

Memorandum

Date: Tuesday, 9th April 2019

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Subject: SLSNSW is seeking nominations from members for the position of SLSNSW Protocol Officer

SLSNSW is seeking nominations from members for the position of **SLSNSW Protocol Officer**.

Background

Surf Life Saving NSW is an organisation with long and proud history. It is both iconic, highly visible and an Australian cultural entity. From the inception of surf lifesaving, past members, Life Members and management have established, refined and redefined processes, rituals and artefacts that could commonly be encapsulated as tradition and protocols.

It is these protocols, tradition and practices that engenders pride, retains history, and helps maintain the fabric of SLSNSW. It is these traditions and protocols, which define character and sets organisations apart from others.

Objective

SLSNSW currently does not have a reference point that both captures what has been instituted in the past, nor what we should do in the future to ensure all clubs and branches have an agreed reference to enable uniformity in application of protocols and traditions and allow the SLSNSW tradition and protocols to live on. The SLSNSW Board have resolved to establish this new position of SLSNSW Protocol Officer.

Protocols and tradition can be incorporated in a myriad of elements of an organisation, inclusive of;

- Medal presentations
- Life Member recognition and presentation
- Surf Club building openings
- Political engagements
- Media appearances
- Awarding of membership/special award presentations
- Boat christenings
- Funerals
- Other functions as identified

It is also important to note that tradition and protocol can also inhibit an organisations growth, development and attraction, so traditions and protocols must also be able to change and flex to meet societal expectations and contemporary representation of who surf lifesaving is.

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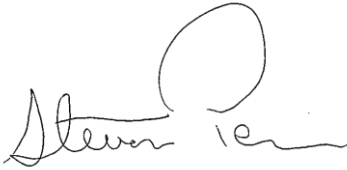
Role

The SLSNSW Protocol Officer is a volunteer member based position that will advise the Chief Executive Officer and Board on all matters pertaining to lifesaving protocol and tradition. This person should have a good understanding of both the history of surf lifesaving, and importantly, the ability to identify opportunities to create new protocols and tradition that will define a modern, attractive, respectful and proud culture. This will be the thumbprint of SLSNSW.

Applications

Interested members should submit a 1 page application to the Chief Executive Officer outlining your experience and skill you would bring to this position. **All applications are to be forwarded to Abbey Ridley via pa@surflifesaving.com.au and must be submitted by closing date Monday, 6th May 2019.** Feel free to contact the CEO if you wish to discuss this opportunity further.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Steven Pearce', with a large, stylized loop at the end.

Steven Pearce AFSM
Chief Executive Officer