

Engaging parents & carers

Parent engagement is an ongoing journey, with families joining and interacting at different stages along the way. Follow our top tips for welcoming and engaging parents and carers to your club.



Engage early at registration and come and try days

Get to know parents and carers, their skills and how they can help at the club.

Keep the engagement going

Build relationships with parents and carers throughout the season by creating opportunities to connect, volunteer, and feel part of the club.

Welcome them to the club

Help families feel connected and excited to be involved in the Nippers experience.



Ask for specific skills and roles you need

Clearly communicate what help is needed, what's involved, and any skills or training required so parents and carers feel confident to get involved.

Make them feel valued and part of a team

Make parents and carers feel valued through recognition, appreciation, and inclusion in the club.

Directly ask if they want to get involved

Don't forget to actually ask!
Start with small, flexible opportunities to build their confidence and commitment.



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