



Memorandum

To:	All State and Territories
From:	SLSNSW
Date:	21/10/20
Pages:	1
Subject:	Grant Opportunity – COVID Safe Australia Day Grants and Australia Day Branding Grants (both closing 9/11)

The National Australia Day Council is offering two grants to assist community organisations deliver fun and COVID safe Australia Day events:

1. COVID Safe Australia Day Grants (closing 9/11)

- Up to \$20,000 for Australia Day 2021 events of all sizes and types and to ensure that they are COVIDsafe.
- The grants will help fund resources and services to ensure events meet the relevant state and territory requirements for COVID Safe events. This might include additional event staff, measures to enforce social distancing, additional cleaning or practical items like hand sanitiser (for the full list of eligible items and event types, see Appendix 1)
- Organisations are strongly encouraged to display Australia Day-branded promotional material and collateral.

2. Australia Day Branding and Collateral Grants (closing 9/11)

- To help with the planning of Australia Day 2021, each council and not-for-profit organisation will be able to receive free Australia Day-branded collateral and a \$1,000 grant for production of branded materials. This will allow up to 500 successful applicants select items – e.g. banners, bunting, napkins, etc. – suited to their community, and use the grant to have these items produced locally to support local businesses.

Key points to note:

- Eligible organisations can apply for either grant or both grants.
- Events that received funding under round one of this program won't be funded.
- Applicants will need to provide evidence of current Certificate of Public Liability and current bank statement.
- Applicants will receive a response within twenty business days after 9 November 2020, and successful applicants must complete their event on/by 26 January 2021.

Applications close **9 November 2020**. The application and guidelines can be accessed at <https://www.australiaday.org.au/get-involved/local-councils/>.

To provide more assistance to our Clubs and volunteers, SLSQ, SLSNSW, LSV, SLST, SLSNT and SLSSA provide a range of grant services for club (at no fee) through SLSA's Grant Seeking Unit (GSU). If you would like the GSU to assist with the writing and submission of an application, or you have any queries in relation to this funding opportunity, please contact one of the following:

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Kind regards

SLSNSW



Appendix 1

Full list of eligible items and activities under the COVID Safe Australia Day Grants (closing 9/11)

Funding may be used by successful applicants to:

- deliver Australia Day activities in a COVID safe environment, including but not limited to:
 - additional cleaners
 - additional cleaning supplies including soap and hand sanitizer
 - safety cleaning officer (COVID Marshall)
 - physical barriers and guides o food service (i.e. touchless payment options, limit sharing items) o modified layouts, seating set up o event ticketing systems o contact identifying staff and/or technology
 - staff COVID safe training
 - additional public restrooms
 - fencing to control attendee numbers
 - increased transport options
 - increased food and water distribution areas
 - Personal Protective Equipment
 - COVID-19 signage
 - Australia Day Designs.

- Eligible activities include any public event that will take place leading up to and on Australia Day 2021. The event can be an existing or new event. Events could include, but are not limited to the following categories:
 - Fireworks
 - live entertainment
 - family friendly
 - novelty and special Interest
 - flag raising ceremony
 - community awards
 - food & BBQ
 - art & culture
 - citizenship
 - sporting
 - ambassadors
 - community event
 - multi faith ceremony
 - an online engagement

Australia Day events should promote the message of Reflect. Respect. Celebrate. We're all part of the story through available collateral