordan White	Warilla Barrack Point

Team Management

Head Coach	Alan Beveridge (Warilla Barrack Point)
Assistant Coach	Scott McCartney (Cudgen Headland)
Team Manager	Craig Burke (Warilla Barrack Point)
Team Chaperone	Jo-Ann Prior (Warilla Barrack Point)

40+ Yrs Officiating Award

Alan Beveridge	Warilla Barrack Point SLSC
Ken Priest	Freshwater SLSC

2015 Interstate Surfboat Crews

Open Men (Palm Beach)

Peter Spence	Sweep
James Raleigh	Stroke
Kurt Spence	2nd Stroke
Ollie Archibald	2nd Bow
Tom Webster	Bow

Open Women (Manly)

Nathan Perry	Sweep
Alex Hill	Stroke
Jaimie -Lee Patterson	2nd Stroke
Rebecca Lock	2nd Bow
Rebecca Mobbs	Bow

Reserve Grade (Mona Vale)

Matt Collins	Sweep
Nick Ellis	Stroke

David Brooker	2nd Stroke
Ryan Halangahu	2nd Bow
Daniel King	Bow

U23 Men (Bulli)

Barry Lowe	Sweep
Albert Smeaton	Stroke
Kyle Mercer	2nd Stroke
Iszak Lunney	2nd Bow
Toby Allnut	Bow

U23 Women (Austinmer)

Jack Patison	Sweep
Amelia Berry	Stroke
Madi Brown	2nd Stroke
Phoebe Roman	2nd Bow
Nicky Kresevic	Bow

U19 Men (Austinmer)

Jack Patison	Sweep
Hayden Brown	Stroke
Brock Walsh	2nd Stroke
Liam Jones	2nd Bow
Jake Cooper	Bow

Team Management

Team Manager	Mal Dunwoodie (Gerrigong)
Assistant Manager	Warren Whitten (Red Rock Corindi)
Assistant Manager	Tony Cartwright (Corrimal)
Team Ambassador	Don McManus (Bilgola)

2015 NSW IRB Interstate Team

Jacob Black	Catherine Hill Bay
Brad Ellison	South Maroubra
Kathy Foster	Thirroul
Nathan Foster	Kiama Downs
Max Gazzard	Catherine Hill Bay
Naida Guy	Kiama Downs
Danielle Herman	North Cronulla
Scott Hobday	South Maroubra
Elissa Hughes	North Cronulla
Kate Jansen	North Cronulla
Marshall Lines	South Maroubra
Mitchell Lobston	Caves Beach
Lauren McEneaney	Caves Beach
Christopher Maloney	South Maroubra
Tamara Sutton	Kiama Downs
Kate Whittaker	Kiama Downs
Damien Woods	South Maroubra

Team Management	
Coach	Nathan Foster (Kiama Downs)
Assistant Coach	Steven Robson (North Narrabeen)
Team Manager	Steven Guy (Kiama Downs)
Team Chaperone	Naida Guy (Kiama Downs)

2014 U18 NSW Pool Development Team

Daniel Cole	Cronulla
Abbey Dawson	Bulli
Kendal Fitzgibbons	Terrigal
Corey Fletcher	Terrigal
Jack Ford	Cronulla
Lachlan Moyle	North Cronulla
Abigail Pugh	North Cronulla
Emily Rosskelly	Warilla Barrack Point
Daniel St George	Bulli
Keegan Street	Cronulla
Kiah Taylor	Bulli
Indigo Verhoeven	Umina

Team Management	
Head Coach	Don Van Keimpema (Shelly Beach)
Team Chaperone	Rachelle King (Terrigal)

2015 Youth Opportunity Makers Participants

Sage Nara (Brunswick)	Far North Coast
Samuel Atkins (Brunswick)	Far North Coast
Emily Keith (Ballina Lighthouse -Lismore)	Far North Coast
Grace Foster (Sawtell)	North Coast
Lani Goodman (Woolgoolga)	North Coast
Hayley White (Woolgoolga)	North Coast
Nicholas Croker (Crowdy Head)	Lower North Coast
Rihanna Allen (Pacific Palms)	Lower North Coast
Shelby Connolly (Black Head)	Lower North Coast
Coco Aislabie (Nobbys)	Hunter
Max Young (Tea Gardens-Hawks Nest)	Hunter
Samantha Hallett (Caves Beach)	Hunter
Isabella Ferencz (Cooks Hill)	Hunter
Jade Heber (Ocean Beach)	Central Coast
Caitlin Oakes (Ocean Beach)	Central Coast
Ella Henderson (Soldiers Beach)	Central Coast
Jackson Heinze (Terrigal)	Central Coast
Courtney Halford (Long Reef)	Sydney Northern Beaches
Tahlia Dearden (Freshwater)	Sydney Northern Beaches

Danielle Edwards (North Steyne)	Sydney Northern Beaches
Molly Yeldon (Bronte)	Sydney
Brianna Tier (Maroubra)	Sydney
Jarrod Tranter (North Cronulla)	Sydney
Katelyne Bath (Windang)	Illawarra
Charlie-Faye Blackstock (Windang)	Illawarra
Chloe Bell (Helensburgh Stanwell Park)	Illawarra
Nathan Troiani (Shellharbour)	South Coast
Ainslie Scully (Moruya)	Far South Coast
Jack McGuire (Pambula)	Far South Coast
Grace Knox (Pambula)	Far South Coast

18-25 Development Networking Program

Tahl Collinson	Brunswick
Courtney Harper	Lennox Head
Hugh Bundock	Ballina Lighthouse & Lismore
Braeden McHugh-Easy	Brunswick
Stuart Wright	Ballina Lighthouse & Lismore
Mitanne Doughney	Red Rock-Corindi
Dale Finch	Wauchope-Bonny Hills
Nat Massin	Taree-Old Bar
Rosalyn Ricketts	Caves Beach
Angela Whitehead	Nobbys Beach
Maddison Craig	Shelly Beach
Alanna Street	Cronulla
Madeleine Wheatley	Clovelly
Danielle Herman	North Cronulla
Julien Vincent	Coogee
Eliza Gottaas-Healey	North Wollongong
Karissa James	Woonona
Hugh Gagan	North Wollongong
Elleisha Walsh	Mollymook
Beth Knox	Pambula
Max Harris	Tathra
Jack Pritchard	Batemans Bay
Samantha Law	Broulee Surfers
Joshua Ehlbeck	Kiama Downs

2014/15 NSW Junior Lifesaver of the Year Finalists

Brianna Clarkson (Brunswick)	Far North Coast
Oliver Harnell (Brunswick)	Far North Coast
Patrick Steward (Bellinger Valley - North Beach)	North Coast
Kiahni Huthnance (Woolgoolga)	North Coast
Ella-Jayne Wehlow (Port Macquarie)	Mid North Coast
Hugh Stewart (Wauchope Bonny Hills)	Mid North Coast
Alexander Fiebig (Cape Hawke)	Lower North Coast
Karla Berg (Forster)	Lower North Coast
Abby Clifford (Cooks Hill)	Hunter
Reed Van Huisstede (Cooks Hill)	Hunter
Matthew Douglass (MacMasters Beach)	Central Coast
Bronte Smith (Umina Beach)	Central Coast
Cameron Gaw (Collaroy)	Sydney Northern Beaches
Sam Le Geyt (South Curl Curl)	Sydney Northern Beaches
Emily Maythers (North Cronulla)	Sydney
Jed Buckley (Wanda)	Sydney
Michael Usher (Woonona)	Illawarra
April Hockey (Windang)	Illawarra
Brooke Cavanagh (Warilla)	South Coast
Liam Farrer (Shellharbour)	South Coast
Elka Pike (Moruya)	Far South Coast
Eyrl Boulton (Tathra)	Far South Coast

26+ Development Program

Carmen Perez (Umina)	Central Coast
Federico Baldissera (Byron Bay)	Far North Coast
Amanda Smith (Broulee Surfers)	Far South Coast
Jared Gilkison (Redhead)	Hunter
Konrad Robinson (Fairy Meadow)	Illawarra
Brian Kelleher (Taree Old Bar)	Lower North Coast
Gayl Ellis (Camden Haven)	Mid North Coast
Gavin Winchester (Sawtell)	North Coast
Thierry Pelaez (Warilla Barrack Point)	South Coast
Nicole Krite (South Maroubra)	Sydney
Charles Viney (North Steyne)	Sydney Northern Beaches

MEMBER RECOGNITION CONTINUED

2014–15 Rescue of the Month

Month	Winner	Club
Jul–Aug 2014	Lucas Toms & Graham Toms	South Maroubra SLSC
Sept 2014	Sue Martin, Christian Szanto, Rod Johnston, Jason Hinds & Keith Miller (Lifeguard)	Sandon Point SLSC
October 2014	Jason O'Donnell, Peter McNally, Paul Young	Macksville Scotts Head SLSC
Nov 2014	Tim Foran, Mark Ayre, Chris Bird, Jeff Rodway, Iain Robertson, Gavin Eckert, Drew Morgan, Derek Gesell, Col Eckert, Gail Evans, Shauna Abrahamson, Hannah Bird, Jason Horadam, Shane Abrahamson, Khiara Jones & Dean Jones	Red Head SLSC
Dec 2014	Richard Garnsey	Cronulla SLSC
January 2015	Craig Zulian, Sonia Zulian, Don Allan & Richard Walsh (Towradgi) Nathan McKnight & Konrad Robertson (Fairy Meadow)	Towradgi SLSC
Feb 2015	Bruce Kelly	North Narrabeen SLSC
Mar 2015	James Fleetwood, Josh Vernon, Andrew Djernal, Michael Hughes, Sam Mitchell, Emma Starritt, Felicity Pattullo, Daniel Beaver, Victoria Nash, Doug Orr, David Rich, Nicholas Stavrinou & Max Whillas	North Bondi SLSC
Apr 2015	Avan Christie & Rolan Murcott	Evans Head Casino SLSC
May / Jun 2015	Kerry McEwan, Kate Munro & Donna Wishart (Avalon Beach) Bev Tilbury, Russell Lamb & Jen Spencer (Warriewood)	Avalon Beach SLSC Warriewood SLSC

2015 Awards of Excellence

Award	Winner	Club
Volunteer of the Year	Glenn Clarke	The Entrance
Surf Lifesaver of the Year	Rosemarie Taliano	North Bondi
Lifeguard of the Year	Ken Walsh	Mollymook
Young Lifesaver of the Year	Julien Vincent	Coogee
Junior Lifesaver of the Year (Female)	Brianna Clarkson	Brunswick
Junior Lifesaver of the Year (Male)	Reed van Huisstede	Cooks Hill
Branch of the Year	Sydney Northern Beaches	
Club of the Year	Cudgen Headland	
Initiative of the Year	Adopt a Nipper	The Entrance
Administrator of the Year	Joanne Hawkins	Tacking Point
Team of the Year	Taplin Opens, U19 and U17	Newport
Athlete of the Year	Georgia Miller	Newport
Masters Athlete of the Year	Paul Lemmon	Terrigal
Young Athlete of the Year	Lizzie Welborn	North Bondi
Coach of the Year	Trent Herring	Newport
Official of the Year	Ray McDonagh	South West Rocks
Rescue of the Year	Richard Garnsey	Cronulla
Facilitator of the Year	Rod Balkin	Ballina Lighthouse & Lismore
Assessor of the Year	Craig Howie	Coogee
Trainer of the Year	Beck Mister	Coogee
Community Education Program	Bellambi Project 291	Bellambi



Clockwise from top left:

1. Junior Lifesavers of the Year – Reed van Huisstede and Brianna Clarkson.
2. Surf Lifesaver of the Year – Rosemarie Taliano with Tony Haven and Leslie Williams MP.
3. National Rescue of the Month awards – Nth Narrabeen SLSC, Nth Bondi SLSC and Towradgi SLSC.
4. NSW wins Australian Ocean Interstate Championships.
5. Volunteer of the Year – Glenn Clarke.



A photograph of two swimmers. The swimmer in the foreground is seen from the back, wearing a red swim cap and a pink tank top. A small tattoo is visible on their left shoulder. The swimmer in the background is smiling and applying sunscreen to the first swimmer's back. Both are wearing red swim caps and pink tank tops. The background is a bright, overcast sky.

FINANCIAL REPORT



DIRECTOR OF FINANCE REPORT

It is my pleasure to present the audited Balance Sheet and Financial Statement of Surf Life Saving New South Wales (SLSNSW) and its controlled entity (Surf Lifesaving Services P/L) for the 12 months ending 30th June 2015.

Operational and Financial Review

For the year ended 30 June 2015 SLSNSW reported a surplus of \$2.49m (2014, \$0.33m), a 655% increase on the prior year. Taking into consideration that 2014 included a \$1.3m diminution in the value of Land & Building, there was still a 53% improvement. Revenue for the period remained consistent, increasing by 1% to \$20.63m (2014, \$20.35m).

Government Funding

Recurrent funding from the Government was consistent with last year, with Government funding declining 0.6% from \$6.55m in 2014 to \$6.51m in 2015, due to the timing of capital works funding. Overall, Government funding represented 31% of total revenue (2014, 32%).

During the year the following major operational and capital funding was received and/or announced by the Government:

NSW Office of Communities, Sport and Recreation

- Capital Facility Development Program – \$2 million to assist SLS clubs with much needed building maintenance and construction of new SLS club facilities in NSW
- NSW Sport and Recreation Events Program – \$5,000

NSW Ministry for Police and Emergency Services

- Co-operative funding – \$1.7 million to assist the ongoing operations of SLSNSW.
- Enhanced Rescue Capabilities Grant – \$1 million to specifically cover Emergency Response/Communications, Lifesaving equipment and resources, and education.
- Water Safety Black Spots Fund:
 - Project Blueprint – \$325,900
 - Surf School – \$60,000

NSW Trade and Investment – ClubGRANTS Category 3 Funding

- SLSNSW was successful in securing funding for \$1,051,245 through the NSW Government's ClubGRANTS Category 3 scheme for the Northern Operations Centre in Port Macquarie.

Fundraising Revenue

Fundraising revenue decreased overall by 19% to \$3.0m (2014, \$3.7m), which has had a detrimental effect on fundraising distributions as detailed below.

All fundraising conducted by SLSNSW was in accordance with the Charitable Fundraising Act, 1991. The majority of the net raffle revenue, together with 75% of 'Guardian of Surf' donations received from the Surf Life Saving Foundation, is distributed by SLSNSW to NSW clubs and branches through the annual fundraising distribution. SLSNSW retains 25% to assist with state-wide programs for the benefit of members and the community.

SLSNSW fundraising distributions to clubs and branches will decline by 9% with all compliant clubs and branches to receive \$7,155 from 2015 fundraising (\$7,973 distributed 2014).

Whilst there has been a decline it still gives me great delight to see the contribution that SLSNSW makes to the clubs and branches through its fundraising distributions. Since 2007–08 SLSNSW has distributed \$51,551 to every compliant club and branch, which is collectively over \$7.2 million.

Sponsorship

In 2015 we welcomed the continuing partnership with ClubsNSW and retained the support of our other key sponsors DHL, Westpac, Telstra, and Stramit Building Products – thank you. Sponsorship revenue over the period increased by 4% to \$1.28m (2014, \$1.23m) this was due to an increase in the number of small program-specific sponsorships received.

Revenue from services provided

Income derived from the provision of services increased 9% from \$8.7m to \$9.5m.

- Commercial (Lifeguard, Training & First Aid) Operations – revenue increased 12%, due to increased service provision.
- Non-Commercial services revenue decreased by 4%.

Other

Investment Income declined with reduced term deposit balances and lower interest rate.

Expenditure

Expenditure for the period decreased 12% to \$18.2m from \$20.7m in the prior year. The major reasons for the decline are:

- This year had no revaluation decrement of \$1.3m as was the case in the prior year.
- Fundraising expenses decreased with SLSNSW ceasing to be responsible for a raffle program from 1 January 2015. Capital facilities claims by clubs were significantly below those of the prior year.

Movement in functional expenditure:

- Core Activities + 4%
- Management and Administration – 1%
- Fundraising – 13%
- Grants/Distributions –25%

Core Activities

Expenditure on core activities increased by 4% (\$320k) though the mixture between the components activities changed significantly:

- Lifesaving & lifeguards – decrease of 9%
- Education and training – increase of 7%
- Member services – decrease of 7%

For education and training, most of the increase has been in the commercial training space with additional trainers required to support the increase in the business.

Management and Administration

It should be noted the organisation's management and administrative costs have remained below the benchmark for Not-for-Profits of less than 25% of total revenue or total expenditure being 20% (2014, 22%).

Distributions

SLSNSW has continued to support clubs and branches through fundraising distributions (as detailed above), in-kind support and also direct payments from grants.

- Clubs received \$3.9m up from \$3.4 in the prior year (made up of 73% from grants and 27% from fundraising/donations)
- Branches \$0.7m (made up of 72% from sponsorship/grants and 28% funded from fundraising/donations)

Distributions make up 25% of total expenditure and equate to 22% of total revenue. Distributions assist with capital works, lifesaving equipment, volunteer uniforms and general operating costs.

Cash

The organisation currently holds \$12.0m (2014 \$10.6m) in the form of cash or term deposits in accordance with the SLSNSW Investment policy. The majority of these deposits are held in effective trust to cover deferred grants, fundraising commitments and to cover the long term sustainability of SLSNSW and SLS clubs and branches, with the remainder to cover operational requirements until current year funding is received. The breakdown is as follows:

Investment Cash & Deposits	\$M	%
Effectively in Trust	\$9.6	37%
Deferred Grants	\$4.4	37%
Deferred Fundraising	\$1.1	10%
L/T Sustainability SLSNSW	\$1.4	12%
L/T Sustainability Clubs/ Branches	\$1.8	15%
Employee Entitlements	\$0.8	7%
Working Capital		
–Capital	\$2.4	20%
Total	\$12.0	100%

It is a credit to the management and the Board of SLSNSW, along with the Finance and Audit Compliance Committee that SLSNSW now has fulfilled its long term sustainability plan to hold \$5m in the Futures Fund, with \$1.4m in cash and \$3.8m in land property. We have now started to provide for the long-term sustainability of SLS clubs and branches with \$1.8m held in cash. Our aim is for this fund to reach \$5m as well. It is a great achievement and we will continue building a fund for the sustainability of our clubs/branches over coming years.

Thank you

I would like to give a special thanks to all our supporters including the NSW and Australian Governments and our sponsors DHL, Westpac, Telstra, ClubsNSW and Stramit Building Products.

I would like to thank the finance team and my fellow directors for their assistance and support. In particular Ross Bidence, Rebecca Churchill, Carolyn Tremble, Barry Seymour and Cynthia Thomas for their continued efforts towards the financial governance and security of SLSNSW. Thank you to the Finance and Audit Compliance Committee for their expertise and guidance.

Pip Butt

Director of Finance

FINANCIAL REPORT

Pages 74 – 85 are excerpts from the Audited Financial Statements.
The complete statement of Accounts can be found online at
www.surflifesaving.com.au/annualreports

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2015

	Note	2015 (\$)	2014 (\$)
Revenue	2	20,639,328	20,585,570
Expenses			
Materials and consumables used		(755,234)	(583,836)
Depreciation and amortisation expense	3	(836,173)	(716,527)
Employee benefits expense		(8,065,118)	(7,318,224)
Occupancy expense		(198,733)	(302,781)
Repairs and maintenance expense		(579,519)	(452,975)
Advertising expense		(94,450)	(143,084)
Finance costs		(12,754)	(17,001)
Carnival Expenses		(66,701)	(71,991)
Consultancy costs		(323,155)	(66,043)
Donations paid		(44,190)	(45,366)
Entertainment / Catering costs		(156,626)	(156,841)
Grants / Distributions to clubs		(3,363,130)	(4,867,638)
Insurance		(654,015)	(579,844)
Travel & Accommodation		(321,160)	(322,259)
Printing, Postage & Stationery		(411,357)	(437,636)
Revaluation decrement – Land & Buildings		–	(1,316,821)
Training Costs		(34,064)	(39,111)
Other expenses		(2,236,849)	(2,821,852)
		(18,153,228)	(20,259,830)
Surplus for the year		2,486,100	325,740
Other comprehensive income for the year		–	–
Total comprehensive income		2,486,100	325,740

CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2015

	Note	2015 (\$)	2014 (\$)
Current assets			
Cash and cash equivalents	5	12,000,121	10,613,852
Receivables	6	1,087,189	1,060,236
Inventories		256,854	357,041
Other assets	8	219,870	144,259
Total current assets		13,564,034	12,175,388
Non-current assets			
Property, plant and equipment	7	12,974,261	11,211,456
Total non-current assets		12,974,261	11,211,456
Total assets		26,538,295	23,386,844
Current liabilities			
Payables	9	1,220,406	1,033,816
Provisions	10	1,837,959	1,671,435
Other liabilities	11	4,867,044	4,554,807
Total current liabilities		7,925,409	7,260,058
Total liabilities		7,925,409	7,260,058
Net assets		18,612,886	16,126,786
Equity			
Retained earnings	12	18,612,886	16,126,786
Total equity		18,612,886	16,126,786

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2015

	Note	2015 (\$)	2014 (\$)
Total equity			
Balance at beginning of the year		16,126,786	15,801,046
Movements in equity from:			
Retained earnings		2,486,100	325,740
Balance at the end of the year		18,612,886	16,126,786
Retained earnings			
Balance at beginning of the year		16,126,786	15,801,046
Profit for the year		2,486,100	325,740
Total comprehensive income		2,486,100	325,740
Balance at the end of the year		18,612,886	16,126,786

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2015

	Note	2015 (\$)	2014 (\$)
Cash flow from operating activities			
Receipts from customers, members and donors		15,060,098	13,584,898
Grant and contribution receipts		6,513,380	6,552,262
Payments to suppliers and employees		(18,022,468)	(19,382,537)
Interest received		291,944	378,795
Net cash provided by operating activities		3,842,954	1,133,418
Cash flow from investing activities			
Proceeds from sale of property, plant and equipment		1,385,727	1,178,656
Payment for property, plant and equipment		(3,842,412)	(5,809,227)
Net cash provided by / (used in) investing activities		(2,456,685)	(4,630,571)
Cash flow from financing activities			
Net cash provided by financing activities		-	-
Reconciliation of cash			
Cash at beginning of the financial year		10,613,852	14,111,005
Net increase / (decrease) in cash held		1,386,269	(3,497,153)
	13(a)	12,000,121	10,613,852

NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

To view the Statement of Significant Accounting Policies (NOTE 1) please refer to the website.

FINANCIAL REPORT CONTINUED

NOTES TO THE FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2015

NOTE 2: REVENUE AND OTHER INCOME

	Note	2015 (\$)	2014 (\$)
Sales revenue			
Sale of goods		1,727,426	1,476,977
Rendering of services		6,562,459	6,051,579
Interest income		291,944	356,102
Not-for-profit revenue			
Bequests		126,067	50,000
Donations		1,313,647	1,840,778
Grants		6,385,667	6,552,262
Sponsorship & Licencing		1,278,457	1,229,023
Fundraising – Traders		1,596,282	1,806,357
Capitation & Insurance Levies		1,164,832	1,154,179
Sundry revenue		50,254	36,486
Other Income			
Profit on sale/revaluation of non-current assets		142,293	31,827
		20,639,328	20,585,570

NOTE 3: OPERATING EXPENSES

Surplus has been determined after:

Bad debts		
- trade debtors	9,818	(347)
Loss on disposal/revaluation of non-current assets	22,709	93,606

NOTE 4: KEY MANAGEMENT PERSONNEL COMPENSATION

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the entity, directly or indirectly, including its committee members, is considered key management personnel. The increase between 2014 and 2015 is substantially due to Surf Life Saving New South Wales' Senior Management Team having an additional member.

Compensation received by key management personnel of the group:

- aggregate compensation	1,169,664	977,715
--------------------------	------------------	----------------

NOTE 5: CASH AND CASH EQUIVALENTS

Cash on hand	500	500
Cash at bank	6,004,791	3,724,163
Cash on deposit	5,959,530	6,853,889
Refundable deposit	35,300	35,300
	12,000,121	10,613,852

NOTE 6: RECEIVABLES

	Note	2015 (\$)	2014 (\$)
CURRENT			
Trade debtors		487,870	574,810
Impairment loss		(10,016)	(5,073)
		477,854	569,737
Other receivables		609,335	490,499
		1,087,189	1,060,236

NOTE 7: PROPERTY, PLANT AND EQUIPMENT

Land			
Freehold land			
At cost		3,831,211	3,844,056
At valuation		2,713,068	2,700,000
Total freehold land		6,544,279	6,544,056
Buildings			
At cost		2,144,781	298,321
Accumulated depreciation		(10,694)	–
		2,134,087	298,321
At valuation		2,800,000	2,800,000
Accumulated depreciation		(148,301)	–
		2,651,699	2,800,000
Total buildings		4,785,786	3,098,321
Total land and buildings		11,330,065	9,642,377
Plant and equipment			
Plant and equipment at cost		2,330,300	2,070,206
Accumulated depreciation		(1,958,081)	(1,793,098)
		372,219	277,108
Motor vehicles at cost		1,641,271	1,570,864
Accumulated depreciation		(369,294)	(278,893)
		1,271,977	1,291,971
Total plant and equipment		1,644,196	1,569,079
Total property, plant and equipment		12,974,261	11,211,456

(a) Details for measurement of revalued amounts

The land and buildings at 3 Narabang Way, Belrose were independently valued at 30 June 2014 by DK Property Professionals.

Land and buildings acquired in the 2014 and 2015 financial years at 1 Narabang Way, Belrose and at Port Macquarie (site of Surf Life Saving New South Wales Northern Operations and Training Centre) are valued at cost.

(b) Reconciliations

Reconciliation of the carrying amounts of property, plant and equipment at the beginning and end of the current financial year.

FINANCIAL REPORT CONTINUED

NOTES TO THE FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2015

NOTE 7: PROPERTY, PLANT AND EQUIPMENT CONT.

	Note	2015 (\$)	2014 (\$)
Freehold land			
Opening carrying amount		6,544,056	3,543,410
Additions		223	3,659,056
Net amount of revaluation increments less decrements		–	(658,410)
Closing carrying amount		6,544,279	6,544,056
Buildings			
Opening carrying amount		3,098,321	3,689,254
Additions		1,846,461	215,564
Net amount of revaluation increments less decrements		–	(658,410)
Depreciation expense		(158,995)	(148,087)
Closing carrying amount		4,785,787	3,098,321
Plant and equipment			
Opening carrying amount		277,108	352,114
Additions		299,338	108,190
Disposals		(26,846)	(11,439)
Depreciation expense		(177,381)	(171,757)
Closing carrying amount		372,219	277,108
Motor vehicles			
Opening carrying amount		1,291,971	1,091,248
Additions		1,696,389	1,826,515
Disposals		(1,216,586)	(1,229,113)
Depreciation expense		(499,797)	(396,679)
Closing carrying amount		1,271,977	1,291,971

NOTE 8: OTHER ASSETS

CURRENT			
Prepayments		219,870	143,072
Accrued income		–	1,187
		219,870	144,259

NOTE 9: PAYABLES

CURRENT			
Unsecured liabilities			
Trade creditors		985,352	864,841
Sundry creditors and accruals		235,054	168,975
		1,220,406	1,033,816

NOTE 10: PROVISIONS

	Note	2015 (\$)	2014 (\$)
CURRENT			
Employee benefits	(a)	836,233	667,538
Fundraising distribution		1,001,726	1,003,897
		1,837,959	1,671,435
(a) Aggregate employee benefits liability		836,233	667,538

(b) Description of provisions

The Fundraising provision represents funds raised from fundraising events conducted by Surf Life Saving New South Wales and Surf Life Saving Australia for which distributions are to be paid to surf clubs in accordance with a Board approved decision.

NOTE 11: OTHER LIABILITIES

CURRENT			
Grants received in advance		4,867,044	4,554,807

Government grants

Government grants received in advance are predominantly capital facility grants held on behalf of surf clubs. Contractually these grants could be disbursed within 12 months hence the classification as Current. In practical terms these grants take an average of 5-6 years to be fully disbursed.

The related funding agreements state that at the terminating date, any unexpended Funding must be repaid, however this has not occurred to date. Surf Life Saving New South Wales liaises with government for each of the projects referred to on the funding agreements.

NOTE 12: RETAINED EARNINGS

Retained earnings at beginning of year	16,126,786	15,801,046
Surplus	2,486,100	325,740
	18,612,886	16,126,786

NOTE 13: CASH FLOW INFORMATION

(a) Reconciliation of cash

Cash at the end of the financial year as shown in the consolidated statement of cash flows is reconciled to the related items in the consolidated statement of financial position is as follows:

Cash on hand	500	500
Cash at bank	6,004,791	3,724,163
At call deposits with financial institutions	5,959,530	6,853,889
Refundable deposit	35,300	35,300
	12,000,121	10,613,852

NOTE 14: RELATED PARTY TRANSACTIONS

(a) Transactions with key management personnel of the entity or its parent and their personally related entities

Related parties include family members of key management personnel, and entities that are controlled or jointly controlled by those key management personnel individually or collectively with their family members.

(b) Transactions with other related parties

There were no transactions between related parties during 2015 (2014: Nil).
No members of the Board of Directors receive payments for their services

FINANCIAL REPORT CONTINUED

NOTES TO THE FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2015

NOTE 15: CAPITAL AND LEASING COMMITMENTS

	Note	2015 (\$)	2014 (\$)
(a) Operating lease commitments			
Non-cancellable operating leases contracted for but not capitalised in the financial statements:			
Payable			
– not later than one year		38,508	–
– later than one year and not later than five years		154,032	–
		192,540	–
Leasing agreement has been entered into with Fuji Xerox related to office equipment held at Surf Life Saving New South Wales headquarters.			
(b) Additional capital and leasing item			
Capital expenditure Commitments – at 30 June 2014 the company had entered into a contract for construction of a building at Port Macquarie which had not been provided for in the financial statements. This commitment had been extinguished by 30 June 2015.			
– not later than one year		–	2,134,902
		–	2,134,902
		–	2,134,902

NOTE 16: EVENTS SUBSEQUENT TO REPORTING DATE

There has been no matter or circumstance, which has arisen since 30 June 2015 that has significantly affected or may significantly affect:

- (a) the operations, in financial years subsequent to 30 June 2015, of the group, or
- (b) the results of those operations, or
- (c) the state of affairs, in financial years subsequent to 30 June 2015, of the group.

NOTE 17: MEMBERS' GUARANTEE

The group is incorporated under the *Corporations Act 2001* and is a group limited by guarantee. If the group is wound up, the Constitution states that each member is required to contribute towards the payment of the debts and liabilities of SLSNSW or the costs, charges and expenses of the winding up of SLSNSW, as to the amount, if any, is unpaid by the Members in respect of membership of SLSNSW as required by Rule 15 of the Constitution. At 30 June 2015 the combined total amount that members of the group are liable to contribute if the group is wound up is \$NIL. (2014: \$NIL)

NOTE 18: INFORMATION AND DECLARATIONS TO BE FURNISHED UNDER THE CHARITABLE FUNDRAISING ACT 1991

	Note	2015 (\$)	2014 (\$)
Aggregate gross income received from all sources			
Raffles income		1,596,282	1,806,238
Guardians of the surf		490,036	711,594
Direct marketing and other donations		949,616	820,863
		3,035,934	3,338,695
Total expenditure associated with all appeals			
Raffles expenses		(652,867)	(1,016,024)
Direct marketing		(201,268)	(224,851)
PR/Education/Donor management		(97,934)	(180,914)
		(952,069)	(1,421,789)
Net surplus / (loss)		2,083,865	1,916,906
The net surplus from fundraising activities is used to meet the objectives as detailed in the Surf Lifesaving NSW constitution (as adopted by members - August 2009)			
Details of appeals in which Traders were engaged			
Raffles		1,596,282	1,806,238
Donations		60	22,885
Aggregate Income		1,596,342	1,829,123
Aggregate direct expenditure			
Fundraising		(652,867)	(1,016,024)
PR/Education/Donor management		(97,934)	(180,914)
		(750,801)	(1,196,938)
Net return / (loss)		845,541	632,186
All forms of fundraising appeals conducted by the holder:			
Raffles; Direct Marketing; Guardians of the surf			
Comparison of the total costs of fundraising to gross income from fundraising			
Gross income		1,596,342	1,829,123
Total costs		554,933	1,016,024
Percentage (%)		35%	56%
Net surplus from fundraising to gross income from fundraising:			
Gross income		1,596,342	1,829,123
Net surplus/(deficit)		1,041,409	813,099
Percentage (%)		65%	44%

AUDITOR'S INDEPENDENCE DECLARATION



PITCHER PARTNERS

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SURF LIFE SAVING NEW SOUTH WALES AND CONTROLLED ENTITY
ABN 93 827 748 379

AUDITOR'S INDEPENDENCE DECLARATION TO THE DIRECTORS OF

In relation to the independent audit for the year ended 30 June 2015, to the best of my knowledge and belief there have been:

- (i) No contraventions of the auditor independence requirements of the *Australian Charities and Not-for-profits Commission Act 2012*; and
- (ii) No contraventions of any applicable code of professional conduct.

C R Millington

Partner

PITCHER PARTNERS

Sydney

Date: 7 September 2015

DIRECTORS' DECLARATION

SURF LIFE SAVING NEW SOUTH WALES AND CONTROLLED ENTITY
ABN 93 827 748 379

DIRECTORS' DECLARATION

The directors of the company declare that:

1. The financial statements and notes, as set out on pages 7 - 24, are in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*; and
 - (a) comply with Australian Accounting Standards - Reduced Disclosure Requirements and the *Australian Charities and Not-for-profits Commission Regulations 2013*; and
 - (b) give a true and fair view of the financial position of the consolidated entity as at 30 June 2015 and its performance for the year ended on that date.
2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.
3. The financial statements comprising of the Statement of Financial Position, Statement of Comprehensive Income, Statement of Changes in Equity, Statement of Cash Flows, and Notes to the Financial Statements are in accordance with the *Charitable Fundraising Act 1991 (NSW)* and *Charitable Fundraising Regulation 2008 (NSW)*.
4. The provisions of the *Charitable Fundraising Act 1991 (NSW)* and *Charitable Fundraising Regulation 2008 (NSW)* have been complied with.
5. The internal controls exercised by the company are appropriate and effective in accounting for all income received and applied from fundraising appeals.

This declaration is made in accordance with a resolution of the Board of Directors.

Director:



Anthony Haven

Director:



Philippa Butt

Dated this 7th day of September 2015

INDEPENDENT AUDITOR'S REPORT



PITCHER PARTNERS
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SURF LIFE SAVING NEW SOUTH WALES AND CONTROLLED ENTITY
ABN 93 827 748 379

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF

We have audited the accompanying financial report of and controlled entities, which comprises the consolidated statement of financial position as at 30 June 2015, the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration of the consolidated entity comprising the company and the entities it controlled at the year's end or from time to time during the financial year.

Directors' Responsibility for the Financial Report

The directors are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and for such internal control as the directors determine is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



**SURF LIFE SAVING NEW SOUTH WALES AND CONTROLLED ENTITY
ABN 93 827 748 379**

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF**

Independence

In conducting our audit, we have complied with APES 110 *Code of Ethics for Professional Accountants*.

Opinion

In our opinion, the financial report of and controlled entities presents fairly, in all material respects, the consolidated entity's financial position as at 30 June 2015 and its performance and its cash flows for the year ended on that date in accordance with Australian Accounting Standards - Reduced Disclosure Requirements.

Emphasis of Matter

Without modifying our opinion, we draw attention to Note 1(c) in the financial report which describes the revenue recognition policy of Surf Life Saving New South Wales including the limitations that exist in relation to the recording of receipts from fundraising activities such as donations and raffles. Revenue from this source represents a significant proportion of the entity's revenue.

C R Millington

Partner

PITCHER PARTNERS

Sydney

Date 7 September 2015



■ STATISTICS



LIFESAVING

	FNC	NC	MNC	LNC	HUN	CC	SNB	SYD	ILL	SC	FSC	Other	NSW
Emergency Callouts	82	17	19	23	25	47	74	110	26	34	35	13	505
Ambulance Called	75	7	8	14	68	72	110	145	22	29	5	0	555
Coastal Drownings	8	1	1	1	3	8	3	6	1	5	0	0	37
Rescues													
No Gear	7	9	10	9	86	794	187	150	51	16	10		1329
Rescue Tube	18	14	35	12	121	190	389	457	70	39	28		1373
Rescue Board	64	46	29	18	123	490	445	371	185	64	22		1857
IRB	25	15	18	5	40	115	202	224	60	21	12		737
RWC	6	3	0	9	22	178	61	37	4	4	0		324
JRB/ORB	1	0	0	0	0	0	0	16	0	4	0		21
Helicopter	0	0	0	0	0	0	1	0	0	0	0		1
Surfboard	0	0	0	0	0	0	0	0	2	0	0		2
Other	7	83	7	1	6	26	28	91	5	3	1		258
Total	128	170	99	54	398	1793	1313	1346	377	151	73	0	5902
Preventative Actions													
Lost Children	22	2	12	1	40	71	143	316	258	34	6	0	905
Preventions	6043	1552	7737	1939	19181	29695	35123	25144	6900	3027	1084	0	137425
Searches	28	1	3	6	43	33	40	57	8	41	5	0	265
Shark Alarm	12	6	5	7	60	29	22	24	4	5	6	0	180
Total	6105	1561	7757	1953	19324	29828	35328	25541	7170	3107	1101	0	138775
First Aids													
Fractures/Dislocation	7	3	1	2	17	15	22	36	5	2	2		112
Marine Stings	605	35	161	273	252	734	1600	1482	115	193	53		5503
Major Wounds	10	4	2	2	18	9	30	54	11	3	2		145
Minor Cuts/Abrasions	105	29	105	62	214	320	470	884	82	175	36		2482
Other	67	21	29	27	83	117	130	230	36	52	12		804
Resuscitation	0	0	0	0	1	1	4	16	0	1	0		23
Spinal	4	4	2	0	21	9	32	43	5	9	1		130
Total	798	96	300	366	606	1205	2288	2745	254	435	106	0	9199
Beach Attendance													
Attendance	230736	104719	171577	150718	690343	1241243	2379733	1517758	392447	159163	78245	0	7116682
Volunteer Patrol Hours													
Patrol Hours	40956.5	22898.25	27103.5	16369.25	68393.25	85278.75	148878.75	146670.5	48256.75	30464.5	19187.5	2.5	654460

LIFEGUARDS



AUSTRALIAN
LIFEGUARD
SERVICE

Number of Rescues	
No Gear	84
Rescue Tube	93
Board	605
IRB	4
RWC	48
Other	10
Total Rescues	844
Preventative Actions	
Lost Children	86
Preventions	286,445
Searches	72
Evacuation Alarm	100
Total Preventative Actions	286,703
Number of First Aid	
Fractures/Dislocation	54
Marine Stings	3075
Major Wounds	53
Minor Cuts/Abrasions	2317
Other	172
Resuscitation	0
Spinal	33
Total First Aid	5704
Patrol Hours	
Lifeguard Hours	75,923

Client	Description of Contract	Years of Continuous Service
Tweed Shire Council Lifeguard Service	9 Beaches 7 months 51 Lifeguards	26
Salt Resort Lifeguard Service	1 Beach & 2 x Resort Pools 12 months 16 Lifeguards	11
Byron Bay Shire Council Lifeguard Service	8 Beaches 12 months 28 Lifeguards	27
Ballina Shire Council Lifeguard Service	4 Beaches 7 months 24 Lifeguards	27
Richmond Valley Council Lifeguard Service	1 Beach Spring, Summer, Autumn Holidays 6 Lifeguards	27
Clarence Valley Council Lifeguard Service	7 Beaches Spring, Summer, Autumn Holidays 23 Lifeguards	22
Bellingen Shire Council Lifeguard Service	2 Beaches Spring, Summer, Autumn Holidays 10 Lifeguards	12
Nambucca Shire Council Lifeguard Service	3 Beaches Summer Holidays 10 Lifeguards	12
Kempsey Shire Council Lifeguard Service	5 Beaches Spring, Summer & Autumn Holidays 14 Lifeguards	12
Greater Taree Council Lifeguard Service	3 Beaches Summer Holidays 13 Lifeguards	17
Great Lakes Council Lifeguard Service	4 Beaches + Pool Spring, Summer & Autumn Holidays 13 Lifeguards	18
Port Stephens Council Lifeguard Service	3 Beaches 7 months 16 Lifeguards	19
Lake Munmorah Conservation Lifeguard Service	1 Beach Summer & Autumn Holidays 8 Lifeguards	7
Magenta Resort & Country Club	1 Beach 2 weeks 6 Lifeguards	5
Pittwater Council Lifeguard Service	9 beaches, 7 Months 47 Lifeguards	17
Royal National Park Lifeguard Service	2 Beaches Summer Holidays 3 Lifeguards	13
Shoalhaven City Council Lifeguard Service	8 Beaches Summer Holidays 34 Lifeguards	10
Bega Valley Shire Council Lifeguard Service	8 Beaches Summer Holidays 19 Lifeguards	9
Parramatta City Council Lifeguard Service	1 Lake 3 Months 7 Lifeguards	1

MEMBERSHIP

	Probationary	Junior Activity 5–13 yrs	Cadet 13–15yrs	Active 15– 18yrs	Active 18yrs+	Award	Active Reserve	Past Active	Long Service	Life Member	Associate	General	Honorary	Total
Far North Coast	34	1569	199	234	820	40	30	0	102	113	1368	182	3	4694
Male	20	838	98	132	568	20	25	0	92	102	652	83	3	2633
Female	14	731	101	102	252	20	5	0	10	11	716	99	0	2061
North Coast	53	730	106	115	383	8	15	3	73	73	457	120	1	2137
Male	42	378	53	74	271	3	13	2	66	66	208	40	1	1217
Female	11	352	53	41	112	5	2	1	7	7	249	80	0	920
Mid North Coast	15	979	129	128	531	28	9	3	54	62	510	208	2	2658
Male	7	490	70	74	367	16	5	3	45	55	228	68	2	1430
Female	8	489	59	54	164	12	4	0	9	7	282	140	0	1228
Lower North Coast	15	560	93	59	331	25	18	4	55	52	299	118	1	1630
Male	5	259	49	37	205	10	8	4	42	43	167	36	1	866
Female	10	301	44	22	126	15	10	0	13	9	132	82	0	764
Hunter	23	3101	334	252	1304	47	104	4	197	242	1253	728	44	7633
Male	12	1591	161	156	934	21	80	4	181	228	710	361	27	4466
Female	11	1510	173	96	370	26	24	0	16	14	543	367	17	3167
Central Coast	38	3477	289	310	1708	45	49	3	150	216	1460	504	2	8251
Male	21	1781	155	160	1113	19	40	3	136	185	729	210	1	4553
Female	17	1696	134	150	595	26	9	0	14	31	731	294	1	3698
Sydney Northern Beaches	148	7507	762	864	3331	78	698	50	1201	347	2442	2594	73	20095
Male	91	3899	391	523	2236	36	493	33	1083	325	1393	1407	53	11963
Female	57	3608	371	341	1095	42	205	17	118	22	1049	1187	20	8132
Sydney	120	6915	714	714	2955	148	188	3	1768	339	1651	1297	228	17040
Male	80	3561	343	409	2034	83	142	3	1613	321	1132	750	140	10611
Female	40	3354	371	305	921	65	46	0	155	18	519	547	88	6429
Illawarra	67	3245	286	242	899	13	72	18	184	207	1440	532	15	7220
Male	33	1696	148	137	637	6	54	15	176	192	742	308	12	4156
Female	34	1549	138	105	262	7	18	3	8	15	698	224	3	3064
South Coast	110	1420	180	129	625	28	20	12	47	53	287	295	7	3213
Male	64	702	102	79	427	16	17	4	43	51	122	136	6	1769
Female	46	718	78	50	198	12	3	8	4	2	165	159	1	1444
Far South Coast	19	727	151	116	494	8	4	11	3	79	232	266	1	2111
Male	8	381	76	69	304	3	3	5	3	62	94	113	1	1122
Female	11	346	75	47	190	5	1	6	0	17	138	153	0	989
Misc Branch	2	290	0	1	2	0	0	0	0	0	30	15	0	340
Male	1	144	0	0	2	0	0	0	0	0	11	2	0	160
Female	1	146	0	1	0	0	0	0	0	0	19	13	0	180
TOTAL	644	30520	3243	3164	13383	468	1207	111	3834	1783	11429	6859	377	77022
Male	384	15720	1646	1850	9098	233	880	76	3480	1630	6188	3514	247	44946
Female	260	14800	1597	1314	4285	235	327	35	354	153	5241	3345	130	32076

AWARDS

[illegible]

AWARDS CONTINUED

Awards	NSW	FNC	NC	MNC	LNC	HUN	CC	SNB	SYD	ILL	SC	FSC	Total
Patrolling Lifesaver Awards													
Surf Rescue Certificate	1797	112	53	91	41	149	202	430	412	164	96	47	1797
Bronze Medallion	2848	208	111	114	54	295	251	714	693	191	128	89	2848
Silver Medallion Aquatic Rescue	286	56	21	11	1	83	26	7	40	10	14	17	286
Silver Medallion Basic Beach Management	412	39	5	15	9	63	45	84	86	34	15	17	412
Gold Medallion (Advanced Lifesaving)	97	29	4	7	2	10	2	16	10	4	7	6	97
Certificate III in Public Safety (Aquatic Search and Rescue)	7	1	0	0	1	0	0	1	3	0	0	1	7
Surf Survival	25	16	0	0	0	0	0	9	0	0	0	0	25
Total	5472												5472
Radio Awards													
Radio Operator Certificate	427	0	21	26	16	184	40	18	89	26	3	4	427
Powercraft Awards													
ATV Operator Induction	162	44	0	0	0	0	0	24	20	49	2	23	162
IRB Crew Certificate	668	70	20	25	8	108	58	137	150	42	27	23	668
Silver Medallion IRB Driver	313	19	4	11	11	60	18	71	58	36	8	17	313
Rescue Water Craft Operator Certificate	73	9	0	0	9	4	16	12	11	6	6	0	73
ORB Crew Certificate	1	0	0	1	0	0	0	0	0	0	0	0	1
ORB Driver Certificate	2	0	0	0	0	0	0	0	2	0	0	0	2
Total	1219												1219
Emergency Care Awards													
Advanced Resuscitation Techniques [AID]	943	58	31	27	25	259	70	158	156	117	37	5	943
Advanced Resuscitation Techniques Certificate	289	58	9	8		37	14	56	59	9	27	12	289
First Aid [AID]	1120	149	63	33	60	82	124	179	307	55	29	39	1120
Apply (Senior) First Aid	101	19	34	3	18	0	1	0	4	1	21	0	101
Basic Emergency Care	71	0	3	4	1	2	0	12	37	8	3	1	71
Pain Management Certificate (Methoxyflurane)	20	0	0	0	0	0	5	2	11	0	2	0	20
Resuscitation [AID]	257	38	36	16	35	76	1	4	46	3		2	257
Resuscitation Certificate	90	9	0	6	0	10	0	0	36	6	0	23	90
Spinal Management	588	65	17	20	11	140	22	139	116	28	16	14	588
Silver Medallion Advanced First Aid (AID)	123	23	11	0	6	25	0	0	26	12	4	16	123
Silver Medallion Advanced First Aid	1	0	0	0	0	0	1	0	0	0	0	0	1
Total	3603												3603
Training and Assessing													
Certificate IV in Training and Assessment	16	3	1	0	1	1	6	1	1	2	0	0	16
Training Officer Certificate	137	13	1	2	1	15	30	21	43	2	8	1	137
Assessor Certificate	83	7	6	3	1	6	21	15	16	3	5	0	83
Total	236												236
Junior Activities Awards													
Surf Aware One	4004	233	109	117	40	466	455	765	1066	482	191	80	4004
Surf Aware Two	3328	171	91	124	75	401	330	613	861	427	160	75	3328
Surf Play One	3314	182	79	119	77	524	451	437	823	481	103	38	3314
Surf Play Two	3625	207	100	142	75	487	426	596	868	540	136	48	3625
Surf Safe One	2598	159	77	103	46	270	301	437	657	333	142	73	2598
Surf Safe Two	2289	137	62	101	60	272	250	419	519	292	107	70	2289
Surf Smart One	1938	129	61	101	40	220	193	341	468	233	88	64	1938
Surf Smart Two	1581	92	51	65	39	188	200	302	359	169	83	33	1581
Total	22677	1310	630	872	452	2828	2606	3910	5621	2957	1010	481	22677
Grand Total	33634	3665	1711	2167	1215	7265	6165	9930	13674	6722	2478	1319	33634

ACKNOWLEDGEMENTS

Surf Life Saving NSW proudly acknowledges our 2014–15 corporate and government partners.

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Wanda SLSC / Elouera SLSC / South North Cronulla SLSC / Cronulla SLSC
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Garie SLSC / Era SLSC / Burning Palms SLSC

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Moruya SLSC

Narooma SLSC

Bermagui SLSC

Tathra SLSC

Pambula SLSC

NSW SURF LIFE SAVING CLUBS

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Cudgen Headland SLSC

Evans Head-Casino SLSC

Fingal Rovers SLSC

Lennox Head-Alstonville SLSC

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Hat Head SLSC

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Macksville-Scotts Head SLSC

Port Macquarie SLSC

South West Rocks SLSC

Tacking Point SLSC

Wauchope-Bonny Hills SLSC

LOWER NORTH COAST

Black Head SLSC

Cape Hawke SLSC

Crowdy Head SLSC

Forster SLSC

Pacific Palms SLSC

Taree-Old Bar SLSC

Hunter

Birubi Point SLSC

Catherine Hill Bay SLSC

Caves Beach SLSC

Cooks Hill SLSC

Dixon Park SLSC

Fingal Beach SLSC

Merewether SLSC

Newcastle SLSC

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Redhead SLSC

Stockton SLSC

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Killcare SLSC

MacMasters Beach SLSC

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North Entrance SLSC

Ocean Beach SLSC

Shelly Beach SLSC

Soldiers Beach SLSC

Terrigal SLSC

The Entrance SLSC

The Lakes SLSC

Toowoona Bay SLSC

Umina Beach SLSC

Wamberal SLSC

Sydney Northern Beaches

Avalon Beach SLSC

Bilgola SLSC

Bungan Beach SLSC

Collaroy SLSC

Dee Why SLSC

Freshwater SLSC

Long Reef SLSC

Manly LSC

Mona Vale SLSC

Narrabeen Beach SLSC

Newport SLSC

North Curl Curl SLSC

North Narrabeen SLSC

North Palm Beach SLSC

North Steyne SLSC

Palm Beach SLSC

Queenscliff SLSC

South Curl Curl SLSC

South Narrabeen SLSC

Warriewood SLSC

Whale Beach SLSC

Sydney

Bondi Surf Bathing LSC

Bronte SLSC

Burning Palms SLSC

Clovelly SLSC

Coogee SLSC

Cronulla SLSC

Elouera SLSC

Era SLSC

Garie SLSC

Maroubra SLSC

North Bondi SLSC

North Cronulla SLSC

South Maroubra SLSC

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Bulli SLSC

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Woonona SLSC

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Gerrington SLSC

Kiama SLSC

Kiama Downs SLSC

Mollymook SLSC

Nowra-Culburra SLSC

Shellharbour SLSC

Shoalhaven Heads SLSC

Sussex Inlet & Districts SLSC

Warilla-Barrack Point SLSC

Far South Coast

Batemans Bay SLSC

Bermagui SLSC

Broulee Surfers SLSC

Moruya SLSC

Narooma SLSC

Pambula SLSC

Tathra SLSC

Volunteer Season Statistics

Total Membership	77,022
Rescues	5902
Emergency Callouts	505
Preventative Actions	138,775
First Aid Treatments	9199
Beach Attendance	7,116,682
Total Patrol Hours	654,460
Coastal Drownings	37

Australian Lifeguard Service (NSW)

Rescues	844
Preventative Actions	286,703
First Aid Treatments	5704
Beach Attendance	4,321,934



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