



Memorandum

To:	All State and Territories
From:	SLSNSW
Date:	27/10/21
Pages:	1
Subject:	Grant Opportunity – Australia Day 2022 Community Grants (closing 19/11)

The National Australia Day Council (NADC) is offering grants to assist community organisations to deliver fun and COVID safe Australia Day events. Events can be a new or existing public event or activity, a community activity, or an online engagement.

IMPORTANT: Events/activities funded under these grants MUST proceed in a COVID safe environment regardless of last minute changes to COVID public health restrictions.

- Funding may be used toward running a face-to-face event AND associated costs for planning an alternative 'Plan B' celebration. Applicants applying for funding for a face-to-face event are to plan a virtual alternative ('Plan B celebration') that enables them still deliver the event regardless of last minute changes to COVID restrictions.
 - All costs incurred for either event (Plan A and Plan B) will be eligible provided one or the other event is held.
 - **If neither event proceeds, the applicant must repay any grant funds received.**
- Between \$10,000 - \$20,000 (ex GST) - events must proceed in keeping with COVID health directions, even if last minute changes to COVID restrictions, i.e. events must proceed as a virtual event rather than in person event.
 - Up to an additional \$10,000 (ex GST) where the event includes strong recognition of Aboriginal and/or Torres Strait Islander peoples.
 - The theme of Australia Day 2022 is '**Reflect. Respect. Celebrate. We're all part of the story**'.

Key points to note:

- Applicants are encouraged to
 - work together with local Aboriginal and/or Torres Strait Islander communities to create events that are meaningful, reflective, and respectful;
 - support local businesses and communities through the planning and execution of the event.
- The funding body has created branding and design assets for Australia Day 2022. Successful applicants will be required to promote this message through this collateral.
- Successful applicants will be required to list their event(s) on the NADC's Australia Day Event Register website.
- Examples of eligible costs include but are not limited to:
 - planning, preparing for and running Virtual Events (including Plan B events);
 - delivery costs for sending Promotional Merchandise to awards to attendees / recipients;
 - face-to-face event costs, e.g. catering; promotional material/merchandise; artist/talent fees; venue fees; equipment hire; public safety costs such as cleaning supplies, COVID marshals, PPE etc.
- Eligible activities include any public event and alternative virtual event that will take place on Australia Day 2022 such as fireworks; live entertainment; family friendly events; flag raising ceremonies; food and BBQ; sporting events; community events and/or online engagement.

Applications close 19/11/21. The application and guidelines can be accessed at <https://australiaday.smartygrants.com.au/>

The SLSA Grant Seeking Unit would be more than happy to assist in the preparation and lodgment of an application. Please contact one of the below GSU team members to discuss further.

Megan McKay
07 3177 5814
mmckay@slsfoundation.com.au

Zan Marshall
07 3177 5824
zmarshall@slsfoundation.com.au

Becky Vining
07 3177 5855
bvining@slsfoundation.com.au

Kind regards

SLSNSW