



Memorandum

To:	All New South Wales Clubs
From:	Surf Life Saving NSW
Date:	11 March 2018
Pages:	1
Subject:	Grant Opportunity – Holden Home Ground Advantage Grant Program (Closing 31 Mar 2018)

The **Holden Home Ground Advantage Grant Program** is open for applications. The program aims to assist in developing Australia's future talent, nurturing grassroots sports and creating environments that encourage teamwork and wellbeing. A total of \$5 million has been committed to the program over a 10 year period to assist local sporting clubs.

The grant program is split in to two rounds – Summer (closing March) and Winter (closing August). Organisations can apply for funding in the following two categories:

(1) BIG PROJECT

A total pool of funding of \$250,000 is available.

There is no prescribed minimum and maximum funding amounts however past funding has ranged from \$5,000 to \$100,000.

Applications require organisations to submit images to support the project **and** a short entertaining video.

Proposed projects can include (but are not limited to):

- Capital works projects eg. installation or upgrade of hot showers, new toilets, training rooms etc.
- Purchase of clubroom equipment eg. computers, ovens, portable shade, tables, chairs
- Sporting equipment including uniforms
- Payment connect to furthering the growth and development of an emerging talented individual in the sporting club
- Themed sports rounds and competitions

Please note: this is a highly competitive grant program which is open to all sporting disciplines nationally, with limited funds available.

We suggest only clubs that are committed to developing a strong application to apply. This includes *producing a short entertaining video* to accompany the application – while this is not mandatory, historically successful applicants have submitted this as part of their application. We encourage you to view past video submissions on the below website to ensure you understand the type of submission required (and the time this would involve) before committing to an application.

(2) LITTLE PROJECT

Apply to **raise up to \$2,500** for your club for a project that needs funding.

Clubs can apply for **eBook vouchers** that you can then sell for \$5 each with 100% of the proceeds going to the club.

Clubs can apply for up to 500 voucher cards which are unique-coded, free of charge as well as support material to assist in selling the tickets.

The eBook vouchers entitles the purchaser to download a "Great Getaways" eBook (Australian driving holidays) and they will go in to the draw to **win a new Holden**.

The closing date for applications to this round is **31 March 2018**. The application and guidelines can be accessed from the following website:

<https://www.holden.com.au/discover-holden/home-ground-advantage#what-is-hga>

Please note – if you would like the Surf Life Saving Foundation's Grant Seeking Unit to assist with the preparation of a grant application, please contact:

Zan Marshall

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or

Rebecca McClymont

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Kind regards
SLSNSW