

2023 Beach Stormers Series Expression of Interest (EOI) to Host

Attention: Club Presidents and Secretaries, Competition Team Managers, Branch Directors of Sport, Branch Presidents.

Actioned by: Club Presidents, Club Secretaries and Club Carnival Organisers

Date: 18 January 2023

Contact: Jim Pinnington, Surf Sports Manager
Phone: 02 9471 8000
Email: jpinnington@surflifesaving.com.au

Summary:	This document is to advise all Clubs that Surf Life Saving NSW (SLSNSW) is seeking 'Expressions of Interest' (EOI) from Clubs who may wish to host rounds of the 2023 NSW Beach Stormers Series.
Action:	Complete and submit an Expression of Interest by 31 March 2023 to jpinnington@surflifesaving.com.au

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Introduction

SLSNSW is seeking Expressions of Interest from Clubs who may be interested in hosting a round of the 2023 NSW Beach Stormers Series.

The NSW Beach Stormers Series attracts 100 – 150 competitors, officials, and supporters. In addition, and in partnership with the National Rugby League, a NRL Beach Footy competition will be conducted alongside the Beach Stormers Series. Totaling 400 participants.

SLSNSW is now currently seeking expressions of interest to host the 2023 NSW Beach Stormers Series.



Background Information

The NSW Beach Stormers was first conducted in 2022. There will be four rounds of beach events, including sprints, flags, and distance runs. Each round will be held alongside an NRL activation. This partnership is intended to bring more public attention to surf sport beach disciplines and further promote our sport beyond the Membership. The competition is open to non – members and provides a great recruitment opportunity for host clubs.

Host Club Benefits

As the host venue, your club receives a range of benefits for holding this event in your local region.

Local and State Profile

As part of the Beach Stormers Series, your club will be promoted to the wider network of clubs in anticipation of the event. Furthermore, media exposure is possible along with social media generated by SLSNSW. This is an opportunity to showcase your club both within and external to surf life saving.

Host Fee

SLSNSW will provide a hosting fee to the club for provision of services defined in a hosting MOU. This includes administrative delivery, facilities and equipment, volunteer personnel and event support.

Officials Catering

SLSNSW provides the host club with the opportunity to cater for 15+ officials for breakfast morning tea, and debrief. SLSNSW meets the cost for officials catering to \$19.00 incl GST per official per day. This is not included in the host fee.

Refreshments

At the conclusion of competition, your club can operate a club bar (within your current liquor licence) to service officials, competitors and supporters alike.

BBQ

Your club could leverage from 400 participants and supporters to operate a BBQ fundraiser for the duration of competition, in a prime position.

Local Council Support

Successful host clubs may be able to access local event grants and may be required to assist SLSNSW with funding applications to local councils or other organisations to reduce costs where possible.

Schedule and Format

The 2023 Beach Stormers Series will be conducted over four rounds.

Please note SLSNSW reserves the right to amend/modify any of the below schedule.

Round 1: October 21 2023

- 0730 start with a finish time at approximately 1300.

Round 2: November 4 2023

- 0730 start with a finish time at approximately 1300.

Round 3: November 18 2023

- 0730 start with a finish time at approximately 1300

Round 4: December 9 2023

- 0730 start with a finish time at approximately 1300

Expressions of Interest Timetable

The closing date for Clubs to submit EOI is **Friday 24 March 2023**

Venue & Event Requirements

The successful venue will be required to address the following criteria: A checklist is provided at the end of this circular. Please provide any supporting attachments with the EOI.

1. On Beach

Minimum accessible beach of 250m, including the following:

Item	Description	Dimension	Additional Information
1.1	1 x 120m sprint track	120 long x 20m wide	Consideration to 10 'fair' lanes
1.2	Minimum beach width	25m wide	Measured at high tide
1.3	Provision of Beach football area	100 x 20m	NRL activation

2. Back of Beach

Item	Description	Dimension	Additional Information
2.1	Officials briefing/catering/licensed refreshment area		This area should be near each other and as close as possible to the main competition areas. This could be part of the existing clubhouse.
2.2	First Aid area		Must have direct access to the beach. This may be part of the existing clubhouse.
2.3	Public Toilets		1 per 100 people
2.4	Sponsor activation area	6x4m	Close to competition area
2.5	General viewing		High public pedestrian flow.

3. Contingency Location

Item	Description
3.1	Two alternative locations should be nominated, meeting similar requirements of the proposed venue,

4. Other Logistical Requirements

Item	Description
4.1	Accessible to adequate emergency services including hospital and ambulance service
4.2	Access to medical, pharmaceutical, dental, physio and chiropractic services
4.3	The venue must be available to SLSNSW from Friday 3pm prior to the event prior to the event until 2 hours after the completion of last race

4.4	Pencil booked all dates with Council
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Checklist for Host Venue

Prospective host venue to complete checklist addressing the items **Venue & Event Requirements**, as well as the points below, as a minimum.

5. Essential Criteria

Item	Description
5.1	1x nominated key organising contact
5.2	Public viewing areas
5.3	A suitable contingency venue with sufficient beach
5.4	Local Government support (i.e., pencil booking dates). The Council special event application must be completed by the host Club in consultation with SLSNSW after successful EOI advised.
5.5	Provide officials catering for the carnival (20 approx.)
5.6	Provide First Aid personnel, equipment, and consumables (minimum 1 personnel)
5.7	Club and Branch endorsement
5.8	Detailed map outlining the site layout
5.9	Branch or Club provision of sprint & flag equipment.

Other items that will be required for consideration include

Item	Description
6.1	Sufficient workforce for the duration of the event (3x minimum)
6.2	4x tents and star pickets
6.3	Waste and recycling bins with regular cleaning
6.4	Team Managers and officials briefing / debrief areas

Closing Dates

Clubs interested in submitting EOI should indicate to SLSNSW that an EOI is pending by emailing Jim Pinnington. Surf Sports Manager: jpinnington@surflifesaving.com.au

Clubs must also contact their Council to provide notification that a Surf Life Saving competition could be staged on the nominated dates. This is to avoid any event clashes with any other beach users/event organisers. **A formal Special Event Application will need to be submitted to Council by successful Host Clubs in consultation with SLSNSW.**