



Surf Life Saving Australia – Bulletin

Title:	SLSA Junior Activities Information
Document ID:	Bulletin 01/23-24
Audience:	State/Territories Development Managers, Junior Activities Coordinators, Age Managers, Club Administration
From:	Learning and Development
Date:	21 st August 2023
Summary:	Come and Try Activity Project <ul style="list-style-type: none">- Promotional Flyer & Registration Form- Club Supporting Guide (digital resources only)

Background

The National Youth Review Working Group in 2020 recommended key initiatives for national delivery through the Youth Review Implementation Project Plan. One of these key items was the **Come and Try Activity Project**.

The priority area was to provide flexibility in the delivery of SLS youth programs, with an outcome of offering “*no obligation taster opportunities*” for potential new SLS youth participants and their families. Emphasis on the project was for it to be easy to run, cost-effective through using minimal equipment options for the wider community to participate and be involved in SLS at its most basic level.

Come and Try Nippers Activity Project

For delivery in season 2023/24 resources have been developed to support clubs to run Come and Try activities. These resources are targeted to the nipper age groups 5-13 years of age. This is the first phase of the project.

For promotion to local communities, Come and Try Days should be marketed as obligation free for participants (as per feedback from the National Youth Review). If clubs incur costs to run the event, they are encouraged to seek local business support through sponsorship or the like to cover these costs. The flyer can be edited to include the sponsor logo.

Come and Try Resources

Resources can be found in the SLSA Members Area (<https://members.sls.com.au>) including:

Come and Try Promotional Flyer & Registration/Waiver Form*

This digital promotional flyer is designed to send via digital methods to specific local groups like local schools and sporting clubs. Two versions of the flyer are provided – one with the option to include a local map/sponsor logo and one without. It has been created in an editable PDF format, allowing the user to edit with their own club information including beach location, date and time of the event, local map and/or sponsor detail(s), club logo and return email address to the host club.

The back of the flyer incorporates the registration/waiver form that must be completed to register for the Come and Try activity. **Digital registration only, no hard copy forms*

Club Supporting Guide and FAQ's

The suggested program within the Club Supporting Guide aligns with current SLSA Junior Development Resource lesson guides and encompasses all levels of ability to complete the program. The program content is across the U6's through to U13 age groups.

Risk assessments must be undertaken prior to any activity commencing on the beach and the same applies for this Come and Try Activity. Clubs may adjust the program to suit their local requirements but should ensure that the basis of the program is easy to run, cost effective and requires only minimal equipment.

The Guide includes comprehensive FAQ's to assist clubs in successfully delivering this activity(s) on the beach.

Surf Life Saving Australia

Level 1, 1 Notts Avenue t. +61 2 9215 8000
Bondi Beach, NSW 2026 f. +61 2 9215 8180
PO Box 7773 w. sls.com.au
Bondi Beach, NSW 2026 ABN 67 449 738 159



Important to note that participants and their parents involved or attending the activity are not covered by the SLSA personal accident injury insurance. This is documented in the registration/waiver form.

SLSA are working on a second phase rollout of the program that will enable participants to **join directly** through the SLSA website into Surfguard under the Community Membership category.

Following the Come and Try Activity

The delivery of Come and Try Activities allows clubs to showcase surf life-saving activities to children and their parents in a taster format. At the conclusion of the activity, clubs then have the opportunity to offer participants club membership.

Clubs are encouraged to take advantage of this opportunity by offering membership at an attractive rate. For instance, if the participant decides to join then clubs should consider offering membership at a discount if joining within a short period of time directly after the activity.

Further, post-activity surveys should be sent to each participant as a follow-up, again with the offer of club membership directly following the event.

For further information refer to the FAQ's in the Club Supporting Guide or contact development@sls.com.au

Surf Life Saving Australia

Level 1, 1 Notts Avenue t. +61 2 9215 8000
Bondi Beach, NSW 2026 f. +61 2 9215 8180
PO Box 7773 w. sls.com.au
Bondi Beach, NSW 2026 ABN 67 449 738 159